

Management@DME

OFFICIAL NEWS LETTER OF THE DME MANAGEMENT SCHOOL



Affiliated to GGSIP University, New Delhi
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Welcoming New Students

Fresher's Party serves to heartily welcome new students and to encourage their creative talents so as to boost their confidence. It's the day when juniors and seniors come together to celebrate being part of the college.

Every student looks forward to the college fresher's party celebration with anticipation from their time of admission. The fresher's party- "**AAGAMAN 2022- A New Beginning**" was organized for the first year BBA students of session 2022- 25 at Delhi Metropolitan Education by the BBA Department, Catalyst Club Cell.

For the students, this was a day they will never forget. The day of the new students was one of anticipation, joy, music, fervor, laughter, and happiness. The day also witnessed some scintillating performances by the seniors and juniors.

Students come from a diverse range of backgrounds and locations. It's a lot of fun to be part of the Fresher's party. They get an opportunity to interact with your seniors and to know your classmates to learn more about them and to form bond with them besides the classroom. It's a way of getting outside of your comfort zone and making new friends.

The "floral theme," however, was the program's highlight. It was a stunning sight to see all the youngsters dressed in lovely floral attire, their faces beaming with joy.

The programme started with the best wishes of the dignitaries and the faculties. They wished the newcomers luck on their future endeavors.

Catalyst Club who warmly welcomed their juniors, put on dance and music performances and set the ambiance of the party. The students started tapping their feet to the beats of the performances.

To support the creative abilities of the students, the event also held a number of talent rounds to choose the title winners with the support of jury members because a fresher's party is never complete without the crowning of "Mr. and Ms. Fresher" and some other titles as well. Finally, everyone surged onto the stage while dancing on the songs played by DJ. Undoubtedly, this event drew all of the students together and set the stage for healthy interactions between junior and senior students.



CRISIL Placement Drive

24th November 2022

DME Management School Placement Cell organized Placement Drive of CRISIL on 24th November 2022. The coordinators for the event were Dr. Pooja Sharma and Ms. Pooja Tripathi. The drive was for the position of Business Development Officer for Gurgaon Office.

More than 25 students participated in the drive. Mr. Anand Rai, Area Sales Manager and Ms. Shobika Sharma, Senior Business Development Manager, Bank Loan Ratings conducted the drive on campus. The event started with Dr. Pooja Sharma introducing the company representatives to the students. Then students were addressed by Mr. Rai and Ms. Shobika giving insights into role of Business Development Officer in an organization. Post that they were felicitated. A doubt session also followed. Thereafter, interviews were conducted for students in the Library.

13 students were shortlisted at the end of the first round.

2nd round for the selection process, conducted on 30th November, 2022 was an online interview with the HR head of the company which was coordinated by Dr. Pooja Sharma from the DME campus only.

Finally, three students got selected in the drive.

Ms. Gungun Gupta, Batch 2020-23 Section C.

Ms. Sarika Goel, Batch 2020-23 Section C.

Mr. Shiv Kumar Sharma, Batch 2020-23, Section C.

Dr. Pooja Sharma

Assistant Professor,
Head Placement Cell, DMS
DME Management School



SAMSUNG Placement Drive

14th December 2022

DME Management School Placement Cell organized the Placement Drive of Samsung on 14th December 2022. The coordinators for the event were Dr. Pooja Sharma and Ms. Pooja Tripathi. The drive was for the position of Brand Ambassador for the Gurgaon Office.

More than 20 students participated in the drive. Ms. Shweta Tyagi and Ms. Afsana from Ques International conducted the drive on campus. The event started with Dr. Pooja Sharma introducing the company representatives to the students. Then students were addressed by Mr. Tyagi and Ms. Afsana giving insights into role of Brand Ambassador in an organization. Post that they were felicitated. A doubt session also followed. Thereafter,

interviews were conducted for students in the Library.

9 students were shortlisted at the end of the first round.

2nd round for the selection process, conducted on December 16, 2022, was an on-site interview with the HR head of the company.

The results are awaited for the drive.

Dr. Pooja Sharma

Assistant Professor,
Head Placement Cell, DMS
DME Management School



FRESHERS PARTY

“AAGAMAN 2022- A New Beginning”

A fresher's party titled as “Aagaman 2022- A new Beginning” was organized for the first year BBA students of session 2022- 25 at Delhi Metropolitan Education by the BBA Department, Catalyst Club Cell.

The programme started with the best wishes of Mr. Aman Sahani, Vice-Chairman, DME and Hon'ble Justice Bhanwar Singh, Director General, DME.

Prof. (Dr.) Ravikant Swami, Director, DME shared the words of encouragement with the freshers and wished them success ahead in future endeavors. Prof. (Dr.) Poorva Ranjan, Head of the Department (BBA), DME, shared her best wishes with students and told the freshers that all the dreams they have woven for their bright future would be fulfilled with the right guidance and sincere efforts.

Being a colourful event, the fresher party thrilled the day for all the party attendees. The eye catching moments were the dance performances by the students. Kashish Sharma and Pammi Sharma performed western dance and the college bhangra team set the ambiance of the party. The best bit of the party was the mesmerizing musical performance by Daksh Khanna and group. Another performance of beat-boxing by Gurmeet Singh and Shashwat steal the party.

The gala moment of the party was the Fashion Parade

where the freshers walked the ramp gracefully and participated in talented round. These contests comprised of three rounds: interaction round, ramp walk, and question-answer round. The participants were judged by a panel of judges i.e., Dr. Shalini Gautam, Associate Prof., Dr. Shuchi Goel, Associate Prof., Academic Coordinator, BBA Dept., and Mr. Bhupendra Singh, Assistant Prof.

Based on the judgment of jury members, Ms. Fresher's crown went to Aahana Chaudhary and Shashwat Shukla grabbed the title of Mr. Fresher. There were some other titles were also awarded such as Mr. and Ms. Talented, Mr. and Ms Photogenic, Mr. and Ms Well-dressed, Mr. and Ms Mentor's Choice, Mr. and Ms Fashion-icon.

A vote of thanks was proposed by the Catalyst Club Convener, Dr. Khushbu Khurana, Assistant Prof. She expressed her gratitude to the Vice-Chairman, Director General, Director, and Head of the Department for their continuous support. She further thanked to the Co-convener of the Catalyst Club, Ms. Shirley Rex for her support throughout the event. She further thanked the catalyst club members for organizing this beautiful event, jury members, and all the staff members and volunteers for diligently performing their assigned duties of the event and making this event successful.



My Experience of Freshers

The purpose of Fresher's Party is to welcome new students in a friendly atmosphere and to encourage their creative impulses to boost their confidence. It is the day where seniors and juniors finally bond and unite to celebrate being part of the college.

"Fresher's Party" in any college is an event which every student eagerly awaits from their time of admission. The 19th of December was a memorable day in my life at Delhi Metropolitan Education.

The Fresher's Day was filled with excitement, joy, music, enthusiasm, laughter and happiness. The Dress code for the party was "Floral". Seniors arranged many activities for fresher's which include cultural events where everyone got chance to showcase their talent. The Refreshments was served after the program. I enjoyed a lot at the fresher's

But I gained new experience in this event that never hesitates to show your talent.

Piyush Sharma
1st Year, Section C

My Fresher's Experience

On 19th December 2022, we got dressed in our favourite florals for our freshers day 'Aagaman'. We all had to reach college by 11 for the individual picture. Post that we assembled at Amphitheatre and the day began. Then welcome message delivered by our seniors. Performances like dance, music, beat boxing work done by our seniors. Then the most awaited time came, that is performances of the freshers for title. In the performance there were 3 rounds for the titles. 1st round was the talent you have. 2nd round was of ramp walk and the 3rd round is the question answer round. I danced in the first round. This was followed by the rest of the rounds. Then it was our refreshment time we enjoyed. Then the time came for title distribution and I got miss well dressed with a gift. And it was end with DJ we danced a lot. We had mandatory photo session too and enjoyed our fresher's most.

Gunjan
1st Year, Section A

Welcome Party – Aagaman 2022

AAGMAN, was the event for celebrating the advent of new faces in DME's Management School. The dress code for the party was "Floral". It was the very first event which I have enjoyed with my college friends.

Now, the interesting question is, how the party went?

The party started with welcome speeches for us freshers by our seniors, director Dr. Ravikant Sir and the HOD Dr. Poorva Ranjan Ma'am which gave us the essence of being a part of DME. Then our seniors delivered some marvellous performances with great enthusiasm and we all enjoyed a lot. After this, the competition for titles began, where few of my friends delivered amazing performances and attained significant titles.

As parties are incomplete without dance and food, hence we all captured the dance floor and groove in some moves, later we had lunch and headed home.

Indeed it was a joyful day for me!

Tabiya Ekram
1st Year, Section D

My Fresher's Experience

I believe Fresher's party was one of the most awaited event for all the new comers from the time of our admission. As the name of our party - 'अगमन' and the theme 'Floral' suggests new beginnings; the event began with full of new dreams, new hopes, joy and enthusiasm. The 19th of December 2022 was one of the most memorable day in the life of every fresher at DME. It was good to see the amount of efforts our seniors and faculty have incorporated with the beautiful setup and line of programmes.

There was also talent hunt and ramp walks for the titles of freshers, which was an enjoyable experience. It was a day when we interacted with each other and bonded with our seniors to celebrate being a part of DME College. From the tone of welcome, I believe the coming days and years at DME will going to be full of fun, laughter, learnings and adventure.

Ananya Sharma
1st Year, Section A

Aagaman 2022

Finally, with the end of the school year, we've started the new chapters of our lives, walking into the college. Aagaman - Freshers Party was as great as it could've been, from the heartwarming welcome from our seniors to the announcement of the Titles. But it was just not that, it was so much more with all the performances prepared beautifully for us by our seniors and batch mates. Our anchors for the event were so indulging and the performances so good that I didn't even realize when it was 5.

It was such an amazing experience, we laughed and sang along to almost danced in our seats. The decorations were beautiful and the seating arrangements were done nicely to fit our whole batch of BBA of 200+ students.

Towards the end of the event the titles were announced and it was oh so thrilling, because all the performances were very good the winners couldn't have been easily guessed. But at the end it was a well deserved distribution by our teachers and mentors. My class (1B) as well had five title winners:

Mr. Fresher (Shashwat Shukla)
Mr. We'll Dressed (Kush)
Mr. Fashion Icon (Mohak Gulati)
Miss Photogenic (Shirin Tickoo)
Mentors choice (Sarvesh Tyagi)

The only thing that we missed was dancing with our friends at the end together. Nonetheless I'll always have the day close to my heart and will always remember it.

Swati Juyal
1st Year, Section B



Delhi Metropolitan Education

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DME Law School



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DME Management School

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- DME Media School: BA JMC [Bachelors in Journalism & Mass Communication]

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