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Approved by Bar Council of India



GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY

Two Day National Conference Exploring Spiritual Foundations of Leadership And Management

14 & 15 February 2020

Knowledge Partners:



BRAHMA KUMARIS



Organised By: **DME Management School**

Nelson Mandela Auditorium
Delhi Metropolitan Education (DME)
B 12, Sector 62, Noida

Tel.: +91-9811280858, +91-99713 46735

Email: conference@dme.ac.in

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About the College

Delhi Metropolitan Education (DME) is an 'A' grade premier educational institute affiliated to Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi. DME imparts education in the fields of Law, Management and Journalism, with the law courses approved by the Bar Council of India. The institute is located in the IT hub of NCR and is housed in a splendid building laced with modern educational facilities, a sine qua non for enhancing students' creativity and capabilities.

The sister institutes of DME include Mayoor School, Noida (in collaboration with Mayo College, Ajmer), Delhi World Public School, Greater Noida (West) and Delhi Technical Campus (DTC), Greater Noida.

About the Organizers: DME Management School

DME Management School offers Bachelor of Business Administration (BBA) course which is an intensive 3 years (6 semesters) program. It is a professional course beyond bookish knowledge. The endeavor in the course is to sharpen managerial skills. The BBA course under GGSIPU has been designed in such a manner that it provides a strong foundation in learning business disciplines and enables students in key competencies, essential for business management at graduate level. At DME, we provide various opportunities for students to learn more about real life situations in the business world. We organize expert lectures on management topics by eminent personalities from the corporate world. The course enables a student to acquire inter-disciplinary knowledge of all the functional areas of business as also obtain practical working background for a facilitated entry into a management position.

Conference Contours

The Conference aims at discussing spiritual foundations of leadership and management. Strength of spirituality has been depicted in the verses of the mighty texts which gives powerful and meaningful management tactics to achieve mental equilibrium and come out of any crisis. It has been a catalyst for transformation at personal, group and organizational levels. India has been the land of great spiritual wisdom and intellectual knowledge. Time and again we have witnessed cases and situations where in spirituality has paved way to solve diversified problems in the area of management and business. This conference is a platform to provide an opportunity to participants to exchange their respective viewpoints and perspectives to meet current challenges in business world through Indian ethos and spirituality.

The two days conference aims at blending the thoughts and experiences of all who are interested in the carved themes. Day one will be dedicated to distinguished guest, eminent speakers and panelist in the field followed by paper presentation by the proficient and competent presenters. While day two will provide an opportunity to budding minds (Under-and Post Graduate students) to showcase their creative skills and depicting understanding on spirituality.

	Sessions	Session Details
1.	Day 1: Inaugural session	Welcome of Guests, Addresses by Chief guests and Distinguished Speakers.
2.	Day 1: Plenary Session	A talk titled "Being Calmly Active and Actively Calm" Swami Smaranananda Giri, Vice President, Yogoda Satsanga Society, Founded by Paramahansa Yoganandaji
3.	Day 1: Technical session 1 & 2: Research paper Presentations	Presentation, discussions and disseminations of original research work on conference theme and Subthemes.
4.	Day 2: The Young Researchers' Forum; Poster presentation competition Research based presentation competition Technical session 3: Research paper presentations	Posters/Presentations created by young, incredibly talented and enthusiastic students will be displayed and presented. Competitions will be followed by Technical session 3 The day will be concluded with valedictory session.

Major Themes and Sub themes

Track 1: HR through Spiritual Lens

- o Spiritual Practices at Workplaces
- o Ethical Idealism in Organizational Culture
- o Spiritual Management and HR practices
- o Stress management at Workplace
- o Happiness quotient of a job
- o Work life Balance: Lessons from spirituality
- o Occupational Stress and Spiritual Quotient
- o Spiritualism and Team Work
- o Quality of work life
- o Human Development and well being.

Track 2: Indian Ethos and leadership

- o Developing Leadership through Spiritual approach
- o Spiritual leaders : Role and Importance
- o Ethical and Moral Paradigms of Leadership
- o Spiritual empowerment
- o Leadership Concepts and Practices from Ancient, Medieval and Modern India
- o Exemplary Leadership based on Indian Ethos
- o Value Based Leadership
- o Socially, Culturally & Environmentally Responsible Leadership
- o Creative Leadership and Good Governance

Track3: Spirituality in New Business Paradigm

- o Spirituality in Conjunction with Modern Business Strategies
- o Sustainable path for entrepreneurship
- o Role of Spirituality and Governance
- o Business Ethics
- o Ethical and Moral Paradigms of Entrepreneurship
- o Value based CSR practices
- o Spiritualism in contemporary public and private sector companies

Track 4: Spiritual Approach to Solve Financial problems

- o Spiritual approaches to financial crisis
- o Spiritual growth and money
- o Effect of Spirituality on Financial Decision Making (Behavioural Finance)
- o Financial productivity and Indian ethos
- o Vedic foundations in financial decisions
- o Sustainable finance
- o Spiritual take on financial planning
- o Spiritualism and Economic Growth
- o Economics of spirituality

Track5: Spirituality in Marketing

- o Spiritual Marketing
- o Consumer Spirituality and Marketing
- o Societal Marketing and Spirituality
- o Sustainability Marketing and Spirituality
- o Spiritual gurus : New brand ambassadors
- o Effect of spirituality in consumption behavior
- o Transformation for consumer resistance

Track 6: Intersection of Spirituality and Technology

- o Spirituality and its role in the world of technology,
- o Artificial intelligence and robotics.
- o Internet: The game changer
- o Cyberspace and spirituality
- o Social Networks for spiritual development
- o Technology exceeding humanity
- o Technology : boon or bane

Track 7: Global Heritage of Spirituality

- o Early Eastern perspectives on Spirituality and Management
- o Ideas from West
- o Global policies and practices
- o Conceptualizing spirituality around the world
- o Role of Spirituality in International relations
- o Spiritual legacy of India : The Global Outlook
- o Comparing cultural values

To have a comprehensive view of spirituality the above mentioned sub- themes have been discovered. Each theme can be reviewed from the managerial and leadership implications of spirituality. The above list of sub- themes is not all comprehensive. Paper contributors may write on any other relevant aspect.

Guidelines for Authors

Title: Title of the paper should be bold typed and centered aligned.

Papers must include the purpose of research, its relevance, methodology, key findings and implications.

Length of Manuscript: The manuscript should not exceed 6,000 words including Tables & Figures. Full Paper must include the Abstract not exceeding 250 words.

Font Style and Font Size: Use MS Word Times New Roman 12-point font and 1.5 spacing. References to be single spaced.

References: References should be placed at the end of the manuscript, should be in APA (VI ed.) format.

Submission of Paper: The paper must not contain any kind of author's personal or affiliated information on any page apart from the title page uploaded separately. At least one author of the paper must register and present the work in the conference.

Declaration by the author: Research papers / articles submitted should be accompanied with a declaration by the author(s), stating that the contents of the research paper have not been published elsewhere. Declaration form is available on the website along with the Registration form.

File Format: The file format should be preferably MS Word.

Review: Acceptance of paper submitted to the conference will be subject to blind review and decision of Conference Committee will be final. **Acceptance of full paper for publication will be subject to plagiarism check and shall be scrutinised** through blind review by the Editorial Board. Decision of editorial committee will be final.

Awards: Two best papers will be awarded. Decision of the jury will be the final verdict.

Select papers will be published in the UGC CARE listed Journals having ISSN and Impact factor with an additional fee to be borne by the participant

The abstract and complete papers to be sent at conference@dme.ac.in.

Submission Guidelines

Guidelines for Poster Presentations

- o Min. 2 and Max. 3 students (under and post graduate students only) of any stream can participate
- o Each team will prepare one poster
- o Posters should be prepared in advance and only showcasing of the same will be done in the college as per the schedule
- o College will only provide space to display the poster
- o One minute will be given to each team
- o Participation fee has to be paid by all the participants
- o Participation certificates will be given to each participant
- o Two best posters will be awarded
- o Decision of jury will be the final verdict



Guidelines for Research Based Presentation Competition

- o Min. 2 and Max. 3 students (under and post graduate students only) of any stream can participate.
- o Participation fee has to be paid by all the participants
- o The research presentation should not exceed 10 mins, followed by a 2 min question period.
- o Audio-visual equipment will be made available
- o Participation certificates will be given to each participant
- o Two best presentations will be awarded
- o Decision of jury will be the final verdict
- o The presentations to be mailed at conference@dme.ac.in by 20 January, 2020

Who Should Attend

It should be attended by all those who are having flair in spirituality or looking for solutions of unsolved problems of their work life. This conference is for all the academicians, researchers, professionals, administrators, educational leaders, policy makers, industry representatives, advanced students, and anyone who wish to share or enhance their knowledge and wisdom on spirituality and its managerial implications. This conference will be an excellent platform for networking and meeting who's who of the area.

Registration

Students*(Attendee/Participant)	₹ 500
Research Scholars/Faculty	₹ 1000
Corporate Professionals	₹ 2000

***For undergraduate and post graduate students only.**

Registration form should be submitted using the link available on www.dme.ac.in

Fee payable through IMPS/NEFT:

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Important Dates

Last date for submission of Abstracts	25 th December 2019
Last date for Acceptance of Abstracts	26 th December 2019
Last date for Submission of Full Article	15 th January 2020
Intimation of Acceptance/Modifications/Suggestions after Review	17 th January 2020
Final listing of accepted papers	20 th January 2020
Last Date for online Registration	21 st January 2020