



# ADMISSIONS 2024





Affiliated to GGSIP University, New Delhi Approved by Bar Council of India

Over **1 5** Active Student Societies including DME TV, DME Radio, DME Frames, Fitoor (Dance), Alankar (Music) etc.

2500

**Enrolled Students** 

Nearly

at DME

Graded A/A+ by GGSIPU University for 7 Years in a row! 9 Active Research Centres at DME

**Strong Academics** 

with 100%

**Qualified Faculty** 

**NET/PhD** 

Delhi NCR Location just

#### **100%** Assistance in Securing internship and placement

Air-Conditioned State-of-the-Art Wi-Fi Enabled Campus



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dme.ac.in
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/Delhi\_Metropolitan\_Education

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### **ABOUT US**

Delhi Metropolitan Education is a premier educational institute affiliated to Guru Gobind Singh Indraprastha University, New Delhi and approved by Bar Council of India. DME provides first rate infrastructure with strong academic facilities to render a dynamic grounding for success.

The Schools and Academic programmes here are:

• DME Law School: BA.LLB (H) & BBA.LLB (H) [Integrated programmes] - 5 Years LL.M [Corporate Law] - 1 Year

LL.M [Alternative Dispute Resolution] - 1 Year

- DME Management School: BBA [Bachelor of Business Administration] 3 Years
- DME Media School: BA (JMC) [Bachelor of Arts (Journalism & Mass Comm.)] 3 Years

The founders have been involved in education over the last 20 years. They founded the esteemed Mayoor School, Noida in collaboration with Mayo College, Ajmer. They have also established Delhi World Public School, Noida Extension and Delhi Technical Campus at Greater Noida which is affiliated to Guru Gobind Singh Indraprastha University and is approved by AICTE. It offers Engineering, Architecture, BBA, BCA, B.Com (H) & MBA programmes. All these institutions are currently housing 10,000+ students collectively.



## KNOW YOUR UNIVERSITY

A++

Guru Gobind Singh Indraprastha University is a public, professional university situated in Delhi, India. Founded in 1998, it is a teaching-cum-affiliating university which has been graded 'A++' by NAAC. The University has received the Platinum Technology Award for quality and excellence in the field of education, in Geneva, Switzerland. Guru Gobind Singh Indraprastha University is a member of the Association of Commonwealth Universities, Association of Indian Universities, and Medical Council of India.





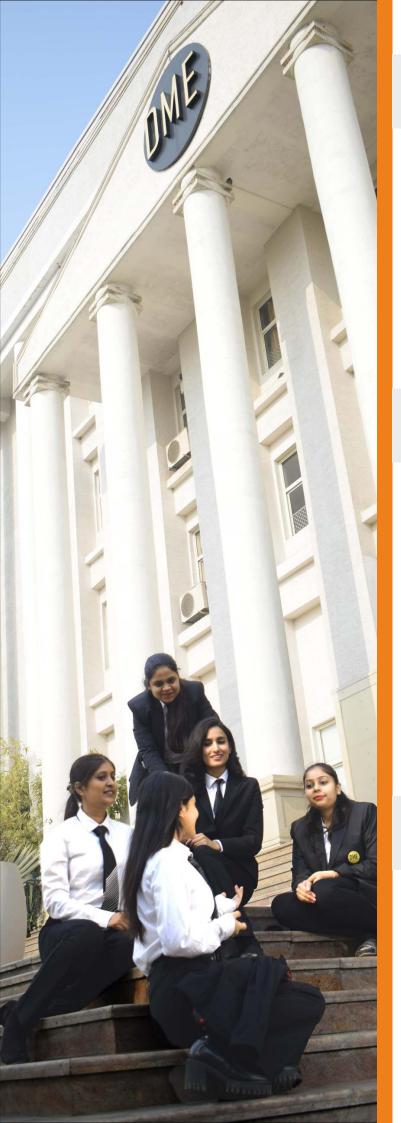
To nurture an inspirational setting and a global standard of learning for students that enables their intellectual, social and personal transformation into future leaders for the benefit of the nation.



To provide quality education in the field of Management, Journalism and Law, with relevant industry linkages, contemporary learning methods and infrastructure for developing students and faculty members' expertise.



- To use innovative and contemporary ICT enabled teaching practices to enhance learning.
- To develop holistic leadership qualities in students.
- To facilitate personal growth of every student and faculty member.
- To prepare competent professionals for the industry and develop future judicial officers, journalists, filmmakers, new media experts, managers and entrepreneurs for the world.



### From the desk of **Director General**

Hon'ble Mr. Justice Bhanwar Singh Former High Court Judge Director General Delhi Metropolitan Education



Delhi Metropolitan Education is dedicated to excellence in teaching, research, scholarship, creative work and service. The institution also organises lectures, seminars, symposia and conferences, to promote knowledge and make education an efficient instrument of social development. The personal attention of our faculty and staff is to engage our students in a learning-oriented environment and offer opportunities to prepare for the challenges of living in the community.

### From the desk of **Director**

**Prof. (Dr) Ravikant Swami** Director Delhi Metropolitan Education

The present day job scenario is ever evolving and the student needs to prepare themselves with the right set of Knowledge, Skills & Attitude. For eg Government sector jobs have reduced and are being replaced by the Private sector. Secondly, India's Economy has progressed from "Manufacturing-Based" to "Service-Based" with majority of the Indian GDP being contributed by latter. Thirdly, the job market is integrating itself with the global scenario in terms of competencies. Thus, Delhi Metropolitan Education provides education in the fields of Law, Journalism and Management through a model which helps navigate the students in a manner that placement is a natural outcome when the student completes the programme.

#### From the desk of Additional Director

**Prof. (Dr) Rashmi K Nagpal** Additional Director Delhi Metropolitan Education

At DME, we provide a comprehensive model of education which includes Teaching, Mentoring, Co-Curricular and Extra Curricular activities. This is corroborated in the placements of our Law, Media and Management Students. The overall exposure provided to our students makes them good advocates, managers and media professionals. Our efforts have been frutified with a proven track record of being graded "A/A + " for the last 7 consecutive years by the University & Govt of NCT of Delhi.



### TEACHING & LEARNING

DME is moving in the direction of going paperless, adding transparency and providing ease of access to the students. Digii Campus has significantly supplemented and resulted in sustained learning during the COVID-19 lockdown in India. DME devised Multimedia e-learning modules for all students and also incorporated ePSDA submission and presentations through Digii Campus

Numerous events are organised for the students including seminars, webinar, conferences and special lectures. In addition students are also

provided well-rounded general education with exposure to the traditional liberal arts' fields of study, in order to develop their abilities to communicate, both formal and non-formal, to think critically and creatively, and to access, analyze, synthesize, and evaluate information.

Several outdoor learning activities like photo-walk, video walk, press visits etc and participation in exhibitions, fairs, seminars and conferences helps in all-round development of the students.

### ACADEMIC INTEGRITY AT DME

DME is committed to providing students with an honest and moral academic culture, to inculcate in them the skills of producing original work and valuing research done by others. With the introduction and mandatory use of Turnitin software at the campus, academic integrity among students is encouraged and honed. It aims at comprehensively solving issues of plagiarism in academic writing and protecting the institution's reputation. At DME, in writing PSDAs, projects, internship reports and dissertations, students are required to submit similarity reports with set parameters and prescribed referencing styles, to ensure originality in written work.

### DME Management School

Bachelor of Business Administration (BBA) is an intensive 3 years course, which aims at building proficiency in the area of business management. Eminent resource persons from corporate world and academics are regularly invited to share real life experiences and knowledge on contemporary issues in management. Business case discussions, role plays, brain storming, industrial visits, projects, presentations, summer internships are an active part of the teaching methodology adopted at DME. Group discussions and mock interviews are conducted for personal growth and for facilitating entry into the corporate world.

The course familiarises students with concepts of accounting, finance, human resource management, organisational behaviour, economics, strategic management, international business, entrepreneurship, management information system etc.



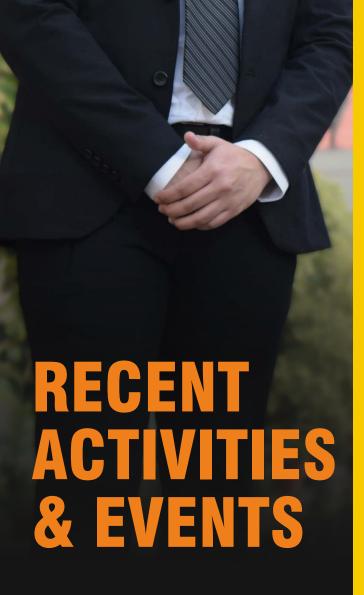


# FROM THE DESK

DME Management School is the academic heart of Delhi Metropolitan Education, a premier Institute in Delhi NCR having our faculty of dedicated scholars and management professionals whose research expands the boundaries of our knowledge and imagination, and whose teaching prepares students for wide - ranging management careers and lifelong learning. The DME Management School not only provides excellence in management education to its undergraduates, but also provides a robust industry linkage for their professional growth and development. Our students go on to corporate positions in the HR, Marketing, Finance and every professional -having been well prepared through internships, research opportunities, management cross -disciplinary integration, Strong mentoring and , most importantly, great and inspiring teaching. I invite you to learn more about the brilliant learning and job placement ecosystem at DME.



Prof. (Dr) Poorva Ranjan Head, DME Management School



#### **OVERVIEW**

To sensitize students towards the society and the environment and to enhance their creativity, DME organizes relevant conferences, competitions and activities including special industrial visits. Our focus is to make learning interactive and provide opportunities to our students to showcase their talents in extracurricular activities as well.

### CONFERENCES

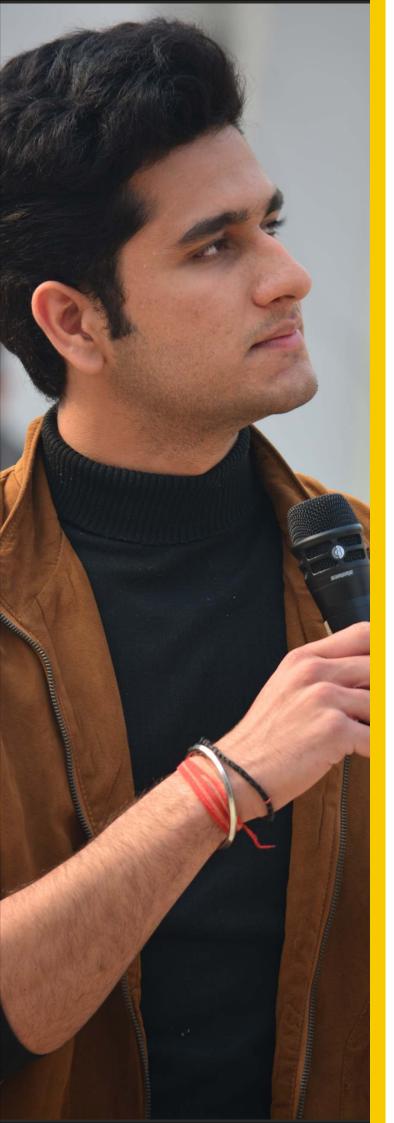
Workplace Digitalisation: Challenges, Opportunities & Future trends: The eight day long event endeavored to delineate intricacies of the challenge posed by digitalization and provide pragmatic insights to curb the same.

The conference culminated on an enthusiastic note of carrying forward the spirit of innovation, research, and adaptation in the sphere of management.

**Remote Working Practices: Challenges, Opportunities & Future trends:** DME Management School organized an eight-day Management Conference -Global Strategic Management Conference on the theme of Remote Working which aimed at discussing the prevailing trend of remote working in the wake of the COVID crisis.

Professors from different countries i.e. Belgium, Nepal, Nigeria, Oman, Saudi Arabia, Spain, USA, Israel, India and Sri Lanka were invited. The Conference aimed at blending the cross-cultural thoughts and experiences of the esteemed academicians and corporate professionals.

Diversity, Equity, Inclusion, and Mental Wellbeing: Challenges, Opportunities, and Future Trends The "Diversity, Equity, Inclusion, and Mental Wellbeing: Challenges, Opportunities, and Future Trends" conference delves into the intricate world where these crucial elements intersect. Prepare to engage in thought-provoking discussions tackling the ongoing battles for representation, fairness, and belonging in various spheres. We'll dissect the challenges marginalized groups face in achieving mental well-being within environments that may not fully embrace their identities. This conference will be hosted for 10 days in a hybrid mode as we have participants from across the world.



### **WEBINARS**

- Challenges in Providing Services of Consumer Durables in COVID Era.
- How to Become a Successful Facebook Marketer.
- The Key to Grow Traditional Business is to Forget About Traditions Altogether.
- Expectations of the Corporate World from Professional Graduates.
- Build your Ecommerce store in 1 hour in collaboration with Indian Institute of Digital Education (IIDE).
- Environmental Leadership.

### WORKSHOPS

- 7 Day Workshop on Holistic Personality and Digital Profile Development for Professional Edge.
- Workshop covering G-Suite Tools in collaboration with IIDE.
- 30 Hours Intensive Course on Managerial & Life Skill Development on Emotional Intelligence and Critical Thinking in collaboration with ISKON, Noida.
- 3-Day Workshop on "Fundamentals of TALLY ERP9".
- Workshop On Transition from School to College.
- 7-Day Peer Faculty Development Programme on Geographical Indications: Claim to Fame.

### **OTHER EVENTS**

- Multidimensional Leadership Conclave- Principal's Conclave.
- Multidimensional Leadership Conclave-Higher Education.
- Dialectic Debate Competition.
- Orientation Programme.
- Women's Day Multidimensional Leadership Conclave.



### MANAGEMENT Research

#### Centre of Excellence for Sustainable Development (CSD)

The CSD aims at pursuing research and formulating practical solutions for the adoption of sustainable management practices so as to strive towards sustainable development.

#### **Centre for Management Research (CMR)**

The CMR is established to promote collaborative research on contemporary management practices and paradigms. The research is undertaken with an objective to give useful insights to the academicians, practioners and industry experts. The CMR members work both on theory and practice by contributing the research articles, book chapters and simultaneously conducting activities to inculcate the research culture amongst the students.



# VISITS

Recent Visits were made to:

- Supreme Court
- Delhi High Court
- Rashtrapati Bhawan
- National Green Tribunal
- Tis Hajari Court Visit
- Saket Court Visit
- National Museum
- Haryana Police Academy
- Indira Bhawan
- Samsung India New Plant
- AAJ TAK
- All India Radio Akashvani Bhawan
- Panasonic 4K Imaging Pro Centre
- Amar Ujala Printing Press
- Vigyan Bhawan
- Aap ki Adalat
- Industrial Visit to Coca Cola Happiness Factory.
- Industrial Visit to Mother Dairy.
- Industrial Visit to Yakult.
- Industrial Visit to Gopaljee Dairy Foods.

# YOUR CAMPUS



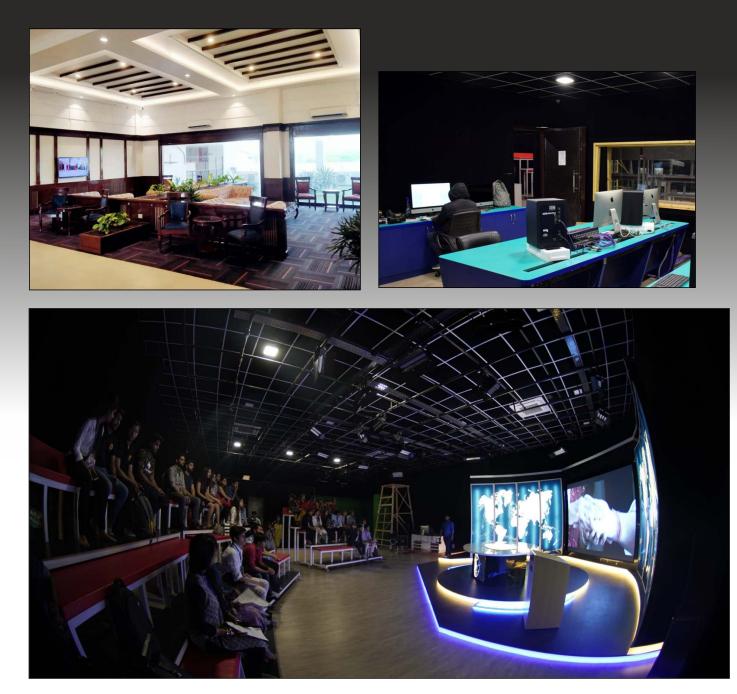




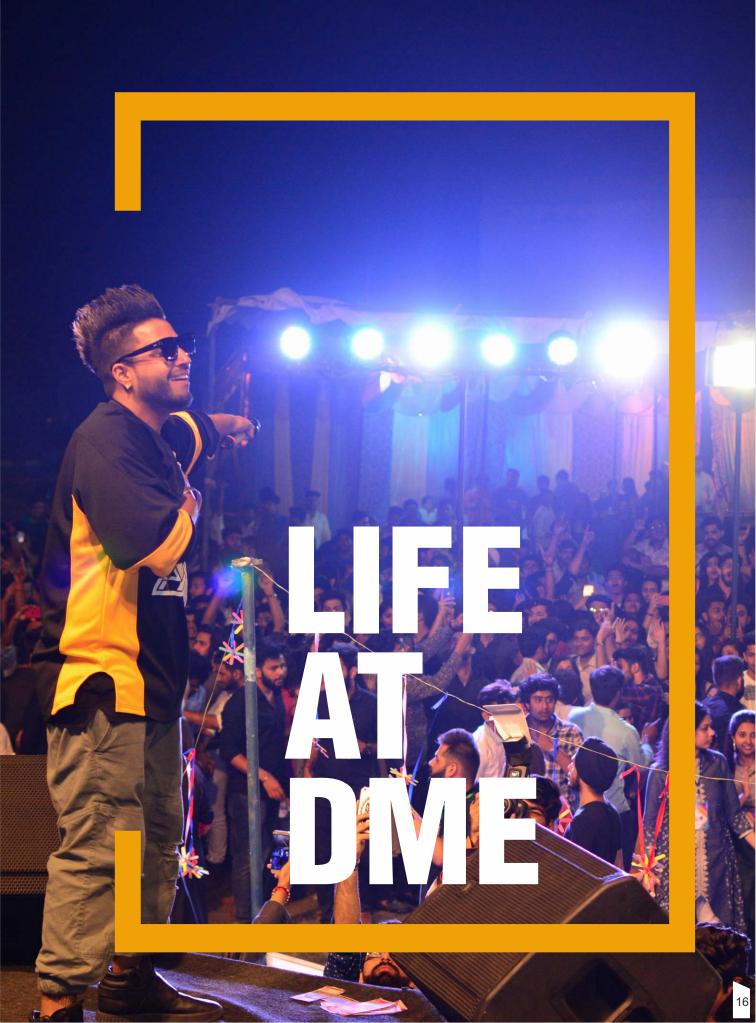












# SPORTS/ Wellbeing

DME places great emphasis on fostering all components of healthy living in the students. All of DME's sports teams including Cricket, Football, Basketball, Badminton etc. go for weekly practices oraganised at venues like CWG, Akshardham and Aura Football Ground. Training is often held at our sister institutions as well. Our teams compete regularly in University Sports Meets as well as other leagues. DME also realises the importance of a healthy mind and offers free of charge consultations with appointed psychotherapist (Counselor) who visits every Wednesday. This has become increasingly useful in today's world full of stress and anxiety.

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# STUDENT Societies

DME Cultural Cell has been established to promote and develop skills of acting, singing, dancing, presentation, individual and group performance among the students. The Cultural Cell organizes events, functions, competitions and various extra-curricular activities to enhance skills and instill values and life skills among the students throughout the academic year. The Cultural cell shoulders responsibility to encourage and train the students and bring out the hidden talents of the students that help them showcase their artistry in the field of performing and fine arts. The cell gives opportunities and provides platforms to students to overcome their inhibitions and exhibit their aptitude in the cultural area through its varied events.

ABHIVYAKTI - The Literary and Debating Society CINE TREASURES - Film Appreciation Society ENIGMA - The Music Society STYLEIT - The Fashion Society FITOOR - The Dance Society SPECTRUM - The Art Society TAABIIR - The Theatre Society DME FRAMES - The Photography Society RADIO INTERSECT - The Radio Society



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# **COMMUNITY CONNECT**

#### "There is nothing more beautiful than someone who goes out of their way to make life beautiful for others."

The Community Connect committee at DME provides aid to disadvantaged group and supports those organization which best serve their needs. Community service is the best way to instill a spirit of service empathy, compassion and civic engagement among the students. The committee is also responsible for inculcating the value of community life amongst the students and faculties through participation in charitable causes. Events include various drives eg food distribution, clothes donation, awareness etc.

#### Our Major Initiatives:

- Donation to various NGO's
- Charitable drives at schools for special needs children
- Donations to local orphanages
- Blood donation camps at college
- Diwali donations and fun activities at local villages and orphanages



### Mentoring @DME

The basic idea of a Mentoring cell is to create a conducive environment for faculty (Mentor) and student (Mentee) relationship. In order to not only resolve day to day academic problems of the students, but also concerns of students in any other domain, mentors are appointed to help the students. This is a continuous process till the end of the academic career of the student.

Mentoring Cell Conducts Various Activities:

- 1. Weekly Mentor Mentee Sessions
- 2. Skill enhancement workshops and certifications
- 3. Parents Mentor Meet twice in a semester
- 4. Parents class interaction sessions
- 5. Alumni class interaction sessions
- 6. Higher education counselling
- 7. Encouraging students participation in various activities
- 8. Personality development classes
- 9. Emotional Intelligence sessions
- 10. Supervision of students academic presence and overall class conduct

### INTERNSHIP8 PLACEMENT

Placement can fall into a variety of names including 'Job', 'Campus Placement', 'off campus Placement', 'Placement Semester', 'Semester in Industry', and probably a few more having the same meaning.

DMEs' objective of campus placements is to identify talented and qualified professionals before they complete their education. It provides employment opportunities to students who are pursuing or in the final stage of completing their courses. Research shows that employers recruit graduates with the right set of Knowledge, Skills & Attitude.

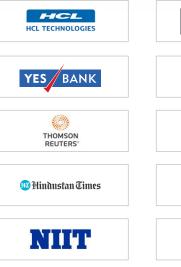
Campus drives are conducted at the college / at the corporate premises / a common place to provide opportunities to students pursuing or in the stage of completing the course. During a campus drive, the corporate select

students depending on their performance in written tests, Group Discussions & Personal Interviews.

Advantages of "Campus Recruitment Drives" for the students include Jobs at their doorstep along with Saving in terms of "Search Costs", "Application Cost" and "Travel cost". On the other hand, advantages for the recruiters include getting a student pool offering a wide choice at a single point, savings in terms of "Advertisement Cost" and dealing with one college rather than large number of students. For the college, Campus Recruitment Drives help building the identity & brand, which in turn, improves the quality of input i.e. the quality of students seeking admission in the college.



# TOP RECRUITERS



**Crizal**°

LAKMÉ

upGrad

AZB & PARTNERS

**Justdial** 

walkwater

Knr

ZUCOL



Karanjawala & Company Advocates





ZEE TV

THE TIMES OF INDIA

BYJU'S The Learning App



High Court of Delhi









V2INFOTECH TECHNOLOGIES LLP

### VISITORS



Hon'ble Mr. Justice Dipak Misra Former Chief Justice of India



Hon'ble Mr. Justice K.G. Bala Krishnan 37th Chief Justice of India and Former Chairperson,NHRC



Hon'ble Mr. Justice Kurian Joseph Former Judge Supreme Court of India



Hon'ble Mr. Justice Arijit Pasayat Former Judge Supreme Court of India



Hon'ble Ms. Justice Gyan Sudha Misra Former Judge Supreme Court of India



Hon'ble Ms. Justice Indira Banerjee Former Judge Supreme Court of India



Hon'ble Mr. Justice Swatanter Kumar Former Judge, Supreme Court of India Former Chairperson, NGT



Hon'ble Mr. Justice Pradeep Kumar Srivastava Chairman Uttar Pradesh Law Commission



Hon'ble Mr. Justice Adityanath Mittal Former Chairman Uttar Pradesh Law Commission



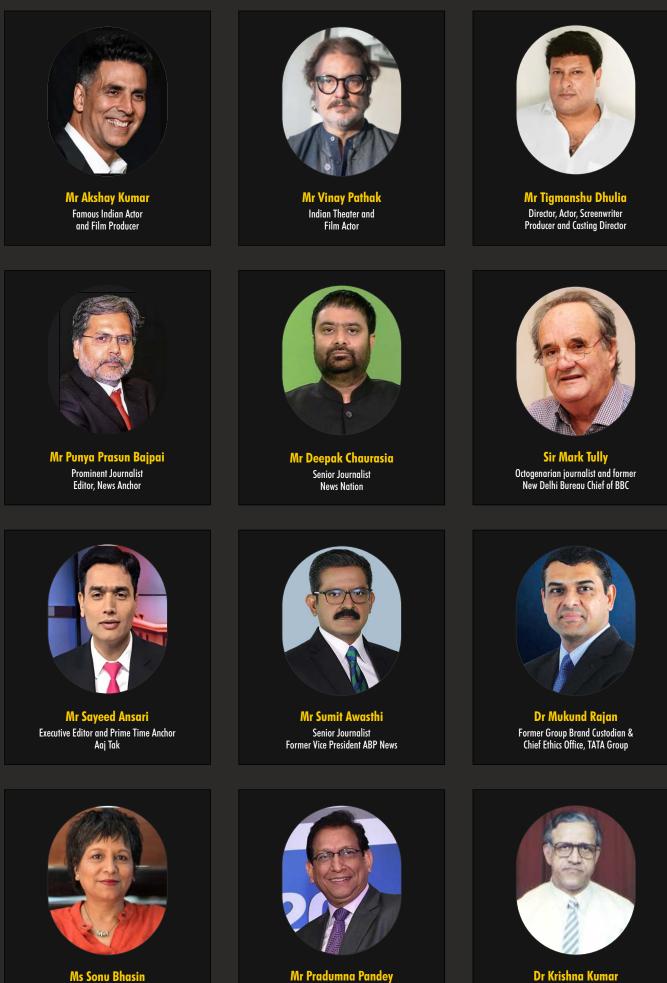
Mr. Salman Khurshid SeniorAdvocate, Supreme Court of India



Mr. K.T. S. Tulsi Senior Advocate Supreme Court of India



Mr M.C. Mehta Renowned Oublic Interest Litigation Attorney



Ms Sonu Bhasin Independent Director Whirlpool



Professor of Strategic Management and Former Director, IIM - Kozhikode

# VALUE ADDED COURSES

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In today's fast paced corporate world, it is imperative to keep oneself updated in various skills required to meet the emerging trends in higher education and for advancement in career development. To work towards continuous enhancement of employability skill as per the industry requirements, Delhi Metropolitan Education has introduced Domain Specific Value-Added Certification Courses for DME Law School, Media School and School of Management in collaboration with external knowledge delivery partners like ECell of IIM Calcutta, IIM Bangalore, IIM Indore, IIT Delhi, IIT Kharagpur, NLU's, Competition Commission of India, Vigyan Prasar and many more.



### **COLLABORATIONS**

DME Law School collaborated with Competition Commission of India to organize the DME National Moot Court Competition, 2023.

DME has collaborated with Rotary Club of Noida and has become a member of Rotaract International leading to the establishment of DME Rotaract Club.

DME collaborated with Chhanv Foundation, Noida (Founder of Sheroes Hangouts), an organization for and by acid attack survivors and Bekoz Beko, Spain and organized Sheroes Award and Talk Show.

The United Nations Educational, Scientific and Cultural Organization is a specialized agency of the United Nations. UNESCO encourages international peace and universal respect for human rights by promoting collaboration amona nations.

Open Education Resource Foundation is a non profit organization hosted by Otago Polytechnic in Dunedin, New Zealand. It partners with organisations to provide leadership, networking, and support to help advance open education principles.

DME has collaborated with GAIL to host debate competitions over the last several years.

The Commonwealth Educational Media Centre for Asia (CEMCA) serves as the regional unit of the Commonwealth of Learning. CEMCA promotes the meaningful, relevant and appropriate use of ICTs to serve the educational and training needs.

DME has collaborated with Deakin University, Australia for several events.

DME has signed Academic Collaboration MOU with Republic of Ghana, to provide directly or in collaboration with other institutions of higher learning, facilities for University education including legal and professional education and research.

NTPC is an Indian Public Sector Undertaking, engaged in the business of generation of electricity and allied activities

DME Law School has collaborated with the District Legal Aid Committee of U.P. to provide free Legal aid to persons in need.

DME has collaborated with India Legal Magazine as media partner.

DME Law School has collaborated with National Women Commission to hold events

Delhi International Film Festival (DIFF), screening films amidst heightened deliberations on world cinema.

Indian Academy of Shorts (IAS), an institution for imparting craftsmanship of filmmaking among students through small capsules.

VIGYAN PRASAR, National Institute for S&T Communication, Department of वि P ۲V Science and Technology, Government of India.

University Film Club, Cultural Education Centre, Aligarh Muslim University UNIVERSITY FILM CLUB (AMU), promoting filmmaking and film appreciation.

Aquarius Productions, a production house engaged in the making of documentaries, promotional and corporate films.

WE CARE Film Fest, spreading awareness by promoting and exhibiting films of disability.



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Power Finance Corporation Ltd. is a Schedule-A Navratna CPSE, and is a leading Non-Banking Financial Corporation in the Country.

TC Global is a leading global ed, learning, and investment services platform tctglobal for students, professionals, universities, corporates and governments.

> DME has collaborated with 9ledgepro for Workshops & Seminars, Certifications, Software Development, IT Security Consultant

DME Research Cell has collaborated with Turnitin. This renowned global company helps to identify unoriginal content with the world's most effective turnitin plagiarism detection solution.

DME has collaborated with CollPoll for ERP Integration at Campus. 

### TOP 10 REASONS TO JOIN DME

Academic Excellence: DME boasts a strong base of experienced and well qualified faculties coming from diverse teaching background.

**Students Events:** A number of curricular and extra-curricular activities to foster holistic development of students.

Student Societies: 12 student run societies to offer a whole basket of options for every student to pursue their interest and explore their latent talents.

Lecture Series: To bridge the corporate-academia gap and facilitate students' interaction with industry stalwarts, all three Schools run special lecture series.

**Research Centers:** DME has 9 research centers to indulge students in original research and encourage scientific temperament.

**Career Assistance:** DME ensures that the students is industry ready through guest lectures, workshops, internships and placement drives. Judicial Training Academy prepares students for judiciary exams.

**Positive Campus Environment:** DME not only follows a student friendly approach but also promotes healthy and friendly bonding between students. Student organised events add vibrancy to campus life.

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**Approachable location:** Situated in a prime location in Noida sector 62, this campus is accessible in a very strategic manner. DME also runs its own fleet of buses.

**Beyond Academics:** DME provides guidance and training to students for higher studies.

**State-of-art infrastructure:** DME possesses modern infrastructure, comprising of well equipped classrooms, studio, moot court, auditorium, library, seminar hall, computer lab and amphitheatre.

### ADMISSIONS

All seats available at DME for all courses have been full over the last years. Prospective candidates are advised to be alert during the admissions process.DME admits students on the basis of the result of the Common Entrance Test (CET) conducted by the GGSIP University or CUET for the BA (JMC) and BBA courses. For Law, the admissions will be on the basis of the CLAT UG score of the candidates or their CUET score. Admission in LL.M shall be taken on the basis of score in CLAT PG. However, this may be subject to change and candidates are advised to keep checking https://ipu.ac.in to stay updated.

85% of the seats available in counselling are reserved for Delhi Category students. Candidate can fill in the online application form for the admission to Guru Gobind Singh Indraprastha University at the university website (www.ipu.ac.in).

For Management Quota seats, candidates can apply at info@dme.ac.in or in person at the campus once the admissions process commences and is notified.

Annual Intake of New Students at DME

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Course	Seat
BBA. LLB (H)	120
BA. LLB (H)	120
LL.M (Corporate Law)	30
LL.M (Alternative Dispute Resolution)	30
BBA (Shift I)	180
BBA (Shift II)	180
BA (JMC) (Shift I)	60
BA (JMC) (Shift II)	60



#### Get in touch

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