



List of publications in referred journal

S.No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to website of the Journal
1	Application-based Technology – The scope and prospects with special reference to FinTech and Sustainable businesses	Dr Pooja Sharma	Management	DME Journal of Management	2023	Vol. 4 No. 01 (2023): doi: 10.53361/dmejm.v4i01.01	https://www.dmejournals.com/index.php/DMEJM
2	Empowering Women through Self Help Groups and Women Cooperatives- A Tool for Sustainable Development	Dr Rashmi Arora Chawla	Management	DME Journal of Management	2023	Vol. 4 No. 01 (2023): doi: 10.53361/dmejm.v4i01.04	https://www.dmejournals.com/index.php/DMEJM
3	Use of AI and Technology in Virtual fashion events during COVID-19	Dr Manasvi Maheshwari	Media	International Journal of Creative Research Thoughts	2023	Volume 10 Issue 3, 2022, ISSN 2320-2882.	https://ijcrt.org/?gad_source=1&gclid=Cj0KCQiA6vqBhCbARIsACF9M6lQ3BadYBM3d8gGC8l9nMVzP5md5BdEDIT5HE4t_WJZl3R3WEmTIHwaAgC3EALw_wcB
4	Digitalisation In Education	Dr. Shuchi Goel	Management	Stochastic Modeling & Applications	2022	0972-3641	https://www.Mukpublications.Com/Stochastic-Modelling-And-Applications.Php
5	Are Webinars An Effective Tool For Knowledge Dissemination In Covid Era? A Survey-Based Study In Higher Educational Institutions	Shanu Jain, Dr. Pooja	Management	Stochastic Modeling & Applications	2022	0971-8907	https://Journals.Sagepub.Com/Home/Par
6	Legalities In Hr Technological Integrations	Dr.Seema Mam	Management	Stochastic Modeling & Applications	2022	0972-3641	https://www.Mukpublications.Com/Stochastic-Modelling-And-Applications.Php
7	Managing Electronic Waste: A Qualitative Inquiry Into The Behaviour Of Young Indian Consumers	Dr.Shalini Gautam,	Management	Global Business Review	2022	0971-8907	Global Business Review: Sage Journals (Sagepub.Com)
8	Covid-19 Unlocks Revenge Tourism: The Case Of India	Shruti Auplish	Management	Stochastic Modeling & Applications	2022	0972-3641	https://www.Mukpublications.Com/Stochastic-Modelling-And-Applications.Php

9	Importance Of Perceived Security, Perceived Privacy And Website Design Of Active Online Investors: An Indian Market Perspective	Dr Shalini Gautam	Management	International Journal Of Electronic Finance	2022	1681-8997	https://www.inderscienceonline.com/doi/abs/10.1504/ljef.2022.120349
10	Factors Influencing Customers' Intentions To Continue Banks' Digital Payment Services	Dr Shalini Gautam	Management	Journal Of Algebraic Statistics	2022	1746-0069	https://publishoa.com/index.php/journal
11	Can The Post-Covid Fdi Boost The Indian Economy?	Shanu Jain Dr Isha J	Management Law	Vision : The Journal Of Business Perspective	2022	0972-3641	https://journals.sagepub.com/doi/10.1177/09722629211066286
12	Effectiveness Of Online Mentoring Tools	Dr.Seema Mam	Management	Stochastic Modeling & Applications	2022	0972-3641	https://www.mukpublications.com/stochastic-modelling-and-applications.php
13	Role Of Trusting Beliefs And Trust In The Adoption Of Online Reviews Of Hotels : Extension Of The Iam Model	Dr.Shalini Gautam,	Management	Indian Journal Of Marketing	2022	0973-0664	Doi: 10.17010/ijom/2022/V52/I11/172431
14	Analysis Of Customer Satisfaction And The Customer Experience In Digital Payments: A Meta-Analysis Review	Dr Shalini Gautam	Management	International Journal Of Business Science & Applied Management	2022	1753-0296	https://www.business-and-management.org/
15	Consumer Behavior & Online Payments With Reference To Trust & Mobility: A Pls Sem Analysis	Dr Shalini Gautam	Management	Iup Journal Of Marketing Management	2022	0972-6845	https://lupindia.in/0220/Marketing%20Management/Demystifying_The_Key.Asp