

# Journalism @ DME

August 2024 Monthly 4 Pages Official Newsletter of DME Media School

### **DME Celebrates the 78th Independence** Day in the colours of **Unity in Diversity**

n the occasion of India's 78th Independence Day, Delhi Metropolitan Education (DME) hosted a celebration themed, "Unity in Diversity," at the Nelson Mandela Auditorium. The celebration was designed to instill a sense of pride and patriotism among the students and faculties, while highlighting the strength in India's diversity.

The students of DME delivered stellar performances that truly encapsulated the theme. A musical performance by Enigma, the music society; the group delivered a blend of classical and modern Indian music.

Stylit, the fashion society, added vibrancy to



the celebration with a fashion show that brought together styles from various regions of India, representing the rich textile traditions. Fitoor, the dance society, delivered the event's standout performance that portrayed the evolving story of women in India, showcasing their strength and resilience in contrast to the past.

After the performances, Justice Bhawar Singh, Director General, DME, Noida, was invited on the stage to share a few words. Justice Bhawar Singh delivered anecdotes and stories of Bhagat Singh's bravery and contributions to the national movement, celebrating national pride through historical achievements.

national anthem towards the end. As the event drew to a close, the atmosphere was charged with a profound sense of pride and unity.

# The attendees joined together in singing the

#### Dilli Tak Anchor Anuradha Tanwar addressed Media students during Orientation Session Series By Rohini Rajpoot, BJMC

he student orientation session series started on August 23, 2024 with the enlightening lecture of Ms. Anuradha Tanwar, a news anchor and journalist with News Tak/Dilli Tak, focusing on the prerequisites required for television news reporting and anchoring.

Ms. Tanwar shared her journey from a journalist to a news anchor. She started her career as a sports journalist, from which she went on to cover politics, and now she is mainly a political reporter. She emphasized the responsibility of journalists to inform the public truthfully and without bias. According to her, a good journalist must always be well-prepared, have authentic data, and maintain neutrality.

The session concluded with a Q&A round,

where students asked about challenges faced by women in journalism, overcoming language barriers, and how to improve their reporting and writing skills. Ms. Tanwar shared that she views challenges as opportunities and advised students to remain learners and adhere to journalistic ethics.

This session was facilitated by Dr. Parul Mehra, Head of the DME Media School, who presented a token of gratitude to the guest.

The session was brought to a close as Mr. Vishal Sahai, Assistant Professor at DME Media School, gave a vote of thanks on behalf of the DME family for Ms. Tanwar's valuable time and insights, and thanked the students and production team for making the event a success.







### The DME Media School students attended two days Media Conclave "40 Under 40" at IIC New Delhi

Under 40" on August 12th and 13th, 2024 at the Indian International addressed the challenges faced by women journalists in field reporting. Centre in New Delhi. These events gathered prominent journalists, media professionals, and students to discuss the impact of Artificial Intelligence (AI) and the need to rebuild trust in media.

The first day, conducted in Hindi, focused on Al's growing influence in media. Anurag Batra, Editor-in-Chief of BW Business World, highlighted Al's role in shaping journalism's future. Speakers like Mr. Sumit Awasthi and Padma Shree awardee Mr. Alok Mehta explored Al's benefits, such as efficiency and personalized content, while raising concerns about ethical issues and job

he DME Media School students attended two days media conclave "40 displacement. A notable session led by Aaj Tak anchor Ms. Chitra Tripathi

The second day discussions were majorly focusing on "Rebuilding Trust in Media," with discussions on new media laws. Mr. Anant Nath, President of the Editors' Guild of India, called for revisions to these laws, and Mr. Rajiv Dubey Media Head, Dabur India discussed traditional media's evolving role. The event concluded with an award ceremony by acknowledging the remarkable work of emerging English-language journalists.

These conclaves offered valuable insights into the future of media in a digital and Al-driven world to our students.

#### **Nurturing Creativity** and Leadership: DME **Management School's Poster-Making Competition** on World Youth Skills Day

#### By Vaishnavi Upadhyay, BBA

On the occasion of World Youth Skills Day, celebrated on July 15, 2024, DME Management

School, Noida, has hosted a vibrant postermaking competition. 13 teams participated in the competition comprising three to five members.

This event was meticulously planned by Ms. Swati Sharma and Ms. Swarlipi, Faculty of Management School, along with some student coordinators.

On this occasion Dr. Poorva Ranjan, Head DME Management School spoke on, "21st Century Skills for Future Managers," emphasizing the importance of skills that would shape tomorrow's leaders. Her words resonated with the participants and set a

motivational tone for the competition.

The posters were a blend of creativity and strategic thinking, and were critically evaluated by Prof. (Dr.) Parul Mehra, Head DME Media School. Her expertise and discerning eye added depth to the judging process. In her address to the audience, she mentioned the importance of critical thinking.

The anticipation reached its peak as students gathered in the seminar hall for the announcement of results. The winning teams were:

1st Position: Palak Agarwal, Sarah Taneja, Shitiz among students.



### **DME Law School Noida Orientation Series**

The DME Law School, Noida, organized an orientation program for the BA LLB & BBA LLB, 2024 batch, in August.

On 7th August 2024, the first orientation lecture was delivered by Prof. (Dr.) V.K. Ahuja, Director, Indian Law Institute. Followed by, on 12th August 2024 by Hon'ble Mr. Justice Bhanwar Singh, Director General of DME & Former Judge of Allahabad High Court addressed the audience. Lastly, 13th August 2024 had Hon'ble Mr. Justice Navin Sinha, Former Judge of the Supreme Court of India, speak to the

These legal luminaries spoke of their extensive legal experience and wisdom. Prof. Ahuja focused on the various avenues that are present for a law student after pursuing law. Justice Bhanwar Singh guided them on what to expect at a law school while mentioning the ideals that every good law student should focus upon. Justice Sinha shared his experiences from his journey from the bar and to the bench and inspired the students to try the judiciary after completing their legal education.

The events concluded with the Law School presenting a token of gratitude and appreciation to the guests. Prof. (Dr.) Rajinder Kaur Randhawa, Head of the Law Department, delivered the vote of thanks, marking a respectful close to the orientation events.



Negi, Aviral Gupta, Leysha Singhal 2nd Position: Saloni Rana, Divanshi Garg, Bhumi Sharma, Kriti Sarol

3rd Position: Vani, Anjali, Rachna, Tanisha

Special Recognition: Ovia Gauniyal, Yukti Grover, Gunjan, Tanya Dhingra, Rhea Suri

This competition wasn't just about winning; it was a celebration of teamwork, innovation, and camaraderie. The event left an indelible mark and fostered a spirit of creativity and collaboration

# National & International

# Nation outraged by Doctor's murder in Kolkata

By Manya Pandey, BJMC



wave of shock and anger has swept across the nation following the brutal rape and murder of a young post-graduate doctor at RG Kar Medical College and Hospital in Kolkata on August 9. The incident has sparked widespread protests demanding justice and strict action against the accused. The 31-year-old doctor was found dead in the hospital's seminar hall with multiple injuries. Initial reports suggested suicide, but an autopsy confirmed rape and murder. The accused, Sanjay Roy, a civic volunteer, was arrested shortly after the crime. The post-mortem report revealed horrifying details, including signs of struggle, multiple injuries, and throttling. This brutality has ignited public outrage and raised concerns over women's safety, particularly in the medical profession.

The investigation has taken several twists. The Supreme Court expressed deep concern over how the West Ben-

gal Government handled the case and ordered the CBI to investigate further. The central agency is examining multiple angles, including whether more individuals were involved. The case has also highlighted the lack of security for female doctors in hospitals. Doctors and medical staff across India have protested, demanding better safety measures. The Indian Medical Association (IMA) even called for a nationwide strike to draw attention to the dangers healthcare professionals face. Amid protests and security concerns, the accused, Sanjay Roy, has undergone several medical examinations. The CBI continues to interrogate witnesses and assess forensic evidence, while the nation watches the case closely.

This tragic incident has sparked broader conversations about women's safety and the need for comprehensive measures to prevent such crimes in the future.

# Government withdraws Broadcast Bill after backlash

By Aryan Gulati, BJMC



The Indian government recently withdrew a controversial draft Broadcast Bill that aimed to regulate social media influencers and content creators under the same framework as traditional broadcasters. The bill faced criticism for potentially curbing freedom of expression and imposing censorship. Digital content creators argued that the bill could stifle creativity and impose an undue burden on independent creators. This article examines the reasons behind the backlash and the impact of the government's decision to withdraw the bill. Analysis:

The draft bill proposed to regulate social media influencers and content creators similarly to traditional media, aiming to control misinformation and ensure accountability. However, it faced sharp criticism from the digital content creation community, which operates in a decentralized, creative environment unlike traditional broadcasting. The one-size-fits-all approach failed to consider the unique nature of digital platforms, where content is often produced by small teams or individuals with limited

resources.

One of the main concerns was censorship. The bill's provisions could have allowed the government to control what was published online, threatening creative freedom and limiting diverse voices in the digital space. Content creators rely heavily on their autonomy, and this bill was seen as a direct threat.

Additionally, the bill was criticized for placing a heavy burden on small content creators who may lack the resources to comply with regulations.

This could have resulted in only large, well-funded entities continuing to produce content, silencing independent creators.

In response to the backlash, the government withdrew the bill, acknowledging the concerns raised by the digital community.

The bill's withdrawal highlights the need to balance regulation with freedom of expression and creativity. As digital platforms evolve, policymakers must engage with creators to ensure fair and effective regulations.

## **Delhi NCR Faces Severe Waterlogging Amidst Heavy Monsoon Rains**

By Rashi Sharma, BJMC









he heavy rains have led to significant disruptions in daily life, including traffic congestion, damage to infrastructure, and impacts on public health. The region's drainage systems have struggled to cope with the volume of water, leading to widespread waterlogging in key areas. Authorities have faced criticism for inadequate infrastructure planning and maintenance. Prolonged waterlogging can lead to health issues, including the spread of waterborne diseases and increased risk of vector-borne illnesses like dengue, malaria and chikungunya. Health officials have been working to ad-

dress these concerns, but the effectiveness of these measures is still under scrutiny. The situation has also sparked discussions about the broader implications of climate change, with experts suggesting that extreme weather events like heavy monsoon rains are becoming more frequent. These incidents rises the need for sustainable urban planning and improved infrastructure to adapt to changing weather patterns. Although, immediate measures are being taken to address the waterlogging issues, there is a pressing need for long-term solutions to enhance the region's resilience to extreme weather events.

# National & International

### Gender war in sports

By Rashri Sharma, BJMC



n August 1, Paris witnessed a heated controversy when Imane Khelif, an Algerian boxer in the Women's 66kg category, defeated Italian boxer Angela Carini in the preliminary round within just 46 seconds. The debate intensified after claims surfaced that Khelif should not have been allowed to compete due to "elevated testosterone levels."

The International Boxing Association (IBA) had barred her from competition in 2023 after she failed unspecified gender eligibility tests. Despite the IBA's ban, the International Olympic Committee (IOC) allowed Khelif to compete, insisting she had no unfair advantage.

This decision has sparked a wider debate, reminiscent of previous controversies in sports.

Allegations against female athletes, particularly those from minority backgrounds, are not uncommon.

Athletes like Dutee Chand, Simone Biles, Mokgadi Caster Semenya, and others have faced similar scrutiny and discrimination. A common link among these athletes is the color of their skin. Women athletes of color often face disproportionate discrimination and racism.

For example, Olympian Gwen Berry was placed on probation for raising her fist on the podium at the Pan American Games, and Simone Biles was unfairly scored for performing an unprecedented move; the Yurchenko double pike vault. In Khe lif's case, the implications are doubly dangerous, as she comes from Algeria, a country with strict anti-LGBTQ laws. Speculation that she may be transgender could severely impact her safety and career. In response to the allegations, journalist Youcef Zaghba shared childhood photos

of Khelif on social media, highlighting that she has always been a girl and has not undergone any gender reassignment procedures.

This incident underscores a troubling reality in sports: athletes are often forced to prove their eligibility despite rigorous testing, established laws, and scientific evidence. Studies show no direct link between elevated testosterone levels and enhanced sports performance, yet the debate persists.

After Carini opted out of the match, several public figures weighed in. U.S. presidential candidate Donald Trump posted on Truth Social, promising to "KEEP MEN OUT OF SPORTS," while anti-trans activist J.K. Rowling questioned on X (formerly Twitter) why people accept "a man beating a woman in public." Notably, Rowling has remained silent about the participation of a convicted Dutch child-rapist in the Olympics.

The case of Michael Phelps, the decorated Olympic swimmer, further highlights the hypocrisy of the debate.

Phelps is biologically advantaged with a hyperextended lung capacity, double-jointed ankles, a large wingspan, and the ability to produce 50% less lactic acid than other men. Yet, his privileges are rarely questioned because of his status as a white male athlete.

The controversy around Khelif's so-called "advantages" appears baseless when compared to Phelps or the scientific evidence dismissing any significant impact of elevated testosterone in sports. Khelif's next opponent, Hungarian boxer Anna Luca Hamori, has shown little interest in the debate and remains focused on the competition.

The world of sports continues to be plagued by racism and gender politics, often at the expense of female athletes' careers and mental well-being. To move forward, society must critically evaluate claims from right-wing theorists who seek to undermine women who do not conform to their ideals.

There is significant room for growth and improvement, and we must work toward a future where female athletes no longer face such discrimination.

# Paris Olympics Open to All By Shrishty Ranjan, BJMC



The 2024 Summer Olympics in Paris was an international multi-sport event held from July 24 to August 11 in France. Paris served as the host city, with the motto "Games Wide Open," which translates to "Ouvrons Grand Les Jeux" in French. Approximately 10,714 athletes participated in the event, which was inaugurated by President Emmanuel Macron. The United States topped the medal table with 40 gold medals, finishing above China due to their 44 silver medals. China also won 40 golds but had only 27 silvers. The United States women's basketball team won the final event of the Games, narrowly defeating the host

nation, France, in a thrilling match decided by just one point. India finished 71st in the overall medal tally with a total of six medals: one silver and five bronze. India's first medal came from shooter Manu Bhaker, who secured a bronze in the women's 10-meter air pistol event. Manu went on to win another bronze with her partner, Sarabjot Singh, in the 10-meter air pistol mixed team event. India's third medal was also in shooting, with Swapnil Kusale becoming the first Indian to win a bronze in the men's 50-meter rifle three-position event. The Indian hockey team secured the fourth medal with a win, while Neeraj Chopra, known as the "golden boy" of India, won a silver medal in the men's javelin throw event. The sixth and final bronze medal was earned by 21-year-old Aman Sehrawat in the men's 57 kg freestyle wrestling event, a historic achievement for India. India also faced a major disappointment when wrestler Vinesh Phogat was disqualified from the 50 kg category after being found 100 grams overweight during the second weigh-in on the morning of her gold medal match. The closing ceremony of the Paris Olympics took place at Stade de France on August 11, 2024, following tradition, and featured a parade of flags and athletes, as well as the official handover ceremony.

### **Bangladesh Faces Political Turmoil**

By Nikita Kandpal, BJMC



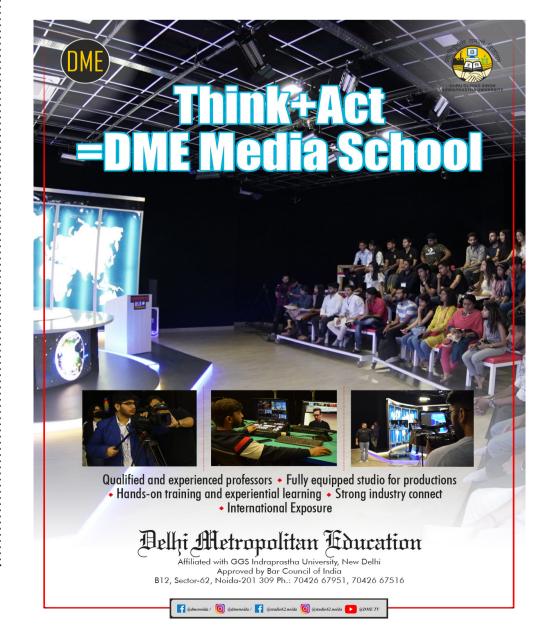
angladesh has faced significant political challenges, including military takeovers and ongoing democratic issues. Despite being in power for many years, Prime Minister Sheikh Hasina and her party, the Awami League, have not achieved lasting political stability. Elections have often been tainted by allegations of rigging and unfair practices. In the 2024 elections, opposition parties boycotted the process, citing a lack of fairness. The reinstatement of a controversial quota system for the families of 1971 independence fighters sparked widespread protests, forcing Sheikh Hasina to resign under pressure. Nobel laureate Muhammad Yunus has since been appointed to lead an interim government.

Analysis:

The unrest began when the High Court reinstated a quota system designed to benefit the families of those who fought for independence in 1971, which Sheikh Hasina had opposed in 2018. Many, especially students, viewed the system as outdated and unfair. Protests escalated into larger demonstrations against the government. Hasina's defence of the system, stating that descendants of those who opposed independence should not benefit, further fuelled public anger. What started as peaceful protests turned violent, with attacks on Hindu communities and minorities, adding to the nation's instability. Amid mounting pressure, Hasina resigned on August 5, the same date as India's revocation of Article 370 in Jammu and Kashmir in 2019, leading to speculation about potential connections. Her resignation is seen

as part of a broader pattern of political instability, reminiscent of the assassination of her father, Sheikh Mujibur Rahman, and most of her family in a 1975 military coup. Muhammad Yunus now heads an interim government tasked with restoring order and preparing for new elections, but there are fears that the military might seize control again. India is particularly concerned about the instability in Bangladesh, a country with which it shares a 4,000 km border, 54 rivers, and over \$12 billion in trade. Instability could disrupt trade, heighten border tensions, and strain diplomatic ties. The situation in Bangladesh also reflects a broader trend of regional instability, with Pakistan, Sri Lanka, and Myanmar all facing their own crises. This raises fears of similar issues potentially spilling over into India, making it vital for India to monitor the situation closely and manage border security.

The crisis in Bangladesh highlights that democracy cannot be taken for granted. Political instability, military involvement, and a weak opposition have created significant challenges. While Bangladesh's economy had been doing well until recently, political stability is essential for sustainable growth. For India, it is crucial to maintain strong relationships with its neighbours while preparing to address challenges stemming from regional instability. The situation in Bangladesh serves as a reminder of how quickly circumstances can change and underscores the importance of robust governance and democratic processes.



# DME Newsletter

### "DME Media Students Participated in 'Halla Bol' Debate **Show on Women's Safety Issues"**

By Rohini Rajpoot, BAJMC





n August 23rd, 2024, the DME Media School students got an opportunity to witness the live recording of the renowned debate show "Halla Bol," hosted by the dynamic anchor Anjana Om Kashyap on Aaj Tak Channel. The episode centered around the Kolkata rape incident, sparking intense discussions on the laws governing women's safety and the broader issue of women security in India.

The atmosphere on the set was charged with energy as the debate unfolded, and students got to observe the fast-paced dynamics of a live television production. They were exposed to the behind-the-scenes processes, from the coordination between the crew and the anchor to the way speakers presented their arguments.

Moreover, the students actively participated in the debate by asking thought-provoking questions to the panellists, showcasing their awareness and understanding of the pressing issues being discussed. Their engagement highlighted their eagerness to learn and contribute to meaningful conversations about societal challenges.

This visit not only enhanced the students' knowledge about media operations but also offered them a platform to voice their opinions and concerns.

## **DME Students at Digital Brand Fest**

By Riddhi Thapar, BAJMC



n August 30, 2024, DME Media School students had the esteemed opportunity to participate in the prestigious Digital Brand Fest 2024, co-powered by Disney and Star, hosted at the luxurious Hotel Pride Plaza in Aerocity. The event brought together a group of industry leaders and experts, including the distinguished Gaurav Barjatya, Head of Marketing at NDTV, Rahat Ojha, CEO of Gamitronics, along with many other prominent figures. The sessions were a deep dive into the evolving world of digital marketing, exploring consumer behaviour in the digital age and how they strategically approach customers. The event began with a welcome note, followed by six panel discussions aimed at providing indepth knowledge of digital marketing. Each panel focused on unique topics like creating digital customer experiences at scale, unravelling connected TV advertising under the digital lens, leveraging technology in the digital era, etc. These discussions highlighted changes in consumer behaviour due to digital marketing, particularly how Gen Z embraces digital platforms that were not earlier accepted by older generations. In addition to the panel discussions, there were spotlight sessions and fireside chats covering various topics, including strategic audience targeting on linear television and connected TV's role in transforming the future of viewers. These sessions addressed the challenges of attracting large customer bases and the strategies used to engage different market segments. Engaging activities like rapid-fire games were also included to showcase the creativity and broad thinking of panellists.

Students gained invaluable insights from the panel discussions and interactive sessions, learning about the latest trends in digital marketing, the importance of adaptability in the fast-changing digital landscape, and innovative strategies for audience engagement. The event concluded with a felicitation ceremony, marking a day filled with learning, inspiration, and opportunities for students to make valuable industry connections.

## **Bangladesh in Transition: An informative session at DME Noida**

By Rashri Sharma, BAJMC



n 9th August, Prof. Dr. Ambrish Saxena addressed the students of (BA)JMC about the conflict in Bangladesh, and shed light on the global repercussions of the Student Movement that led to Sheikh Hasina's resignation.

As a leading expert in International Affairs, Dr. Saxena began the session by detailing the history of Bangladesh. How the nation was formed, and then subsequently came under military rule that lasted for decades. Dr. Saxena explained that Sheikh Hasina's rise in power was crucial for the development of the country.

She belonged to the school of thought that demanded equality for all minorities in Bangladesh - this was previously unattainable under the violent military rule that suppressed the already oppressed, Dr. Saxena explained. Hasina went on to rule for the next 15 years, her ultimate reign that had no challengers, until the Student Movement that wanted a change in regime and an overhaul of the reservation system.

The leaders of the Students Against Discrimination demanded better conditions for the minorities. They led protests against the Awami League, Hasina's party, and were killed indiscriminately for their wish for democracy. Over 300 people died, most of which were students, before Hasina bowed out of the political arena for the ultimate welfare of her country.

Dr. Saxena informed that the country is now led by an interim government, headed by Nobel Peace Prize Laureate, Mohammed Yunus, who acts as the Chief Advisor. Since taking the oath, he, along with the Student Leaders, have called for peace and acceptance for their religious minorities. They have condemned the violence against their minority population and expressed that the people of B/angladesh are one.

As the country heads towards normalcy, the world keeps its eyes fixed upon them. This is a test of democracy and secularism and Bangladesh should emerge victorious.

## **Urgent Action for Women's Justice**

By Paavani Khanna, BAJMC



ow many more lives must be shattered before we take strict measures? The silent cries of fear, anger, and frustration echo in the hearts of women everywhere. The recent rape and murder cases we have heard are

not just tragedies but reminders of the danger every woman faces. Every woman today asks, why are we promoting the girl child and "Beti Padhao" when justice is always delayed in such urgent, humanity-threatening issues?

Women constantly carry an unspoken anxiety—a fear for their existence that can be violated at any moment. Even after being

empowered and confident, we all fear public spaces, workplaces, or even walking on the streets. These cases show how freely these inhumane people are becoming part of our society, degrading its reputation.

Respect for women should be the responsibility of every individual. Yet, when a girl is mistreated in front of us. why does our humanity fail? We must raise our voices every day, demanding the respect, dignity, and safety that women deserve.

The grief felt by the victim's family is unimaginable, but it is a grief shared by every woman who understands the vulnerability that comes with her gender. Why worship a goddess or give rights when society cannot accept them? This anger must lead to change, not hopelessness.

We need an immediate system to address these issues because justice delayed is justice denied. More ethics, empathy, and sensitivity are needed in this modern world. Let us unite and fight to rid society of these inhumane individuals and restore humanity.

#### **My FICCI Experience: Growing and Learning** By Rohini Rajpoot, BAJMC



articipating as a volunteer in the FICCI Young Leaders Award 2024 has been an immensely rewarding experience. This opportunity allowed me to connect with professionals in the event management field, significantly enhancing my skills and knowledge.

The event aimed to recognize and celebrate young leaders who have excelled in their fields and demonstrated a commitment to driving positive change in society.

Infosys was the first company to be recognized for their efforts in sustainability. Reliance Jio took the award for Best Company, while Zepto was honoured with Best Startup. Lastly, an award went to Ayushmann Khurrana for Youth Icon in Entertainment, closing the event.

I am deeply grateful to Dr Parul Mehra, Head of Department, and my mentor, Ms. Ritika Bora, for their unwavering belief in my abilities and for providing me with this remarkable opportunity. Their support and guidance were instrumental in making this event a truly enriching experience.

Thank you both for your confidence in me and for encouraging me to contribute to such a prestiaious event.

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