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Journalism@DME

Official Newsletter of DME Media School



STUDENT INDUCTION PROGRAMME 2022

Saima Pervez

DME Media School conducted the 7-day Student Induction Programme – SIP 2022 for Batch 2022 of the BA(JMC) programme. The objective of SIP is to give the freshmen an overview of the journalism course and create an understanding of the construct of the programme by interacting with renowned media professionals as well as with internal faculty members.

SIP 2022 was planned and executed in two phases. In the first phase, 12 sessions were held from October 13 to 19 and in phase two from October 27 and 28 five interactive sessions were conducted with the newcomers.

A separate session with parents/guardians of the newly admitted students was also conducted to apprise them about the activities of media school at DME.

Some of the renowned media personalities who interacted with the students were

Mr Amish Devgan, a celebrated Anchor in New 18 India, Mr Prabhat Shunglu, a senior journalist having worked with reputed TV channels and Ms Shikha Sharma, an Anchor in Republic Bharat and Ms Palak Sharma, a senior TV Anchor working with India Ahead, came to DME to motivate the students.

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Amish Devgan apprises media students at DME about characteristics of journalism

Priya Yadav

Seasoned news anchor Mr Amish Devgan underlined the characteristics of journalism while motivating the new batch of BA (JMC) at Delhi Metropolitan Education (DME) on its campus in Sector 62, Noida on October 13. He was speaking as the keynote speaker in the Session Induction Programme - SIP 2022 organised by Media School of DME.

Mr Devgan, Managing Editor, News18 Hindi Cluster, said that he considered journalism as a passion more than a profession. He added, "Journalism is the only field that allows us to analyse and question the actions of those in power. An enlightened journalist enlightens the world."

Mr Devgan lauded the role of social media in providing opportunities for new content generation as well as its wider and speedier dissemination. He urged the students to tread carefully on such avenues when it comes to news. "Check the facts of every story thoroughly before publishing because authenticity is the essence of responsible journalism", he added.

Students from the audience made the session interactive with their curiosity. They asked questions about agenda behind some news and increasing polarization in the content and its impact on the society. To counter this, Mr Devgan strongly recommended

students to focus on all the key perspectives of a news story and ensure its objectivity.

Justice Bhanwar Singh, Director General, DME, expanded the same thought and emphasised that students needed to know seven ethical integrities. "Truthfulness with work, respectful towards teachers, open mindedness, discipline, good listening, team spirit, tolerance, and a sense of responsibility."

Mr Aman Sahni, Vice Chairman, DME, reminded the students to make the most of the next three years and selfishly keep their need of education above everything else.

In her welcome note, Dr Susmita Bala, Professor and Head, DME Media School, applauded the contribution of Mr Devgan. She disclosed that Mr Devgan learned journalism as a student of the first batch of BA (JMC) in GGS IP University. She, thus, established the connect between him and the fresh set of students and their parents sitting in Nelson Mandela Auditorium of DME.

Dr Ambrish Saxena, Professor and Dean, DME Media School, Dr Manmeet Kaur, Academic Coordinator, Dr Sumedha Dhasmana, Programme Leader of First Year BA (JMC) and Dr Manasvi Maheshwari, Head, DME-IQAC also contributed to this session.



Mantra of Success : Keeping Pace with the Changing World

Dr Sumedha Dhasmana

Dr Ambrish Saxena, Professor and Dean, DME Media School and Director of DME-IQAC asked the students to keep pace with the changes in the world of journalism. He was delivering an orientation lecture for the students of the new batch of BA (JMC), at Delhi Metropolitan Education (DME) on October 13.

Dr Saxena touched upon several aspects of media education and industry. He said, “We are living in the age of multimedia where every traditional platform has expanded itself to reach audiences across all daises. Being multitalented is, therefore, the need of the hour for any media student.”

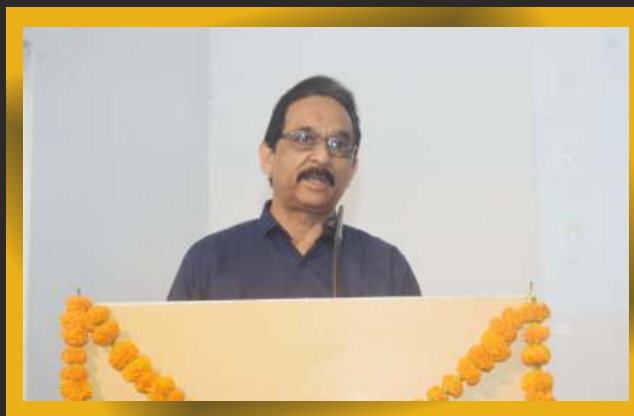
Dr Saxena emphasised that media industry has undergone tremendous changes in terms of its objectives, its processes and its expected outcomes. “At DME Media School, we ensure that our students are ready for this fast-paced and ever-changing industry.”

Students of the new batch were encouraged to understand the shifting paradigms of media and be participatory, forthcoming, and proactive in their approach. To sum up the session, Dr Saxena assured the students that continuous opportunities and

encouragement shall be provided at all times. He stated, “Education is meant to open your minds and we endeavour to make you all independent thinkers, capable of original ideas.”

Earlier during the day, students of Batch 2022 and their parents were welcomed by Dr Manmeet Kaur, Associate Professor and Academic Coordinator, DME Media School. She introduced Guru Gobind Singh Indraprastha University and Delhi Metropolitan Education to the new batch and said, “DME believes in attaining success by following the path set by DME Ethos, which includes discipline, punctuality, honesty and positivity. . .” amongst others.

Addressing the students, Dr Ravi Kant Swami, Director, DME, said, “Today is a great day in your lives and in the life of DME. We are welcoming the tenth batch of this academic programme. And you are starting this new journey, leaving your school life behind.” He further informed about Sunshine Education Society, which is teaching 10,000 students at present at its various institutes, out of which 2500 are in DME.



Media studies offer a exciting career in fact-checking, says Nimish Kapoor

Dr Manasvi Maheshwari

Fact-checking agencies offer a lucrative career option for media students. Nearly every news entity today relies heavily on fact-checkers to maintain their credibility. Scientist Nimish Kapoor elaborated on all these points in a special lecture for BA (JMC) students of Delhi Metropolitan Education (DME) on October 14.

This special lecture, titled Fake News and Fact Verification was organised as part of the Student Induction Programme – SIP 2022 at Media School of DME. It was conducted in Nelson Mandela Auditorium of DME. The session offered an excellent opportunity for curious and energetic media students who are keen on exploring the new possibilities in the media world.

A certified trainer of fact verification, Mr Nimish Kapoor is one of the most qualified speakers to talk on this subject. He is working in VigyanPrasar (as an autonomous organization of Department of Science & Technology, Govt. of India) as Scientist and Science Communicator from last 16 years and currently engaged as Scientist E (Principal Scientist) and Head of Publications Division, Science Film Festival Unit and India Science Wire programme.

Mr Kapoor began his address by congratulating the fresh batch of journalism and mass communication programme of DME Media

School. He said that, “DME is one of the most prestigious institutions for media studies. Media students must understand the difference between information, mis-information and dis-information. If fake news is identified, one can understand how it is not news but just rumour.”

Initially, Dr Ambrish Saxena, Professor and Dean, DME Media School and Director of DME-IQAC welcomed the guest and underlined the importance of fact check. He explained how important it is to apprise students with the changing trends of media industry. He cautioned, “We must not blindly forward every piece of information that comes to us. It is essential to think and cross-check if the information looks inaccurate.” He further added, “I am glad that Mr Nimish Kapoor, who has excellent scientific temper, is here to educate us about the needs of digital age.

Dr Susmita Bala, Professor and Head, DME Media School expressed her agreement on the need of examining information before it is disseminated. She said, “Everything is digitalised today and we all come across fake news on regular basis. Information is very powerful and let's all use it for the benefit of mankind.”



Work efficiently to reap success: Sunit Tandon

Aditya Goswami

“Time management, and following your passion is the mantra of efficiently fulfilling more than one endeavors at the same time” said Mr Sunit Tandon, theater and film actor, news presenter, Director-Indian Habitat Center, former DG-IIMC, and former CEO of Lok Sabha TV. He was an eminent guest in episode 56 of the Vibrant India Series on October 11.

Dr Susmita Bala, Professor, and Head of DME Media School welcomed the guest and highlighted the journey of 55 episodes of VIS so far. Dr Ambrish Saxena, Dean, of DME Media School set the stage for the guest of the evening to enlighten the students with his golden words.

Mr Tandon began by narrating his life journey, throwing light on his early phases of education in school and college. He remembered his fascination for andradio and television and his engagements during college days.

Mr Tandon shared his experience with theatre and said “Theatre will always be a delightful experience for me because it was theatre which

made me unleash my hidden talents”. Reiterating his journey, he explained how he landed up in a banking job as a probationary officer in a leading bank and how he realised that a 9 to 5 job was not something that he was looking forward at. He realised that his job was proving to be a hindrance between him and his love for radio, television, and theatre.

Initially, Mr Tandon took up the job of Deputy Director in National Film Development cooperation of India (NFDC). He kept on changing his jobs from the CEO of Lok Sabha TV to DG of IIMC. He said, “I have never planned any move or wanted any position in my life. I have just done what made me happy and satisfied. My passion for media - television, radio and theatre has brought me here”.

The address was followed by a brief Q&A session. Mr Tandon answered several questions of the students enthusiastically. Dr Saxena moderated the session and asked several interesting questions to Mr Tandon.



Critical thinking can open a window for a brighter future: Roop Rekha Verma

Saima Pervez

Dr Roop Rekha Verma, former Vice Chancellor of Lucknow University and a social activist was the distinguished personality in the online programme Vibrant India Series, episode 55 on October 7. Vibrant India Series has been a series of applauding illustrious personalities from different walks of life and hearing their stories to inspire the participants.

“Unless we critically analyse things, which we come across in our day-to-day life, we will never enjoy the true essence of how beautiful simple things can be” said Dr Roop Rekha Verma. Dr Verma also threw light on the struggle of women and why women is the most important construct of our societal framework.

To begin the session Dr Susmita Bala head DME media school listed out galaxy of stars who have been part of VIS till now and welcomed Dr Verma officially.

Taking the program forward Dean of media school Dr Ambrish Saxena set the tone of the session and invited guest of the evening to enlighten the participants by recalling her experiences of life.

Dr Roop Rekha Verma passionately talked about rights the of women. She said “We always talk about roles and responsibilities of women; do we ever think who made these roles and responsibilities gender specific. It is society as a whole responsible for creating gender biased roles.” She further talked about how society as a whole need to change the way they think, their perspective as a whole for a more holistic development of the community at micro level and nation at macro level.

The illuminating session ended with an engrossing question and answer round which was moderated by ideator of VIS Dr Ambrish Saxena, Dean DME Media School.



Remembering Gandhi-Shastri: Tribute by DME Media School

Shashank Kumar

“Don't be scared of doing mistakes, be scared when you don't do any, always work hard and move ahead on your path with honesty and integrity” quoted Ms Saima Pervez, Assistant Professor, DME Media School during the celebration of birth anniversary two great leaders Mahatma Gandhi and Former Prime Minister Shri Lal Bahadur Shastri on October 3, in Studio 62.

The Student Council of Media School- SPARC Media School carrying on its legacy of celebrating great leaders organized this celebration.

Moving ahead Dr (Prof.) Ambrish Saxena, Dean, of DME Media School said, “After 2019, it is the first time that Gandhi-Shastri Jayanti is taking place in offline mode. It is a pleasurable moment to celebrate the birth anniversary of two great leaders who made us proud.”

The event began with the famous slogan of Lal Bahadur Shastri 'Jai Jawan, Jai Kisan'. Students organised this programme through various genres, which included poetry recitation, quiz competition, song, monologue, presentation and some unknown facts about Gandhi Ji and Shastri Ji.

Poetry and Monologue recitation: In the memory of Mahatma Gandhi and Shastri ji, Tanvi Tripathi - 2nd year student and Aneesha - 3rd year student told to the students about the leaders through their own composed poems. Shiksha - 2nd year student presented a remarkable video,

narating the story of 'Charkha'.

Quiz Competition also organised: A very knowledgeable quiz competition was also organized This was moderated by Khushi Shrivastava- 2nd year student. This competition saw enthusiastic participation of a lot of students. The winners of this competition, Tanvi Tripathi (2nd year) and Malvika Bhatt (3rd year) were awarded during the event.

A presentation on Gandhi ji's life and journey was presented by Ayush Sharma and Vinayak Yadav - 2nd year students and some unknown facts about Gandhi ji and Shastri ji were also relived by Ravi Roshan Yadav (2nd year) and Khushi Chaudhary (3rd year) students. A beautiful song 'Ekla Chlo Re' was sung by Esika Shaw which mesmerized the participants in Studio 62.

Taking inspiration from the teaching of Mahatma Gandhi, SPARC has been engaged in some social transformational activities. On this occasion, Priya Mishra Student Convener of SPARC, announced a big initiative of SPARC, 'Community Service Drive', which is for slum area children, where SPARC members will go to teach the children and can also contribute essential items.



Faculty Achievement

Dr Manasvi Maheshwari

Guest Speaker in the online panel discussion on the topic “Evolution and Adaptation of Newspaper Cartoons”



Saima Pervez

Dr Manasvi Maheshwari was invited as a guest speaker in the online panel discussion on the topic “Evolution and Adaptation of Newspaper Cartoons” conducted by Tell Me Your Story (TMYS) on 1 October 2022. TMYS Review is the quarterly imprint of TMYS, popularising stories from academic research and social significance in collaboration with global thought leaders, other than creating publishing opportunities for emerging writers.

Dr Maheshwari spoke about how newspaper cartoons help in creating public opinion. She explained the role and relevance of editorial cartoons for a newspaper reader. The other panellist on board were Dr Sagar Taranga Mandal from Kalyani University, Kolkata, Mr Deborshree Gogoi, Cartoonist and Assistant Professor in the Department of Commerce at Digboi College in Assam and Ms

Rianka Sarkar, St Claret College, Bangalore.

TMYS is the brainchild of author Koral Dasgupta, whose books are discussed widely in the context of gender studies, art, myth, and ecocritical literature. TMYS focuses on women's history and the impact of such history on contemporary society, culture and practices. With an audience base from India, USA, UK, UAE, and Canada, TMYS projects have deep student engagements driving an intellectual environment for critical thinking through scholarly and creative writing.

Video: <https://fb.watch/fYLygRoAuC/>



Discussing Lights Camera Action: Tour of Studio 62

SIP Session 3 Day 2

Saima Pervez

“Without a seed there cannot be a plant and without an idea there cannot be any thought” Mr Vishal Sahai and Mr Madhav Sharma Assistant Professor of DME Media School interacted with the first-year students during day 2 session 3 of student induction programme (SIP) conducted in studio 62 on October 14. Students were acquainted with terms like pre-production, production and post production.

Mr Sharma and Mr Sahai talked in detail about the importance of imagination, visualisation and then picturisation. “Without correcting the first step which is imagination then end product will never be perfect, have a unique, holistic imagination, visualise something which has not been visualised till date, then picturise your visualisation with perfection” narrated Mr Sahai.

Projects of students were shown followed by discussion on the

same. The fresh batch was motivated by showcasing work of seniors to follow footsteps of their seniors and do better than them.

Mr Sharma gave them a tour of studio 62 and gave them a hands-on experience on different gadgets used for pre-production, production and post production. “During production every individual plays an important role, the lead actors, the crew members, director, producer,” quoted Mr Sharma.

He also said that we should not underestimate work of any member of the team whether he is Infront of camera or behind the camera, it is always a successful teamwork that brings laurels.

Session concluded by screening short films made by students and teachers along with critical analysis of the films.



“ Aaina” : Reflection of the Society

Priya Mishra

Taabir theatre society of DME participated in inter college competition in IEEE Day - 2022 at Bhartiya Vidyapeeth, New Delhi on October 7. Various colleges all over India participated in various competitions organised by Bhartiya Vidyapeeth. Students of Taabir presented a play which revolved around social evils like molestation, excess use of mobile phones and lack of support from parents on career choices. The name of the play was "Aaina".

“The essence behind keeping this name was to have a name which resonates with the reflection of the various social evils in the society” quoted Priya Misra participant of the play.

“We are very proud that our students are performing on issues of social relevance, such plays are an attempt to create a change in the minds of youngsters who are the future of our nation” quoted Mr Vishal Sahai Convenor of Taabir, Assistant Professor, DME Media School.

Students who participated in the play were Priya Mishra , Sufia Mirza, Mahima Gupta , Suhani sarin , Rishabh Patel , Vinayak Mishra, Jaiaditya Sharma, Vishesh Gaur, Mahir Khatri, Disha Dixit, Uditi Uttam, Shiksha, Malvika Bhatt, Abhay Sharma, Yash Joshi and Kashish Arora.

“We here at DME Media School give complete freedom to our students to write as well as direct their own plays, this gives them confidence and it nurtures their creative thinking” narrated Mr Madhav Sharma, Assistant Professor, DME Media School and co convenor of Taabir theatre society. Play “Aaina” was written and directed by students of the theatre group Taabir with minimum assistance of convenor and co convenor.

Play “Aaina” was applauded for its efforts and participants received certificate of appreciation.



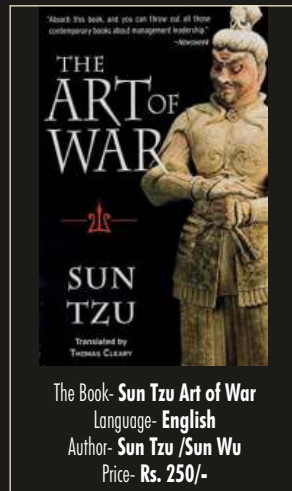


Sun Tzu Deciphering: How to Read the Art of War Hurst, Derek M. Yuen

Vinayak Yadav

“If you know the enemy and know yourself, you need not fear the result of a hundred battles. If you know yourself but not the enemy, for every victory gained you will also suffer a defeat. If you know neither the enemy nor yourself, you will succumb in every battle.”

When an individual has a new experience, a point known as the light bulb moment occurs. This happens when a person progresses from participating in an experience to comprehending the experience. In other words, after the light bulb moment, involvement becomes richer and deeper. system and explains why it is predisposed to



strategic thinking, reading Deciphering Sun Tzu: How to Read the Art of War by Derek Yuen is probably a major "aha" moment for commentators on Western strategic thought.

Sun Tzu was a Chinese military general who lived between 550 BC and 500 BC, during what is known as the Spring and Autumn period (722 to 481 BC) and immediately preceding the Warring States Period (481BC to 403 BC). He was one of several strategic commentators at the time, but his military treatise The Art of War is still widely read today. Ratings

Goodreads: 4/5

Flipkart- 4/5



Bheeshma Parvam

Aditya Goswami

Threefold winner of the National film award Mammootty has collabed with Amal Neerad, known for his best directorial films Trance and Varathan, and arrived with the latest work Bheeshma Parvam. The story is about a Christian joint family who lives in Kerala and head by Michale (Mammootty) who has been a gangster and at a slow pace his family members started against a conspiracy.

This film is festooned with multiskilled Actors like Mammootty, Anaghea, Sudev Nair, Veena, and many other multitalented actors who joined hands for special appearances. They all did justice to their respective role and got a proper stage to shine

Bheeshma Parvam decently cooks the story narrative and builds up the intrigue, although this film deals with the family drama genre it shows the hidden side of the family which is rarely explored in the



Directors: Amal Neerad

Cast: Mammootty, Anaghea, Sudev Nair and Veena

films. How did their family members forget humanity and started rushing their beloved ones just for meaning fewer kinds of stuff? Even though we experienced a similar storyline in cinema but exploring the dark side of the family is a unique concept that adds tremendous elements in the film which make the audience glued to the seats, hats off to the writer of the film Devadath Sajhi who wrote the story, and characters smartly and smoothly presented on the screen, Background music is a hoot which creates mystical atmosphere and gonna connect you with the characters and might get goosebumps.

The audience may end up craving to know more about the Michale character and for others, it is worth a watch and even a single would not come out disappointed irrespective of the insignificant shortcoming.

Patron-in-Chief: Mr Vipin Sahni, **Patron:** Mr Aman Sahni, Justice Bhanwar Singh, Dr Ravikant Swami, **Consulting Editor:** Dr Ambrish Saxena, **Chief Editor:** Dr Susmita Bala, **Editor:** Dr Manasvi Maheshwari, **Associate Editors (Content):** Dr Sumedha Dhasmana, Ms Saima Pervez **Assistant Editors (Content):** Kirti Mathur and Nikita Taneja **Associate Editor (Creative):** Mr Anmol Mehta, **Assistant Editor (Creative):** Toshita Jain, **Assistant Editor (Coordination):** Priya Yadav **Associate Editor (E-newsletter):** Mr Madhav Sharma **Visual Content:** DME Frames, **Video Content:** DME TV

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