

DME

**DME
Law School**

**DME
Management School**

**DME
Media School**



INFORMATION BROCHURE 2023-2024

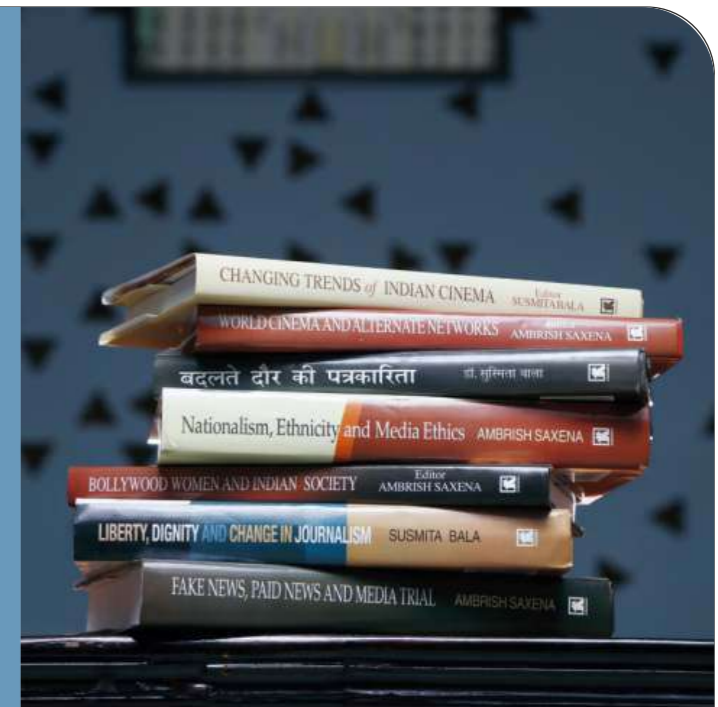
Delhi Metropolitan Education

Affiliated to GGSIP University, New Delhi Approved by Bar Council of India

Strong Academics
with **100%**
NET/PhD
Qualified Faculty



Graded **A/A+**
by **GGSIPO**
University
for **6 Years**
in a row!



Nearly
2500
Enrolled Students
at **DME**



100%
Assistance
in Securing
**internship and
placement**

Over **15** active
Student
Societies
including **DME TV, DME
Radio, DME Frames,
Fitoor (Dance), Alankar
(Music) etc.**



9 Active
Research
Centres
at **DME**



Delhi NCR Location just

1KM from
Sector 62 Metro Station

Air-Conditioned
State-of-the-Art
Wi-Fi Enabled
Campus

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Welcome

From the desk of Director General

Delhi Metropolitan Education is dedicated to excellence in teaching, research, scholarship, creative work and service. The institution also organises pro bono special training for aspirants of judicial services, lectures, seminars, symposia and conferences, to promote legal knowledge and to make law and legal process an efficient instrument of social development. As a matter of fact the vision of our college is to achieve academic excellence in education with students to be professionals, scholars and academicians in legal discipline for making access to justice easier for masses. We aspire to prepare legal scholars into social lawyers who not only serve their client but also be an asset to the justice delivery system with a high level of accomplishments and commitment to the highest level of the legal profession.

In BA (JMC) programme, our vision is to create media professionals who believe in freedom of press, revealing truth. This three year programme acquaints the students with various aspects of media industry and provides them ample exposure to be better equipped with skills, when they enter the industry. Our foremost concern is to contribute to the society in changing social and political broad spectrum. We are working towards strengthening the 'fourth pillar' of democracy so that it can peep into news behind the news.

DME stands for an effective learning environment to the students of BBA and develops their conceptual, analytical, practical and social skills. The programme will help students in their holistic development and create business professionals who can provide any organisation a new dimension & create employment opportunities in the society.



Justice Bhanwar Singh
(Former High Court Judge)
Director General
Delhi Metropolitan Education



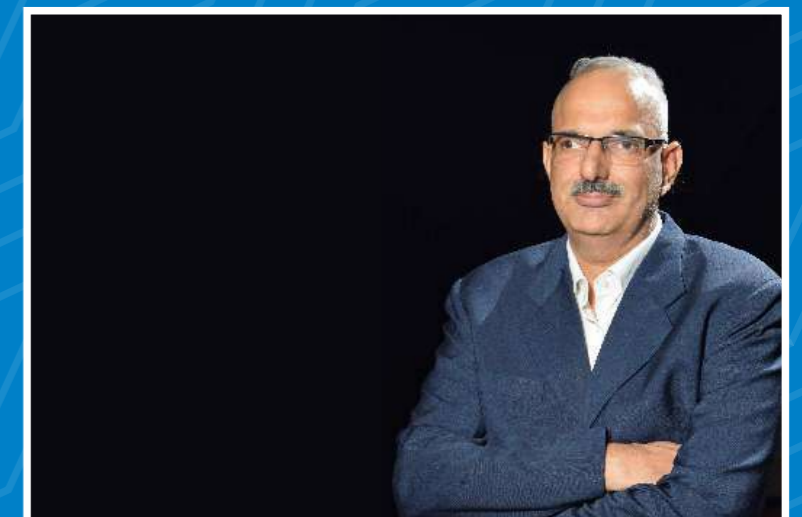
Welcome

From the desk of Director

The Liberalization, Privatization & Globalization have resulted in a paradigm shift in the job markets. First, Jobs in the Government sector have shrunk and are being replaced by jobs in the Private sector. Second, India's Economy has progressed from "Manufacturing-Based" to "Service-Based" with close to 60% of the Indian GDP being contributed by the Services sector. Third, the job market is integrating itself with the global scenario in terms of competencies. Thus, the student needs to prepare according to this changed job scenario.

The present job scenario needs professionals with the right set of Knowledge, Skills & Attitude. Delhi Metropolitan Education (DME) provides education in the fields of Law, Journalism and Management through a model which inculcates the right set of Knowledge, Skills and Attitude so that placement is a natural outcome when the student completes the programme.

Prof. (Dr) Ravikant Swami
Director,
Delhi Metropolitan Education



About Us

Delhi Metropolitan Education is a premier educational institute affiliated to Guru Gobind Singh Indraprastha University, New Delhi and approved by Bar Council of India. At DME, we provide first rate infrastructure with strong academic facilities to render a dynamic grounding for success.

The Schools and Academic programmes here are:

- **DME Law School: BA.LLB & BBA.LLB [Integrated programmes]**
- **DME Media School: BA (JMC) [Bachelor of Arts (Journalism & Mass Communication)]**
- **DME Management School: BBA [Bachelor of Business Administration]**

The founders have been involved in education over the last 19 years. They founded the esteemed Mayoor School, Noida in collaboration with Mayo College, Ajmer. The school campus is spread over ten acres and has over 3300 students enrolled currently.

Our founders also started the Delhi World Public School, Noida Extension in 2016. The School has around 2500 enrolled students.

Our sister college, Delhi Technical Campus at Greater Noida provides the most sought after programmes affiliated to Guru Gobind Singh Indraprastha University and is approved by All India Council for Technical Education (AICTE). The institute imparts technical education in the fields of Engineering, Architecture, Hotel Management and MBA.



Vision

To create an inspirational setting where global standards of learning are met, ethical professional practices are adhered and academic and scholarly deliberations are practiced towards attaining individual growth



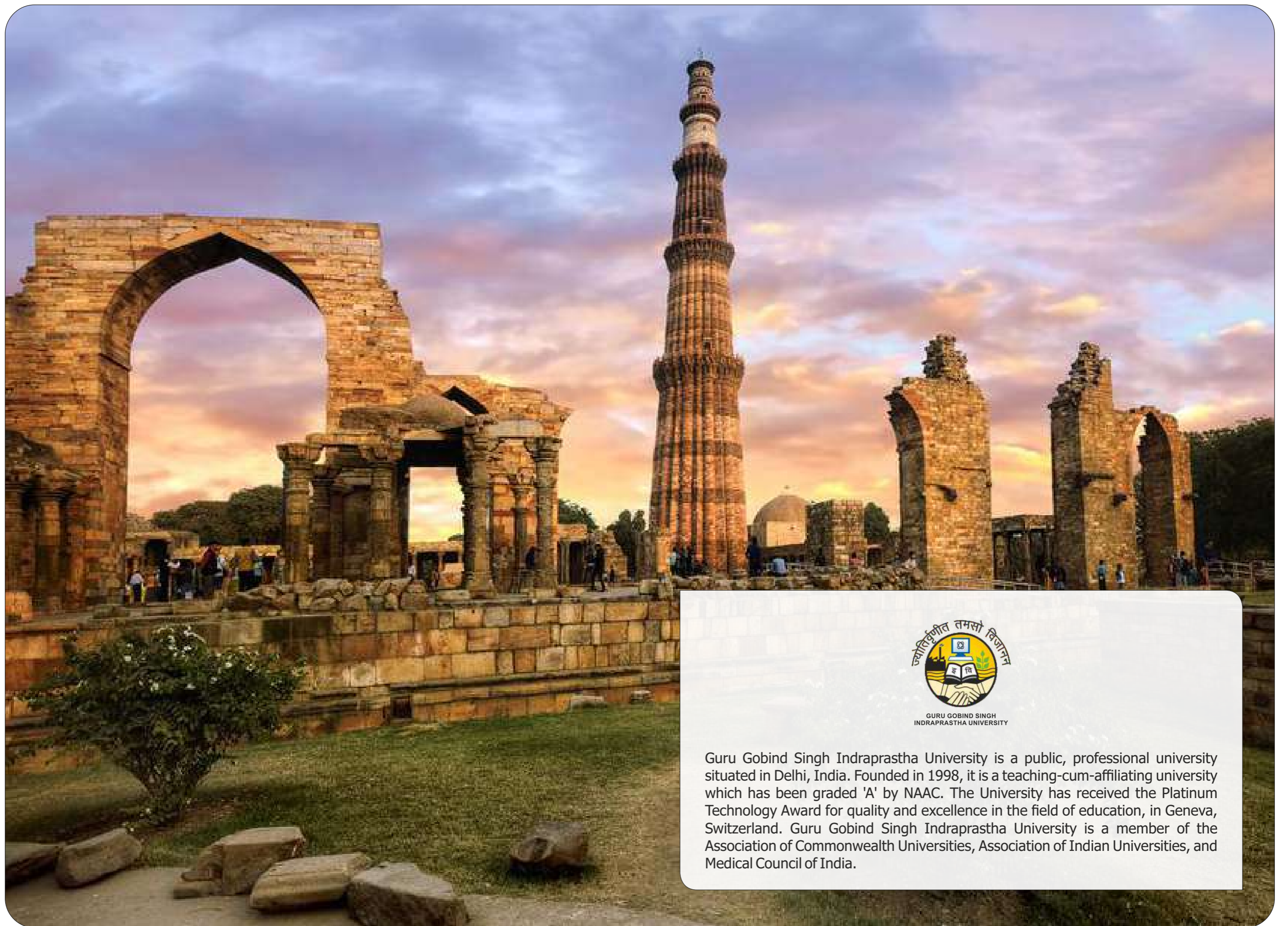
Mission

To craft a comprehensive, competent and cultured environment by creating an institution that provides distinctively modern and contemporary facilities for making faculty members and graduates benchmarks of excellence

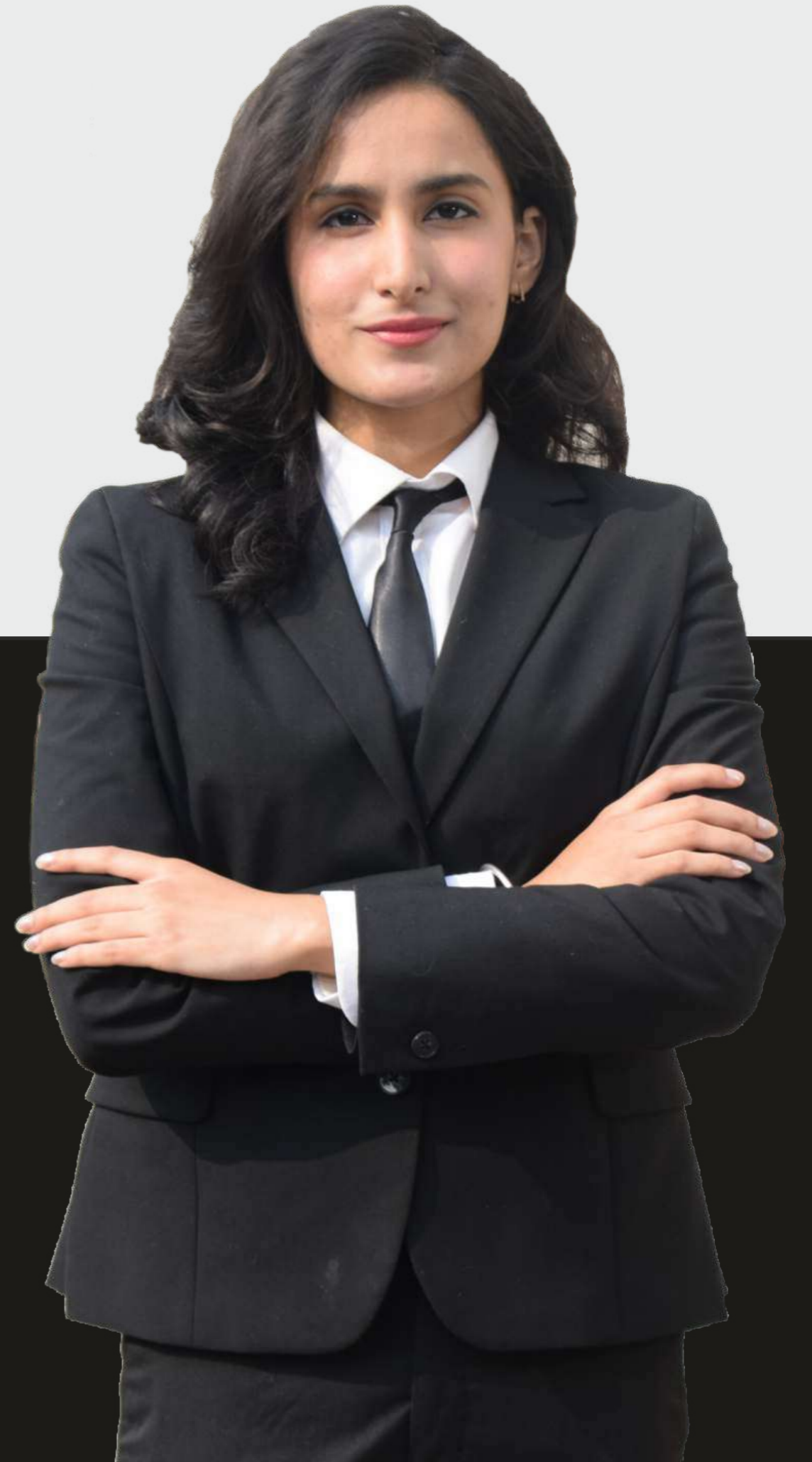


Goals

To prepare professionals for the industry
To use innovative teaching practices to enhance skills of students
To develop leadership qualities in all students
To facilitate personal growth of every student and faculty member
To prepare judicial officers, journalists and filmmakers, new media experts, managers for the corporate world and entrepreneurs



Guru Gobind Singh Indraprastha University is a public, professional university situated in Delhi, India. Founded in 1998, it is a teaching-cum-affiliating university which has been graded 'A' by NAAC. The University has received the Platinum Technology Award for quality and excellence in the field of education, in Geneva, Switzerland. Guru Gobind Singh Indraprastha University is a member of the Association of Commonwealth Universities, Association of Indian Universities, and Medical Council of India.



**DME
Law School**

Welcome

From the desk of Dean

At DME Law School, we are focused at providing comprehensive legal education from faculties having expertise in their subject areas. This is reflected in our students through demeanor, personality and quality performances. The DME ecosystem encourages student to participate in law and research-based internships, seminars and national and international conferences. DME has been continuously graded "A" for the last 5 consecutive years by the University and has also been ranked amongst the top 25 law colleges in India by 'India Today Aspire'.

Through our various societies such as the legal aid cell, moot court committee and research cell we are aimed at ensuring the holistic development of our students into world-class legal professionals, scholars and leaders. We strive to provide our students with the knowledge and skill set required to meet the challenges and opportunities that this rapidly changing world presents.

Prof. (Dr) Rashmi Khorana Nagpal
Dean
DME Law School





About DME Law School

DME Law School is running B.A.LL.B & BBA.LLB courses in affiliation with GGSIP University, New Delhi.

B.A.LL.B & BBA.LLB are professional degree courses that equip the students with knowledge and skill of every branch of law and making them articulate, accurate and meticulous in plaint-drafting and sharp in court-arguments. The five-year Integrated Honours Courses of Law are fine-tuned to provide in-depth knowledge and analytical power to the students. The courses have been selected and structured to meet their aspirations of practising in the courts as well as in the corporate houses of the MNCs. Moreover, our courses have been designed in such a fashion that the students get imbibed with the social and moral values, to be a good citizen first and a law practitioner afterwards. Main objective of this program remains to provide extensive knowledge-base of law to the students.

The teaching methods adopted for the Law-degree programme of DME are such as to promote multi-disciplinary inquiry and practical appreciation of problems. Right from formal classroom lectures and discussions, the teaching methodology comprises the practical training of case studies, Moot Courts and field project works. With an excellent faculty-student ratio, the institute provides an exciting

opportunity for the students to interact with their teachers who are always accessible on demand for interactive sessions. The extensive comments on the teaching, reading materials, availability for consultation etc. help the students and teachers alike for mutual dialogue on subject matters. Now with CollPoll ERP integration at the campus, collaboration among students and faculty members has increased. DME is moving in the direction of going paperless, adding transparency and providing ease of access to the students. CollPoll has significantly supplemented and resulted in sustained learning during the COVID-19 lockdown in India. DME devised Multimedia e-learning modules for all students and also incorporated ePSDA submission and presentations through CollPoll.

Numerous events are organised for the students including seminars, webinar, conferences and special lectures. In addition to the mainstream courses, students are provided well-rounded general education with exposure to the traditional liberal arts' fields of study, in order to develop their abilities to communicate, both formal and non-formal, to think critically and creatively, and to access, analyze, synthesize, and evaluate information.

FACULTY

Hon'ble Mr Justice Bhanwar Singh

Director General
Former Judge, Allahabad High Court
Former Secretary General, Supreme
Court of India
Former Chairman, UP Consumer Forum



Dr Rajinder Kaur Randhawa

Associate Professor &
Academic Coordinator
LL.M (Criminal Law),
Ph.D, Punjabi University, Patiala,
r.randhawa@dme.ac.in



Prof. (Dr) Rashmi Khorana Nagpal

Dean
LL.B - Gold Medalist, LL.M - Gold
Medalist, UGC-NET, Ph.D (Panjab
University, Chandigarh)
dls@dme.ac.in



Dr Isha Jaswal

Associate Professor
Head – Research Cell
M.A. (Economics), UGC NET, Ph.D.,
Jamia Millia Islamia, New Delhi
i.jaswal@dme.ac.in, researchcell@dme.ac.in



Dr Ashu Bhardwaj

Professor
M.A (English), Ph.D,
JJTU University, Rajasthan
a.bhardwaj@dme.ac.in



Dr. Garima Goswami

Associate Professor
LL.M (Specialization in Criminal law
and Corporate Law), UGC NET, Ph.D
(Pursuing), Jamia Millia Islamia, Delhi.
g.goswami@dme.ac.in



Dr. Monisha

Professor
MBA, UGC Net, M.Phil,
Ph.D-IMSAR, MDU, Rohtak



Dr. Smita Gupta

Associate Professor
M.A. UGC NET, Ph.D (Pol. Sc.),
University of Rajasthan, Jaipur
s.gupta@dme.ac.in





Dr. Manisha Narula Roy

Associate Professor
LLM, Ph.D (IPR)
Guru Nanak Dev University, Amritsar
m.roy@dme.ac.in

Dr. Reenu Bansal

Assistant Professor
MBA, Ph.D, University of Rajasthan,
Jaipur



Souma Brahma Sarkar

Assistant Professor
LL.M (National Law School of India
University, Bangalore), UGC NET, Ph.D
(pursuing), Utkal University,
s.sarkar@dme.ac.in



CA Chinu Agrawal

Assistant Professor
MBA (Finance & Marketing),
Chartered Accountant
c.agrawal@dme.ac.in



Gunjan Agrarahi

Assistant Professor
LL.M, BHU, Varanasi, UGC NET,
g.agrahari@dme.ac.in



Mrs. Navjot Suri Singhal

Assistant Professor
LLB (GOLD MEDALIST) and
LLM (GOLD MEDALIST), Ph.D
(Pursuing), Amity University, Noida
n.suri@dme.ac.in



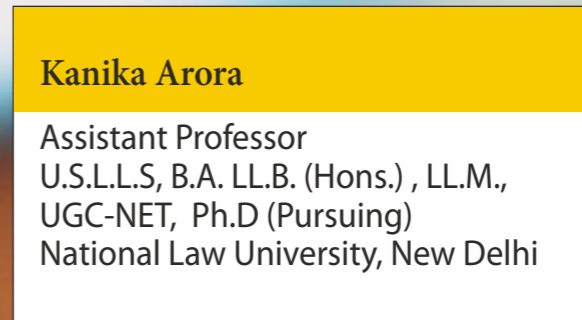
Karishma S.

Assistant Professor
LL.M, UGC NET (JRF), PhD (Pursuing)
Jamia Millia Islamia, New Delhi
k.sheikh@dme.ac.in



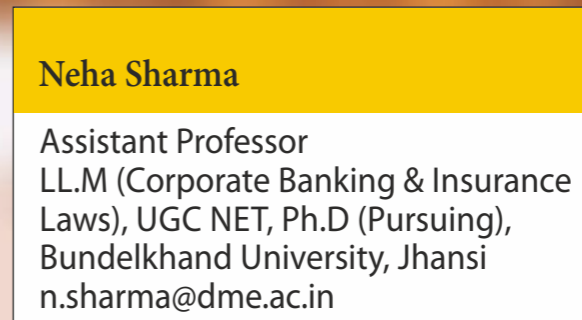
Ghazala Abidin

Assistant Professor
PGDCLM, LL.M, UGC NET, Ph.D
(Pursuing), GGSIP University, Delhi
g.abhdin@dme.ac.in



Kanika Arora

Assistant Professor
U.S.L.L.S, B.A. LL.B. (Hons.) , LL.M.,
UGC-NET, Ph.D (Pursuing)
National Law University, New Delhi



Neha Sharma

Assistant Professor
LL.M (Corporate Banking & Insurance
Laws), UGC NET, Ph.D (Pursuing),
Bundelkhand University, Jhansi
n.sharma@dme.ac.in



Srishty Tawakley

Assistant Professor
MA, M.Phil (History), JNU, New Delhi
s.tawakley@dme.ac.in



Priyansha Badoni

Assistant Professor
LL.M, Ph.D (Pursuing) - Jamia
Millia Islamia, UGC NET
p.badoni@dme.ac.in



Raveena

Assistant Professor
LL.M (International Trade and Economic
Law), UGC NET, Ph.D-USLLS,
GGSIIP University, Delhi
r.saroa@dme.ac.in



Sakshi Agarwal

Assistant Professor
LLM , Rajiv Gandhi National
University of Law, Punjab, UGC NET,
s.agarwal@dme.ac.in



Sreedurga T.N

Assistant Professor
LL.M (Human Rights), Amity
University-Noida, UGC NET (JRF)
s.tn@dme.ac.in



Akanksha Marwah

Assistant Professor
UGC NET, LL.M, Ph.D (Pursuing)
Jamia Millia Islamia
a.marwah@dme.ac.in



Bedapriya Lahiri

Assistant Professor
LL.M, National Law University-Delhi,
UGC NET
b.lahiri@dme.ac.in



Shreya Mahajan

Assistant Professor
UGC NET (JRF), LL.M (Constitutional
Law) Ph.D (Pursuing) - JNU
s.mahajan@dme.ac.in



Anushka Ukrani

Assistant Professor
BA (Hons), LL.B, UGC-NET,
LL.M- HPNLU, Himachal Pradesh



Amrapalli Sharma

Assistant Professor
BA.LL.B, UGC-NET,
LL.M- National Law University,
Bhopal





Avneet Kaur

Assistant Professor
BALLB (Hons), LL.M, UGC-NET
PhD (Pursuing) National Law
University Delhi
a.kaur@dme.ac.in

Bhavna Singh

Assistant Professor
LL.B., LL.M,
Ph.D (Pursuing)
(Maharashtra NLU, Nagpur)



Vaishnavi Srivastava

Assistant Professor
BA. LL.B, LL.M-Nalsar

Puneet Sharma

Assistant Professor
B.Com (Hons), UGC-NET, JRF, LL.B,
LL.M- Indian Law Institute,
New Delhi



Surbhi Arora

Assistant Professor
Masters of Arts in Sociology,
UGC NET, M.Phil-Delhi School of
Economics, Delhi University



Syllabus: BA-Law Integrated Five Years

FIRST YEAR

Semester I

Legal Method Law of Contract-I
Legal English and Communication Skills
History-I
Sociology-I
Comprehensive Viva

Semester II

Law of Contract -II
Law of Torts and Consumer Protection
History-II Sociology-II
Political Science-I
Comprehensive Viva

SECOND YEAR

Semester III

Family Law-I
Constitutional Law-I
Law of Crimes-I
Economics-I
Political Science-II
Comprehensive Viva

Semester IV

Family Law-II
Constitutional Law-II
Law of Crimes-II
Administrative Law
Economics-II
Comprehensive Viva

THIRD YEAR

Semester V

Environmental Studies & Environmental Laws
Law of Evidence
Corporate Law
Code of Civil Procedure
Alternative Dispute Resolution
Comprehensive Viva and Summer Internship Assessment**

Semester VI

Jurisprudence
International Law
Property Law
Investment and Competition Law
Code of Criminal Procedure
Comprehensive Viva

FOURTH YEAR

Semester VII

Labour Law-I
Tax Law and Emerging Technologies
Human Rights
Seminar Paper-I
Comprehensive Viva & Summer Internship Assessment**

Semester VIII

Intellectual Property Rights
Labour Law-II
Interpretation of Statutes
International Trade Law
Seminar Paper-II
Comprehensive Viva

FIFTH YEAR

Semester IX

Legal Ethics and Court Crafts Drafting
Pleading and Conveyancing
Land and Real Estate Laws
Seminar Paper-III
Seminar Paper-IV
Comprehensive Viva and Summer Internship Assessment**

Semester X

Dissertation
Internship (Lawyers / Law firms)

Syllabus:

BBA-Law Integrated Five Years

FIRST YEAR

Semester I

Legal Method
Law of Contract-I
Legal English and Communication Skills
Principles of Management
Managerial Economics
Comprehensive Viva

Semester II

Law of Contract -II
Law of Torts and Consumer Protection
Financial Management
Organizational behavior
Marketing Management
Comprehensive Viva

SECOND YEAR

Semester III

Family Law-I
Constitutional Law-I
Law of Crimes-I
Business Environment & Ethical Practices
Human Resource Management Comprehensive Viva

Semester IV

Family Law-II
Constitutional Law-II
Law of Crimes-II
Administrative Law
Strategic Management
Comprehensive Viva

THIRD YEAR

Semester V

Environmental Studies & Environmental Laws
Law of Evidence
Corporate Law
Code of Civil Procedure
Alternative Dispute Resolution
Comprehensive Viva and Summer Internship Assessment**

Semester VI

Jurisprudence
International Law
Property Law
Investment and Competition Law
Code of Criminal Procedure
Comprehensive Viva

FOURTH YEAR

Semester VII

Labour Law-I
Tax Law and Emerging Technologies
Human Rights
Seminar Paper-I
Comprehensive Viva & Summer Internship Assessment**

Semester VIII

Intellectual Property Rights
Labour Law-II
Interpretation of Statutes
International Trade Law
Seminar Paper-II
Comprehensive Viva

FIFTH YEAR

Semester IX

Legal Ethics and Court Crafts Drafting
Pleading and Conveyancing
Land and Real Estate Laws
Seminar Paper-III
Seminar Paper-IV
Comprehensive Viva and Summer Internship Assessment**

Semester X

Dissertation
Internship (Lawyers / Law firms)



Course activities

DME Law School focuses on theoretical as well as practical aspects of legal education. Law, as Justice Oliver Wendell Holmes famously stated, cannot be understood only through logic and theories, it needs to be experienced outside the classroom. Adhering to this philosophy, legal pedagogy adopted at DME takes students beyond classroom teaching to understand law in its most natural habitat, the society. Various programmes, such as Legal Aid, are designed to give our students an understanding of the application of law at the grassroot level.

In order to provide an exceptional legal education, DME Law School organises monthly guest lectures, the V.R. Krishna Iyer Memorial Lecture Series, inviting notable luminaries from the law such as Salman Khurshid, Prof. M.P. Singh, Prof. Mrinal Satish and others. Co-curricular activities such as Moot Court, Model United Nations, and Youth Parliament are a regular feature at DME.

Lower Judiciary is one of the most awe inspiring and tantalising career options. Here at DME Law School, we have Judicial Training Academy which provides a launchpad to judicial examination aspirants.

DME Law School believes that research forms the core of the Practice of Law. There are various research centers designed specifically for the interdisciplinary nature of law, such as Centre for Gender and Sexuality, Centre for Human Rights and others, which provide a panacea of research choices to our students.

INTERNATIONAL SYMPOSIUM: DELIBERATIONS ON RETHINKING SUSTAINABILITY IN MODERN ERA

25th and 26th March 2022

The DME Law School in association with University of Santiago de Compostela, Spain and United Nations Environment Programme (UNEP) organised a two-day Virtual International Symposium on **"Deliberations on Rethinking the Environment: Sustainability in the Modern Era"** on 25th and 26th March 2022. It aimed at re-evaluating the idea of sustainability and its effects on the conservation and protection of the global environment in the light of COP 26 held at Glasgow 2021.

The International Symposium started off with the Inaugural ceremony, which was graced by the presence of the Chief Guest Smt. Maneka Sanjay Gandhi, Member of Lok Sabha and the Founder of People For Animals. The Guests of Honour were Prof. Dr. Nishtha Jaswal, Vice-chancellor of HPNLU Shimla and Dr. Antonietta Elia Professor of University of Santiago de Compostela, Spain.

The Symposium drew its curtains with the Valedictory Ceremony which was graced by the presence of its Chief Guest, Prof. (Dr.) Priti Saxena, Director, Centre of Post Graduate Legal Studies, B.R. Ambedkar University, Lucknow. The Guests of Honour were Mr. Ranjan Chatterjee, Former Expert Member, National Green Tribunal, New Delhi and Ms. Gayatri Raghwa, Environment Education Consultant, United Nations Environment Programme (UNEP)



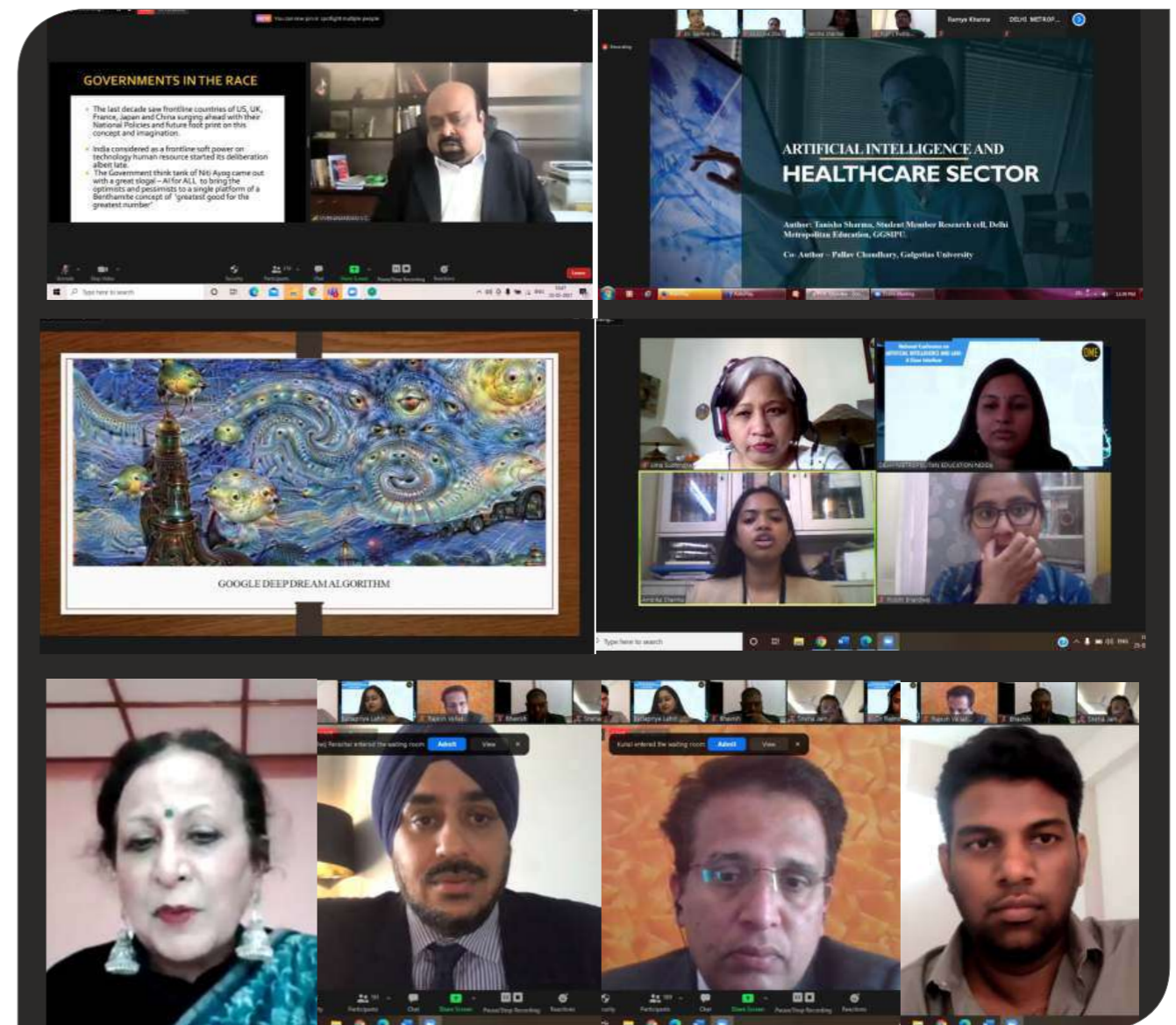
NATIONAL CONFERENCE ARTIFICIAL INTELLIGENCE AND LAW: A CLOSE INTERFACE

25th and 26th February 2021

DME Law School organized a two-day Virtual National Conference on **"Artificial Intelligence and Law: A Close Interface"** on 25th and 26th February 2021. The inaugural function was graced by the presence of **Prof. (Dr.) V.C. Vivekanandan, Vice-Chancellor, Hidayatullah National Law University Raipur**. He spoke on Artificial Intelligence and shed light on the rapid progress in science and technology that helped us tackle the pandemic.

Inauguration of the Book

The book titled **"Artificial Intelligence and Law."** was virtually inaugurated by Mr Aman Sahni, Hon'ble Mr Justice Bhanwar Singh, Prof. Ravi Kant Swami, Dr Bhavish Gupta and Prof. (Dr.) V.C. Vivekanandan.



EVENTS

NATIONAL CONFERENCE Mergers & Acquisitions: LEGAL & MANAGERIAL REVIEW

DME Law School and DME Management School jointly organized a National Conference, "**Mergers and Acquisitions - A Legal and Managerial Review**". The event was graced by **Mr Dhanendra Kumar IAS**, Former Chairman, Competition Commission of India (CCI), as the Chief Guest and **Mr Pramod Kumar Singh**, Secretary, CCI, as the Guest of Honour.

The conference publication, as part of a special edition of the UGC recognized journal 'International Journal of Advance and Innovative Research', was also released. The Guest of Honour, Mr Singh conducted a Workshop on the procedure, remedies available and regulations of M&A which proved to be an enriching session for all present, particularly students and faculty members. **Prof. Dr Ritu Singh**, Professor at National Law University (NLU), the Chief Guest of the Valedictory session, also graced the occasion with her presence. The conference culminated successfully in providing the attendees with a foresight and ideas for research in the area.



NATIONAL CONFERENCE GENESIS TO TERMINUS OF ARTICLE 370: SOCIO-LEGAL PERSPECTIVES

The National Conference on Article 370 was held DME Law School. Notable and renowned guests graced the occasion; **Dr Viney Kapoor Mehra**, the Vice Chancellor of Dr B.R. Ambedkar National Law University, Sonapat as the Chief Guest.

Technical session number 1 was chaired by **Prof. Dr Naresh Kumar Bahl** and **Mr Raj Singh Niranjn**. Technical session number 2 was chaired by **Dr Smita Gupta** and Prof **(Dr) Afzal Wani**. The third technical session had **Prof (Dr) Bhavish Gupta** and **Dr T R Nawal** as the respective chairs.

The valedictory saw the presence of **Dr Amar Pal Singh**. The event attracted nationwide participation, representing states as far and wide as Jammu & Kashmir, Gujarat, Assam and Tamil Nadu. 36 presentations and a total of 48 participants marked their presence to facilitate a fruitful discussion on the topic.



RECENT LECTURES BY LUMINARIES OF LAW



"THE SPIRIT AND QUINTESSANCE OF FUNDAMENTAL DUTIES": A riveting session on Constitutionalism and Social Processes by Justice Dipak Misra



Jurisprudence of Bail: An Insight into the famed concept of Criminal Law by the Doyen of Criminal Law Himself, Shree KTS Tulsi



Ms Anjali Gopalan She Spoke about the lack of awareness regarding HIV/AIDS and homosexuality. She emphasised how law and ethics are sides of the same coin and need to move together.



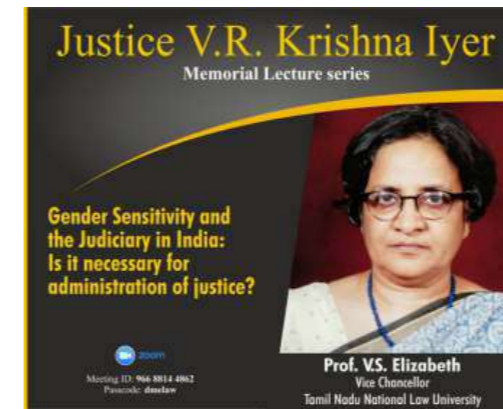
The Importance of the Profession of Law and its role in the Society: Keynote Address for the Session Commencement by Justice K.G. Balakrishnan.



Challenges and Opportunities For Legal Profession in Post COVID Era: A Scintillating Analysis of the Effects and Resolution of the Current Pandemic Situation by Mr. Salman Khurshid.



Prof. (Dr.) Balraj Chauhan, referred to the Kalimath committee report and highlighting the importance of the role of a victim within the criminal justice system.



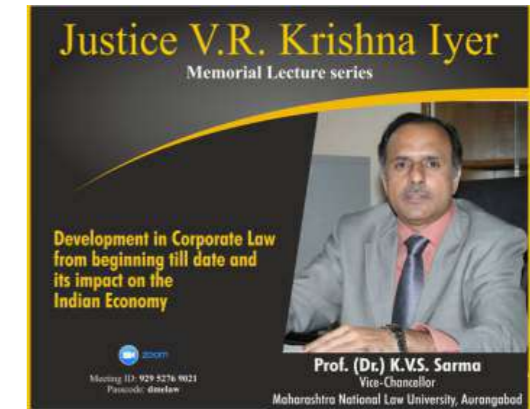
Through her session, Prof. VS Elizabeth primarily focused on the importance and need of gender sensitivity. She also spoke about the importance of female representation in judiciary. Gender sensitivity allows a judge to analyze the situation better. She concluded by encouraging students to learn more about gender sensitivity.



DME organized a webinar on June 5 2020 with Mr Prashant Bhushan as the expert speaker on 'Legal Rights of Migrant Labour'. Hundreds of people had gathered from across disciplines and professions from all across the country to listen to this activist lawyer.



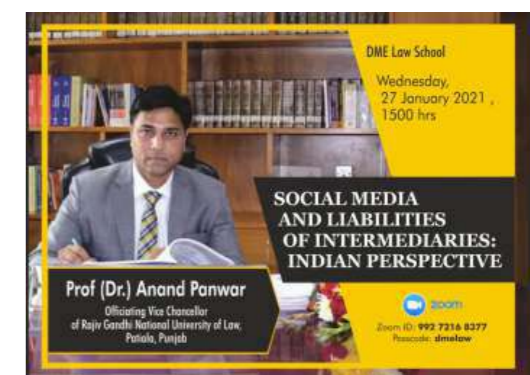
On Feb. 5, 2021, a webinar was organised by DME Law School under the Aegis of Justice Krishna Iyer lecture series on 'Media Trial'. The session was delivered by Senior Advocate Geeta Luthra and was attended by over 200 participants.



Development in Corporate Law from beginning till date and its impact on the Indian Economy' The session was delivered by Prof. (Dr.) K.V.S Sarma, Vice-Chancellor, Maharashtra National Law University, Aurangabad



Justice Kurian Joseph delivered a session on Constitutional Values. During the session, he expressed his views on several issues such as fundamental duties, the Preamble and the basic structure of the constitution.



Webinar with Dr. Anand Panwar DME Law School organised a webinar on 27th January 2021 on the topic "Social Media and Liabilities of Intermediaries." The Session was delivered by Prof. (Dr.) Anand Panwar, Officiating VC, RGNUL Patiala.

OTHER EVENTS

Justice V.R. Krishna Iyer Memorial Lecture series



Delhi Metropolitan Education organizes a free perpetual monthly, thought provoking series of talks that brings a range of experts and researchers from across the country for a spirited conversation. The purpose of the lecture series is to invite nationally renowned Judges, Law Scholars and Law Book Authors to campus to further the tradition of the humane letters, in particular in the disciplines of law and its contemporary issues.

Justice V.R. Krishna Iyer Lecture Series: "Constitutional Values"

DME Law School organized a lecture on the topic "Constitutional Values" as part of the Justice V. R. Krishna Iyer Lecture Series. The enlightening event was graced by Hon'ble Mr. Justice Kurian Joseph Former Judge, Supreme Court of India on 10th January 2022.

Justice V.R. Krishna Iyer Lecture Series: "Law Reforms in India towards Victim Justice and Victim Compensation"

DME Law School organized a lecture on the topic "Law Reforms in India towards Victim Justice and Victim Compensation" as part of the Justice V. R. Krishna Iyer Lecture Series. The enlightening event was graced by Prof. Dr. N.K. Chakrabarti, VC, WB NUJS, Kolkata on 14th September 2021.

Justice V.R. Krishna Iyer Lecture Series: "Development in Corporate Law from Beginning till Date and its Impact on the Indian Economy"

DME Law School organized a lecture on the topic "Development in Corporate Law from Beginning till Date and its Impact on the Indian Economy" as part of the Justice V. R. Krishna Iyer Lecture Series. The enlightening event was graced by Prof. (Dr.) K.V.S. Sarma, Vice-Chancellor, Maharashtra National Law University, Aurangabad on 8th July 2021.

Justice V.R. Krishna Iyer Lecture Series: "Emerging Paradigms of Victim Justice"

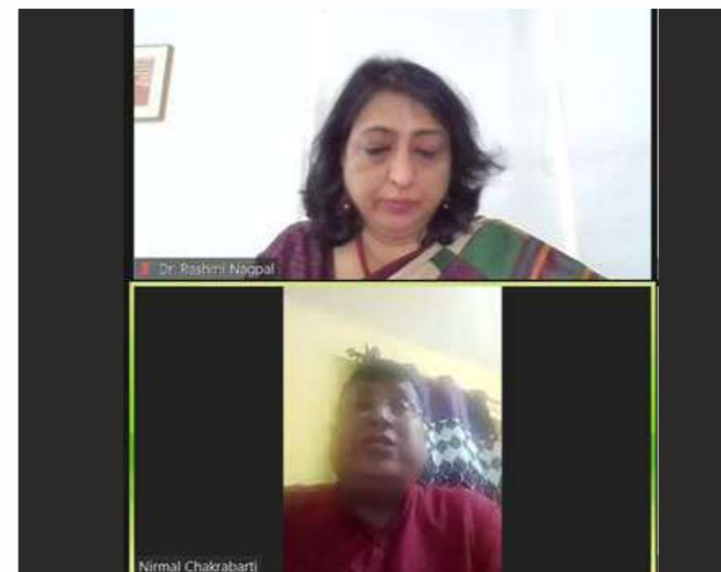
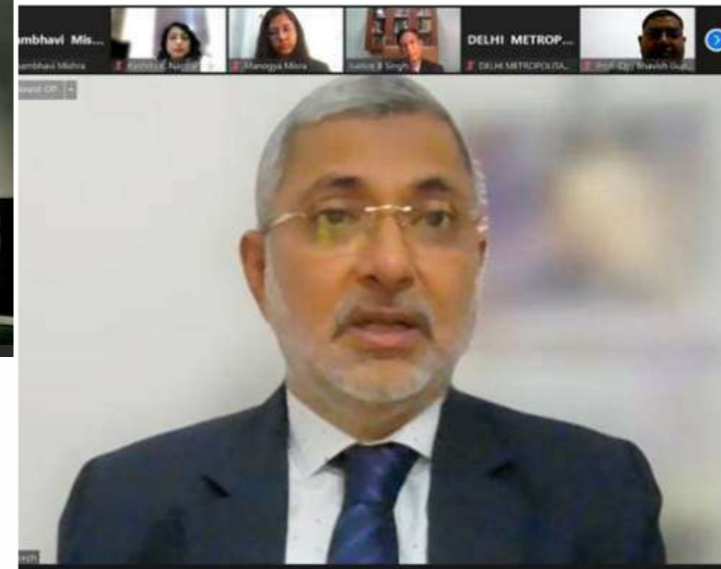
DME Law School organized a lecture on the topic "Emerging Paradigms of Victim Justice" as part of the Justice V. R. Krishna Iyer Lecture Series. The enlightening event was graced by Prof. (Dr.) Balraj Chauhan, Vice-Chancellor, Dharmashastra National Law University, Jabalpur

Justice V.R. Krishna Iyer Lecture Series: "Gender sensitivity and the Judiciary in India: Is it necessary for the administration of justice?"

On 9th June, 2021, DME Law school organized a webinar lecture on the topic of "Gender sensitivity and the Judiciary in India: Is it necessary for the administration of justice?". The event was addressed by Prof. (Dr.) V. S. Elizabeth, Vice-Chancellor, Tamil Nadu National Law University, Tiruchirappalli.

DME International Moot Court Competition

The first DME International Moot Court Competition was organised from 1-3 April 2022. The Chief Guest in the Inaugural session was Mr. Pradeep Rai, Senior Advocate and Vice President, SCBA. The moot court proposition covered areas like Sexual Harassment at Workplace, Human Rights, Constitutional Law, Criminal Law, Corporate Governance and such other global concerns.



Induction Programme

Law School conducted Induction Ceremony of the Students of Batch 2021-26 in November 2021. The Chief Guest was Hon'ble Mr. Justice A.N. Mittal, Chairman, U.P. Law Commission and Former Judge, Allahabad High Court. Keynote speaker was Hon'ble Mr. Justice Hon'ble Justice Alok Mathur, Allahabad High Court.

1st National Trial by Advocacy Competition

The competition facilitated the harnessing of valuable advocacy skills and bold public speaking for budding lawyers. The day saw the gracious presence of Advocate Mr Naveen Kumar Jaggi as the Chief Guest, Mr Aman Sahni (Vice-Chairman, DME), Justice Bhanwar Singh (Director General, DME), Dr Ravikant Swami (Director, DME), Prof. N.K. Bahl (Dean, School of Law), Prof. Bhavish Gupta (Head of Academics, School of Law) and Mrs Jasbir Kaur as dignitaries at the inaugural ceremony of the event.

IPR FDP

Faculty Development Program on Intellectual Property Rights and its application in Law, Management and Media was conducted at DME. The FDP dealt with the modalities of Intellectual Property Rights (IPR) by way of focusing on application of IPR in Law, Management and Media.

Legal Research Development Programme

DME Law School conducted a legal Research Development Programme for students of final year BBA LLB and BA LLB. It covered various aspects of legal research including its utility, tools and techniques. The programme was designed to equip them with the best methods of dissertation writing and to educate the students on the concept of academic integrity.

Drafto Policy 1.0: Workshop On Public Policy Drafting

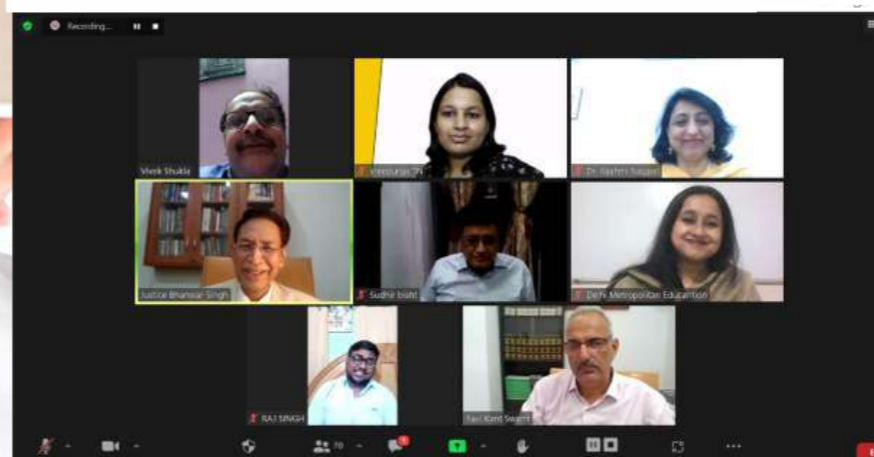
DME in collaboration with Law Centre -II, Faculty of Law, University of Delhi organized its first policy drafting workshop in the Moot Court Hall, Umang Bhawan, Law Center-II. Mr M.L. Sharma (Former Special Director, CBI & Former Information Commissioner, CIC) as the Chief Guest, Advocate Mr Naveen Kumar Jaggi (Senior Advocate, Supreme Court of India), Mr Arpit Chaturvedi (Co- Founder & CEO of Global Policy Insights & Instructor ISSP), Prof.(Dr) V. K. Ahuja (Professor-in-charge Law Center-II, Faculty of Law, University of Delhi), Dr Pinki Sharma (Associate Professor, Law Centre-II, Faculty of Law, University of Delhi), Dr Ravikant Swami (Director, DME), Prof. N.K. Bahl, Prof. Bhavish Gupta as the dignitaries, graced the inaugural ceremony of the event.

Webinar with Dr. KC Sunny

On March 6, 2021, a webinar was organised by DME Law School under the Aegis of Justice Krishna Iyer lecture series on 'Freedom of speech and expression'. The session was delivered by Prof. (Dr.) K C Sunny, Vice-Chancellor, NUALS, Kochi and was attended by over 200 participants.

Webinar with Prof. Susan Vishwanathan

DME Law School organised a webinar on 10th March, 2021 on the topic "Covid 19 and Migrant Workers." The Session was delivered by Prof. (Dr.) Susan Visvanathan, Professor, JNU.



VISITS

Recent Visits were made to:

- Karkardooma Court
- National Human Rights Commission (NHRC)
- Supreme Court Visit
- National Green Tribunal Visit (NGT)
- The International Committee of the Red Cross (ICRC)
- Central Adoption Resource Authority (CARA)
- Parliament Visit
- Delhi High Court Legal Service Committee





Legal Aid Cell

Legal aid implies giving free legal services to the poor and needy who cannot afford the services of a lawyer for the conduct of a case or a legal proceeding in any court, tribunal or before any authority and to effectuate this, DME has created a Legal Aid Cell. The purpose of this cell is to provide justice irrespective of social or economic incapacity.

The Legal Aid Cell at DME conducts a number of activities such as:

- Spread legal awareness
- Expand consumer awareness
- Discuss cyber awareness
- Promulgate legal knowledge
- Set-Up Legal Aid Camps
- Provide Legal Advice free of cost

JUDICIAL TRAINING ACADEMY (JTA)

(pro bono)

Our endeavor is that every desirous and deserving student of DME gets his seat assured on the dais of the court room to provide justice to masses.

Delhi Metropolitan Education, (DME) is committed to achieve the zenith of excellence in the world of legal education and knowledge. It aims at producing successful, responsible and committed judicial officers as part of its placement programme. To achieve this objective, the institute has set up DME's Judicial Training Academy (JTA) in 2017 under the supervision of Hon'ble Mr Justice Bhanwar Singh, former judge, Allahabad High Court.

JTA is aimed to give 360 degrees comprehensive approach to their students aspiring for judicial services and other competitive examinations like, LL.M. entrance examination, Bar Council of India Examination (BCI), etc. To achieve this pious aim, entire training is imparted to the students free of cost. For this purpose the academy has engaged highly dedicated professionals including, judges, academicians, and highly qualified experts. The goal of this academy is to ensure that the students of DME get appropriate training and guidance for clearing the judicial examinations of various states. The academy ensures that the students get deep and advanced knowledge of the core subjects and they are strategically trained for preliminary, mains and interview stages of state level judicial competitive examinations

The vision of the academy is to ensure that the students aspiring for judicial career are prepared beforehand while graduating from this institute and at the same time they are not burdened with extra expenses to achieve this goal. JTA will help students achieve their highest professional dreams and motivate them to serve the nation to the best of their ability.



**Hershika Rastogi (B.A.,LL.B. Batch 2013-18)
Civil Judge (J.D.) (U.P.).**

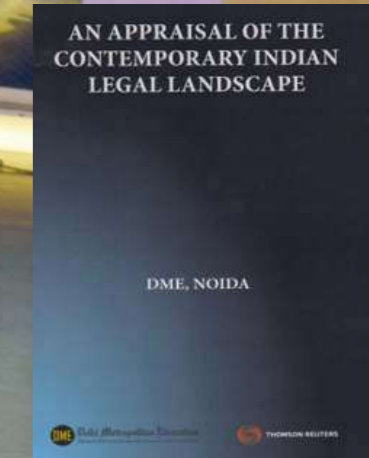
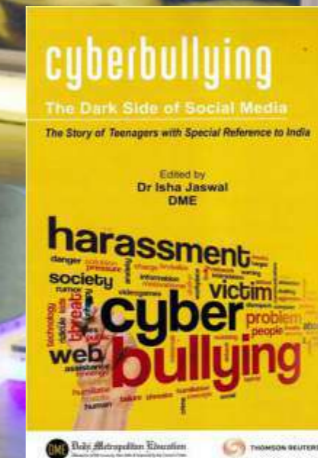
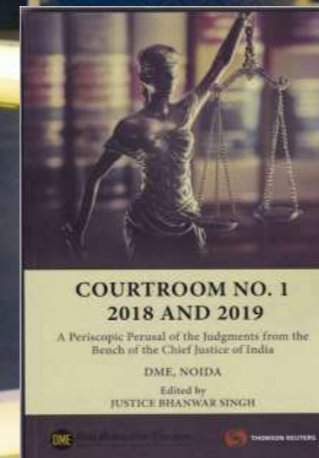


**Santosh Kumar (B.A.,LL.B. Batch 2013-18)
Judicial Officer, Bihar State Judicial Service**



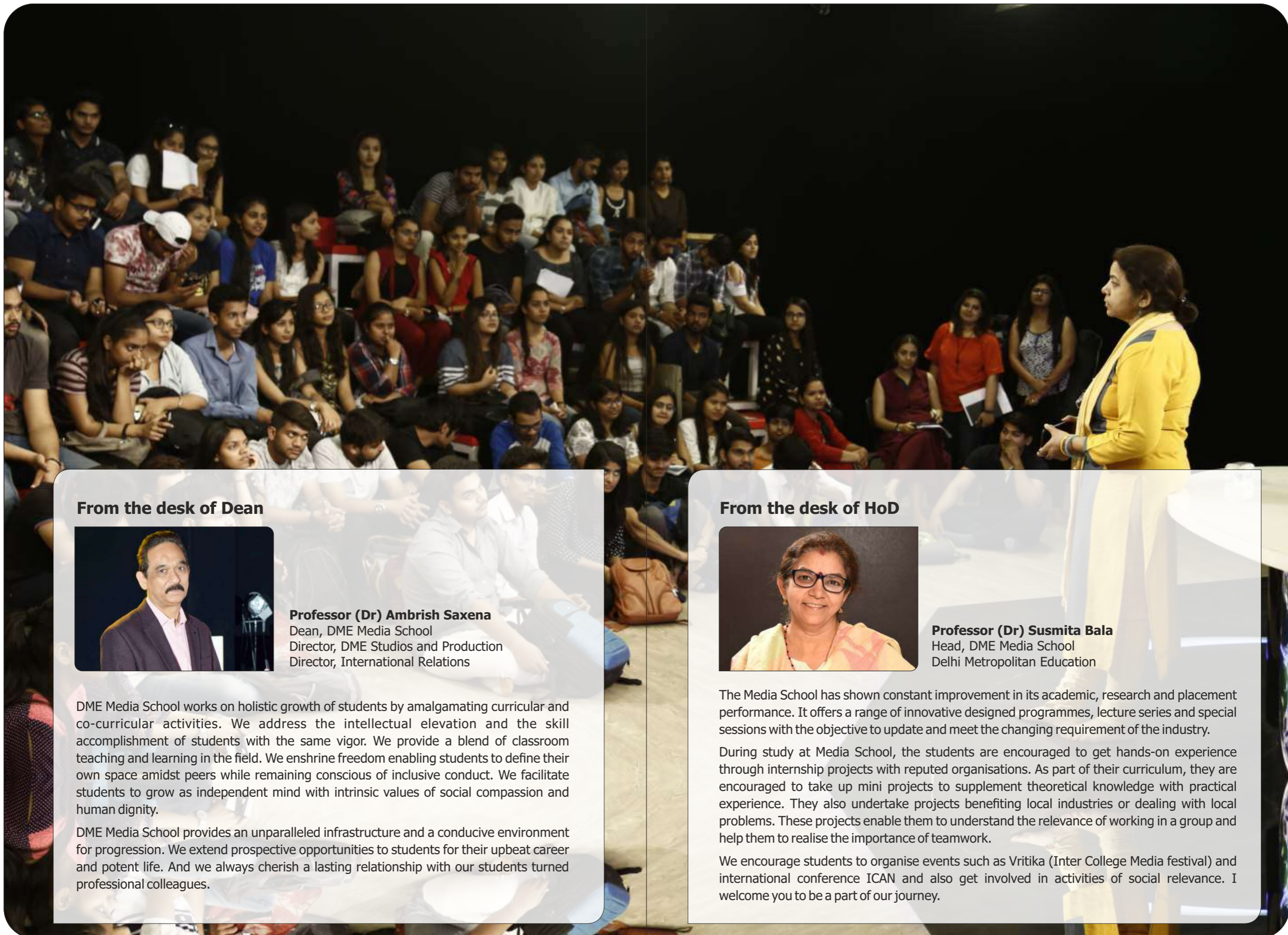
Legal Research

The DME has emerged as one of the premiere Educational Institutions in the fields of Law, Journalism and Management within a short span of a time. Acknowledging the importance of research as integral to education and as the key factor in professionalizing courses, the Institute has recently established Research Centres for Law, Journalism and Management. The DME Law School has six Centres, **namely; the Centre for Enviro-Legal Studies, the Centre for Criminal Law and Justice, the Centre for Human Rights, the Centre for Law on Gender and Sexuality, the Centre for Alternative Dispute Resolution and the Centre for Intellectual Property Rights.** The DME Media School has a Research **Centre on Research and Innovation in Media** while the DME Management School has **Research Centre on Sustainable Development and Centre for Management Research.** The aim of each Research Centre is to bring out new concepts and conceptualize critical and creative thinking so that the students and Faculty of the Institute evolve into enlightened persons. Moreover, the Research Centres enable the Faculty to keep abreast with the latest developments that take place in the fields of Law, Journalism and Management within and outside the country.





**DME
Media School**



From the desk of Dean



Professor (Dr) Amrish Saxena
Dean, DME Media School
Director, DME Studios and Production
Director, International Relations

DME Media School works on holistic growth of students by amalgamating curricular and co-curricular activities. We address the intellectual elevation and the skill accomplishment of students with the same vigor. We provide a blend of classroom teaching and learning in the field. We enshrine freedom enabling students to define their own space amidst peers while remaining conscious of inclusive conduct. We facilitate students to grow as independent mind with intrinsic values of social compassion and human dignity.

DME Media School provides an unparalleled infrastructure and a conducive environment for progression. We extend prospective opportunities to students for their upbeat career and potent life. And we always cherish a lasting relationship with our students turned professional colleagues.

From the desk of HoD



Professor (Dr) Susmita Bala
Head, DME Media School
Delhi Metropolitan Education

The Media School has shown constant improvement in its academic, research and placement performance. It offers a range of innovative designed programmes, lecture series and special sessions with the objective to update and meet the changing requirement of the industry.

During study at Media School, the students are encouraged to get hands-on experience through internship projects with reputed organisations. As part of their curriculum, they are encouraged to take up mini projects to supplement theoretical knowledge with practical experience. They also undertake projects benefiting local industries or dealing with local problems. These projects enable them to understand the relevance of working in a group and help them to realise the importance of teamwork.

We encourage students to organise events such as Vritika (Inter College Media festival) and international conference ICAN and also get involved in activities of social relevance. I welcome you to be a part of our journey.



About DME Media School

Mass Communication is the study of mass media including different mediums to convey information to the audience. Examples of mass media include newspapers, magazines, films, radio, television, etc. The Bachelor of Journalism & Mass Communication programme of GGSIPU comprehensively introduces the students to various aspects of journalism. As field of communication requires a skilled and professional approach, the three year programme helps equip students with the relevant skills and knowledge, set to excel in media and communication sectors. This field is a fast growing industry looking for enterprising professionals.

Main objectives of the programme

- To produce graduates with strong academic knowledge backed by professional skills so they are prepared to join a media related profession.
- To produce graduates who will contribute positively to society.

This professional programme in mass communication opens doors for career in films &TV, publishing, public relations, journalism, editing, direction, film making, script writing, production, etc. In nutshell, Mass Communication widens up the horizon of career options for students. Attractive careers as journalist, actor, director, editor, screenwriter, RJ, producer, VJ are available to the talented and trained individuals.

At DME Media School, the students of Journalism and Mass Communication are given freedom needed for propagating innovation and creativity. This is achieved through a strong emphasis on generous guidance from proficient faculty and regular interaction with industry experts.

In addition to the academics, students gain many life skills at DME and are presented with a range of opportunities to develop and exhibit these skills.

DME also boasts excellent academic infrastructure and various facilities exclusively for BA (JMC) students including a well equipped modern studio.

FACULTY

Prof. (Dr) Amrish Saxena

Dean, DME Media School and
Director, DME Studios & Production
M.A., MJ, LL.M, Ph.D. - M G Kashi
Vidyapith, Varanasi
a.saxena@dme.ac.in



Dr. Manmeet Kaur

Associate Professor
MA, UGC NET, PhD - Guru
Nanak Dev University, Amritsar
m.kaur@dme.ac.in



Prof. (Dr) Susmita Bala

Head, DME Media School
M.A., MJ, B.Ed., BJ
Ph.D. - IGNOU, New Delhi
s.bala@dme.ac.in



Dr. Ritika Saxena

Assistant Professor
BAJMC, MAJMC, MA. English
Ph.D, K.R. Mangalam University
r.saxena@dme.ac.in



Dr Manasvi Maheshwari

Associate Professor
BJMC, MA(MC), MBA, UGC NET,
P.hD, IGNOU, New Delhi
m.maheshwari@dme.ac.in



Mr. Pramod Kumar Pandey

Assistant Professor
BMC, MMC, UGC NET (JRF) ,
Ph.D. (Pursuing), GJU, Hisar
p.pandey@dme.ac.in



Dr Pooja Arora

Assistant Professor
M.A in Journalism & Mass
Communication, PhD-Apeejay
Stya University
p.arora@dme.ac.in



Mr Mohd Kamil

Assistant Professor
PGD, MMC, UGC NET, PhD (Pursuing)
Manav Rachna International Institute
of Research And Studies, Faridabad
m.kamil@dme.ac.in



Ms Deepika Dhawan

Assistant Professor
MJMC, Apeejay Stya University,
Gurgaon, UGC NET (JRF), Ph.D.
(Pursuing),
d.dhawan@dme.ac.in



Ms Sukriti Arora

Assistant Professor
MA in Mass Communication, Guru
Jambheshwar University, UGC NET
s.arora@dme.ac.in



Ms Tulika Arora

MAMC, MA (Mass
Comm.), BHU,
Varanasi
t.arora@dme.ac.in



Mr Sumantra Sarathi Das

Assistant Professor
M.A., PGDM Public Relations,
Bharatiya Vidya Bhawan
s.das@dme.ac.in



Mr Vishal Sahai

Assistant Professor
BA, MA(Mass Communication)-
Guru Jambheshwar University of
Science and Technology, Haryana



Ms Sruthi V S

Assistant Professor
BA (Hons), MA Arts & Aesthetics
(Film Studies), JNU, UGC NET
s.vs@dme.ac.in



Mr Yogesh Sharma

Production Assistant
Post Graduation Diploma in
Television Production- Bharatiya
Vidya Bhawan
y.sharma@dme.ac.in



Syllabus:

FIRST YEAR

Semester I

- Communication: Concepts & Processes
- Contemporary India: An Overview
- Basics of Design and Graphics
- Communication Skills Lab
- Contemporary India: Issues and Debates
- Design & Graphics Lab – I

Elective Subjects

- Personality Development
- Writing Skills
- Indian Culture (For Foreign Students Only)
- Personality Development Lab
- Writing Skills Lab

Semester II

- Print Journalism
- Media Laws and Ethics
- Still Photography
- Print Journalism Lab
- Still Photography Lab
- Design and Graphics Lab – II

Elective Subjects

- Health Communication
- Sports Journalism
- Health Communication Lab
- Sports Journalism Lab

SECOND YEAR

Semester III

- Development Communication
- Basics of Radio Programming and Production
- Basics of Video Camera, Lights and Sound
- Radio Production Lab
- Video Production Lab
- Summer Training Report

Elective Subjects

- Radio Jockeying and News Reading
- Video Editing
- Radio Jockeying and News Reading Lab
- Video Editing Lab

Semester IV

- Basics of Advertising
- Basics of Public Relations
- Television Programming and Production
- Advertising Lab
- Public Relations Lab
- TV Production Lab

Elective Subjects

- Television News: Reporting and Anchoring
- Corporate Communication
- Television News: Reporting and Anchoring Lab
- Corporate Communication Lab

THIRD YEAR

Semester V

- Basics of New Media
- Media Research
- Event Management
- New Media Lab
- Media Research Lab
- Event Management Lab
- Functional Exposure Report

Elective Subjects

- Digital Media Marketing
- Digital Media Marketing Lab
- Film Appreciation Lab
- Film Appreciation

Semester VI

- Media Management and Entrepreneurship
- Global Media: An Overview
- Environment Communication
- Final Project and Comprehensive Viva



Studio-62, the signature learning space of the DME Media School



Core activities

DME Media School facilitates industry training of students during summer internship. This training helps students in acquiring necessary practical skills and prepares them for the industry.

Several outdoor learning activities like photo-walk, video walk, press visits etc and participation in exhibitions, fairs, seminars and conferences helps in all-round development of the students.

To add value to the programme, we keep on organising institute-industry interactions, inviting eminent people from industry to interact with students.

Apart from these activities, the institute also organises alumni interaction, counselling session regarding job opportunities which add immense value to our programme.

International Conference

ICAN



Among the various conferences and seminars that DME Media School organizes on regular intervals, **ICAN** has emerged as a brand in just one year.

The key concept of organizing this international conference is to give a platform to researchers, academicians and students to present their research work, interact with people from the industry and to share new thoughts for the betterment of mankind.

DME Media School has successfully organised two editions of **ICAN** in 2018. While the first edition saw participation of researchers from countries like **Bangladesh, Nepal, Sri Lanka and UK**, the second edition raised the stakes when **DME joined hands with School of Communication and Creative Arts, Deakin University, Australia for the conference.**

ICAN²



Delhi Metropolitan Education (DME) reserved its place in the galaxy of prestigious institutions of India by organising first of its kind international conference in New Delhi and Noida in November, 2018. The participation of more than five hundred academicians, researchers, media professionals and students of bachelors, master and PhD programme in 8 technical sessions, 3 plenary sessions, 3 workshops, inaugural and opening sessions, valedictory session along with an evening of music and dance might envy any emerging educational institution.

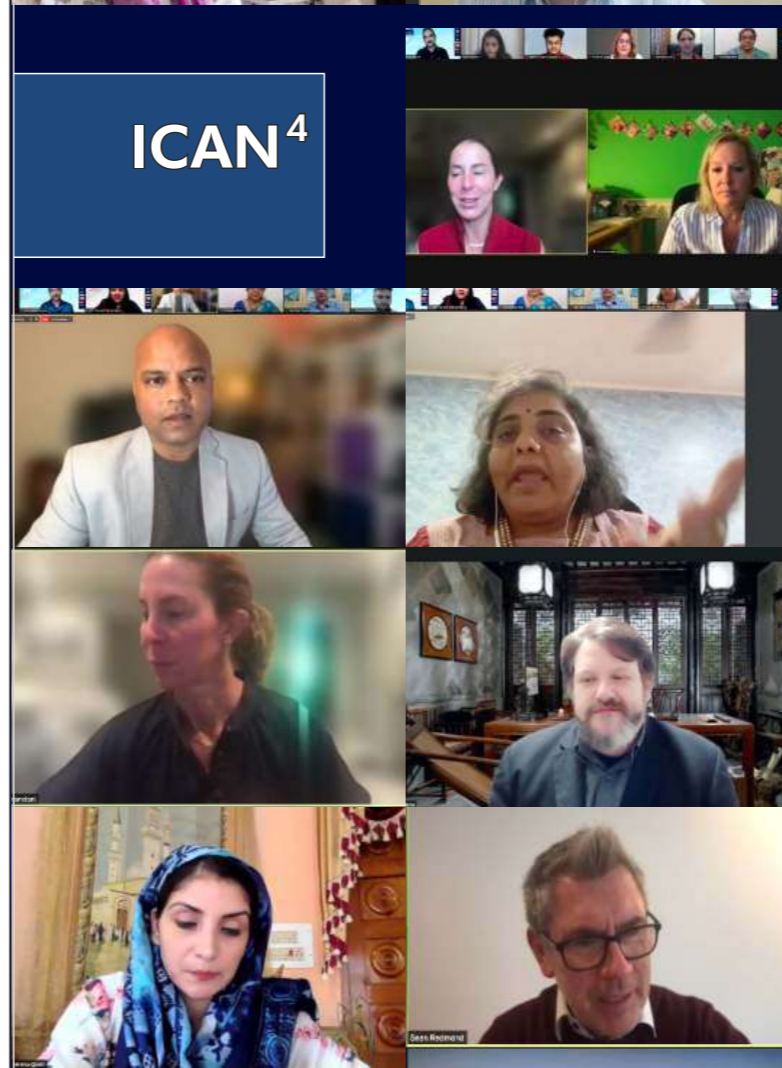
ICAN² 2018 was endorsed by **Govt. of India** when **Mr Satya Pal Singh**, Minister of State for Human Resource Development, lauded the efforts of DME in brining Australia closer to India in the field of academics and research. Mr. Singh inaugurated the conference as Chief Guest at India Habitat Centre, New Delhi on November 16, 2018.

This international conference **Indian Cinema and Alternate Networks- ICAN² 2018** was jointly organised by DME Media School of Delhi Metropolitan Education, Noida and School of Creative Arts and Communication, **Deakin University**, Melbourne, Australia. This Indian-Australian collaboration was unique and worked excellently on the ground.

ICAN³



ICAN⁴



When the entire world came to a halt amid the rise of the global pandemic in 2020, DME Media School set another benchmark by organising its prestigious international conference i.e. ICAN, in the full digital mode on June 1-10, 2020. Thus, ICAN³ became the World's first 10-day digital live international conference.

With the theme of 'Issues of Community, Agenda and News', more 200 plus papers were received from four continents- Asia, Europe, America and Australia. Out of these, 141 papers by 174 authors were published in six books with ISBN. More than 200 scholars from 55 universities and 18 colleges made 158 presentations in 14 technical sessions. More than 50 eminent persons from academics and industry participated in 3 Master Classes, 3 Panel Discussion, 3 Plenary and 2 Special sessions.

DME Media School in collaboration with School of Communication and Creative Arts, Deakin University, Melbourne, Australia organised the International Conference, ICAN⁴, with the theme Information Communication and Artificial Networks. The conference lasted for 10 days, i.e. from July 1 to July 10 in the virtual mode. The conference received support from Indian Council of Social Science Research (ICSSR).

ICAN⁴ witnessed participation of about 60 eminent scholars from five continents and 11 countries, namely India, South Korea, Malaysia, Singapore, Bangladesh, USA, Mexico, France, Italy, Australia and Ghana. The conference received abstracts and research presentations of more than 100 media educators and researchers. There were 36 live sessions scheduled including 9 technical sessions, 3 Workshops, 7 Panel Discussions, 3 special sessions and 10 Master Classes. All the 9 technical sessions were chaired and co-chaired by women scholars representing different states of the country.



Allied to GGSIP University, New Delhi
Approved by Bar Council of India



CIFFI

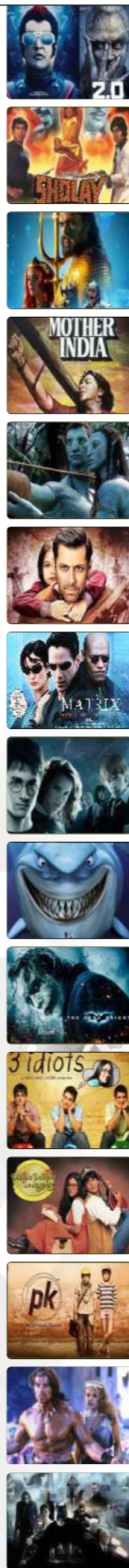
DME Media School in association with Deakin University, Melbourne, Australia organises CINEASTE International Film Festival of India -CIFFI.

CIFFI 2019 was organised from April 17th to 20th with an objective to promote cross culture films and bring together artistically inclined minds.

CIFFI 2020 on Cinema 'n Covid-19 impact, the seven-day mega event was the World's first Hybrid International Film Festival by educational institutions. Mr Tigmanshu Dhulia, Celebrated Filmmaker, Director, Actor & Screen Writer, was the Festival Ambassador of this innovative film festival.

CIFFI 2021, was organised from December 15-21, 2021. This edition saw 13 films bagging CIFFI Awards and seven getting special mention from the jury. The films were selected from seven categories of documentary, fiction, short films, ad films, Covid 19 lock down diaries, Animation and musicals. Two best films were selected from each category and one as a special jury mention. Filmmakers from USA, Finland, Ukraine, Iran and six other countries were awarded.

The festival is organized in collaboration with Vigyan Prasar, Department of Science & Technology, Government of India, Delhi International Film Festival (DIFF), WE CARE film festival, University Film Club AMU, Indian Academy of Shorts & Aquarius Productions, Adamas University, Cover Drive Productions, Kidz Cinema 2020, CMS Vatavaran, Indian Documentary Producers' Association (IDPA), Indian Academy of Shorts (IAS), and New Delhi Film Foundation (NDFP). The Pioneer and The Policy Times were the media partners..



Vritika

Convention of Media Students

Starting as a one-day film festival and converted as a two-day media festival, Vritika has finally grown as a three-day Convention of Media Students. The fifth edition of Vritika was organized on October 11-13, 2021 with "United India, Unique Minds" as its theme.

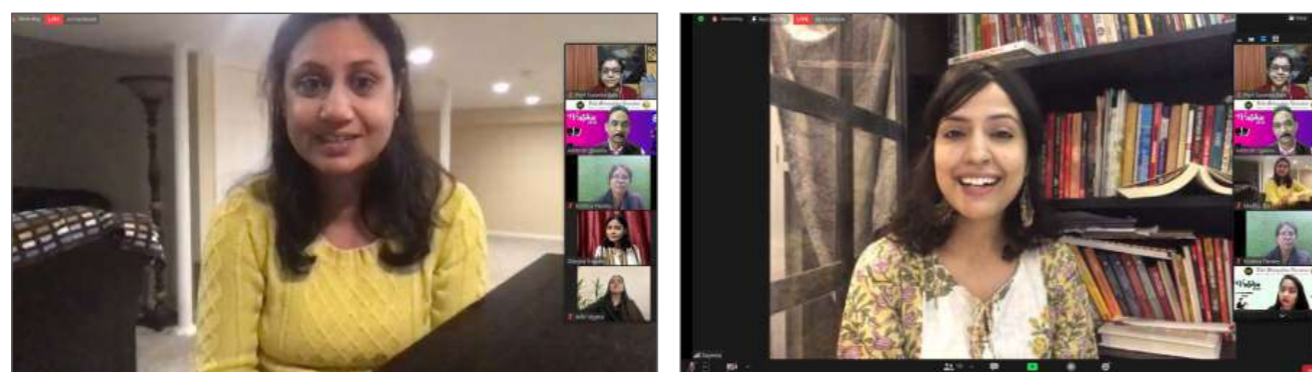
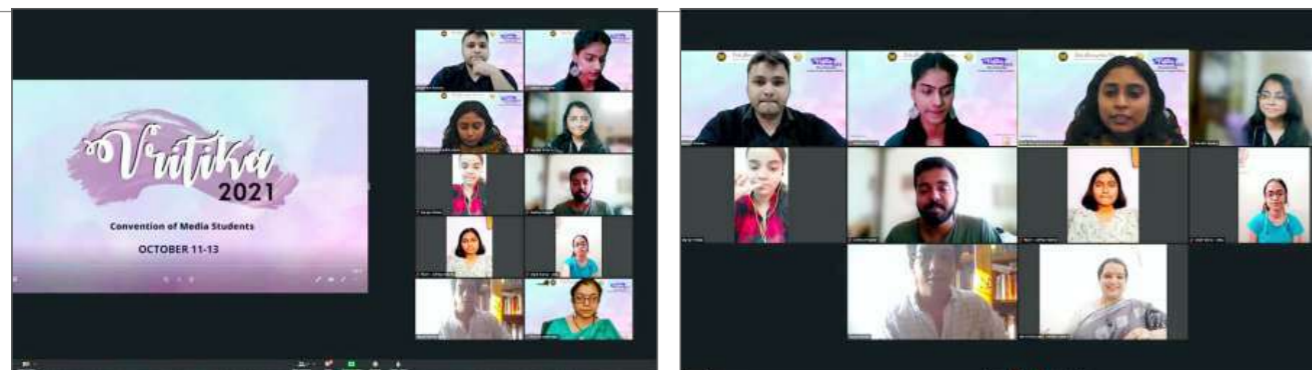
Vritika- Convention of Media Students provides a platform to media students across the country to deliberate and discuss relevant, contemporary media issues with their peers and experts. It provides a space where students can share their opinions and express their views freely on topics of relevance and concern.

Vritika provides the participants an opportunity to explore their potential through Creative writing (Hindi), Creative writing (English), News writing (Hindi), News writing (English), Debate (Hindi), Debate (English), Photography, Media Quiz, Anchor Hunt, Radio Jingle, RJ Hunt, Digital Poster Making, Ad Mad, Storytelling, Talent Hunt and many more competitions.

Ms Mara Mihaela Panaite, a Journalist, Editor, Communication specialist and Associate Lecturer at Transylvania University of Brasov, Romania and Ms Sheetal Rajput, a well-known Indian TV Journalist, currently working with News 24 were the guest in Inaugural Ceremony in 2021.

VRITIKA 2019, an inter-college Media Fest organised by the Media School of Delhi Metropolitan Education, experienced significant success on the opening day on November 14, 2019. The event was officially inaugurated with the graceful presence of chief guest, Mr D.P. Sinha, a celebrated writer, play-writer, theatre director and former bureaucrat at the Nelson Mandela Auditorium of Delhi Metropolitan Education.

Dr Sachchidanand Joshi, Member Secretary, Indira Gandhi National Centre for the Arts was the chief guest of the inaugural ceremony of the fest in November 2020.

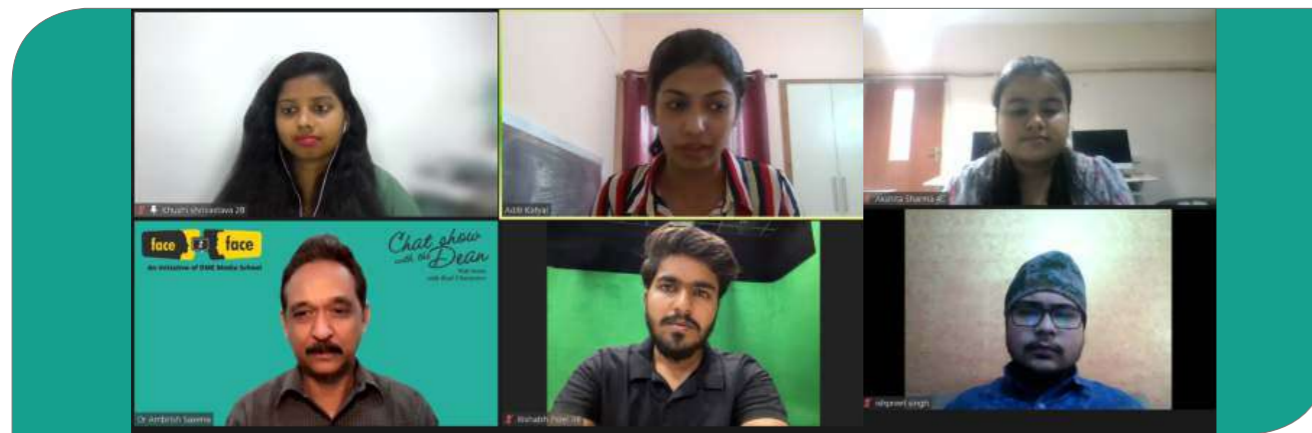


face2face Chat Show: A bridge between the dean and students

DME Media School, in its efforts to connect with students on a more profound level, engages in an online chat show titled face2face. The programme features the Dean, Prof. Ambrish Saxena in the chair with 3 students one from each semester.

The web based programme has been conceived as a trust series. During the 40-45 minutes of this program, the student participants have candid conversation with Prof. Saxena about their interests, aspirations, passion, inspirations, friends, family, teachers and the campus.

The intention behind this initiative is to bridge the gap between teachers and students that has widened during the months of lockdown. It is also an important step towards engaging the students with media in a non-academic pursuit.



UNESCO supported Workshop on Strengthening a Gender Sensitive Media Environment in Maldives conducted by DME and AWA

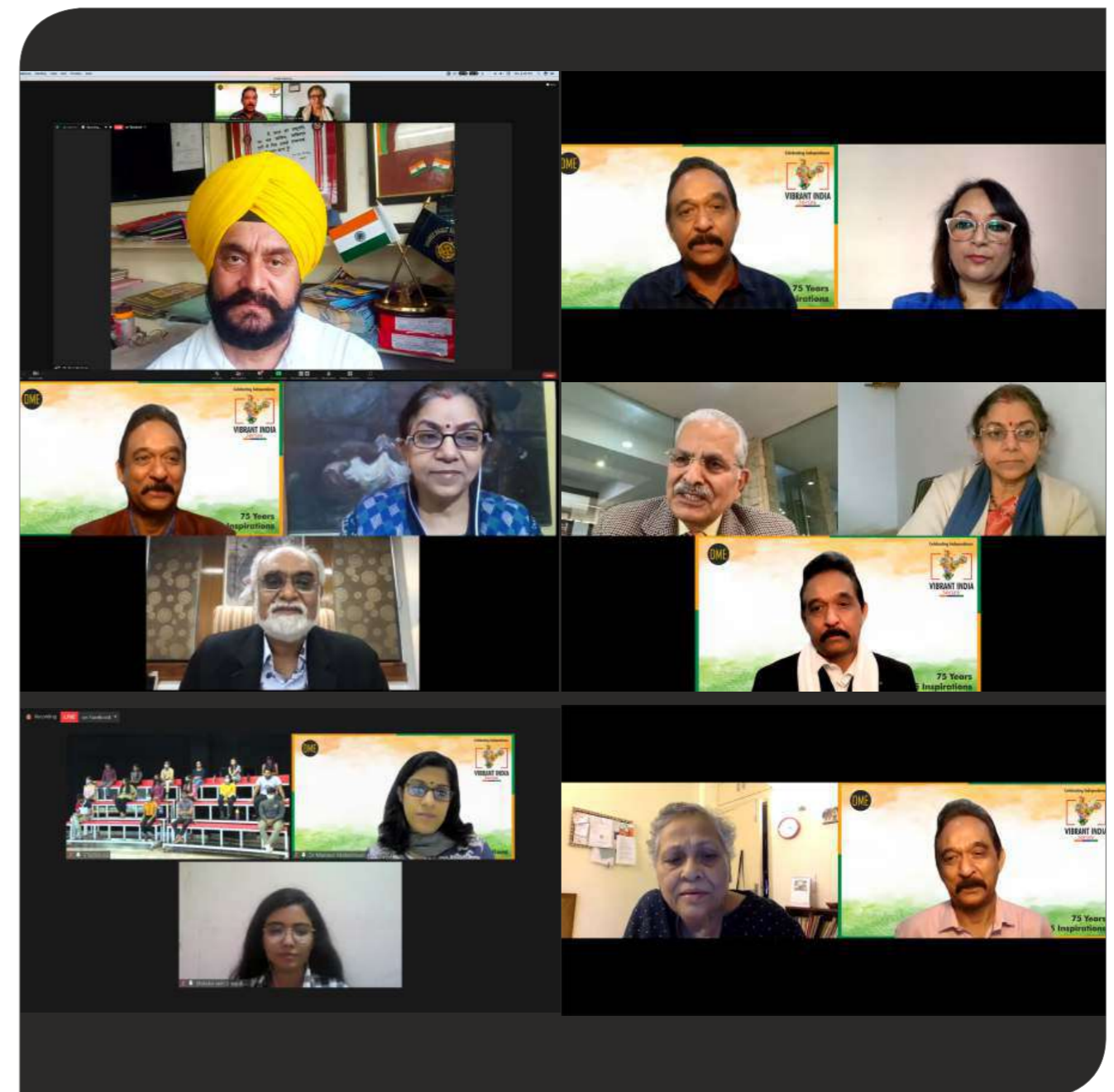
A seven-day online workshop titled Training of Trainers (ToT) on 'Strengthening a Gender Sensitive Media Environment in Maldives' was conducted on October 24-30 by Delhi Metropolitan Education (DME), Noida in collaboration with Addu Women's Association (AWA), Maldives under the aegis of IPDC-UNESCO. The participants were journalists from the Maldives who have been there in the industry for many years with substantial contribution. The aim of this workshop was to propose a policy intervention and sensitize practicing journalists of Maldives about different perspectives of Gender.

The lead faculty of the workshop were Prof. Jaishri Jethwaney, Senior ICSSR Research Fellow and Former Professor Indian Institute of Mass Communication and Dr Ambrish Saxena, Dean, DME Media School.



India is a land of varied cultures, diversities and achievements. It has covered a great social-economical distance, starting from its colonial past to being on the fast track of development. 'Azadi Ka Amrit Mahotsav' is an initiative of the government to celebrate and commemorate 75 years of progressive independent India and the glorious history of its people, culture and achievements. This **Mahotsav is dedicated to the people of India** who have been instrumental in bringing India thus far in its evolutionary journey and they also have the power and potential to activate India 2.0.

Inspired by the theme Achievements @75 of Amrit Mahotsav, Media School of Delhi Metropolitan Education, is organising the **Vibrant India Series**. As part of this series, 75 inspiring personalities will be invited for online talk, interview and interaction with students. The initiative tries to bring people from different industries, sectors and socio-political backgrounds to interact with the students and share their journey. Each episode will showcase one personality. These personalities will then be interviewed on the most significant aspect of their life, which is followed by student interaction.



GANESH SHANKAR VIDYARTHI AWARD FOR VALUE-BASED JOURNALISM



DME Media School, for the first time, also felicitated journalists with **Ganesh Shankar Vidyarthi Award for Value Based Journalism** to recognize their contributions toward religious harmony and their relentless work for social causes.

About Ganesh Shanker Vidyarthi Award

The Ganesh Shankar Vidyarthi Award for Value Based Journalism represents journalism of valour, courage and empathy. Constituted in the name of man who was known for his fearless writings and fighting against the plight of farmers and less privileged, the award recognizes the efforts of journalists who have meritoriously contributed towards religious harmony and worked relentlessly for social causes.

DME Media School bestowed this award on :

Awardees 2019

Dr Sanjio Singh: News Editor - In-Charge Market Mantra, NSD, All India Radio

Ms Peenaz Tyagi: Senior Anchor/Editor, News Nation [Formerly with Aaj Tak, Zee News]

Ms Deepti Sachdeva: Senior broadcast journalist and Anchor [Formerly with Republic TV, Times Now, NDTV 24x7]

Awardees 2020

Mr Pradeep Tiwari: Assistant Editor, The Pioneer Hindi newspaper

Ms Sayema (RJ, Radio Mirchi)

Ms Madhu Bhatia Jha (US Special Correspondent, ABP News)

Ms Devina Gupta (BBC World News)

Awardees 2021

Mr Danish Siddiqui: Reuters (Posthumously)

Mr Ashish Kumar: India Ahead (Posthumously)



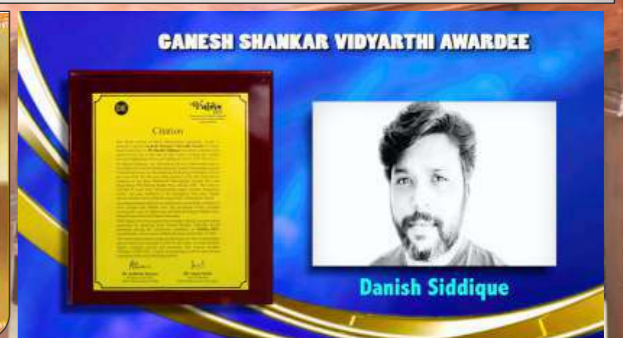
It was a great honour to be awarded this prestigious award. I congratulate the entire team for organising such a nice and well organised event.

Dr Sanjio Singh



It is a matter of immense happiness and pride for me to receive this award. Being a young journalist, I feel very honoured.

Ms Peenaz Tyagi





Nothing can substitute practical learning. Truly believing this, DME launched its YouTube channel **DME TV** with an aim to provide its students a platform to hone their reporting, anchoring and production skills and prepare them thoroughly for the industry.

DME has its own production facility and the students here play an active role in generating the content. DME TV has a number of active programmes in its basket like **DME UNO**, a daily dose of contemporary information; **DME Sport**, the sport bulletin of DME; **DME Round Up**, campus news programme; **DME Dialogue**, an interview based programme; **DME Students Corner**, interview of eminent guests by students; DME Flashlight, featuring community connect initiatives and many more.

DME TV also gives appreciation and recognition to students for their accomplishments through a special programme called **Feather in DME's Cap**. Special lectures, workshops or seminars conducted by leading personalities from academics and industry are captured in **DME Discourse**, again a student's produced programme.

Through all these programmes, DME offers a platform to its students to engage in constructive learning and get acquainted with professional environment.



DME UNO: Showcasing the scenario of world to students, UNO is a regular news programme presented by Dr Amrish Saxena, Dean, DME Media School. The bulletin aims to enhance the understanding of students on various national and international issues and help them develop an analytical mind.



DME Dialogue: This is an interview based programme wherein people with significant contribution to different fields are invited and interviewed by Dr Amrish Saxena, Dean, DME Media School. This mix of formal and informal interview programme focuses more on the personality rather than any theme.



DME Sports: DME Sports is a sports news bulletin produced by DME Media School with an objective to highlight the achievements of women sports persons, athletes and para athletes with more emphasis on India.



DME Round Up: DME Round Up is a series created by the DME Media school, with the dual objectives of covering the activities, events and news of the DME campus along with introducing mass communication students to the process of news production and to inculcate required skills. The show provides opportunity to students to get hands on practice of news gathering, anchoring, video shooting, video editing and creating a news report.



DME Students Corner: This is a very important and special programme produced by DME TV students interview various eminent people from the industry. This motivates the students to produce and create their own content and showcase their journalistic skills.



DME Flashlight: This is a special news capsule based programme which focuses on various on-campus and off-campus community connect activities of the institute.



RIM

research and innovation in media

Department of Journalism and Mass Communication
Delhi Metropolitan Education

Media Research

Media is a dynamic and all-pervading part of our lives. From being the fourth pillar of democracy to quietly sneaking its way into everybody's lives in the form of advertising and public relations, it affects and modifies the society's culture, psychology, habits, economy and governance to an extent that nothing else does.

Research and Innovation in Media (RIM), the research wing of the DME Media School focuses at creating value and innovation in the field of mass media through the best research practices, thus empowering the industry with the most efficient and result-oriented ideas.

RECENT RESEARCH PROJECT

DME Media School's research centre RIM came up with the idea of publication of a book on a topic that is lesser talked about but is of great significance namely 'Development Communication'. The book is currently under the process of publication and would soon be out serving thousands of students studying the field of communication overlapping with development studies.

RIM also organized a three-day workshop on Qualitative Research Methods with ace researcher Prof. (Dr.) Dayanand Sansanwal as the key resource person.

The Centre for Research and Innovation in Media (RIM) also undertook a project on role of women in the ongoing protests and their contribution in social change. The centre is currently working on a documentary film with personal interviews of eminent scholars, social workers and experts as part of the project.

INTERNATIONAL INTERFACE

IAMCR women of substance discusses Gendered Media Space: Shattering the Glass Screen on International Women's Day

Gender and Communication Section, International Association for Media and Communication Research in association with Media School of Delhi Metropolitan Education organised a Panel Discussion on 'Gendered Media Space: Shattering the Glass Screen'.

The panelists included, Dr Katia Maria Belisário, Brazil Communication Faculty, University of Brasília, Brazil, Ms Tami Kashia Gold Professor and Filmmaker, Hunter College City University of New York, Dr Safa Osman, UAE, Associate Professor College of Mass Communication Ajman University, UAE, Dr Christy Mady, Canada/Lebanon Assistant Professor, Notre Dame University-Louaize (NDU), Lebanon, Dr Patricia Núñez Gómez, Spain Director of the Department of Applied Communication Sciences and Faculty of Information Sciences, Complutense University of Madrid, Spain, Ms Lucia Gloria Vazquez, Spain Researcher in the UNESCO group and faculty Complutense University of Madrid, Spain, Dr Mariyam Shakeela, Honorary Consul of Belgium in Maldives Former Cabinet Member & CEO SIMDI Company and Ms Tahira Habib, Pakistan Cultural and Human Rights Specialist and Senior Manager - Outreach and Complaints Human Rights Commission of Pakistan.

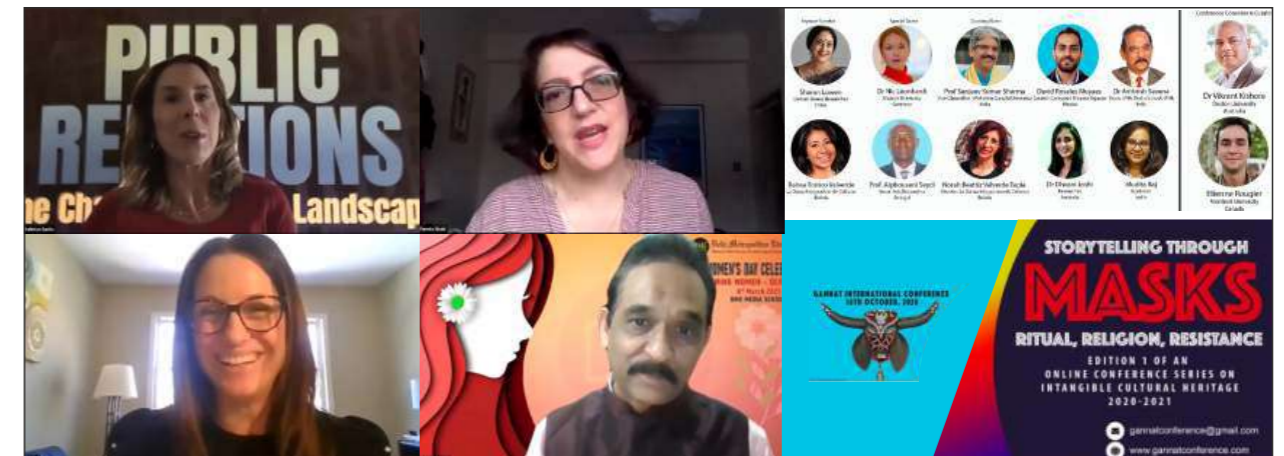
The panel was moderated by Dr Wajiha Raza Rizvi, Pakistan, Co-Chair, Gender and Communication Section IAMCR and Associate Professor School of Media and Mass Communication Beaconhouse National University and Dr Ambrish Saxena, India, Member, Gender and Communication Section IAMCR, Vice President, Global Media Education Council (GMEC) and Professor and Dean, DME Media School Delhi Metropolitan Education.



WOMEN'S DAY CELEBRATION WITH LEADERS OF GLOBAL PR INDUSTRY

On the occasion of International Women's Day on March 8, 2021, DME Media School organised an online interview cum interaction programme with a group of women PR professionals from UK, USA and India. These women- Ms Pamela Shabi, a prominent PR expert from UK, Ms Rachel Lipson, a PR entrepreneur from the US and Dr Pooja Arora, a vibrant PR professional from India were featured in a book titled Public Relations: The Changing Global Landscape written by Ms Kathryn Lencioni, a renowned PR expert from the United States.

All four distinguished women PR professionals interacted with Dr Ambrish Saxena, Dean, DME Media School in this unique initiative and apprised the participants with latest PR practices in the world. This programme was attended by students of Set on Hall University, New Jersey and DME Media School.



Academic Collaborations

MEDIA LITERACY SERIES WITH ADAMAS UNIVERSITY

Delhi Metropolitan Education Noida and Adamas University Kolkata joined hands in a first of its kind initiative in the country that aims to create a better society and vigilant youth, with an intense **Media Literacy course** for school students. This 12 session-18 hour course inaugurated on October 12, and the valedictory session was held on October 31, 2020.

This course was launched as a CSR activity for the students of Mayoor School Noida and Delhi World Public School Noida Extension. The resource persons included mostly the faculty members of DME Media School and Adamas University. The objective of this 3-week online course was to impart essential skills amongst students so that instead of being passive receivers, they become active in the media content creation and comprehension process.





DME
Management School

From the desk of HoD

DME Management School is the academic heart of Delhi Metropolitan Education, a premier Institute in Delhi NCR. DME Management School offers students a journey of learning and discovery into the management domain - the fundamental disciplines that underlie contemporary working of all organisations across the world. Our faculty is a community of dedicated scholars and management professionals whose research expands the boundaries of our knowledge and imagination, and whose teaching prepares students for wide-ranging management careers and lifelong learning. The DME Management school not only provides excellence in management education to its undergraduates, but also provides a robust industry linkage for their professional growth and development. Our management students go on to corporate positions in the HR, Marketing, Finance and every professional management field—having been well prepared through internships, research opportunities, cross-disciplinary integration, Strong mentoring and, most importantly, great and inspiring teaching. I invite you to learn more about the brilliant learning and job placement ecosystem at DME Management School.

Prof. (Dr) Poorva Ranjan
Head, DME Management School
Delhi Metropolitan Education



About DME Management School

DME Management School is running the Bachelor of Business Administration programme in affiliation with GGSIP University, New Delhi.

Business Administration is the management of business and corporate aspects which are required to steer and supervise business operations. Bachelor of Business Administration (BBA) is an intensive 3 year program spread over six semesters, which aims at building proficiency in the area of business management. The professional programme under GGSIPU is designed to acquaint students with practical experiences along with theoretical knowledge. We at DME, endow students with skills and knowledge to meet the dynamics of a global business environment. Eminent resource persons from corporate world and academics are regularly invited to share real life experiences and knowledge on contemporary issues in management. Business case discussions, role plays, brain storming, industrial visits, projects, presentations are an active part of the teaching methodology adopted at DME Management School. Group discussions and mock interviews are conducted for personal growth and for facilitating entry into the corporate world.

The programme familiarises students with concepts of accounting, finance, human resource management, organisational behaviour, economics, strategic management, international business, entrepreneurship, management information system etc. As a part of curriculum, students go for summer internship programmes to gain practical experience of the business world. Career prospects that students can opt for after pursuing this programme - college placements, entrepreneurship, pursuing higher studies, preparing for government jobs like Bank PO, Railways, SSC - CGL etc.



FACULTY



Prof. (Dr) Ravikant Swami

Director - DME
BA, MBA (Major-Finance, Minor -
Marketing), PhD, University of
Rajasthan, Jaipur

Prof. (Dr) Poorva Ranjan

HoD DME Management School
MBA, PhD - Retail Management,
DAVV Indore University
p.ranjan@dme.ac.in



Dr. Sudhir Bisht

Professor,
MBA – Marketing Management
PhD Pacific University, Rajasthan



Dr. Shalini Gautam

Associate Professor,
B.Sc (H), PGDBM,
PhD (Lingaya's University)
s.gautam@dme.ac.in



Dr. Swati Jain

Associate Professor
MBA, UGC NET, PhD - Marketing
Management, CCS University, Meerut
s.jain@dme.ac.in

Dr. Rashmi Arora Chawla

Associate Professor
B. Com (Hons.), M. Com, M. Phil,
Ph.D- Ranchi University



Dr Seema Mam

Associate Professor
MBA-AIMA-CME, LL.B, Panjab
University, UGC NET, Ph.D- Micro
Finance, AMU, Aligarh
s.mam@dme.ac.in



Dr. Pooja Sharma

Assistant Professor
M.Com, UGC NET (JRF), PhD
(Corporate Governance), Delhi
School of Economics, University of Delhi
p.sharma@dme.ac.in



Dr. Khushbu Khurana

Assistant Professor,
B.Com, MBA (OB & HR),
Ph.D Jaypee Institute of
Information Technology, Delhi

Dr. Shuchi Goel

Assistant Professor,
MA, UGC NET (JRF), PhD - Economics,
Jamia Millia Islamia, New Delhi
s.goel@dme.ac.in





Ms. Pooja Tripathi

Assistant Professor
MBA, M.Phil, PhD (Pursuing),
Jaypee Institute of Information &
Technology University, Noida
p.tripathi@dme.ac.in

Mr. Bhupender Singh

Assistant Professor
MCA-UPTU, Lucknow
M.Tech (IT), PhD (Pursuing)
Invertis University-Bareilly (UP)
b.singh1@dme.ac.in



Ms. Navya Jain

Assistant Professor
PGDIM, PGDM, UGC NET,
PhD (Pursuing), Jamia Millia Islamia,
New Delhi
n.jain@dme.ac.in



Ms. Shanu Jain

Assistant Professor,
M.Com (Finance & Law),
UGC NET (JRF), M.Phil (Marketing)
Delhi School of Economics
s.jain1@dme.ac.in



Ms. Roli Wadhwa

Assistant Professor
MBA, UGC NET, PhD (Pursuing) –
Dr. A P J Abdul Kalam Technical
University, Lucknow
r.wadhwa@dme.ac.in

Mr. Swaraj Manchanda

Assistant Professor
M.Com- Hansraj College,
Delhi University, UGC NET
s.manchanda@dme.ac.in



Ms. Parul Grover

Assistant Professor,
MBA, GGSIPU, New Delhi,
UGC NET
p.grover@dme.ac.in



Ms. Shirly Rex

Assistant Professor
B.Com (Hons), M.Com (Finance),
MBA (Finance & Marketing), Ph.D
(Pursuing) Jamia Hamdard Univ.



Ms. Shruti Auplish

Assistant Professor
MBA, UGC NET, PhD (Pursuing),
Jamia Millia Islamia, New Delhi
s.auplish@dme.ac.in

Syllabus:

FIRST YEAR

Semester I

- Management Process & Organizational Behaviour
- Business Mathematics
- Financial Accounting & Analysis
- Business Economics
- IT Applications in Business
- IT Applications in Business Lab
- Entrepreneurial Mindset (NUES)

Semester II

- Cost Accounting
- Decision Techniques for Business
- Business Environment
- E-Commerce
- Business Communication
- E-Commerce Lab
- Minor Project-I
- MOOC

SECOND YEAR

Semester III

- Business Law
- Marketing Management
- Human Resource Management
- Management Accounting
- Production and Operations Management
- Business Research Methodology
- Business Research Methodology Lab
- NSS/NCC/NSO/others as notified by the University (NUES)
- Environmental studies

Semester IV

- Business Analytics
- Financial Management
- Corporate Governance, Ethics & Social Responsibility of Business
- Income Tax Law and Practice
- MOOC
- Elective I (Training & Development/Sales Management/Financial Markets & Institutions)

THIRD YEAR

Semester V

- Goods and Services Tax
- Business Policy & Strategy
- Information Systems Management
- Information Systems Management Lab
- Elective II (Marketing Analytics/Performance Management/Financial Modeling)
- Summer Training Report

Semester VI

- Project Management
- Digital Marketing
- Elective III (HR Analytics/Advertising & Sales Promotion/Investment Analysis and Portfolio Management)
- Entrepreneurship Development
- Major Project



Core activities

To make the experience memorable at DME, BBA programme incorporates a lot of activities which enrich the students. We organize Peter F. Drucker Management Lecture Series where eminent scholars from academics and industry are invited to guide the students and faculties from their real life experiences. To instill students with some real processes followed in industries, special industrial visits are organized. The idea is to help students to understand various theoretical concepts taught in class with live examples. Conferences on relevant topics like 'Emerging trends in Management Practices', 'Mergers and Acquisitions' and 'Exploring Spiritual Dimensions of Leadership'. 'etc., have been organized in the past. They provide a great opportunity to the students and faculties for contributing their research work and to exchange views with other learned scholars. To sensitize students towards the society and the environment and to bring out their creativity, the school organizes relevant activities and competitions. Our focus is to make learning interactive and provide opportunities to our students to showcase their talents in extracurricular activities as well.

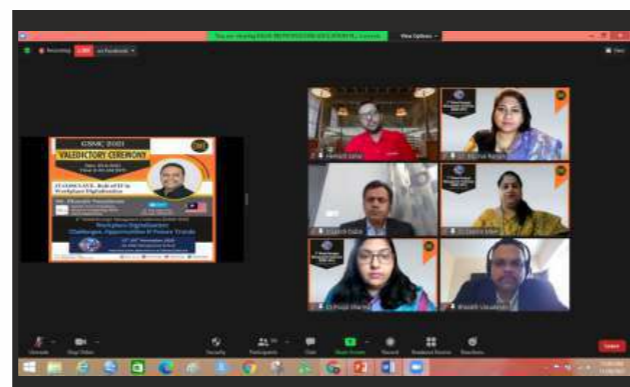
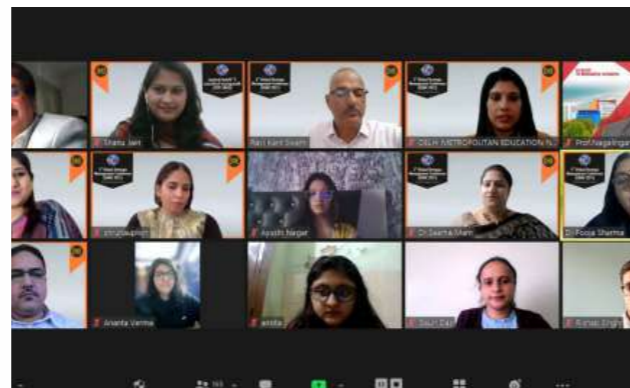
2nd Global Strategic Management Conference
(GSMC 2021)

Workplace Digitalisation:
Challenges, Opportunities
& Future Trends

13th-20th November 2021

The legacy of GSMC percolated down another year from 13-30 November 2021 on "Workplace Digitalization: Challenges, Opportunities & Future Trends" This eight day long event endeavored to delineate intricacies of the challenge posed by digitalization and provide pragmatic insights to curb the same.

The opening ceremony of the GSMC 2021 was dawned upon by the inaugural session as well as the HR Conclave wherein our Chief Guest Mr. Rajeev Bhadauria, Ms. Gauri Das, and Mr. Manoj Kumar Chaudhary spoke about the robustness required in the digitalization of the workplace keeping in mind ethical HR policies, practices, and processes. The exciting eight days following the grand opening of the event were graced by eminent academicians like Prof. Nagalingam from SIIT, Sri Lanka for FINTECH, Dr. Shad Ahmad Khan from University of Buraimi, Oman for MARKTECH, Dr. Sean Watts from Keimyung University for HRTECH and Dr. Farah Naqvi from GCUE Kuwait for EDTECH. GSMC 2021 culminated on an enthusiastic note of carrying forward the spirit of innovation, research, and adaptation in the sphere of management.



Global Strategic Management Conference
(GSMC 2020)

"Remote Working
Practices:
Challenges, Opportunities
& Future Trends"

21st-28th Nov 2020

DME Management School organized an eight-day Management Conference – Global Strategic Management Conference (GSMC 2020) on the theme of Remote Working on 21st November-28th November 2020. GSMC 2020 aimed at discussing the prevailing trend of remote working in the wake of the COVID crisis.

GSMC 2020 provided a global platform to the participants to understand diverse viewpoints and perspectives on remote working from several parts of the world. We had invited ten Professors from seven different countries namely – Belgium, Nepal, Nigeria, Oman, Saudi Arabia, Spain, USA, Israel, India and Sri Lanka for the Conference. The Conference aimed at blending the cross-cultural thoughts and experiences of the esteemed academicians and corporate professionals.

The Inaugural Ceremony on Day One, was dedicated to distinguished guests and esteemed corporates. The following days of the Conference comprised master class and paper presentations by participants on the sub-themes. Each day, the session would be chaired by an esteemed International Professor. On the day of the Valedictory session, there was a Panel Discussion of all the International Professors, wherein they discussed Remote Working from their country's perspective.



PETER F. DRUCKER

Management Lecture Series

- **Brexit - Divorce without a deal**

As a part of Peter F. Drucker lecture series, **Mr. Ignace Hindrick, Founder-Director of DMH Business Advisors and Vice President of Belgian-Luxembourg Business Association** shared his views on the global crisis of Brexit and its implications for the world.

- **HR Expectations from Freshers**

As a part of Peter F. Drucker lecture series, **Mr. Jenender Anand, Executive Director of Shriram Pistons and Rings Limited** enlightened the students about essential technical and interpersonal skills required for excelling in the dynamic corporate space.

- **Effective Leadership**

As a part of Peter F Drucker Lecture Series, **Mr. Niranjan Mishra, Business Head at JK White Cement Business** enlightened students about significance of effective leadership.

- **Managing Diversity**

As a part of the Peter F. Drucker lecture series, **Dr. Svitlana Ilinch, Deputy Director, Vinnytsia Institute of Open International University of Human Development, Ukraine** shared her views on Managing Diversity, focusing on the importance of having diversity at workplaces

- **Relevance of Management Principles for Organisations**

As a part of the Peter F Drucker lecture series, **Ms Chavvi Prabhakar, CEO and Co-founder of Global Indian Solutions Private Ltd** shared her valuable thoughts on the theme -Relevance of Management Principles for Organisations.



■ **A Bird's Eye View on the World's Petroleum Industry**

DME Management School organized a Guest Lecture for Management students as a part of its Peter F. Drucker Management Lecture Series. Mr. G.P. Puri, Supply Chain/Procurement Transformation Manager, Bahrain Petroleum Company, Bahrain was the esteemed guest for the lecture and shared his deep knowledge and wisdom on the

■ **Impact of Covid on Hotel and Hospitality Industry & Future Strategies**

Another lecture in PF Drucker series by Mr. Kush Kapoor, CEO - Roseate Resorts. During this lecture, Mr. Kapoor discussed how Covid-19 has impacted the hospitality industry and how they are overcoming this catastrophic situation.

■ **Careers in Management Domain with reference to insurance sector. Post Covid importance of Insurance sector**

As a part of its Peter F. Drucker Management Lecture Series. Mr. Dilip Raj, VP and Sr Managing Partner - Max Life Insurance, Consultant & GLG's Council Member delivered Guest Lecture.

■ **Marketing Strategies of Fujifilm and Guidance to Future Managers**

Under the Peter F. Drucker lecture series, DME Management School invited Mr. Chander Shekhar Sibal, Sr. Vice President, Fujifilm India Pvt. Ltd. and Ms. Ritu Kapoor, Marketing Manager, Fujifilm India Pvt. Ltd to deliver a lecture on "Marketing Strategies of Fujifilm and Guidance to Future Managers".

■ **Top Employability Skills needed in Post Pandemic World**

On 8 December 2021, Mr. Manu Manahor Shyam, Head Hr- Mobility Sales, Reliance Jio, addressed the BBA students on the topic 'Top Employability Skills Needed in Post Pandemic World.' The guest mentioned, "Difficult times are a part of life; what matters most is how to come out of it. Essentially, it is all about TAIYYARI JEET KI! Starting a career is a journey and an uphill task. Building

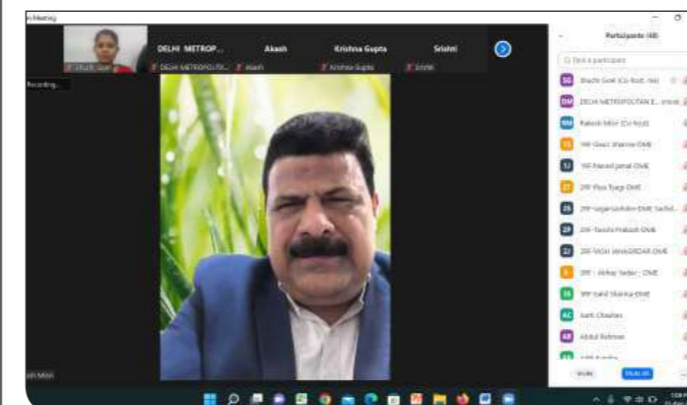
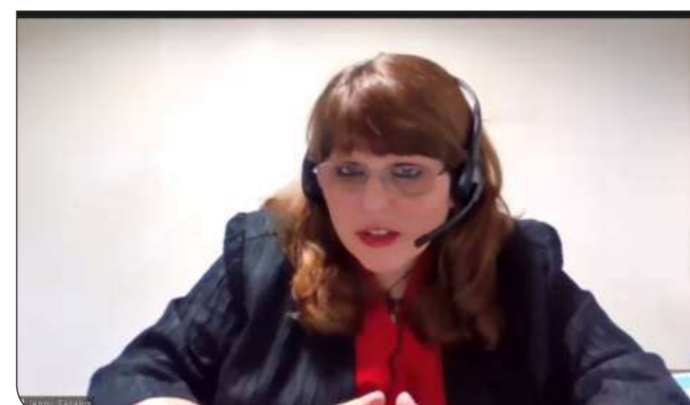
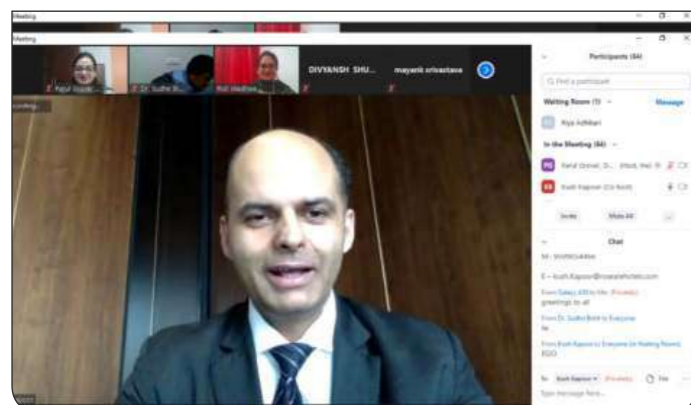
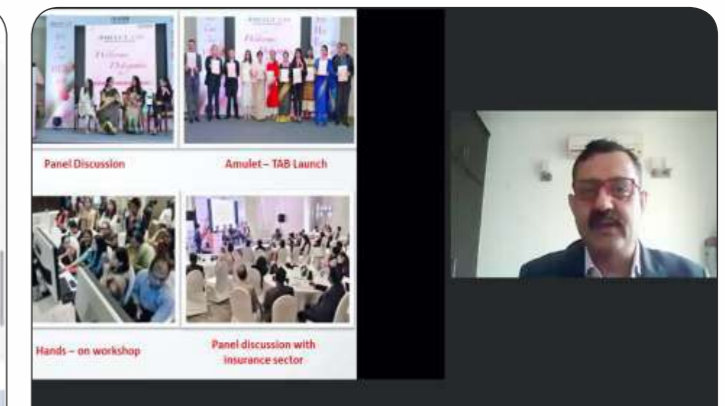
your career is a voyage and your college education will prepare you the best for this."

■ **Cosmetic Market in India and Careers thereof**

On 21st April 2022, Mr. Rakesh Misri, Co-founder and Business Head, Jovees addressed the students on 'Cosmetic Market in India and Careers thereof'. He discussed the Indian Cosmetic Industry and the different careers that students can enter.

■ **Challenges and opportunities for a healthcare Entrepreneur**

Mr Sahil Dharia, Founder of Soothe Healthcare was the guest speaker in Preter F Drucker Lecture Series on May 31, 2021. He addressed the students on the topic "Challenges and opportunities for a healthcare Entrepreneur"



Webinars by Eminent Guests from Corporate and Academia

DME Knowledge Series

Challenges in Providing Services of Consumer Durables in COVID Era

DME Management School virtually conducted a webinar under Knowledge Series on 25th June 2020. The webinar was based on the topic "Challenges in Providing Services of Consumer Durables in COVID Era". The guest speaker invited for the webinar was Mr. Amit Tangri, National Service Head, Inalsa Home Appliances

How to Become a Successful Facebook Marketer

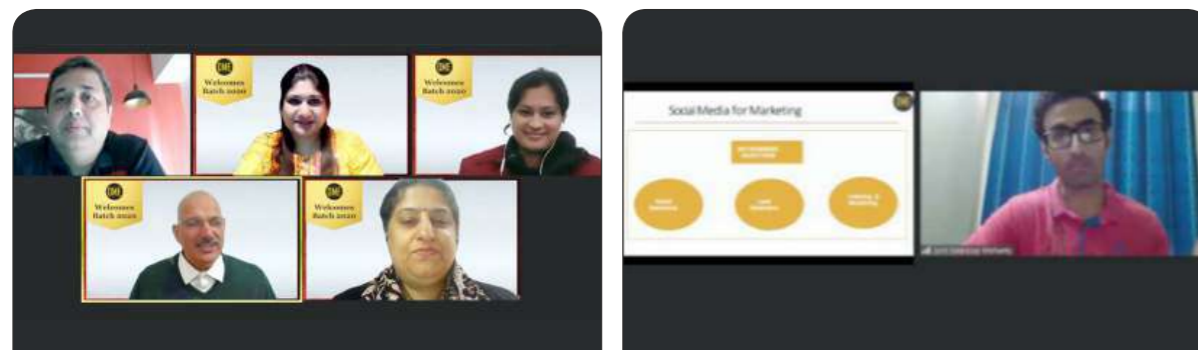
On 27th June 2020, a webinar under DME Digital Marketing Series was conducted on the topic "How to become a successful Facebook Marketer" virtually and the resource person was Mr. J. S. Mohanty, Digital Marketing Professional, 9LedgePro.

Success Factors for Management Professionals during COVID 19

Another webinar on the topic "Success Factors for Management Professionals during COVID 19" under the DME Knowledge Series was conducted on 3rd July 2020. The guest speaker invited for the webinar session was Mr. Mohit Nasa, Associate Director, Infosys Limited, Hong Kong.

The Key to Grow Traditional Business is to Forget About Traditions Altogether

Under the same series a webinar on the topic "The Key to Grow Traditional Business is to Forget about Traditions Altogether" on 21st July 2020. Mr. Pankaj Mirchandani, Founder & CEO, UltraProLink / Managing Director - RCA Techmart Pvt. Ltd. graced the session with his presence as the resource person.



Webinars by Eminent Guests from Corporate and Academia

Webinar on Expectations of the Corporate World from Professional Graduates

A webinar on "Expectations of the Corporate World from Professional Graduates" for the new batch 2020 on December 19, 2020. The resource Person was Mr. Malcolm Raphael, Senior Vice President at Times Group, Head - Times Envelop (Brand strategy & Creative) & TEDx Speaker.

Webinar on Build your Ecommerce store in 1 hour in collaboration with IIDE

DME Management School along with Indian Institute of Digital Education (IIDE), hosted a webinar on "Building Ecommerce store in 1 hour" on February 16, 2021. Mr. Prathmesh Kavishwar, Sr. Academic Counsellor and Digital Marketing Trainer at IIDE, the resources person for the session gave valuable insights to aspiring students.

Webinar on Share Markets

A webinar in collaboration with Shine Projects attended by 900+ students and faculties from DME and other places on 20 May 2021. Mr. Venkata Sri Harsha, Founder of Shine Projects, India's leading online education platform was the resource person. The session focused on the basics of stock markets with a lot of real life examples and case studies.

Webinar on Environmental Leadership

A special session focusing on pertinence of having sustainable leadership styles was conducted by Mr. Mr. Jeetendra Vishwakarma (Motivational Speaker and Lifestyle Coach, ISKCON, Noida) on 11 June 2021.

Webinar on Instagram Marketing collaboration with IIDE

Social Media Marketing is the way in 2021. IIDE in collaboration with DME Management School conducted a master class on **Instagram Marketing** on 18 June 2021. The resource person was Mr. Prathmesh Kavishwar, Digital Marketing Trainer at IIDE.



Workshops / Add-on Courses

7 Day Intensive workshop on Microsoft Tools for Creating Effective Teaching Learning Environment

Seven day online workshop on "Microsoft Tools for Creating Effective Teaching Learning Environment" from 05.07.2020 to 11.07.2020, to enhance skill sets required for online learning platform. The workshop was inaugurated by Mr. Hemant Sahal, Founder and CEO - CollPoll.

7 Day Workshop on Holistic Personality and Digital Profile Development for Professional Edge

Another successful workshop on the topic "Holistic Personality and Digital Profile Development for Professional Edge". It was a 7 day comprehensive workshop from 24th to 30th July 2020. The workshop was directed towards the prospective and existing DME students across all schools and focused on dynamic areas of Personality Development, Digital Marketing and Cyber security.

Workshop covering G-Suite Tools by Akash Gogri

Excellent Informative and Practical Workshop covering G-Suite Tools by Akash Gogri at Delhi Metropolitan Education DME in collaboration with IIDE - Indian Institute of Digital Education conducted on 8 January 2021. In-depth coverage to Gmail, Chat, Meet, Calendar; Drive for storage; Docs, Sheets, Slides, Forms, and Sites for collaboration; etc.

7 Days MS-Office 365 Tools Workshop 11 to 17 January 2021

7 Days MS office 365 tools workshop for students of batch 2020. This online certification course was fully sponsored by the institute. Mr. Parth is the Co-founder and Subject Matter Expert at 9 Ledge Pro, One of India's leading certification training providers they are well known for their unique approach and creative coaching that helps working professionals to achieve their career goals.

30 Hours Intensive Course on Managerial & Life Skill Development on Emotional Intelligence and Critical Thinking

A 30-hours Certificate Course on Emotional Intelligence and Critical Thinking was organised with an aim to improve the managerial and life skills, confidence and grooming the personality of not only the management students but all the professionals working in different spheres. The resource person for the session was Mr. Jeetendra Vishwakarma (Motivational Speaker and Lifestyle Coach, ISKCON, Noida) and His Grace Vedanta Chaitanya Das (Co-President, ISKCON, Noida).

3-Day Workshop on "Fundamentals of TALLY ERP9"

The workshop on fundamentals of Tally ERP9 was a three-day event conducted from 6-8th December 2021 via Zoom Platform for the students of DME, by Mr. Swaraj Manchanda, Assistant Professor, DMS

Workshop on 'How to make yourself on LinkedIn'

on December 4, 2021. The resource person was Ms Shruti Auplish, Assistant Professor, Management School, DME.



Workshop On Transition from School to College

Meraki: Society for Mental Health at DME conducted an orientation cum workshop (Virtually) on the 4th of February, 2022, with the guidance of Faculty Convenor, Ms. Shanu Jain, Assistant Professor, DMS, Student Convenor, Tanisha Sharma, and Co-Convenor, Megha Mishra.

Business Idea Competition - Endeavour 2.0

Business Idea Competition - Endeavour 2.0 DME Entrepreneurship Cell in collaboration with the Centre of Excellence for Sustainable Development (CSD) organized 'Business Idea Competition Endeavour' on October 12, 2021, at 2:00 pm on Zoom on the theme – of Waste Management.

Online session on 'Converting Summer Internship to Case Study'

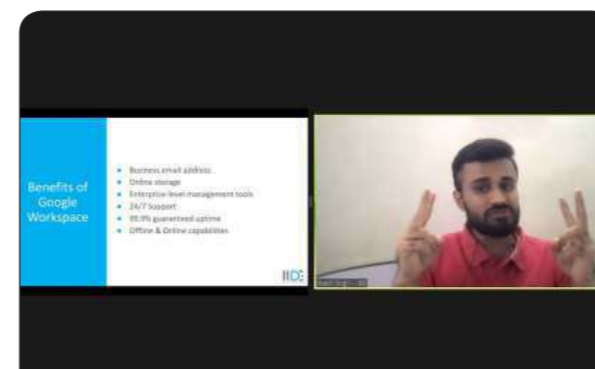
DME Management School in collaboration with the Centre for Management Research organized a lecture on 'Converting Summer Internship to Case Study' on 2nd November 2021. The session was taken by Dr. ShaliniGautam, Associate Professor, DMS and Head, DME Outreach.

7-Day Peer Faculty Development Programme on Geographical Indications: Claim to Fame

The DME Management School organized a 7 Day Peer Faculty Development program titled 'Geographical Indications: Claim to Fame' from 17-24th January 2022, 2:30-4:30 pm via Google Meet. The FDP was meant to understand the meaning of the term GI, the applicability of GI in various natural and manufactured products in the context of India, the difficulties and challenges faced in the implementation of GI, significance of GI for poor artisans, peasants, local artists, craftsmen, etc., conserving and enhancing the value of their intellectual property as GI is a part of the TRIPS agreement signed by India with WTO.

Movie Case Discussion by the Centre of Excellence for Sustainable Development (CSD)

The Centre of Excellence for Sustainable Development (CSD) at DME Management School organized a Movie Case Discussion as a part of its Research Day activity on 22 March 2022 from 1:00 PM onwards in Nelson Mandela Auditorium, DME



OTHER EVENTS

Research Day Activity- Sustainable Development

Centre of Excellence for Sustainable Development, DME Management School organised a research based presentation competition on Sustainable Development for all DME students.

DME Masterchef 2020

On 28th January 2020, DME Management School, organized an event called DME Masterchef 2020, in which management students donned their chef hats and exhibited their culinary skills. It was a true test of their culinary skills as well as team spirit.

Digital Marketing Orientation

The session aimed at briefing the students about the Digital Marketing Course. Students were given broad ideas about the field of Digital Marketing and career options post doing this course. post orientation the students can enrol for certification workshop of Digital Marketing. This was held on 11th February 2020.

Digital Marketing Workshop by 9LedgePro

A five day intensive Workshop was organized by 9LedgePro for Management Students at DME. This was held from 17th-21st February 2020. The workshop helped students to understand about the use of digital media for advertising businesses.

Microsoft Excel Certification by Microsoft

A Five Day intensive Workshop was organized by Microsoft for Management Students at DME. This was held from 18th - 22st February 2020. The intent of the workshop was to equip students with advanced Microsoft Excel skills.



Multidimensional Leadership Conclave_Principal's Conclave

Panel Discussion on Academic Leadership during Pandemic Times. The aim was to deliberate on the recent decision on CBSE Board exams cancellation by the Government of India amidst the pandemic. To delve deeper into the issue, the College invited School Principals from different schools in Delhi NCR and a Clinical Psychologist to understand their perspectives in this context.

Multidimensional Leadership Conclave_Higher Education

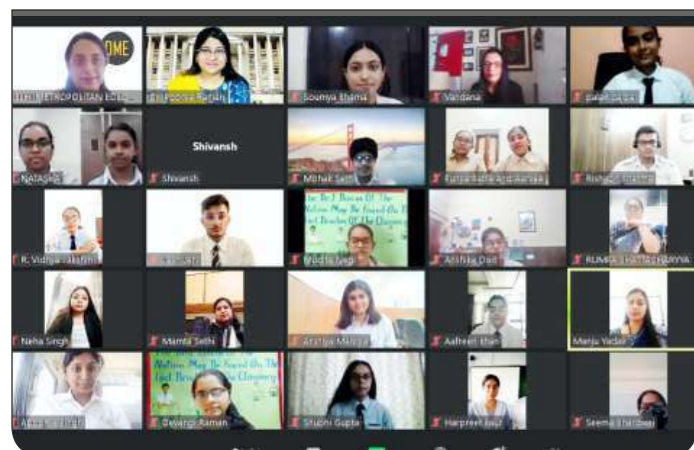
Panel Discussion on 'Impact of School Education System on Higher Education.The campus perspective was presented by Prof Dr. Ranjit Varma, Director DTC, and Prof Dr. Ravi Kant Swami, Director DME. The esteemed invitees of this event were Dr. Baljeet Kaur Sethi, Principal Wisdom Public School - Meerut, Sunita Madan, Principal SBP DAV Centenary Public School - Fatehabad, and Mr. Syed Ali Haider Rizvi, Principal, The International School - Agra.

Dialectic Debate Competition

To celebrate the birthday of our former president Dr. APJ Abdul Kalam, DME Management School in collaboration with the DME Outreach cell organized Inter – School Debate Competition on the topic – “The Best brain of the nation may be found on the last benches of the class” October 29, 2021, at 10:30 am on Zoom platform.

Orientation Programme

DME Management School organized an Orientation Programme for the students of BBA Batch 2021-24 during 23rd -25th November 2021.The orientation program laid down the roadmap for the students. On the second day, the event was graced by His Grace, Vedanta Chaitanya Das, Co-President, ISKCON, Noida, Mr. Jeetendra Vishwakarma, Motivational Speaker & Lifestyle Coach, ISKCON, Noida, and Ms. Ankurita Pathak, Joint



Director, FICCI. On the final day of the orientation, the students were told about the ERP and Collpoll system of the institute which was followed by a very interactive Meraki session. The post-lunch session included the healthy interaction of alumni with the students. The six alumni who happened to join the concluding session of the orientation program asked students to remain focused and follow their dreams.

Women's Day Multidimensional Leadership Conclave

The theme for this year's International Women's day was 'Gender Equality Today for a Sustainable Tomorrow'. It resonated well with the COP 26 held at Glasgow as well as India's vision 2030. The campaign theme for International Women's Day 2022 was #BreakingTheBias. Four Women entrepreneurs namely, Ms. Shrishti Sharma, Ms. Vineta Pandey, Ms. Shammi Duggal, and Ms. Sujata Mehta, were invited as keynote speakers for the conclave.

The conclave also witnessed the launching of the book 'Digital Start-ups: Reshaping the Indian Landscape post-Covid 19' authored by the faculty members of DMS and published by Bloomsbury Publication. This book culminates on the role and importance of digital start-ups in the Indian landscape.

OJAS: Annual Felicitation Ceremony

To felicitate the students for their constant support and remarkable contribution to the various events held during March 2021 to March 2022, the DME Management School organized an Annual Felicitation Ceremony-OJAS on 26 April 2022 at 3:00 pm in Nelson Mandela Auditorium. During the session, Mr. Swaraj Manchanda and Dr. Shuchi Goel, Assistant Professors and Co-ordinators, DMS, invited student volunteers who helped in various event categories for the distribution of certificates. The non-teaching members of the DME fraternity who helped conduct various events at DMS smoothly were also felicitated.



INDUSTRIAL VISITS

DME believes in providing holistic learning to its students. To acquaint management students with practical knowledge, students are taken for visits to industries and manufacturing plants. This helps them to understand and develop interest in manufacturing processes and procedures. Such visits are an amalgam of fun and learning for students.

Industrial Visit to Yakult: DME Management School organized an industrial visit to Yakult. The aim of the visit was to provide practical knowledge to students about production processes and functions.

Industrial Visit to Gopaljee Dairy Foods: DME Management School organized an industrial visit to Gopaljee Dairy Foods. The aim of the visit was to provide knowledge to students about operations at a dairy.

Industrial Visit to Mother Dairy: DME Management School organized an industrial visit to Mother Dairy. The aim of the visit was to help students understand about the manufacturing and production of milk products.

Industrial Visit to Coca Cola Happiness Factory: DME Management School organized an industrial visit to Coca Cola Happiness Factory for its final year students. Students were taken to the Coca Cola plant in Greater Noida and they learnt about the entire process of manufacturing and bottling of a Coca Cola bottle.

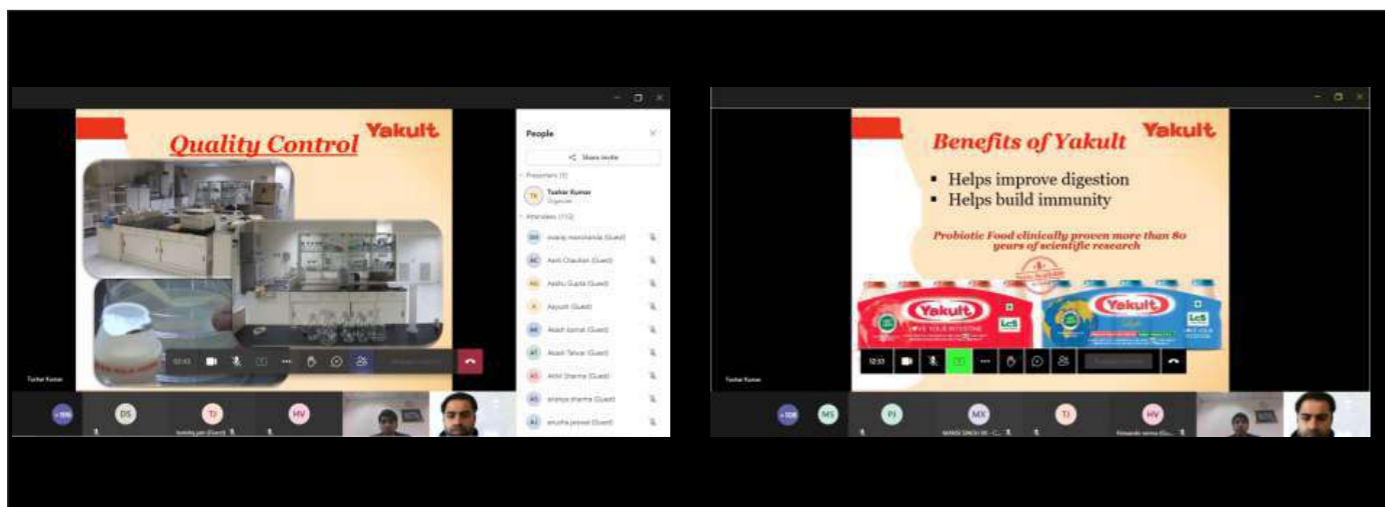
Industrial Visit to Mother Dairy: DME Management School organized an Industrial Visit to Mother Dairy, Patparganj, New Delhi on 22-23 November 2021 for students of BBA, 2020-23 batch to understand the production process.



E-INDUSTRIAL VISIT

E- Industrial Visit conducted by Yakult Danone India Pvt.Ltd.

On 11th February 2022. A virtual tour was given by Mr. Tushar, who works in the Public Relations Department at Yakult. He talked about Yakult, its global presence, history of probiotics, and distribution.



ALUMNI INTERACTION SERIES

DME Management School collaboration with DME Alumni Cell conducts Alumni Interaction sessions that provide an excellent platform for alumni to share their experiences and challenges.

September 10, 2021, Mr. Shaurya Gupta, Founder, and CEO, of JobKhabri.com was invited to address the audience.

On October 29, 2021, Ms. Tamanna Munjal, Quality Analyst, Zucol Pvt. Ltd conducted an interactive session.

On 28th January 2022 Ms. Minakshi Chatterjee, pursuing PGDM from SOBD addressed the students in the third episode of Alumni Interaction Series.

On February 25, 2022, Ms. Abhishree, Alumna, BBA 2017-20 Batch, working as an Associate Business Consultant at Exotel addressed her juniors.



CLUBS & SOCIETIES

Events and Activities by the Clubs

CV Writing Workshop

Oasis - DMS HR Club in collaboration with DMS Placement Cell organized a CV Writing Workshop for students and alumni of DME, DTC on 24th September 2021.

Online session on ' Introduction-Art of Setting First Impression'

Oasis - DMS HR Club in collaboration with DMS Placement Cell organized a webinar on the topic Introduction-Art of Setting First Impression for students of DME on 10th October 2021 intending to help students understand how to create a positive impression in the interviews. The resource person of the workshop was Mr. Amit Poddar, Senior Regional Head T.I.M.E

Online session on "Generating Employability and not Just Employment"

The session was conducted on 22nd October 2021 to help the students understand the difference between being qualified and being employable straight from the expert. The resource person of the workshop was Mr. Gaurav Bhagat, Founder, of Gaurav Bhagat Academy.

Session On Group Discussion Skills

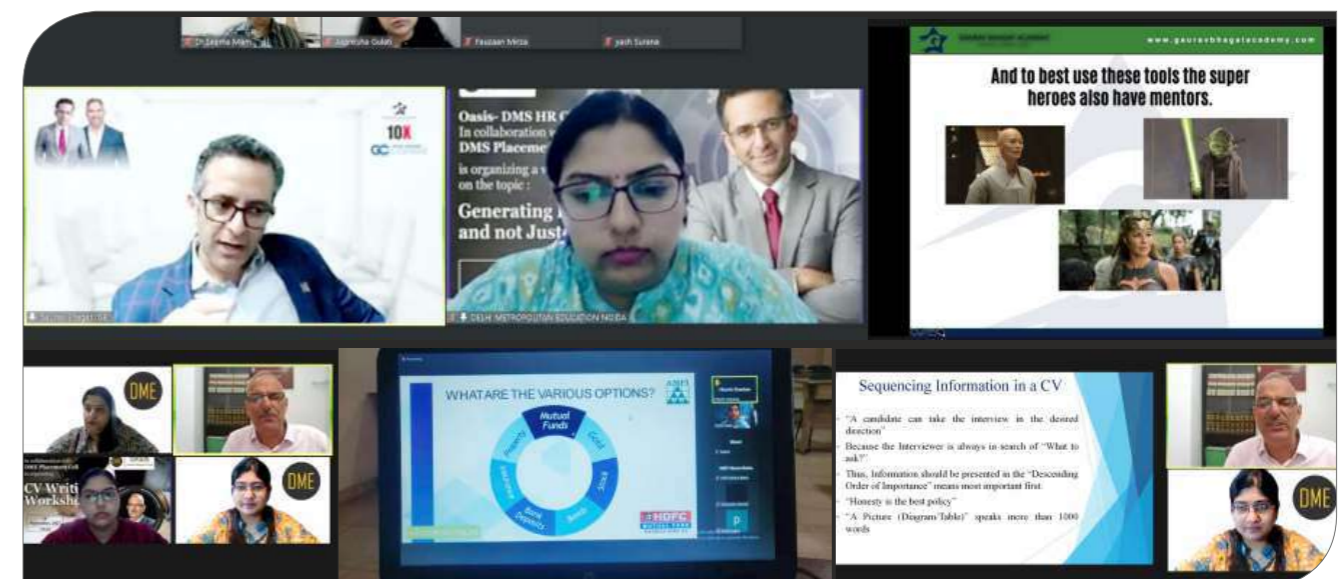
DMS Placement Cell in collaboration with Oasis- DMS HR Club organized a Webinar on 'Group Discussion Skills' on 22nd December 2021 at 3:00 pm via Zoom for the students of BBA.

Webinar on 'Demystifying Crypto'

Omega-The Finance Club of DME Management School organized a series of three webinars entitled "Demystifying Crypto" in collaboration with Bitjeem-Dubai's Premier Digital Assets Platform on Aug21, Aug 28 & Sept 4, 2021

Financial Planning for Young Professionals

Omega-The Finance Club of DME Management School organized a Workshop titled "Financial Planning for Young Professionals" in collaboration with CII-IWN, HerMoneyTalks, and HDFC Mutual Fund on 22 September 2021



PLACEMENT EVENTS

Placement Process Orientation- BBA 2020-23 Batch

Placement Process Orientation for BBA Batch 2020-23 was conducted by Prof (Dr) Poorva Ranjan, Dr. Pooja Sharma, and Dr. Seema Mam to apprise the students about the procedures followed by the Training and Placement Office, the Standard Operating Procedure, and the Dos and Don'ts for securing internships.

Career Guidance Webinar Series

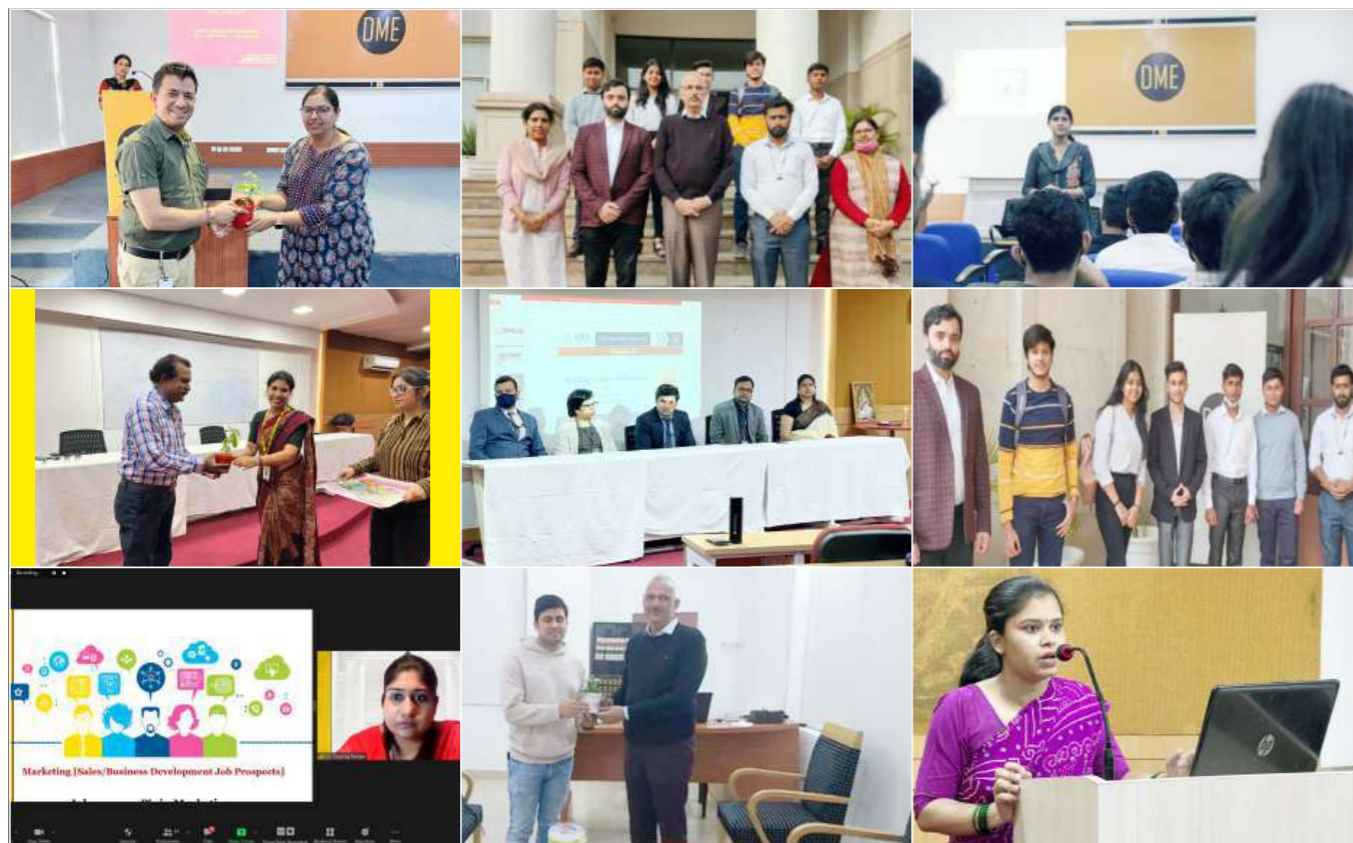
A 3-part Career Guidance Webinar Series organized from 10th to 12th August 2021 for students of 1st, 2nd, and 3rd Year students of BBA and BBA LLB. The first part was on the topic, Quantitative Aptitude for CAT by Mr. Praveen Chandra, Regional Head Academics, T.I.M.E. Education Pvt. Ltd. The second part was on the topic, Verbal Ability for CAT by Ms. Tarannum Naseem Raza, Senior Faculty, T.I.M.E. Education Pvt. Ltd. The Third part was on the topic- Data Interpretation and Logical Reasoning for CAT taken by Mr. Anil Bhadhauria Regional Head, T.I.M.E.

Careers and Certification in HR/Marketing and Finance

Oasis - DMS HR Club in collaboration with DMS Placement Cell organized a session on 'Careers and Certifications in HR domain' for students of DME on 14th October 2021. Likewise, Omega- DMS Finance Club organized a session on 'Careers and Certifications in Finance Domain' and Oracle- DMS Marketing Club conducted a session on 'Careers and Certifications in Marketing Domain' 21st October 2021. The objective of these sessions was to give clarity to the students about their career options in the field of HR/ Marketing and Finance.

Multidimensional Leadership Conclave (MDLC), 'Think Centric: Higher Education Vs Job After BBA'

DME Management School in collaboration with DMS Placement Cell organized another insightful session, an Open House Discussion with Faculty Experts in the areas of HR, Marketing, Finance, Economics, and IT on 25 October 2021.



Corporate Readiness Week I (Batch 2019-2022 and Batch 2020-2023)

DME Management School in collaboration with DMS Placement Cell organized 'Corporate Readiness Week 2021' from 26-28 October 2021 for 2nd year and 3rd-year students. Mock Interviews were conducted followed by a CV vetting exercise to prepare the students for placement and internship interviews

Internship and Placement Drives

Placement Cell at DME Management School conducted various internship and placement drives in both offline and online modes. Many renowned companies visited our campus and selected students for various challenging roles. Some prominent names include Airtel, Career Launcher, V5Global.com, Carikature, Investosure, Ultarpolik and Zucol

Placement Week

Placement week from 11 February-18 February 2022 for the final year students where companies like Jaro Education, Amazon, Just Dial, Vivo, CRTD, Travclan, LBF Travels Pvt. Ltd, Zucol Services, India Stem Foundation, Sirius food, and Bijnis were invited during this week. The positions offered were that of Digital Marketing Specialists, Human Resource Executives, and Business Development. The package offered was between 2.4 – 10 LPA.

Short term Industry Ready Training Program

DME Management School in collaboration with DXC Technology and NASSCOM foundation by Rubicon organized a 40-hr 'Short term Industry ready Training Program for Graduates' from 14th-26th March 2022 from 9:00 am- 1:00 pm for third year BBA students at DMS via Zoom

Corporate Readiness Week BBA Batch 2021-24

To inculcate the spirit of professionalism in students, the DME Management School organized a Corporate Readiness Week for BBA, 1st Year students from 18th- 22nd April 2022 in Nelson Mandela Auditorium during 1:00-2:30 PM. A session on the Training and Placement process at Management School along with Careers and Certifications in HR/Marketing and Finance were explained by the senior faculty members.

Higher Education Week

A 5-day 'Higher Education Week' was organized on the campus from 25th- 29th April 2022. This event saw the participation of some high-ranked colleges like IMS Ghaziabad, Amity International school of Business, Delhi Technical Campus, Career Launcher, upGrad, etc. These institutions explained the post-graduate courses available, and the process of admission and highlighted the merits of pursuing higher education.





CENTRE OF EXCELLENCE FOR
SUSTAINABLE DEVELOPMENT



CMR
Center for
Management Research



Research Centers at DME Management School

Centre of Excellence for Sustainable Development (CSD)

Amidst multiple reports of climate change, growing disparities, volatile markets, food and water shortage, health and sanitation concerns, our world faces an enormous challenge of balancing the needs of the society, the environment and the economy. As a socially responsible organization, we at DME, aspire to generate awareness and action on sustainable development practices. The Centre aims at pursuing research and formulating practical solutions for the adoption of sustainable management practices so as to strive towards sustainable development.

Centre for Management Research (CMR)

The centre is established to promote collaborative research on contemporary management practices and paradigms. The research is undertaken with an objective to give useful insights to the academicians, practitioners and industry experts. The centre members work both on theory and practice by contributing the research articles, book chapters and simultaneously conducting activities to inculcate the research culture amongst the students.



Academic Integrity at DME

DME is committed to providing students with an honest and moral academic culture, to inculcate in them the skills of producing original work and valuing research done by others. With the introduction and mandatory use of **Turnitin** software at the campus, academic integrity among students is encouraged and honed. It aims at comprehensively solving issues of plagiarism in academic writing and protecting the institution's reputation. At DME, in writing PSDAs, projects, internship reports and dissertations, students are required to submit similarity reports with set parameters and prescribed referencing styles, to ensure originality in written work.

Mentoring@DME

The basic idea of a Mentoring cell is to create a conducive environment for **faculty (Mentor) and student (Mentee)** relationship. In order to resolve day to day academic problems of the students, mentors are appointed to solve the problems they come across during their course of study. This is a continuous process till the end of the academic career of the student. During the last semester of study students are advised for higher studies along with proper career guidance.



Mentoring Cell Conducts Various Activities:

1. Weekly Mentor Mentee Sessions
2. Skill enhancement workshops and certifications
3. Parents Mentor Meet twice in a semester
4. Parents class interaction sessions
5. Alumni class interaction sessions
6. Higher education counselling
7. Encouraging students participation in various activities
8. Personality development classes
9. Emotional Intelligence sessions
10. Supervision of students academic presence and overall class conduct

Visitors

Eminent personalities at
DME



Hon'ble Mr. Dipak Misra
45th Chief Justice of India



Hon'ble Mr. K.G. Balakrishnan
37th Chief Justice of India



Justice Alok Mathur
Judge High Court of Judicature at Allahabad,
Lucknow bench, Lucknow.



Justice A.N. Varma
Judge, Allahabad High Court.



Justice Satish Chandra
Former Judge, Allahabad High Court



Justice A.N. Mittal
CEO and Co-founder of Global Indian
Solutions Private Ltd



Justice Jagdish Bhalla
Former Chief Justice of Himachal Pradesh
& Rajasthan.



Ms Aishwarya Bhati
Additional Solicitor General of India

Visitors



Major General Nilendra Kumar
Former Judge Advocate General of Indian Army, Director Amity Law School at Amity University, Noida



Prof. V.K. Ahuja
Vice Chancellor, NLU-JA Guwahati



Dr Viney Kapur Mehra
Vice Chancellor's, BR Ambedkar National Law University, Sonapat



Prof. (Dr) M P Singh
Chancellor, Central University Haryana and Director – Centre for Comparative Law NLU Delhi



Prof (Dr) Kanwal D.P. Singh
Former Dean, Law School at GGSIPU



Prof. Anu Singh Lather
VC, Ambedkar University

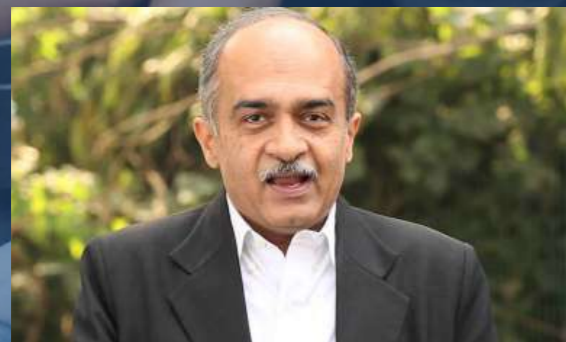


Prof. V.S. Elizabeth
Vice Chancellor
Tamil Nadu National Law University



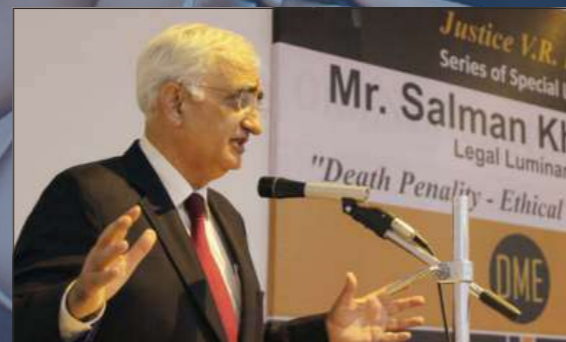
Shree KTS Tulsi
Sr. Advocate Supreme Court
Member, Rajya Sabha

Visitors



Mr Prashant Bhushan

Indian public interest
Lawyer, Supreme Court of India



Mr Salman Khurshid

Senior Advocate, Supreme Court of India,
Ex Minister of Law and Justice,
Member of Parliament.



Mr M.C. Mehta

Renowned Public Interest Litigation
Attorney



Mr Pramod Kumar Singh

Secretary, Competition Commission
of India



Prof. (Dr) Amar Pal Singh

Dean, USLLS, GGS IP University,
New Delhi



Ms Youdon Aukatsang

Member of Parliament at Tibetan Parliament
in Exile, Director Empowering the Vision Project.



Prof (D). Ritu Singh

Law Professor at NLU, Delhi



Mr Dhanendra Kumar

IAS, Former Chairman, Competition
Commission of India

Visitors



Prof. (Dr) Ranbir Singh
Vice Chancellor
National Law University, Delhi
Former VC, NALSAR, Hyderabad



**His Excellency, Mr. Michael Aaron
N. N. Oquaye Esq (Jnr)**
High Commissioner of Ghana to India



Mr Mark Tully
Octogenarian journalist and former
New Delhi Bureau Chief of BBC



Prof. Afzal Wani
Professor of Law, School of Law and
Legal Studies, GGSIPU



Ms Ankurita Pathak
Joint Director-FLO Federation of Indian
Chambers of Commerce & Industry (FICCI)



Prof. M.P. Poonia
Vice Chairman, All India Council for
Technical Education (AICTE)



Ms Jyotika Kalra
Member National Human Rights
Commission



Dr Sanjeev Gemawat
Executive Director (Legal) & Group
Company Secretary, Dalmia Bharat Group

Visitors



Ms Shovana Narayan
Padma Shree Awardee, Sangeet Nata
Akademi Award-Kathak



Mr Aman Hingorani
Senior Advocate, Supreme Court of India,
Author of "Unravelling the Kashmir Knot"



Kathryn Lancioni
Author and PR Professional
New Jersey, USA



Mr Satya Pal Singh
MP and former Minister of State for Human
Resource Development & Ministry of Water
Resources, River Development



Dr Aline D. Masuda
Professor - Strategy, Leadership and People,
EADA Business School, Spain



Dr Sanjiv Mittal
Dean of School of Management,
GGSIU



Mr Kush Kapoor
CEO, Roseate Resorts



Dr H K Dangi
Associate Professor,
Delhi School of Economics

Visitors



Mr Malcom Raphael

SVP Times of India
TedX Speaker



Mr Punya Prasad Bajpai

Senior Indian journalist



Mr Sumit Awasthi

Senior Journalist and News
Anchor, ABP News



Mr Vivek Vaswani

Celebrated film actor, producer
and director



Mr Deepak Chaurasia

Senior Journalist and Prime Time Anchor of
News Nation news channel, formerly with
Aaj Tak and India News



RJ Naved

Radio Jockey, Radio Mirchi (98.3)



Mr Sayeed Ansari

Deputy Editor and Prime Time Anchor of
popular news shows 10 Tak and Vishesh, Aaj Tak



Dr Jatin Srivastava

Associate Professor, Ohio University,
United States of America

Visitors



Dr Krishna Kumar

Professor of Strategic Management and Director, IIM - Kozhikode



Dr Svitlana Ilinich

Deputy Director, Vinnytsia Institute of Open International University of Human Development, Ukraine



Dr Vikrant Kishore

Course Director, Film, Television & Animation, Deakin University, Melbourne, Australia



Mr P.K. Sehgal

Major General (Retd.), Defence Expert



Mr Ignace Hindrick

Founder - Director of DMH Business Advisors



Mr Nachiyappan Sudarshan

Member of Parliament, Rajya Sabha



Lokesh Mehra

Lead Research and Development, NASSCOM



Ms. Chavvi Prabhakar

CEO and Co-founder of Global Indian Solutions Private Ltd

Visitors



Prof. (Dr) Gita Bamezai
Head of Communication Research Department
at Indian Institute of Mass Communication



Swami Vasudevananda
Head of Monks at Yagoda Satsanga
Sakha Ashram



Mr Jenender Anand
Executive Director of Shriram Pistons and
Rings Limited



Mr Niranjan Mishra
SBU Head - White Cement at
JK Cements Ltd



Mr Vineet Sagar
Senior Executive with Exxon Mobil
Corporation



Paranjy Guha Thakurta
Renowned Journalist, Political Commentator,
Author and Documentary Film-maker



Mr Pradumna Pandey
Chief Human Resource Officer at JK Tyre
and Industries Limited



Prof. (Dr) Vani Majumdar
IAS, Former Chairman, Competition
Commission of India

Visitors



Mr Amulya Sah

Senior Director-HR, Samsung R & D Institute, Noida



Anirban Sarma

National Programme Officer (Communication and Information) at UNESCO New Delhi



Prof. (Dr) BB Khanna

Secretary, Competition Commission of India



Mr. Hemant Sahal

Founder & CEO, CollPoll



Mr Vikas Sachdeva

Head (North India) at Star Plus TV Channel



Mr Venkat Sunderam

Former First-class cricketer, Sselector for Delhi and pitch committee chairman for BCCI



Mr Amit Mittal

CA and Founder-Director of Route2Market and DMH Business Advisors

Visitors Comments

Justice M Y Iqbal
Former Judge, Supreme Court
of India

Well established institution. The management including the faculty members appears to be fully attached to this institution. I wish you all success.



Justice V Eswaraiha
Chairman, NCBC

The visit of this institution (DME) gives hope that the students of this institution with the able guidance of the management and faculty members will lead India. The faculty members are highly qualified and experienced and motivating the students to reach their goals.



Justice S S Kulshrestha
Former Judge of High Court of
Judicature, Allahabad

It is a matter of great pleasure to visit this great institution. Competent faculty members, well equipped with library and known for its discipline.



Justice R B Mishra
Former Judge, High Court of
Allahabad, Gauhati & HP

I am happy to interact with students at this great institution which is committed to the cause of Law, Management, Journalism and Mass Communication. Certainly, the institution (DME) shall achieve the optimum & the highest under the patronage of Mr V Sahni, Mrs K Sahni, Mr A Sahni and the ablest Judge, Justice Bhanwar Singh.



Ms Saara Lamberg
Eminent Filmmaker
Australia

It is overwhelming! So much energy and laughter. Film festivals can be more not so energetic but here the energy is palpable. I feel included as the atmosphere here is very positive and fun. It is a special experience. I wish to visit DME again.



Justice A N Mittal
Chairperson UP Law Commission

I really enjoyed the hospitality of DME. The building and the library are excellent. The Moot Court Competition was a very successful event.



Prof. K.G. Suresh
Vice Chancellor Makhanlal Chaturvedi
National Univ. of Journalism & Comm.

It was a wonderful experience to interact with DME students. They asked really good questions and also gave great responses to every question put to them. My heartfelt compliments to the faculty and best wishes to students.



Prof. M P Poonia
Vice Chairman, AICTE

Very special students & management with a high energy level. Best wishes for a bright future.



VISITORS BOOK

Mr Sudheer KG

VP Programming,
History TV18

This is one of the best media institutes that I have visited. I am delighted to see great enthusiasm among students under the able leadership of Vikramji. I wish this institute all the best!



Salman Khurshid

Senior Advocate,
Eminent Author

Always a delight to be back. This time the moment makes it significant and particularly rewarding - the instruction of new students. I hope I can make an impact that will manifest itself in their future.



Mr Udayan Dutt

Regional HR Director, South Asia,
Reckitt Benckiser

It's a privilege to come to an institution where mind and heart are developed, bright young minds are nurtured and the future of our country is being developed. Thank you for the respect, affection and attention.



Prof. Roseann M. Mandziuk

Department of Communication Studies,
Texas State University, U S

Indian cinema is as vibrant as the people here. I have been travelling a lot and my experience here has been amazing. It is really pleasing that I got an invitation for film festival-CIFFI. My best wishes to CIFFI and DME.



Prof. John Cumming

School of Communication and
Creative Arts, Deakin University

DME is wonderful organization with great infrastructure for students to learn and explore the different aspects of journalism and mass communication.



Prof. Ashok Ogra

Advisor (Mass Communication), Apeejay
Institute of Mass Communication, New Delhi

I am very impressed the way film festival has been organized. Decent creative documentaries have been made by young aspiring students. It was a pleasure to have been invited in the festival.



Prof. Sean Radmond

School of Communication and
Creative Arts, Deakin University

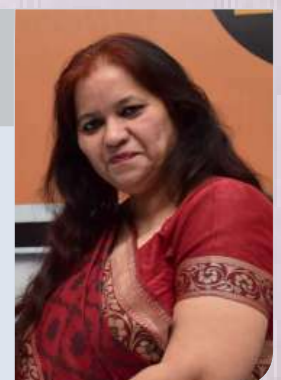
A wonderful inaugural functions of ICAN. This international seminar has brought India and Australia on a platform where exchange of research work is taking place. I wish more collaborations takes place between DME and Deakin.



Jyotika Kalra

Member, NHRC

It was a wonderful experience, my inner teacher made me so involved with students that I kept speaking even beyond the permitted time. The request for having a formal relationship with NHRC will surely be considered at my end.



Prof. FB Khan

Maulana Abdul Kalam Azad Chair, MCRC, Jamia Milia Islamia

DME has made a tremendous leap forward in a short period. This is exceptional, rare and setting example for others. DME can be one of the best media colleges very soon.



Prof. Jaishri Jethwaney

Senior ICSSR Research, Fellow and former Course Director, IIMC, New Delhi

The week long MFDP proved to be very interesting as valuable inputs came out of the deliberations. I thank DME Media School for organising this FDP and wish them All the Best.



Mr Nimish Kapoor

Scientist 'E' & Head, Science Films Division, Publications Division, Indian Science News & Feature Service, VIGYAN PRASAR

The enthusiasm of student organisers is contagious. The films exhibited here at CIFFI, show progressive and creative minds behind it. It's great to be a part of such high-energy event.



Dr Tejinder Singh

Director, IIFM, Bhopal

Great to be here at DME. I hope the seeds of sustainable development reared here spread far & wide & help in the conservation of this lovely planet.



Mohit Nasa

Associate Director, Infosys Limited, Hong Kong

Couldn't have asked for a better response. Two hours of interaction which was a sheer pleasure. One of the best crowds, I've faced.



Ms Shubhra Gupta

Renowned film critic and senior columnist associated with The Indian Express

From the films screened to the discourse and issues in focus, DME Media School is bridging the gap between art and academia by engaging with critical and empowering gender perspectives.



CA Anand Maheshwari

Former CFO of American Express

Such a vibrant and energetic audience in front of me. So excited to be here to learn from this young brigade and also share few learnings of my own.



Prof. Pankaj Sinha

Professor, Faculty of Management Studies, University of Delhi

It is great that DME is organising such a conference on Environmental laws and climate change. It raises high hopes that DME will stand as a great institution in future and maintain high standards of quality education.



Dr Hemant Kaushik

Associate Editor, News Nation News Channel, Noida

The faculty and leadership of DME Media School, works round the clock to keep the students on a progressive path and keep them abreast to the contemporary trends.



Sister BK Kamala

BrahmaKumaris

Congratulations on the perfect organization of your conference. It was a pleasure for BLBA to be associated with DME for such a prestigious conference with high level panellists.



Life at DME

The focus at DME is to go beyond bookish knowledge and truly educate students through a wide range of learnings and experiences.

We have fully active student societies that encourage students to learn, practice, collaborate and participate in an array of cultural/technical activities.

There is indeed, never a dull day at DME!



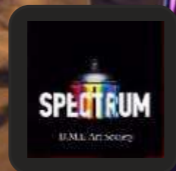
Moot Court Society



Sports Society



Theatre Society



Art Society



Literary Society



Photography Society



Dance Society



Music Society



Radio Society



TV Society



Students with Positive Attitude and Resonating Communication



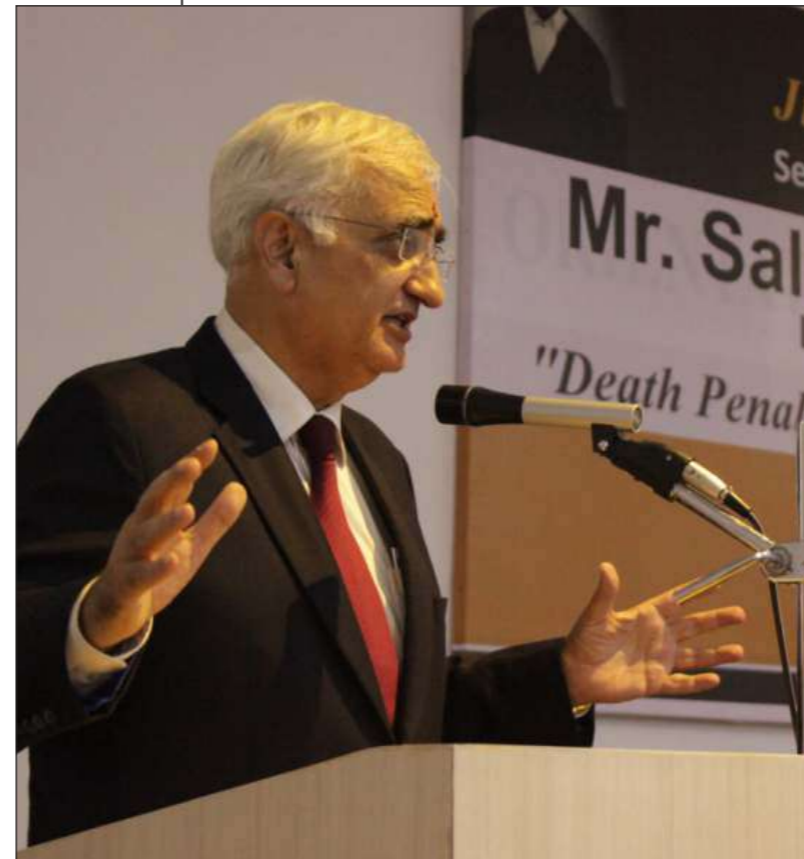
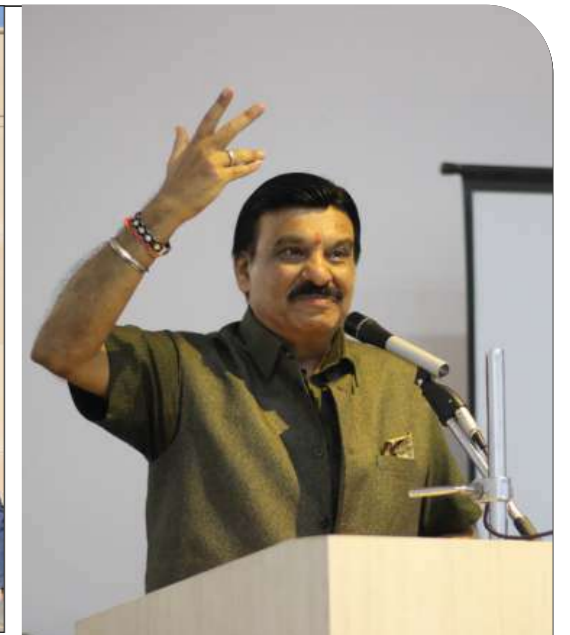
ECO Club



Entrepreneurship Cell



Cyber Cell



Facilities

DME has state-of-the-art infrastructure.

Nelson Mandela Auditorium gives students an opportunity to showcase their talent. Plenty of events are staged and guest lectures are conducted in this auditorium. The lecture rooms are aesthetically designed and air conditioned.

All class rooms have overhead projectors and the entire campus is wi-fi enabled.

The Rabindranath Tagore Library houses over 20,000 books across various subjects along with a collection of journals, magazines, reference books and e-access to many national and international resources.

Computer Centre is equipped with latest technology and trained resource persons are always ready to assist students of Media School in skill enhancement.

DME also has a well equipped **Seminar Hall** available for conducting special lectures, seminars, workshops and other such sessions.

The institute boasts a classical open-air **Amphitheatre**, which is used for organising cultural activities like music concerts, dance and drama performances and various other functions.

The state-of-the-art **Moot Court** provides space for experiential learning. The moot court hall has been designed exclusively for conducting internal moot court sessions and national-international moot court competitions..



DELHI
POLIT
GATION





Studio-62

Students of DME enjoy exceptional facilities on campus. Constructed in 2,600 sq ft area, **Studio 62** of **DME Media School** is fully equipped with all the latest equipment including a multi-cam setup (3 studio cameras) with tripods, 50 cool lights and baby lights on a grid, talk back system, audio mixer, switcher for online production of programs, recorders, monitors, mikes and speakers.

To make video studio more systematic, it has been divided in four segments

1. Chat show setup with video wall and trans-lights
2. News Anchoring set with Teleprompter
3. Exclusive chroma setup
4. Production Control Room (PCR)



Canteen & Cafeteria

The canteen is situated within the DME campus with comfortable seating for all. All types of snacks, beverages and meals are available at subsidized rates. It is students' favourite hangout zone for class discussions. The students also benefit from a Cafe Coffee Day Xpress outlet within the campus. The coffee shop serves a range of hygienic and delicious snacks.



Fitness/Wellbeing/Counselling

DME places great emphasis on fostering all components of healthy living in the students. All of DME's sports teams including Cricket, Football, Basketball, Badminton etc. go for weekly practices organised at venues like CWG, Akshardham and Aura Football Ground. Training is often held at our sister institutions as well. Our teams compete regularly in University Sports Meets as well as other leagues. DME also realises the importance of a healthy mind and offers free of charge consultations with appointed psychotherapist (Counselor) who visits every Wednesday. This has become increasingly useful in today's world full of stress and anxiety.

A photograph showing three women in a room decorated with colorful items. One woman on the left is holding a document and pointing at it. The woman in the middle is smiling and looking at the document. The woman on the right is looking down at something on the table. The room is decorated with colorful items, including a string of colorful beads and a blue bag hanging from the ceiling. The table in front of them has various items, including a blue box with the word 'trucup' on it, a pink bag, and several colorful pens in holders.

Community Connect

"There is nothing more beautiful than someone who goes out of their way to make life beautiful for others."

A Community is a group of individuals connected to each other by one or more attribute(s). The element that links them together is at the core, and is the essence of the group. Just as denoted by the root and the suffix of the word (common-unity), a certain segment of the population is united by a familiar thread. A community is a recognizable strand used to bring people together to advocate and support each other in the fight to overcome those threats. As human beings, we need a sense of belonging, and that sense of belonging is what connects us to the many relationships we develop.

The Community Connect committee at DME provides aid to disadvantaged group and supports those organization which best serve their needs. Community service is the best way to instill a spirit of service empathy, compassion and civic engagement among the students. The committee is also responsible for inculcating the value of community life amongst the students and faculties through participation in charitable causes. Events include food distribution drives, clothes donation drives, awareness drive etc.

Our Major Initiatives:

- Donation to various NGO's
- Charitable drives at schools for special needs children
- Donations to local orphanages
- Blood donation camps at college
- Diwali donations and fun activities at local villages and orphanages

Students & Alumni speak

Jinu Raj BA (JMC) 2014-17

Video Journalist
WION



A journey involving a lot of wisdom and experience. Wishing DME to continue to be a source of shelter to everyone who wishes to learn and earn from what they love doing.

Leepakshi Nayar (BA LL.B.2013-18)

Legal Professional, Legal Directorate of the Institute of Chartered Accountants of India



An ideal college that will provide excellent prospects for professional growth, build skills and a platform to explore tremendous opportunities.

The time spent at DME binds the students and the institution in a bond no less than a family. Like a dandelion scattering its seeds far and wide, our alumni have passed the corridors of DME and are dispersed everywhere.

DME believes in creating a close knit network with all our alumni, not only to build a robust buffer system for the next batch of students but also to give them a sense of belongingness, a sense of legacy.

Yuvakshi Kapoor BA LLB 2013-18

PGT Legal Studies, Manav Rachna International School, Charmwood.



A college degree is not a sign of a finished product but an indication a person is prepared for life" Indeed, DME has given me immense knowledge and exposure to succeed in life and the wings to fly.

Priya Gupta BA LLB 2013-18

Product Management Professional
Siemens Technology



Finding a good institution is the first step on the road to success, and four years later, I can confidently state that I made the correct choice. DME is more than just an institution. It denotes a culture of excellence, empowerment, and enrichment.

Joyce Jacob BA LLB 2015-20

Digital Content Protection Administrator
Banijay Rights, United Kingdom



DME to me was the University of opportunities. With supporting senior management and remarkably cultivated teachers they made it home.

Gajendra Singh BA (JMC) 2017-20

Founder - News Diggy
(Digital News Portal)



A journey involving a lot of wisdom and experience. Wishing DME to continue to be a source of shelter to everyone who wishes to learn and earn from what they love doing.

Nilesh Gaur BBA 2016-19

Executive, JustDial



I got a strong boost in my academics and career post doing BBA from DME Management School. Not only I won the Annual Batch Toppers Award but also got Campus Placement in the company JustDial.

Pearl Chauhan BBA 2016-19

Executive, UpGrad



I feel privileged to be student of BBA at DMS. I have been able to make my career in the field of Marketing with the help of strong placement support on campus and getting job profile which, I wanted.

Ashish Madaan BA LLB 2015-20

Associate, Chambers of Additional Advocate General, State of Uttar Pradesh (Supreme Court)



DME as an institution excels in imparting knowledge through its esteemed faculty and through guest lectures by honorary personalities, thereby making it's students ready for real life hustle.

Utkarsh Pandey BBA LLB 2016-21

Probationary Officer
Central Bank



DME helps us in accomplishing our future endeavours and improving our standards.



Media Partners



Knowledge Partners



The United Nations Educational, Scientific and Cultural Organization is a specialized agency of the United Nations. UNESCO encourages international peace and universal respect for human rights by promoting collaboration among nations.



Open Education Resource Foundation is a non profit organization hosted by Otago Polytechnic in Dunedin, New Zealand. It partners with organisations to provide leadership, networking, and support to help advance open education principles.



DME has collaborated with GAIL to host debate competitions over the last several years.



The Commonwealth Educational Media Centre for Asia (CEMCA) serves as the regional unit of the Commonwealth of Learning. CEMCA promotes the meaningful, relevant and appropriate use of ICTs to serve the educational and training needs.



DME has collaborated with Deakin University, Australia for several events.



DME has signed Academic Collaboration MOU with Republic of Ghana, to provide directly or in collaboration with other institutions of higher learning, facilities for University education including legal and professional education and research.



NTPC is an Indian Public Sector Undertaking, engaged in the business of generation of electricity and allied activities



DME Law School has collaborated with the District Legal Aid Committee of U.P. to provide free Legal aid to persons in need.



DME has collaborated with India Legal Magazine as media partner.



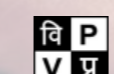
DME Law School has collaborated with National Women Commission to hold events.



Delhi International Film Festival (DIFF), screening films amidst heightened deliberations on world cinema.



Indian Academy of Shorts (IAS), an institution for imparting craftsmanship of filmmaking among students through small capsules.



VIGYAN PRASAR, National Institute for S&T Communication, Department of Science and Technology, Government of India.



University Film Club, Cultural Education Centre, Aligarh Muslim University (AMU), promoting filmmaking and film appreciation.



Aquarius Productions, a production house engaged in the making of documentaries, promotional and corporate films.



WE CARE Film Fest, spreading awareness by promoting and exhibiting films of disability.



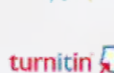
Power Finance Corporation Ltd. is a Schedule-A Navratna CPSE, and is a leading Non-Banking Financial Corporation in the Country.



TC Global is a leading global ed, learning, and investment services platform for students, professionals, universities, corporates and governments.



DME has collaborated with 9ledgepro for Workshops & Seminars, Certifications, Software Development, IT Security Consultant



DME Research Cell has collaborated with Turnitin. This renowned global company helps to identify unoriginal content with the world's most effective plagiarism detection solution.



DME has collaborated with CollPoll for ERP Integration at Campus.

Internships and Placements

Student Placement is a 'real' work experience gained within a 'real' working environment that complements the student's degree qualification and provides mutual benefit to both the employer and the student.

Placement can fall into a variety of names including 'Job', 'Campus Placement', 'off campus Placement', 'Placement Semester', 'Semester in Industry', and probably a few more having the same meaning.

DMEs' objective of campus placements is to identify talented and qualified professionals before they complete their education. It provides employment opportunities to students who are pursuing or in the final stage of completing their courses. Research shows that employers recruit graduates with the right set of Knowledge, Skills & Attitude.

Campus drives are conducted at the college / at the corporate premises / a common place to provide opportunities to students pursuing or in the stage of completing the course. During a campus drive, the corporate select students depending on their performance in written tests, Group Discussions & Personal Interviews.

Advantages of "Campus Recruitment Drives" for the students include Jobs at their doorstep, Saving in terms of "Search Costs", Savings in terms of "Application Cost" and savings in terms of "Travel cost". On the other hand, advantages for the recruiters include getting a student pool offering a wide choice at a single point, savings in terms of "Advertisement Cost" and dealing with one college rather than large number of students. For the college, Campus Recruitment Drives help building the identity & brand, which in turn, improves the quality of input i.e. the quality of students seeking admission in the college.





Top 10 Reasons to join DME

1. Academic Excellence

DME boasts a strong base of experienced and well qualified faculties coming from diverse teaching background.

2. Students Events

A number of curricular and extra-curricular activities to foster holistic development of students.

3. Student Societies

12 student run societies to offer a whole basket of options for every student to pursue their interest and explore their latent talents.

4. Lecture Series

To bridge the corporate-academia gap and facilitate students' interaction with industry stalwarts, all three Schools run special lecture series.

5. Research Centers

DME has 9 research centers to indulge students in original research and encourage scientific temperament.

6. Career Assistance

DME ensures that the students is industry ready through guest lectures, workshops, internships and placement drives. Judicial Training Academy prepares students for judiciary exams.

7. Positive Campus Environment

DME not only follows a student friendly approach but also promotes healthy and friendly bonding between students. Student organised events add vibrancy to campus life.

8. Approachable location

Situated in a prime location in Noida sector 62, this campus is accessible in a very strategic manner. DME also runs its own fleet of buses.

9. Beyond Academics

DME provides guidance and training to students for higher studies.

10. State-of-art infrastructure

DME possesses modern infrastructure, comprising of well equipped classrooms, studio, moot court, auditorium, library, seminar hall, computer lab and amphitheatre.

Admissions

Annual Intake of New Students at DME

Course	Seat
BBA.LLB	120
BA.LLB	180
BBA	120
BBA (Shift II)	120
BA (JMC)	120
BA (JMC) (Shift II)	60

All seats available at DME for all courses have been full over the last years. Prospective candidates are advised to be alert during the admissions process.

DME admits students on the basis of the result of the Common Entrance Test (CET) conducted by the GGSIP University for the BA (JMC) and BBA courses. For Law, the admissions will be on the basis of the CLAT score of the candidates. However, this may be subject to change and candidates are advised to keep checking <https://ipu.ac.in> to stay updated.

90% of the admissions are done through University Counselling and 10% seats are available for Management Quota. The criteria for admission through Management Quota, is strictly merit based (results of the qualifying exam as specified by the University and an interview).

85% of the seats available in counselling are reserved for Delhi Category students.

Candidate can fill in the online application form for the admission to Guru Gobind Singh Indraprastha University at the university website (www.ipu.ac.in).

For Management Quota seats, candidates can apply at info@dme.ac.in or in person at the campus once the admissions process commences and is notified.





Contact Us

Brochure created by:

**Anmol Mehta, Dr. Poorva Ranjan, Dr Manasvi Maheshwari,
Shanu Jain, Yogesh Sharma, Sumantra Das**

Under supervision of:

Prof. (Dr) Ambrish Saxena

Contact Us for College Information:

B-12, SECTOR-62, NOIDA

UTTAR PRADESH-201301 (INDIA)

PHONE : **+91-7042667951**

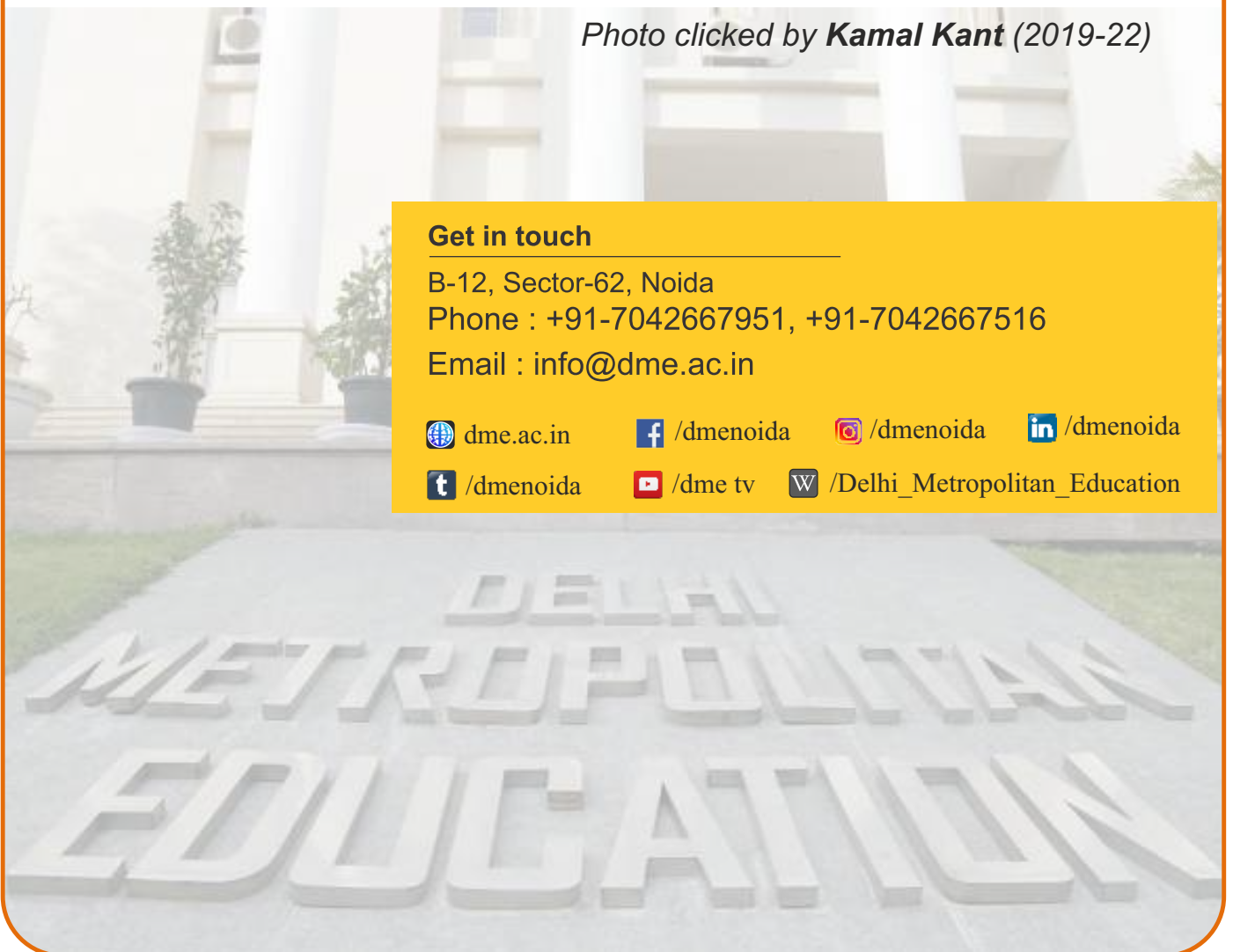
MOBILE: **+91-7042667516**

E-MAIL: **info@dme.ac.in**

WEBSITE: **www.dme.ac.in**



*Photo clicked by **Kamal Kant** (2019-22)*



Get in touch

B-12, Sector-62, Noida

Phone : +91-7042667951, +91-7042667516

Email : info@dme.ac.in

 dme.ac.in

 [/dmenoida](https://www.facebook.com/dmenoida)

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