

Journalism @ DME

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Faculty-Student Exchange

'The Tryst' Exchange Programme between KES Shroff College and DME opens doors to cultural connections and learning opportunities

Madhav Sharma and Vinayak Yadav



The Tryst, the Faculty-Student Exchange Programme had a ceremonial beginning in KES' Shroff College of Arts and Commerce, Mumbai amidst the gleaming faces of the students and faculty members of Media School, Delhi Metropolitan Education (DME) on September 4, 2023.

The Faculty-Student Exchange Programme was part of a collaboration that KES' Shroff College of Arts and Commerce and Delhi Metropolitan Education have undertaken through an MOU signed by the two quality oriented institutions. Media School of DME will reciprocate by organising an exchange programme in Noida in the last week of September.

Eleven students of BA (JMC) batch 2021-2023, along with two faculty members, Dr Susmita Bala, Head, DME Media School, and Mr Madhav Sharma, Assistant Professor, DME Media School were part of the inaugural function in Mumbai to promote a meaningful exchange of knowledge and experience.

The students and faculty members were warmly greeted and made to feel at home with welcome kits and gifts. Each welcome kit was carefully curated with essential items and information to help them settle into their new environment. Inside the kits, they found schedules of upcoming events

and useful contact information for various campus resources.

This was followed by the formal signing of the Memorandum of Understanding (MoU) between the heads of both the media departments. This marked a significant milestone in the efforts to foster stronger relationships between the two institutions.

Dr. Vidhi Rajora, Head, Department of Multimedia and Mass Communication, KES' Shroff College of Arts and Commerce, welcomed the DME team and provided a sneak peek into the week-long exchange program. She emphasized that The Tryst will give students the opportunity to gain exposure to diverse academic perspectives and teaching methods. It will also enhance their cultural understanding and foster connections between students from different regions.

Dr Rajora emphasized further establishing a long-term relationship for future academic collaboration between the two institutions. The inaugural program was concluded with two cultural performances by the students of Shroff College, which included a singing performance along with Maharashtra's traditional Lavani dance.

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Industry Experts talk about Impact of AI on Advertising and Music Industry



Madhav Sharma and Vinayak Yadav



graced the event as the Guest of Honour. In his address, he shared his journey and experiences within the entertainment industry, shedding light on the convergence of media and technology. Yagnesh delved into the profound impact of AI on the music and entertainment sectors, ranging from tailor-

Mr Shubojit Sengupta, former Executive Creative Director, Enormous Brands discussed the impact of AI on advertising, while Mr Yagnesh Chunawala, Music Manager, Zoom TV talked about the impact of AI on the music industry on the first day of the Student Exchange Programme in KES Shroff College.

Students of DME Media School were delighted to listen to the industry seniors and to know more about the impact of AI on future media functions.

Mr Shubojit drew attention to the significance of

embracing technological advancements, with a particular focus on the realm of Artificial Intelligence (AI). He expounded upon how AI catalyses transformations across various industries, emphasising the importance of students gaining proficiency in AI-related concepts and applications.

Furthermore, he urged students to nurture their curiosity, adapt to evolving technologies, and harness the potential of AI to foster innovation and tackle real-world challenges.

Mr Yagnesh Chunawala, Music Manager, Zoom TV,

made music recommendations to AI-generated content.

Mr Yagnesh stressed the imperative for media students to remain well-informed about AI trends, as it is increasingly becoming an indispensable facet of the media landscape. He also encouraged students to explore the fertile ground where AI intersects with media and entertainment, as it presents novel avenues for creativity and content delivery.

Indian Express journalist Pratip Acharya discusses Art of Journalism



Madhav Sharma

Mr Pratip Acharya, a well-known journalist with The Indian Express elucidated the art of journalism in a special session of one-week Faculty- Student Exchange Programme at KES Shroff College, Mumbai on September 4. The session was attended by the students of DME Media School, Delhi Metropolitan Education, Noida along with media students of the Shroff College.



Mr Acharya discussed the nuances of city reporting and journalism, which are crucial elements of society in keeping the residents informed about what is occurring in their neighbourhoods. City reporting is essential to promoting openness and accountability in government since it covers events as well as local politics. Without it, injustice and corruption may go unpunished, thereby hurting residents' quality of life.

Mr Acharya centred his conversation on the idea that

his approach to journalism is essential in bringing to light significant social and political concerns that have an impact on Mumbai residents' everyday lives. The search for truth is at the core of journalism, and by doing so, it contributes to holding those in positions of authority responsible and guarantees that we are informed citizens. Journalism and city reporting appear to have a promising yet challenging future.

During the Q&A round with the students, Mr Acharya

emphasised modifying and developing our approach to journalism considering technological advancements and the emergence of social media. He further added that a new generation of enthusiastic and committed journalists will be required to fill the need for high-calibre reporting and narrative, which has never been strong.

In the end, he added that storytelling has tremendous power, and media will play an important part in determining how the world will turn out.



Engaging visuals foster brand recognition, says advertising expert Shobha Venkatesh



Vinayak Yadav

An engaging and enlightening interactive session unfolded at KES Shroff College on Day 2 of TRYST wherein Ms Shobha Venkatesh, a highly accomplished expert in Brand and Marketing, delivered a presentation that offered a comprehensive overview of the intricacies of the advertising industry.

The session was captivating and engaging and infused with a sense of enthusiasm and excitement, effectively capturing the attention of the audience. Throughout her presentation, Ms Venkatesh meticulously elucidated the multifaceted dimensions of advertising.

She explored its pivotal role in shaping consumer perceptions, the creative processes that underpin effective advertising campaigns, and the strategic approaches employed to resonate with target audiences. By employing engaging visuals and real-world examples, she vividly demonstrated how advertising significantly influences consumer behaviour and fosters brand recognition.

Furthermore, Ms Venkatesh astutely highlighted the evolving landscape of advertising in the digital age. She underscored the profound impact of social media and digital platforms on modern marketing strategies. Her presentation left the audience with a deeper understanding of the nuances within the advertising industry and the necessity for innovative thinking to excel in this dynamic field.

Prof. Kiran Dalani reveals various facets of advertising to students



Dr Manasvi Maheshwari



Prof. Kiran Dalani, a faculty member of KES Shroff College and an advertising expert provided an insightful and informative overview of current trends, strategies, and best practices in the advertising and marketing industry on September 8, in TRYST a 6-day Exchange Programme.

Prof. Kiran focused on case studies, and interactive discussions, making it a valuable learning experience for

all attendees. She provided a comprehensive overview of the evolving landscape of advertising and marketing in the digital age.

She also emphasised the importance of data-driven decision-making and the role of technology in shaping advertising campaigns.

The session focused on emerging trends in advertising

and the impact of social media platforms on consumer behaviour. The speaker shared case studies and success stories to illustrate the effectiveness of these strategies.

In the end, Q&A session encouraged participants to connect with the speaker. The interaction facilitated knowledge sharing and the exchange of ideas.

Ferry ride to explore landscape, greenery, and cultural heritage of Pagoda



Vinayak Yadav

A memorable excursion unfolded as students from Media School embarked on a captivating journey to the Pagoda in Mumbai, traversing picturesque waters via ferry.

The primary objective of this excursion was to offer students a unique and immersive opportunity to explore the Pagoda, a site of significant cultural and spiritual importance. The selection of a ferry ride as the mode of transport was deliberate, aimed at not only enjoying the scenic beauty but also instilling an appreciation for sustainable transportation methods.

Excitement filled the air as students boarded the ferry, setting the stage for a tranquil voyage along the waterways. As the ferry gracefully navigated the waters, students were treated to breathtaking views of the surrounding landscapes. The serene waters and lush greenery provided a soothing backdrop, creating the perfect atmosphere for a day of exploration and introspection.

Upon reaching the Pagoda, students were greeted by the awe-inspiring architectural marvel that stood before them. The serene ambience and intricate design of the Pagoda left an enduring impression on all visitors.

Inside the Pagoda, students had the invaluable

opportunity to delve into its historical and cultural significance. They were introduced to the spiritual practices and rituals associated with the Pagoda, providing them with a deeper understanding of the local culture.

Throughout the visit, students remained engaged in meaningful interactions with knowledgeable guides and residents. This visit was also marked by a 10-minute meditation that everyone did in the pagoda's iconic hall.

This visit enriched the knowledge about



The visit to the Pagoda was a journey of self-discovery and cultural enrichment. It offered students a unique opportunity to explore a site of historical and spiritual significance while promoting eco-friendly modes of transportation.

The memories and insights gained from this excursion are bound to have a lasting impact on the students, fostering a heightened sense of cultural awareness and environmental responsibility.

the cultural and spiritual significance of the Pagoda. Students were encouraged to ask questions and participate in activities that deepened their appreciation of the place.

Musician Anish Chhabra shares his exploration of Musical Resplendence



Sajal Mishra

The session "Afternoon Jam with Anish" was full of knowledge for young, aspiring artists who want to create music in the future. The

guest was Anish Chhabra, a singer, composer, lyricist, and performer who debuted with the music video ROOHANIYAT for Zee Music, which became the 2022 non-film debut with the quickest growth and crossed 10 million views within nine days. He then started his label and released his solo music video, BAATEIN. Anish has performed worldwide



and hosted Asia's biggest music event in 2022, with over 30,000 spectators.

Students also got the opportunity to meet actor Deepak Simwal. He has done five films: Nanhe Einstein, The White Tiger, Jersey with Shahid Kapoor, and Mili with Jahanvi Kapoor. Some of his OTT work includes Operations MBBS at Dice Media, Chacha Vidhayak hai Hamare with Zakir Khan, and Mukesh Jasoos. In addition to this, he has done several filter-copy videos and commercials.

Rahul Jethwa Naresh, who started his career with "Jai Jai Bajrang Bali," appeared in "Hate Story 3" as a young Karan

Singh Grover and recently starred in the Jainism-themed Gujarati web series "Kalyanmurti" as Shrimant Raj Chandra ji. He has also appeared in episodes of the television series "Devon ke Dev Mahadev," "Buddha," "Surya Putra Karna," and "Eklavya."

By watching the newly released music video that gave the people a feeling, this interactive session got off to a good start. The students' questions were then taken, and they learned about the difficulties that must be overcome throughout production preparation and filming. Students heard inspiring stories about pursuing their dreams, setting goals, and living their journey to find success.

The event concluded with a mesmerizing singing performance by Mr. Anish, who performed a chain of songs, starting with old Bollywood romantic songs and progressing to newer ones.



K School @KES Shroff College: student told about support system



Sajal Mishra



K School is KES Shroff College's student support centre that provides assistance to students on career counselling, psychological counselling, personality development, and placements/ internships. A session was conducted by Mr Prasad Biswas and Dr. Kiran, resource persons of K-School

for KES Shroff College, Mumbai, in the TRSYST exchange programme on September 6.

Mr Biswas talked about the concept of personality and the conduct of an individual. Dr. Kiran introduced the students to the importance of SWOT analysis and body language, followed by dos and don'ts.

The resource persons then divided students into groups and made them play interesting mental and physical development games. The aim was to make participants develop skills like teamwork, strategizing, building trust, communication, and leadership.

Peeling Back the Silver Screen: The Real vs Reel Society



Madhav Sharma

As part of the student exchange programme "The Tryst" at KES Shroff College, Mr Ashish Richhariya, Assistant Professor, Department of Film Production and Communication, Mumbai, led a special session on films and television on 6 September.

Mumbai being the centre of movie production, the DME Media School students were pleased to learn about the filmmaking process from Mr Richhariya. The speaker talked about how the term "movie" changed in the movie due to technological development. He also talked about the order in which different scenes from the movie are used, such as the climax, which is a crucial part of any movie.

He also informed that the climax is significant in the movie's marketing. Filmmakers build tension before the



commercials so that the audience watches the movie, the scene keeps them hooked, and viewers eventually return to the movie again. The students were given an assignment by

Mr Richhariya that involved learning how to create an effective tale and script. Each student was then required to add another two to four lines, resulting in a tale that generally had many twists and turns; one student had to start with a completely random scenario in only two lines, which turned out to be a refreshing exercise in terms of learning filmmaking.

After hearing from those who had something to say, Mr Richhariya explained how the same subject might be depicted in major Bollywood movies by including relevant elements and structuring different scenes cleverly to keep the audience interested. He compared the glitzy picture of society in the movie with the truth and counselled the students to watch movies from the filmmaker's perspective. Q&A at the end of the session helped resolve the students' doubts.

DME Media students explore Mumbai's Iconic Landmarks during 'The Tryst' Exchange Programme

Madhav Sharma



DME Media School students embarked on an exciting tour of Mumbai as a part of the one-week Faculty- Student Exchange Programme, The Tryst on September 7. The students explored the vibrant city's iconic landmarks, culture, food, and shopping places.

Travelling via the iconic Bandra-Worli Sea Link, their first stop was Marine Drive, a scenic waterfront promenade that offers stunning views of the Arabian Sea. The students took a leisurely stroll along the promenade, soaking up the

atmosphere and enjoying the rainy afternoon. Next, they visited the Gateway of India, a monument that is one of Mumbai's most popular tourist attractions.

The students then walked down to Colaba Market, a bustling market where they could find everything from fresh produce to street food to souvenirs. They enjoyed trying a variety of local dishes, including vada pav, pani-puri, and pav bhaji.

The students also had the opportunity to do some shopping at the market. They found a wide range of items to

choose from, including clothes, accessories, and handicrafts.

To experience the city's rich culture, the students visited Haji Ali Dargah and Siddhivinayak Temple. The students were impressed by the beautiful architecture and peaceful atmosphere of both religious sites.

The Mumbai tour was a valuable learning experience for the media school students. The tour also helped them develop their travel skills and learn how to navigate a new city.



Renowned Author Shatrujeet Nath motivates students to pursue their passion



Vinayak Yadav

On International Literacy Day, an interactive session with Author Shatrujeet Nath was organised during the 6-day Faculty- Student Exchange Programme in the Library of KES Shroff College on September 8.

Shatrujeet Nath, a renowned published author shared his life journey, the challenges he faced, his sources of inspiration and his experiences as an author. He narrated his journey from aspiring writer to a renowned published author while encouraging participants having a keen interest in literature. He taught about the enriched power of Indian literacy with the power of storytelling.

Shatrujeet Nath engaged with the audience and graciously responded to all attendees' inquiries. He told students that ideas do not just come from sitting in front of laptops but from coming out and interacting with the world. He opened many folds about mythology and modern society. He ended the session



by motivating all the young people to follow their passion.

In the "Meet the Author" session, Shatrujeet Nath enriched the literary horizon on the auspicious occasion of International Literacy Day



in which the two institutions collaborated and celebrated the love of literature while promoting the cultural exchange and strengthening connections between KES Shroff College and Delhi Metropolitan Education.

Mitakshra exposes students to Tarot cards for personality development



Sajal Mishra & Dr Manasvi Maheshwari



Mitakshra Shirgaokar, Tarot expert, consultant, corporate trainer and coach introduced students to the transformative potential of Tarot cards in self-discovery and personal growth in her session on 'Tarot: A Tool for Personal Development' on September 8.

Ms Mitakshra Shirgaokar, with her extensive knowledge and experience in Tarot, led a captivating discussion on the history, symbolism, and practical application of Tarot cards. She emphasised how Tarot cards can be a powerful tool for gaining insights into one's life journey, decision-making, and self-awareness.

The session included interactive demonstrations. She started by teaching the students king number from 1-9,



and then she told them traits and ways to remove negative traits from their life. She also highlighted the importance of meditation in self-growth and the concept of NLP (Neuro-Linguistic Programming), Which is how anyone can train and condition his/her mind to work in one's favour.

Ms Mitakshra Shirgaokar added, "If you don't control your mind, it will control you. And it will then be challenging to fight with tough situations."

This session witnessed enthusiastic participation from students, while shedding light on the transformative power of Tarot cards as a valuable resource for self-discovery and personal development.

Madhav Sharma shares insight of 'Abilympics' in France with students of KES Shroff College

Vinayak Yadav



Mr Madhav Sharma, Assistant Professor at Delhi Metropolitan Education, Noida interacted with the students at KES Shroff College on September 5. He took the opportunity to share his remarkable journey and professional milestones during the interactive session. Among the noteworthy accomplishments he shared, his role as the mentor for Team India at the International Abilympics 2023 in France was a standout achievement.

International Abilympics, also popular called as Olympics of Skills: a movement of 'Excellence in Skilling' comprises vocational skills competitions, specifically designed for Persons with Disability (PwD), to screen and showcase the best talent in vocational skill categories like IT, Arts & Crafts, Hospitality and Services.

With eloquence, Mr Sharma recounted his experience guiding and nurturing a team of exceptionally talented individuals to represent India on the international stage. The Abilympics, renowned for its academic and intellectual rigour,

demanding rigorous preparation and unwavering dedication from the team. Mr Sharma's mentorship was pivotal in enabling Team India to secure accolades and earn recognition at this prestigious global event.

Mr Sharma provided valuable insights into his academic and professional journey, offering students a glimpse into his path to success. His unwavering commitment to education and his passion for mentoring was palpable throughout his presentation, inspiring the audience to pursue excellence in their endeavours.

The session left an indelible impression on the audience, fostering a profound appreciation for the multifaceted world of advertising and instilling a sense of boundless potential within education and mentorship.



Dr Susmita Bala generates students' interest in radio through her creative insights

Madhav Sharma

Dr Susmita Bala, Professor and Head, DME Media School, during her recent visit to Mumbai's KES Shroff College under the auspices of "The Tryst," a one-week Faculty- Student Exchange Programme, from September 4 to 9, conducted a very special session on the Indian radio scenario and the importance of creativity in media education. The session took place on September 5, 2023, which is also recognised as Teachers' Day in India.

This insightful and interesting discussion focused light on the dynamic Indian radio sector, underlining its importance in attracting a range of listeners and offering a stage for artistic expression. The presentation addressed the importance of originality in radio programming success, demonstrating how creative narrative and material can draw in listeners and keep them interested.

The participants had a profound awareness of the limitless ability for inventiveness to shape the course of this powerful medium and got insightful knowledge about the numerous facets of the Indian radio as a powerful tool of communication.

DME learners showcase their intellect and skills

Dr Susmita Bala

A special session was held on Day 5 of TRYST wherein students of DME demonstrated their talent, creativity and skills to KES Shroff College students and faculty members.

Dr Manasvi Maheshwari, Associate Professor, DME, briefed about the working of DME Media School and shared information about the flagship events of the school. She elaborated on the hands-on training provided to the students, ensuring experiential learning. She informed that students at Media School have put in extra effort to promote DME's Instagram page. They produce content and videos for the page. Reels are made to promote events and activities.

Nikhil Gupta, a student from the social media team, showcased some of the reels made by the students and talked about idea generation and creativity in content creation for social media.

Esika Shaw, Cristina Shajan, Sajal Mishra, and Krishna Goswami students of BA(JMC) final year, performed traditional and folk dances to celebrate the diversity of cultures. Their captivating cultural



performances added a vibrant and celebratory atmosphere to the event.

Vinayak Yadav did a stand-up comedy show to which the audience responded with laughter and applause. He skillfully engaged with the attendees creating a lively and interactive atmosphere.

Media and Academia whizzes deliberate on transformations in media in KES Shroff College



Dr Manasvi Mahashwari



On the 6th day of the TRYST, Dr Amrish Saxena, Dean, DME Media School along with Mr Saurabh Varma, Filmmaker and Chief Creative Officer, Mr Sanket Varak, Assistant Producer, ABP Majha - Digital, and Mr Deepak Kumar, Managing Partner, Dentsu India, gave insight into the Transformations in Media: Navigating New Frontiers and Unlocking Opportunities in one-day National Seminar at KES Shroff College, Mumbai on September 9, 2023.

The seminar was organised by the Department of Multimedia and Mass Communication and IQAC of KES Shroff College, Kandivli.

The speakers helped students understand the power of the internet, the revolutionary and intense transformations in the media industry, how digitisation is reshaping the future of the media and communication industries and the challenges ahead.

Mr Saurabh Varma discussed how a film is marketed and promoted in the fast-changing entertainment sector. He shared some fascinating information about film distribution systems. He also shared information about OTT and it has affected big screen business.

Mr Sanket Varak spoke about the use of Insta reels for news presentations. He highlighted that the news consumption pattern of GenZ is different; they want information but not in the traditional style. News organisations must explore social media platforms and find new avenues for presenting the news and content.

Dr Amrish Saxena covered aspects of radio broadcasting in India. He gave an overview of how radio broadcasting started in India, ownership of radio stations, working



of private radio stations, Akashvani and its evolution over the years. He mentioned the role of radio in the pre-independence era and how it has changed with the privatisation of radio stations.

Mr Deepak Kumar discussed stimulating advertising campaigns and opened the forum to discuss popular campaigns by big brands. He emphasised the importance of creativity, out-of-box thinking, and original content creation in advertising. He shared stats to support his view points, which were eye-opening for all the participants.

Profile of Speakers

Mr Saurabh Varma

- Filmmaker & Chief Creative Officer
- Content Engineer
- Film Director, Writer and Marketer
- Areas of expertise: 25 years of experience in Marketing, Advertising, Brand Management, and Content Creation
- Recipient of the prestigious Philip Kotler Award

Mr Sanket Varak

- Journalist & Assistant Producer, ABP Majha - Digital
- Launched Start-Up 'Loud N Clear'
- Researcher for Balashaheb Thakeray National Memorial
- PR Associate at Everymedia Digital Technologies

Dr Amrish Saxena

- Journalist cum Media Educator
- Professor and Dean, DME Media School, Delhi Metropolitan Education, Guru Gobind Singh Indraprastha University, New Delhi
- Director, DME Studios and Production
- Director, International Relations and Advisor, IQAC, DME

Mr Deepak Kumar

- Managing Partner, Dentsu India
- The Story Lab, Dentsu Sports and Dentsu Gaming



6 days of collaborative learning ends on an optimistic note

Dr Manasvi Mahashwari



The valedictory ceremony of the TRYST- Student and Faculty Exchange Programme was a resounding success, leaving a lasting impression on all participants. It celebrated the students' achievements and highlighted the value of collaboration in education.

The valedictory ceremony was a grand affair attended by students, faculty members and distinguished guests of KES Shroff College and DME Media School. The ceremony began with a warm welcome address by Dr Vidhi Rajora, Head, Department of Multimedia and Mass Communication. She expressed gratitude to all the participants and acknowledged the importance of exchange programmes in today's globalised world.

The faculty members shared their experiences, reflecting on the personal and academic

growth of the participating students from DME. Their heartfelt testimonials provided insight into the transformative power of such programmes. Dr Sumita Bala, Head, Media School said "We look forward to continuing this partnership and expanding our exchange programmes in the future. We are confident that the experiences gained by our students will have a positive and lasting impact on their personal and academic lives."

The students and faculty members of DME were presented with plaques, certificates and hand-made gifts as a token of appreciation to commemorate the successful partnership that made the exchange programme possible. The programme has enriched the lives of the participating students and strengthened the bond between the two institutions.



Third edition of Culture Cinema Film Festival opens to showcase myriad cultural themes

Bhavika Lohiya

The inaugural ceremony of the 3rd edition of the Culture Cinema Film Festival (C2F2) was held virtually, showcasing a diverse array of films from various cultures around the world on August 11, 2023.

The festival was organized with the objective of celebrating cultural diversity through the medium of cinema. Praveen Nagda, the host of the event, welcomed participants from around the globe to this unique platform.

Mr Nagda opened the festival with a thought-provoking quote from Becky, founder of A Living Historian, emphasising the importance of nurturing history and culture. He introduced the theme of the festival - exploring cultures, traditions, and art from different parts of the world.

DME – A partner in C2F2

Delhi Metropolitan Education (DME) and CIFEJ, the international film festival of DME Media School are partners in Culture Cinema Film Festival (C2F2).

Other festival partners include CIFEJ, Bennet University and RV University, Bangalore. These partnerships enrich the festival’s outreach and facilitate collaboration between filmmakers, institutions, and audiences.

Wide range of films

The festival has received over 500 film submissions in the last three editions from filmmakers in more than 40 countries, making it a truly global event. The selected films spanned a wide range of cultural topics and artistic styles,



reflecting the richness and diversity of the participating nations.

The third edition of the film festival explored a myriad of themes, including transgender rights, relationships, disappearing art forms, and cultural preservation. Notably, a film from Maharashtra, India, shed light on the fading art form Bharud, while another film from Kutch, India, delved into the unique musical heritage of the region’s settlers.

Opening film of the festival

The opening film of the 3rd Edition of the Culture Cinema Film Festival was a mesmerizing documentary from Taiwan. This captivating film offered a vivid and immersive exploration of the captivating folk dance that is an integral part of Taiwan’s diverse cultural heritage.

The film served as a fitting introduction to the festival’s theme of celebrating cultures from around the world.

Selection of films and Jury

The festival featured an eminent jury panel composed of industry experts from various countries. The jury meticulously reviews and ranks films across 21 unique culture categories.

The best films in each category will be awarded, with one top film receiving the prestigious “Film of the Festival” award among them. The selection criteria focussed on films that showcased exceptional creativity, research, and cultural representation.

Inaugural Speakers

Mr Gabriel Brennen, a Jury member highlighted the



significance of the festival in fostering global connections through cultural understanding. He praised the selection of films that enabled audiences to experience different perspectives and issues from around the world.

Dr **Ambrish Saxena**, Professor and Dean, DME Media School, Delhi Metropolitan Education acknowledged the festival’s consistency in providing a platform for meaningful films. He emphasised the importance of polished filmmaking to compete on an international level and lauded the festival’s unique focus on culture.

Mr **Pankaj Rakesh**, a versatile filmmaker and media educator expressed appreciation for the festival’s effort in curating films that tackle cultural issues. He recognised the importance of using films as tools for education and appreciated the efforts to collaborate with educational institutions.

Filmmaker **Kamlesh Udasi**, a festival Jury commended the festival for its valuable contribution to raising awareness about cultural issues. He pledged support in connecting the festival with educational institutes to benefit students interested in

cultural cinema.

Mr **Praveen Nagda** expressed the festival’s vision for expansion and growth. While the current edition was held virtually the festival has moved to physical screenings through their academic partners. The goal was to create a larger physical festival in the future to facilitate deeper connections among filmmakers and audiences.

The 3rd edition of the Culture Cinema Film Festival celebrates world cultures, traditions, and artistic expressions from around the world. With its commitment to showcasing diversity and fostering cross-cultural understanding, the festival successfully provided a platform for filmmakers to share their stories and perspectives.

As the festival concludes, the selected films will be screened online, followed by physical screenings in various academic institutions, expanding the reach of cultural cinema to broader audiences.

Word Game by Sonakshi Suneja

Find 6 Non-Communicable Diseases

A	S	T	H	M	A
T	A	A	I	E	O
C	E	N	N	C	B
A	K	E	S	Z	E
N	O	M	O	E	S
C	R	I	L	M	I
E	T	A	O	A	T
R	S	B	T	C	Y

Awards ceremony acknowledges outstanding films and creative filmmakers

Bhavika Lohiya



Culture as defined by Dr Amrish Saxena



The 3rd edition of the C2F2 (Culture Cinema Film Festival) Awards Ceremony was a resounding success, celebrating the rich tapestry of global culture through the medium of film.

Festival Director, Mr. Praveen Nagda, opened the event virtually, setting the stage for an evening of cultural exploration. He highlighted the uniqueness of the festival, emphasizing how C2F2's films delve into the heartbeats of diverse cultures, nations, and heritage. He stressed the festival's distinct jury and robust marking system, which consistently spotlights cinematic gems that might otherwise get lost in the numbers.

Mr. Nagda recognized the festival's partners and also highlighted the festival's efforts to bring its films to physical audiences in universities and colleges across India.

The festival's commitment to bridging cultures was evident in its collaborations with various academic institutions.

Dr. Amrish Saxena, Dean of DME Noida, expressed his appreciation for the festival's initiative and stressed the importance of showcasing films that resonate with the youth and promote cultural understanding.

As the awards ceremony progressed, the audience was treated to a glimpse of the films that had been officially selected for the festival. The rigorous curation process involved a dedicated team of who ensured that each film was thoroughly evaluated for content and context.

The awards announcement was the highlight of the evening, with winners eagerly awaiting the results. Notable filmmakers like Larry Marvar (producer and director of "Flamenco: Passion and Danger" won the film of the festival

award, Shahnawaz Baqal, Santoshee Mishra, etc received awards and shared their thoughts on the recognition.

Larry Marvar (Producer and Director of *Flamenco: Passion and Danger*) expressed his gratitude for the acknowledgment of his work, emphasizing the cultural significance of his film.

Santoshee Mishra (Director of *Laal Pari*), a budding filmmaker, shared her journey of documenting the movie "Laal Pari" and she also mentioned the importance of such recognition in her career.

Suresh Kumar, (Director of *Arithaaram*) expressed his gratitude for the special mention his film received. In his humble acceptance speech, he conveyed his heartfelt thanks to the festival organizers and the jury for bestowing this honour upon his film.

Shahnawaz Baqal, the director of "Hindu Boy, and Good Shot" expressed his appreciation for the festival's recognition and the challenges of balancing two communities' perspectives in his film.

Dr. CK Singh, Festival Jury praised Santoshee's work, especially her film "Laal Pari," which explores the role of state transport buses in rural economies. He highlighted the importance of cultural cinema in inspiring the younger generation. Dr. Singh commended the filmmakers for their work, emphasizing the importance of observing and understanding the nuances of their films.

Dr. Gauri Chakraborty, representing Bennett University, shared her excitement about screening select films from the festival and the profound impact such films can have on students and young audiences.

Ramesh Tekwani another festival jury, praised the festival's film quality, diversity, and the potential to create a repository of cultural films.

Gabriel Brennen, Festival jury, echoed the sentiments of appreciation for the festival's mission and suggested creating a bank of the best films from various countries to highlight their cultural significance.

Praveen Nagda thanked everyone for their participation and support, highlighting the importance of fostering cultural understanding through film. He announced a closing film from Spain, "Baena Santa," which was shown to the guests present.

Culture is the most significant part of a person's life. As I look at culture, it is a composite of our distinct custom, tradition, history, mythology, life style, work ethics, thought process, language and so on. Oriental versus modernity and faith/belief versus rationality/scientific debate apart, culture is something which we all associate with our identity.

We inherit a culture but in today's global settings, we also get exposed to the culture of other people. This broadens our perspective as we learn to respect diversity, we learn to appreciate the culture of others. This process is ever evolving; we cherish our culture while trying to know more about diverse cultures.

The best medium which gives us a clarity about cultural nuances in our surroundings and distant geographies is films. If we want to understand culture of any country, watching films from that region is the best option. This is what has motivated a dynamic entrepreneur and film enthusiast Praveen Nagda to carve out a space for Culture Cinema film festival.

This online endeavour has filled a void in international film festival circuits. Within three years, C2F2 has created a niche. I foresee a bright future for this maiden attempt.

The 3rd edition of the C2F2 Awards Ceremony was a testament to the festival's dedication to promoting global culture through cinema. The event celebrated filmmakers who explore the depth and diversity of cultures and highlighted the potential for cultural cinema to inspire and educate audiences worldwide.

The festival looks forward to its 4th edition with renewed enthusiasm, aiming to expand its reach and impact even further.

DME students enjoy film screenings and interact with filmmakers



Bhavika Lohiya and Rohini Rajpoot



rural women, and boosting the state's rural economy while ensuring passenger safety.

3. Master Class: Taiwan's Folk Performance: This film provides a vivid look into Taiwanese folk performance, Din Tao, featuring traditional music and acrobatic dances. It follows the

Chio-Tian Folk Drums & Art Troupe as they prepare for a local show, aiming to inspire younger generations to preserve this vibrant cultural tradition.

4. Moving Strings: A touching narrative centred on a puppeteer and a working woman named Ruchitra. Through a puppet show, the puppeteer's stories inspire Ruchitra to pursue her passion for dance, highlighting the transformative power of storytelling in pursuing one's dreams.

The DME film screenings was more than just a movie screening; These movies showed how cinema can cross boundaries, connect cultures, and leave a lasting impression on students and young viewers.

Award-winning filmmakers also joined the session online and interacted with film-lovers in Studio 62 of DME.

The campus event hosted at DME, Noida was part of C2F2 reaching out to educational institutions. The event, which took place on Wednesday, September 13, was a captivating experience that reverberated with cultural richness and the potential for transformative impact on students and young audiences. Four diverse films took centre stage, each offering unique perspectives on culture, tradition, and the human spirit.

- 1. Flamenco: Passion in Danger:** This bilingual documentary explores the endangered world of Flamenco through candid interviews with representative artists and captivating performances, offering a rare insight into this vibrant art form's challenges.
- 2. Laal Pari – A Road Fairy:** This documentary tells the heartwarming story of how the introduction of State Transport (ST) in Maharashtra in 1947, known as "Laal Pari" or the Red Fairy, transformed lives by connecting remote regions, empowering

Mentoring Session

Mentoring Cell conducts session on 'Goal Setting and Mentoring Support' for mentors



Piyusha Sharma



Dr Swati Jain, Faculty-In-charge, Mentoring Cell conducted a session for the mentors with the aim to sensitise and train them for handling mentoring classes of their mentees more efficiently on September 2. The session was organised by the Mentoring Cell of Delhi Metropolitan Education (DME) on "Goal setting and Mentoring support".

In DME, teachers take up the responsibility of mentoring the students. So, there is always a need to take measures for strengthening the mentor-mentee relationship.

Dr Jain talked about the focus areas such as types of

goals, prioritising the goals, motivation, and moving from grievances to growth of mentees. She shared key points that all mentors should keep in mind while dealing with sensitive matters related to mentees. She focused on confidentiality and building trust with mentees.

Dr Manasvi Maheshwari, Associate Professor DME, Media School, highlighted the problems faced by the mentors while carrying out the mentoring process, to which Ms Swati Jain suggested ways to deal with such situations. Many other mentors also asked various questions related to mentoring, which were replied to by Dr Jain.

The session was concluded with an address by Dr Ravi Kant Swami, Director, DME where he spoke about the need for Mentoring in the changing societal pattern where mental pressure is bound to happen. Dr Swami also sensitised the mentors to trust and empathise with the mentees with a major focus on subaltern views.

Teachers' Day Celebration

DME honours teachers for their unflinching dedication in shaping lives

Dr Khushboo Khurana



It was a day of celebration for those who shape the lives of hundreds of people. Following the tradition of DME, its society 'FLY (Family Like You)' honoured the teachers in a gratitude ceremony organised in Nelson Mandela Auditorium on September 5. The function was filled with appreciation and an abundance of fun.

Esteemed dignitaries graced the occasion, adding significant prestige to the celebrations. Justice Bhanwar Singh, Director General, Prof. (Dr) Rashmi Khorana Nagpal,

Additional Director and Dean DME Law School, Prof. (Dr) Ambrish Saxena, Dean DME Media School and Director of DME Studios and Production, Prof. (Dr) Poorva Ranjan, Head, DME Management School, inspired the teachers with their Augustus presence.

The teachers actively participated in games and activities to fill in that sense of fun and solidarity at the celebration. These included classics such as Antakshri, Tambola, and the ever-popular Guess the Food contest. Laughter and

friendly competition filled the air when they all participated in this fun diversion. Throughout this event, gratitude and recognition were given for their dedication and commitment.

A lunch was arranged for members of the DME family, offering an opportunity to have moments of joy and laughter with each other. The event concluded with blessings and words of wisdom from the Director General, followed by a vote of gratitude from the FLY Committee convener.

DME students interact with Media Who's Who in a Summit at PHD Chamber of Commerce and Industry

Dr Yamini Khullar

The students of DME Media School attended a Media Summit on Rising Regional Newspapers and Techtide 2023, organised by the PHD Chamber of Commerce and Industry, New Delhi, on September 13, 2023. The students got the opportunity to participate in media discourses on varied topics from the media stalwarts.

The summit focused on two distinct characteristics of Indian Media - one, the regional language newspaper and two, the rapidly changing technology determining how news is consumed and watched. The inaugural session started with a welcome address by Mr Saket Dalmia, President, PHDCCI, followed by the keynote address by the Chief Guest, Mr Apurva Chandra, Secretary, Ministry of Information & Broadcasting.



The first session on 'Resurgence of Indian Language Newspaper' and the panellists were Mr Vipin Gupta, MD & Senior Partner, BCG; Mr Girish Agarwal, Director, Dainik Bhaskar Group; Mr Tanmay Maheshwari, Managing Director, Amar Ujala, Mr Venkat, Director, Eenadu & Mr Dhruva Mukherjee, CEO, ABP Group.

The session provided valuable insights into the data of the language press in different parts of the country into the evolving world of advertising and media and their rising circulation.



Session II

How editorial content is a deciding factor in attracting and engaging readers?

By Navya Saxena & Riddhi Thapar

The second session focused on 'How Editorial Content is a Deciding Factor in Attracting & Engaging Readers'. The session was moderated by Mr Sumit Awasthi, Consulting Editor, NDTV, with panellists Mr Pratap Somvanshi, Managing Director, Hindustan; Mr Lakshmi Pant, National Editor, DB Group; Mr Vinod Agnihotri, Consulting Editor, Amar Ujala.

The session focused on the importance of editorial content as a decisive factor in attracting and engaging readers cannot be overstated. In this era which is marked by information overload, quality and compelling editorial content serve as the key differentiator for media outlets. The session explored the pivotal role of editorial content in capturing readers' attention and keeping them engaged.



Session III

Revenue- Adapting to changing advertising trends is the key

By- Sagarika Sinha and Khushi Bhati

The third session was moderated by Ms Smita Jha, Media Consultant, Ex PwC and HT, and Mr Satyajit Sengupta, Chief Corporate Sales and Marketing Officer, DB Group;

Mr Kaustav Chatterjee, Director, Times of India; Mr Sushant Kumar, Head of Marketing, Aakash Education as panellists. The speakers discussed the ever-evolving Landscape of Advertising in light of 'Revenue - Adapting to Changing Advertising Trends is the Key'.

Speakers shared their expertise on understanding the market, building consumer trust, and adapting to changing trends. This summit served as a reminder that in today's competitive environment, authenticity and a deep connection with the audience are paramount for the success of any advertising campaign. The discussions underscored the importance of continuous adaptation and innovation to thrive in the dynamic field of media and advertising.



Session IV
Primacy of 'Freedom of Speech' to boost public discourse

By Yana Yadav & Nida Malik

The session on 'Freedom of Speech' touched the right cord by emphasising on significance and complexities surrounding freedom of speech, examine its role in fostering vibrant public discourse.

The session was moderated by Mr Mohit Jain, Co-Chair of the Media & Communication Committee, with panellists Mr Nalini Singh, Managing Director, TC Live India; Ms Kaveree Bamzai, Media Consultant & Former Editor, India Today; Mr Siddharth Varadarajan, Founder Editor, The Wire; Mr Rahul Shivshankar, Consulting Editor, Network 18.

The session witnessed the intellectual and audience-oriented question and answer session with the exchange of varied opinions and live examples from the recent developments in the socio-political environment.



Session V
Experts explain consumption of news as driven by technology

By Urvashi Jha & Anikta Kar

The session on 'Technology Driving Consumption of News' focused on the significant share of the news today in the digital realm such as the inroad of technology platforms. The panellists Mr Sandeep Amar, Founder, PDLab.me and Mr Puneet Singhvi, CEO, Network18 talked about how the convergence of media has taken place in the fastest possible manner in the world.

The new media, broadband, cheap data, smartphones and everything in between changed the way content was consumed. Now, looking at consumption in this manner, the industry delves itself into the prevailing trend in the best professional way.

Topper Talks

Kalidas J Srinivas
BAJMC,
Batch 2020-2023



I began attending DME Media School during the COVID-19 era. I was afraid to begin my adventure at a new place because of the pandemic's uncertainties and difficulties. But when things started to go back to normal, I had the chance to meet the teachers offline, and it ended up being a really useful experience. The DME Media School offered thorough, well-organised classes. Learning was pleasurable since the professors were competent and enthusiastic about their subjects. Along with teaching us the fundamental ideas, they also offered us useful advice and examples from everyday life, all of which significantly improved our comprehension. One aspect I truly appreciated about my time at DME was the support system. Both my peers and the faculty were always there to assist me with any doubts or difficulties I encountered. This support system created a conducive learning environment where we could freely express our questions and receive clarifications.

My Story

Janani T.
BAJMC,
Batch 2022-2025



Hello, my name is Janani T. I am a student of DME Media School batch 2022-25. I was born in Chennai and brought up in Delhi, where I also did my schooling. As a child, I was always a good student. Since my school days, I have had stage fright, due to which I had to let go of many opportunities to perform. After coming to DME, I have seen many changes in myself. I have developed my public speaking skills and have improved a lot as a person. I have overcome the stage fright I used to have, and now I am able to speak in front of any audience.

I was introduced to this course by my mother. I have always pursued an interest in photography and anchoring. And I found this course right for my interests. After a lot of research, I found the best curriculum at IP University. It provided a good amount of both practical and theoretical knowledge, which is essential for the course. After that, I took the IPU CET entrance and cleared it with a good rank. I was glad when I got DME during the selection process. I was overwhelmed after visiting the campus and couldn't wait for the classes to start. Every organised event gives you opportunities to participate in different kinds of things like production, writing for newsletters, culture and more. By handling the equipment and going through the process practically, my interest in photography has increased throughout the year.

All thanks to the faculty of the media school for providing various opportunities to showcase our talents and develop our personalities in the best way possible.



“A perfect tale of Mythology and mystery blended with drama”

Book Name: The Hidden Hindu
Author: Akshat Gupta
Price: 250.00

Hardik Sharma

“The Hidden Hindu” is a trilogy series that gives you a decent blend of Mythology and Mystery. The 1st part of the trilogy not only revolves around setting up the characters and narratives of the story but also asks questions from the reader, which make them dive into the next two parts.

The fictional story revolves around a guy who never ages. He has now been detained by the agencies but why, on whose instructions that is not clear yet. That guy claims to be the 8th immortal, but besides just claiming it, he gives evidence regarding the same. But who is this guy, where does he come from, and where was he during all the “yugas”, these are the questions that the book answers in a very successive manner.

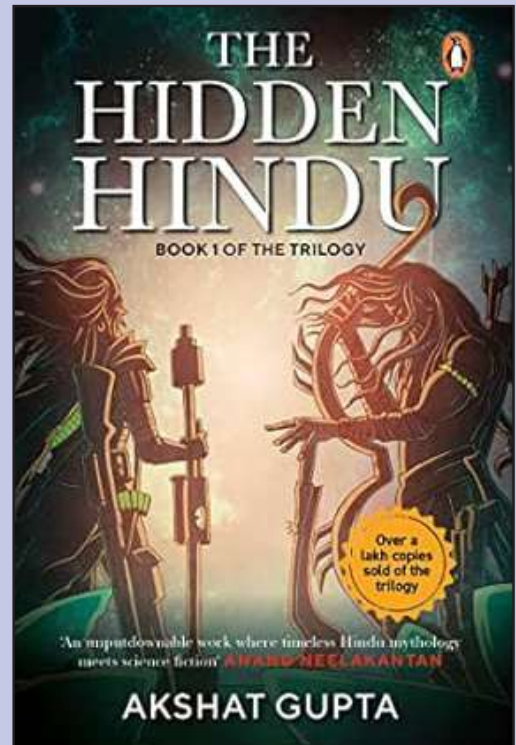
The book offers a great exploration of Hindu mythology and the mystery behind it. It never feels like a fictional story, despite of touching on such a sensitive topic. And just through the characters investigating the man, it shows the whole society’s perception of mythology and culture.

It throws a limelight on how rich and advanced Indian culture was. How advanced we were in regard to the science that we discovered many things even before they have been approved by the western scientists.

The plot of the book is very engaging. Despite being a very fictional story that a large audience will not believe, the author gives evidence and tries to make it as accurate and authentic as possible. Sometimes, it reminds you of shows like Asur.

The story has been very cleverly written, but somewhere it lags. It lags in personal character building. Despite of being the fact that every character who is investigating has his own unique opinion about the trials, you will not be able to relate with characters as they don’t talk about their backgrounds much.

It can be a good read if you are into shows like Asur. Towards the end, it leaves you with an abrupt ending, making you keen to read the second part.



Ratings: Amazon-3.5/5

FILM & WEB Series
Review

JAANE JAAN

Vinayak Chaturvedi

The well-acclaimed director Sujoy Ghosh’s latest directional venture, Jaane Jaan, starring Kareena Kapoor, Jaideep Ahlawat and Vijay Varma recently dropped on Netflix. The film is an adaptation of the Japanese novel ‘The Devotion of Suspect X.’

The film is about a single mother who accidentally kills her ex-husband. She has no other option than to seek help from her creepy, introverted neighbour, who had overheard the commotion, to save her from the consequences. What follows next forms the rest of the story.

The film keeps the viewers hooked because of the strong screenplay and writing. The characters are well written which helps the viewers to connect well with their respective stories. Ghosh, known for directing thrillers, does an excellent job setting up the premise. But it is the climax, which is average and not so impactful or jaw-dropping as some of Ghosh’s previous movies. There are some unnecessary subplots along the way that could have been avoided.

The performance of the leads, though, is commendable. Kareena Kapoor, as a single mother, is confident in her portrayal. The dependable Vijay Varma, who plays the police officer assigned to the case, has a good screen presence. But it is Jaideep Ahlawat who stands out as the ‘teacher.’ He shows the awkward nature of the character very well throughout the movie, but it is in the climax that he completely steals the show.

All and all Jaane Jaan is still a good one-time watch because of the engaging narrative and strong performances.



Rating- 3.5/10

My Idea of India

Equality and opportunity to all
Freedom of expression in action
Education and critical thinking
Emphasis on scientific outlook
My vision of India is inclusive...
And fair with no discrimination

Aditya Goswami
BA (JMC) 2021

In my vision for India, the fundamental principles of freedom and equality are at the core of our society. Discrimination based on caste, religion, creed, or gender does not exist. Every individual has equal rights and opportunities, promoting a great sense of oneness and brotherhood. Freedom of opinion, expression, and action is more than a notion; it is a reality that has given rise to a lively and dynamic society that values diversity.

Education is at the heart of my vision for India.



Every kid is given access to high-quality education that develops not only knowledge but also creativity and critical thinking. We place a high value on research and innovation, positioning India as an international player.

Another key component of India is economic development. Every resident has access to essentials such as food,

shelter, and healthcare. Our economy is thriving and inclusive, with several chances for innovation and growth. We employ sustainable business methods to ensure that our economic success does not come at the expense of our environment, ensuring a bright future for future generations.

My India is an icon of hope, unity, and growth. It is a place where dreams are fostered, opportunities abound, and success is acknowledged. Above all, it is a country that steadfastly adheres to the principles of democracy, fairness, and equality. While this objective may look high, I am confident that with collaborative work, resilience, and the steadfast spirit of our people, India can transform this vision into a wonderful reality that will shine brilliantly as a tribute to the potential of human achievement.

A centre of energy and strength
A dynamic entity with diversity
A country of equality & justice
It is my beloved India where...
Ancient -modern amalgamate
To create bright future for us

Shashank Kumar
BA (JMC) 2021

India's history is a tapestry woven with threads of diversity and resilience. Centuries of rich cultural heritage shaped the nation, but foreign colonization altered its course, bringing significant change and division. The struggle for freedom united Indians in their resolve, leading to independence and the framing of a unique constitution.



Former PM Atal Bihari Vajpayee once said, "India is not a piece of land; it is a living nation." His words echo the essence of India as the world's oldest civilization, thriving through the ages. India stands as a testament to unity in diversity, embracing various castes and cultures while evolving into a modern powerhouse.

Yet, India faces challenges. Divisive forces, fueled by anti-social elements and misguided leaders, threaten the nation's harmony. Despite this, India's constitution stands as a beacon, outlining principles that promote equality and justice.

The words of India's first Prime Minister, Jawaharlal Nehru, resonate deeply: "Cast off your laziness." Nehru's call to action echoes through the years, urging Indians to rise above discord, working diligently to reclaim India's stature as a global leader.

In my idea of India, I see a nation that cherishes its diverse heritage, where unity prevails over division. It is a land where the wisdom of the ancient sages harmonizes with the innovation of the modern era. I envision a future where every Indian, regardless of caste, religion or language, contributes to the nation's progress, upholding the true spirit of "unity in diversity." Together, we can transform this vision into a reality, shaping a brighter, united India for generations to come.

Time
to say

Goodbye

Gearing up for Goodbyes



Aditi Chauhan

My three years in college have been a flurry of development, education, and self-discovery. I was immediately surrounded by a dynamic community of students and instructors when I set foot on campus. The first year was characterised by new friendships, fascinating classes, and engaging

extracurricular activities. The courses grew harder as I completed my degree, forcing me to broaden my knowledge and exercise critical thinking. The epidemic, however, interfered with the typical college experience, and 1.5 years' worth of coursework was moved online. Despite these obstacles, I adjusted to online learning, actively participating in conversations. The online model allowed students to interact with classmates from across the globe and participate in educational virtual activities and lectures. Despite the less-than-ideal conditions, I am thankful for the memories and experiences that college has provided me. I am looking forward to the next phase of my academic career.



Kartikay Negi

My three years in college were a roller coaster, especially the 1.5 years when classes were moved online. The switch to virtual learning initially presented some difficulties. Modifying study habits, managing time wisely, and maintaining motivation in a digital environment were necessary. I did, however, soon see the bright side of this circumstance. With the flexibility of online learning, I could design my schedule and pursue extracurricular activities. My viewpoint was widened by participating in online conversations and working with peers from various backgrounds. Despite the geographical separation, I formed deep relationships with instructors through email correspondence and virtual office hours. Although I missed the lively campus atmosphere, the online platform provided me with particular chances, such as attending webinars and guest lectures from prominent professionals. Despite the unusual conditions, the experience improved my abilities to adapt, persevere, and use technology, putting me in a better position to meet future challenges.

Anwar Hassan

DME has helped me experience the transformative journey that profoundly shapes individuals. It is a period of self-discovery, intellectual growth, and personal development. Throughout these years, I was exposed to diverse academic disciplines, engaging discussions, and challenging coursework. The college fosters critical thinking skills, encouraging students to question, analyse, and synthesise information.

Beyond academics, the DME offers many social and cultural exploration opportunities. It is a time to form lifelong friendships, join clubs and organisations, and immerse oneself in a vibrant community. Students learn about different perspectives, cultures, and values through these interactions, broadening their worldviews.

Ultimately, the college experience is a transformative chapter in my life. It provides a platform for personal growth, intellectual curiosity, and the acquisition of lifelong skills. It is a time to explore passions, forge connections, and prepare for the future.



Riya Garg

My experience at DME, a prominent media college offering the BAJMC program, was transformative and enriching. The vibrant campus, equipped with cutting-edge facilities, provided the perfect environment for learning and creativity. The comprehensive curriculum combined theoretical knowledge with hands-on projects, allowing us to develop practical journalism and mass communication skills. The faculty's expertise and guidance fostered critical thinking and professionalism. Real-world projects and internships offered us a glimpse into the media industry's dynamics and prepared us for future careers. Extracurricular activities and industry events enriched our learning and networking opportunities. As I completed the three-year BAJMC journey, I felt well-prepared and confident to embark on a fulfilling career in the ever-evolving world of media. DME truly laid the foundation for success in journalism and mass communication.



हिंदी हमारी भाषा है, हमारी शान है, और हमारी विरासत है: डॉ अम्बरीष सक्सेना



डॉ मनस्वी महेश्वरी एवं रितिका बोरा



मीडिया स्कूल ने सांस्कृतिक और शैक्षणिक परिदृश्य में हिंदी भाषा के महत्व को दर्शाते हुए हिंदी दिवस को बड़े उत्साह और गर्व के साथ 14 सितंबर, 2023 को मनाया।

समारोह की शुरुआत डॉ अम्बरीष सक्सेना, मीडिया स्कूल के डीन के भाषण से हुई, जिन्होंने संचार को बढ़ावा देने, हमारी विरासत को संरक्षित करने और राष्ट्रीय एकता को बढ़ावा देने में हिंदी की महत्वपूर्ण भूमिका पर प्रकाश डाला।

डीन ने स्पष्ट रूप से कहा, "हिंदी हमारी भाषा है, हमारी शान है, और हमारी विरासत है।"

छात्रों ने भारत की विविध भाषाई पत्रकारिता पर जोर देते हुए हिंदी कविता पाठ, वाद-विवाद जैसी विभिन्न गतिविधियों के माध्यम से अपनी प्रतिभा का प्रदर्शन किया।

इस कार्यक्रम में हिंदी भाषा के इतिहास और विकास पर जानकारीपूर्ण सत्र भी आयोजित किए गए, जिसमें इसकी समृद्ध विरासत पर प्रकाश डाला गया। इस उत्सव ने न केवल हमारे जीवन में हिंदी के महत्व को सुदृढ़ किया बल्कि छात्रों में भाषाई एकता और सांस्कृतिक गौरव की भावना को भी प्रोत्साहित किया।

दिल्ली मेट्रोपॉलिटन एजुकेशन के मीडिया स्कूल में हिंदी दिवस का आयोजन यह दर्शाता है कि वास्तव में इस शानदार भाषा के प्रयोग से हम ऐसा उपयुक्त मंच तैयार कर सकते हैं जो हमारे देश को एक साथ बांधती है।

हिंदी दिवस से पहले, मीडिया स्कूल के छात्रों ने हिंदी भाषा में लेख लेखन, कविता लेखन और लघु कहानी जैसे विभिन्न कार्यक्रमों में भाग लिया।

समारोह के दौरान सभी श्रेणियों के परिणाम घोषित किए गए।

मीडिया स्कूल की प्रमुख डॉ. सुस्मिता बाला ने छात्रों के प्रयासों की सराहना की और विजेताओं को बधाई दी।

उन्होंने इस बात पर भी जोर दिया कि मीडिया उद्योग में भाषा सर्वोपरि है। भाषा कौशल विकसित करने के लिए व्यक्ति को अपनी पढ़ने की आदतों में सुधार करना चाहिए।

कविता वर्ग में तन्वी, रोहिणी, मान्या, आध्या ने बाजी मारी। लेख लेखन श्रेणी में मयंक चौधरी, ट्रिंकल गर्ग और अनुभा सिंह ने जीत हासिल की। लघुकथा लेखन स्पर्धा में विनायक चतुर्वेदी और हर्षित सिंह राजपूत ने बाजी मारी। विजेताओं को पुरस्कार के रूप में मुंशी प्रेमचंद की कहानी की किताबें मिलीं, प्रत्येक छात्रों ने मंच पर आकर दर्शकों के सम्मुख अपनी रचनाएं भी प्रस्तुत कीं। इस समारोह के माध्यम से छात्रों में भाषाई एकता और सांस्कृतिक गौरव की भावना पैदा की गई।



Seniors pass the baton to juniors in Annual Sports Fiesta of DME



Sports Fiesta, an initiative of DME Sports Society was held in Nelson Mandela Auditorium on September 14 to celebrate, recognise and acknowledge the contribution of sports society members who have completed their tenure and pass on their legacy to the current position holders. This ceremony aimed to recognise their outstanding work and motivate current students to continue the legacy of excellence in sports at DME.

The Annual Sports Felicitation Ceremony was attended by former Justice Bhanwar Singh, Director General, Prof. (Dr) Ravi Kant Swami, Director, Prof. (Dr) Rashmi Khorana Nagpal, Additional Director, DME and Dean, Law School, and Prof. (Dr) Ambrish Saxena, Dean, Media School. The leadership team emphasised the importance of leadership, teamwork, and perseverance in sports and encouraged students to strive for excellence.

The heart of the ceremony revolved around honouring and felicitating students who had completed their tenures and had passed on their legacy to the current position holders. These individuals, including past convenors, co-convenors, secretaries, and sports coordinators, were given certificates of appreciation and mementoes to commemorate their valuable contributions. After that, the current position holders were awarded the baton of responsibility with badges.

| Srilakshmi Karampudi



Cultural Cell showcased their talents through cultural performances such as Music Performance and energetic Bhangra Performance, creating an entertaining and celebratory atmosphere.

The event concluded with a vote of thanks by Ms Surbhi Arora, Faculty Convenor, DME Sports Society. She extended

gratitude to all the members and position holders for their unwavering support and dedication. The event was a powerful reminder that sports not only build physical strength but also nurture leadership, teamwork, and a spirit of camaraderie.



CINeaste

International Film Festival of India

CIFFI 2023

Cinema for Inclusion

#filmingdiversity

December 2023



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NOIDA, DELHI NCR, INDIA

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CIFFI 2023

Special Category: Films by School Students

Short film Fiction film Documentary Ad film Musical Animation film



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