



# Delhi Metropolitan Education

Affiliated to GGSIPU, New Delhi & Approved by Bar Council of India



## Global Strategic Management Conference (GSMC 2020)



### **“Remote Working Practices: Challenges, Opportunities & Future Trends”**

[21<sup>st</sup>-28<sup>th</sup> November, 2020]

*by*

**DME Management School**

**Delhi Metropolitan Education (DME)** is an 'A' grade premier educational institute affiliated to **Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi**. DME imparts education in the fields of Law, Management and Journalism, with the law courses approved by the Bar Council of India. The institute is located in the IT hub of NCR and is housed in a splendid building laced with modern educational facilities, a sine qua non for enhancing students' creativity and capabilities. The sister institutes of DME include Mayo School, Noida (in collaboration with Mayo College, Ajmer), Delhi World Public School, Greater Noida (West) and Delhi Technical Campus (DTC), Greater Noida. Get to know more about us [[www.dme.ac.in](http://www.dme.ac.in)]

**DME Management School** offers **Bachelor of Business Administration (BBA)** course which is an intensive professional program. The endeavor in the course is to sharpen managerial skills. The BBA course under GGSIPU has been designed in such a manner that it provides a strong foundation in learning business disciplines and enables students in key competencies, essential for business management at graduate level. At DME, we provide various opportunities for students to learn more about real life situations in the business world. We organize expert lectures on management topics by eminent personalities from the corporate world. The course enables a student to acquire inter-disciplinary knowledge of all the functional areas of business as also obtain practical working background for a facilitated entry into a management position.



## Conference Contours

**The Global Strategic Management Conference (GSMC 2020)** aims at discussing the upcoming trend of remote working in the wake of the COVID crisis. The pandemic has shattered the economies and businesses all across the world. However, in the midst of this crisis there is an emergence of a transformational trend of Remote Working. Globally, the conventional office setups have been replaced by home workstations. During these crisis times, where social distancing is the new world order, remote working seems to be the only panacea. At the same time, the new form of working has innumerable benefits for the organisations namely cost saving and sustainability among others. The transformational trend presents umpteen opportunities and challenges for both employers and employees.

**GSMC 2020** is a platform to provide an opportunity to the participants to understand diverse viewpoints and perspectives on remote working from several parts of the world. GSMC 2020 has invited ten Professors from seven different countries namely – Belgium, Nepal, Nigeria, Oman, Saudi Arabia, Spain, USA, Israel, India and Sri Lanka. The Conference aims at blending the cross-cultural thoughts and experiences of the esteemed academicians and corporate professionals. The Inaugural Ceremony on Day One, shall be dedicated to distinguished guests and esteemed corporates.

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# Global Keynote Speakers



**Mr Guy Atsmon**

Founder and CEO of  
Guy Atsmon LTD., Israel



**Dr Bisheswor Acharya**

Founder-President of the Novel Academy  
(Business School), Nepal



**Mr Ignace Hindrick**

Vice-President, Belgium-Luxembourg  
Business Association (BLBA) and  
Founder of DMH Business Advisors Pvt. Ltd



**Prof. (Dr.) Nagalingam Nagendrakumar**

Head-Information Management, Faculty of  
Business, Sri Lanka Institute Information  
Technology (SLIIT), Sri Lanka



**Dr. Aline D. Masuda**

Associate Professor at EADA  
Business School, Spain



**Dr Yasser Mahfooz**

Associate Professor at College of  
Business Administration,  
King Saud University, Saudi Arabia



**Dr. Shad Ahmad Khan**

Assistant Professor at  
College of Business,  
University of Buraimi, Oman



**Prof. Ngboawaji Daniel Nte**

Professor and Chairperson at Department  
of Intelligence and Security Studies, Novena  
University, Nigeria

# Conference Tracks

*[Not limited to the below mentioned themes, Papers aligned to the broad themes are also invited]*

## Information Technology and Artificial Intelligence

- Cyber Security threats faced during Remote Working
- Role of Technology for Home-based Working
- Remote Working and Internet Quality in India: An Inevitable Tradeoff
- Developing remote access technology to facilitate Virtual Working

## Environment and Sustainability

- Work from Home: A Greener Alternative
- Impact of Remote Working on Air Quality
- Working at Home: From Sustainability and Ecological standpoint

## Social and Economic Aspects

- Should you be paid less for working at home?
- Impact of Remote Working on Mental Health
- Impact of Remote Working on Home makers and Children
- Prevention of Sexual Harassment in a Virtual Environment
- Remote Working: Long term Impact on Interstate Migration and Urbanisation

## Strategic Marketing Aspects

- New Products and Strategies of the Consumer Goods Sector for Home based Workstations
- Remote Working: Challenges, Opportunities and Future Trends
- Advertising of Office Equipment for Home Workstations

## Innovation and Entrepreneurship

- Work for Home Practices and Applicability on different industries/sectors
- Impact of Remote Working on Real Estate Sector
- Impact of Virtual Working on Startups
- Rise of new business due to Remote Working Trend

## Financial Aspects

- Remote Working: Financial aspects from Organisation's Perspective
- Remote Working: Financial aspects from Employee's Perspective

## Human Resource and Organisation Behaviour

- Distributed Workforce: Diktat for the Future?
- Remote Working and Human Resource Management
- Employee Engagement and Motivation for Home-based Working
- Productivity Issues with a Remote Workforce, Work-Life balance



# Participation and Publication Opportunity

The papers shall be published in the below mentioned journals post a review as per journal policy. The names of the journal shall be intimated in due course of time. Publication fee will be separate as per the journal policy and shall be intimated later.

- Scopus Indexed Journal
- UGC CARE Listed Journal (Conference Special Issue)
- Publication in an ISSN Journal
- Publication in a book with ISBN

Academicians, Students and Corporates seeking to gain broader insights into the future trends of Remote Working. Researchers and Doctoral/Post-Doctoral students who are looking for expert knowledge and guidance related to the theme can also be benefitted from the Conference

## Important Dates

- |  |            |
|--|------------|
| ■ Last Date for Submission of Abstracts                              | 22.10.2020 |
| ■ Last Date for Submission of Full Paper                             | 10.11.2020 |
| ■ Intimation of Acceptance/Modifications<br>Suggestions after Review | 15.11.2020 |

## Guidelines for Authors

- **Title:** The title must be clear, concise and provide information about the content of the paper
- **Author(s):** For every author, state the complete name and organization affiliation
- **Abstract:** The abstract will provide concise information about the content of the manuscript, the methodology used, the results and conclusions. Not more than 250 words
- **Keywords:** Specify up to 5-6 words that provide the reader with information about the article.
- **Referencing:** APA (6th or 7th Edition)
- **Word limit for full paper:** Maximum length of article/research paper should not exceed 3000 words including an abstract of 250 words
- **File Format:** The file format should be MS Word
- **Plagiarism:** Plagiarism beyond the limit of 15 percent (on Turnitin) shall not be acceptable
- Publication shall be subject to a thorough review process and plagiarism shall be checked using Turnitin. The author/s must ensure that the work submitted by them in the research paper or article has neither been published previously nor under consideration for publication elsewhere.



# Registration Process

- For participation/submission of paper it is mandatory to fill the registration form in the link given below

***<https://forms.gle/5DjUKSRkoJ42jCfNA>***

- One registration is required for submitting one research paper. Co authors need not fill the registration form separately.
- Selected and presented papers shall be published in UGC CARE/SCOPUS Indexed Journals. Publication fee will be separate as per the journal policy and shall be intimated later

## Payment Details

■ Students (Attendees/Participants)	₹ 200
■ Academicians (Faculty/Research Scholars)	₹ 500
■ Corporate Professionals	₹ 800

Fee payable through IMPS/NEFT  
Name: Delhi Metropolitan Education

Bank: HDFC Bank Ltd  
IFSC Code: HDFC0001592

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