



## WHAT'S IN THIS ISSUE

Impeccable Bond	2-3
Workshop on Gmail UI	4
VIS 38	5
IAS Episode 3	5
face2face S3: E5, E6	6
Workshop on Video Production	7

## DME Media School observes May Day Prof Jethwaney decodes labour codes for journalists

Aditya Goswami

Commemorating the International Worker's Day, DME Media School organized a special session on May 2 for a discourse on New Labour Codes: How these would impact the working journalists with Prof Jaishri Jethwaney, Former Professor, IIMC and Former Senior Research Fellow, ICSSR, as the resource person in Studio 62.

Dr Ambrish Saxena, Professor and Dean, DME Media School, began the session with remarks about the existing laws for working journalists and added, "The new laws will be applicable on journalists across all forms of media and it's necessary for our students to understand how it would impact them in the future."

Prof Jaishri Jethwaney proceeded with the session and categorically defined the term 'labour'. She shared her researches on labour issues and said, "May Day was set aside to revisit and acknowledge the historic struggles and subsequent gains of labourers. In many instances, such laws have benefitted the working class. Unfortunately, there is limited talk about labour laws today."

In the context of journalism, she stated that earlier it was not considered labour but now journalists are considered labourers, in the same category as writers. "The two jobs are very different and perhaps, the same set of labour codes should not be applicable on them." Additionally, she remarked, "In 2019 and 2020, more than 4 dozen laws were subsumed to make 4 labour codes which would be applicable on the entire labour force, including media personnel once operationalized."

Talking about the workforce, Prof Jethwaney

highlighted the data from NSSO, which suggests that India has less than 10,000 journalists. "This means, only these many journalists are permanently employed while the rest are either working on ad-hoc basis or as stringers. This is far from an ideal situation."

The senior researcher and academician decoded the new labour codes and said, "These codes are employer-centric and anti-trade unions and workers. The provisions for overtime, maternity leaves, bonuses etc need to be implemented." She cited critics of the new code to suggest a lack of provisions for permanent employment and pensions for journalists. She also pointed out the absence of a concrete methodology for fixing the minimum wage under the new system.

Her address was followed by a question-answer round and discussion with the students, moderated by Dr Saxena. Students raised questions about pros and cons of becoming a

stringer, demanding of rights by journalists and employment conditions amongst others. In response, Prof Jethwaney lamented that media students are not made sufficiently aware about laws that govern their employment. "When you go out as journalists to seek justice for other people, you must also be aware about your own rights as a professional," she suggested. She encouraged the students to educate themselves about such matters.

The program was summed up by Dr Ambrish Saxena. He said, "Professor Jethwaney has explained complex laws to students with immense clarity and simplicity. We hope that the issues revolving around journalism as a profession get resolved before our students become part of that workforce."

Earlier, Dr Susmita Bala, Head, DME Media School welcomed Prof. Jethwaney. Dr Manasvi Maheshwari, Associate Professor, extended the vote of thanks.





## Impeccable Bond 2022: Adieu! Friends from 2019

Dr Manmeet Kaur

DME Media School bid a very fond farewell to students of Batch2019 with a celebration of their Impeccable Bond on May 7 in the Nelson Mandela Auditorium. The programme hosted by students of second year was a nostalgic testimony to the three years of college and a grand wish for future success of the outgoing batch.

To begin the day, Dr Ambrish Saxena, Professor and Dean, DME Media School addressed the gathering and elaborated his vision for the occasion. He said, "Today's program is the embodiment of DME's bond with its students, which we shall cherish for all times to come".

Dr Ravi Kant Swami, Director, DME, enlivened the gathering with a nostalgic song. As students joined him to sing, he wished them good luck for their future endeavours. "May you reach the pinnacle of success and make DME proud."

Recalling the times spent together, Dr Susmita Bala, Head, DME Media School, said that she will think of every student fondly. "We have spent some amazing time together, whether it was in college or online. I am

sure you will utilize the lessons from the past three years to propel your future growth," she said.

The programme went forward with Bollywood dance performances by students of second year and a folk dance performed by students of first year that had the audience tapping their feet. The audience was also regaled with a medley of songs performed by Mihir Singh and Ishaan Luthra. Vani Tanwar, student of the outgoing batch, came forth with a surprise performance and sang a song dedicated to the entire Class of 2019.

As a token of recognition, every student of the outgoing batch was called on the stage and presented with a unique title that summed up their college persona. Faculty members of DME Media School presented them with a small memento and wished luck to the entire batch.

The eventful day closed with teary goodbyes, warm hugs, and lots of selfies as Batch 2019 bid adieu.

DME Media School  
bids farewell to Students

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AS WE CELEBRATE

# Impeccable Bond



**DME** Delhi Metropolitan Education  
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**DME Media School**  
Organises  
**Workshop on**

**User Interface  
of Gmail**

**Date & Time:**  
May 4, 2022 at 3 PM

**Venue:**  
Computer Lab 2

**Speaker**  
Dr. Ritika Saxena  
Assistant Professor, Media School

H 12, Sector 02, Noida  
Tel: 20142867051, 20142867216

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## Simplifying the Inbox: Media School holds Workshop on Gmail User Interface

Sukriti Arora

In the new information age, bulk of emails is a cause of trouble for many. DME Media School helped its faculty members navigate through this jumble with a **Workshop on User Interface of Gmail**, held on May 4, 2022 in Computer Lab 2 with Dr Ritika Saxena, Assistant Professor, DME Media School as the resource person.

Describing the objective, Dr Ambrish Saxena, Professor and Dean, DME Media School said, “Information is a necessity but the bigger necessity is to manage the flow of this information.”

Dr Ritika Saxena began her session with a demonstration of how Gmail User Interface can be simplified for a better viewing experience. She differentiated between the Default, Compact and Comfort settings of the inbox view and talked about the various features in each.

She then explained the methods of customizing a Gmail inbox to suit one's personal requirements. “You can keep the unread emails on the top, or the ones marked as important. You can also customize and select senders that you wish to always see first,” she said.

Going ahead, the expert talked about preview options and creation of tabs. “You can colour code the markings to quickly identify important emails. This helps in segregation as well as in finding the mails you are looking for.”

Dr Ambrish Saxena emphasized the appropriate usage of subject lines in email to streamline the searches.

To make the interface aesthetically appealing, Dr Ritika suggested use of background themes that will reduce the monotony for the users.

During the interactive segment, faculty members asked about filtering emails and conversation views on Gmail. They incorporated the changes on the spot and clarified their doubts. Dr Ritika demonstrated all the solutions and asked the faculty members to try the different options and explore what works best for their needs.

The faculty members said that it was a much-needed session and thanked the resource person in unison for her help.

## Helping millions die with dignity, Jitender Singh Shunty talks about seva for the society

Anjali Pathak

Episode 38 of Vibrant India Series, an initiative of DME Media School, was graced by the presence of Padmashri Jitender Singh Shunty, Former MLA & Founder of Shaheed Bhagat Singh Seva Dal as the eminent guest on May 12.

The inspiring session began with an overview of VIS given by Dr Susmita Bala, Professor and Head, DME Media School. She said, "Vibrant India Series is a tribute to the 75 years of our independence and to the people who have made this country better with their exemplary work."

Mr Shunty opened his address with the song "jeenaisi ka naam hai" to highlight the unparalleled joy of serving the society. He narrated an instance from 1995 that jolted him to the extent of becoming the reason behind his social endeavours. He had seen a man at a crematorium stealing pieces of wood from the already burnt pyres to build one for his departed son. "In a big city where people splurge money on celebrations, there are some who can't even afford to die in dignity," he said.

He narrated his journey of starting his NGO, Shaheed Bhagat Singh Seva Dal, which helps fulfil the last rites of unclaimed deceased persons and of those who are too poor to afford cremation costs. He said, "Many people taunted me and said that I have started a business of

dead bodies but I did not back down." He described how he remained steadfast even during the challenging and heart-wrenching times of the pandemic when the bulk of dead bodies was unimaginably high.

Mr Shunty passed on his mother's wisdom to the audience. He advised that one must never stop serving the society in the face of challenges, never say no to anyone in need, and never let arrogance get to one's head. He mentioned, "these are the tenets that led my NGO to come up with solutions for issues concerning the deceased and their bereaved families."

In the next segment, students put forth their queries to the guest. They asked him about developing a sense of selflessness and dealing with the negativity from others to effectively continue one's service. The Padmashri awardee answered with anecdotes from his life and said, "if you are determined to serve others, you must be ready to sacrifice some personal comforts."

The session was brought to a close by Dr Ambrish Saxena, Professor and Dean, DME Media School. He summed up saying, "Your advice for students to turn their motivation into action is the very essence of Vibrant India Series."



## Alumna Pratiksha Mishra shares career insights at IAS Episode 3

Nikita Taneja

DME Media School welcomed Pratiksha Mishra, Assistant Producer, Zee Media in Episode 3 of Interactive Alumni Series on May 2 as a continuation of its efforts towards acknowledging the feats of its old students.

The alumna from Batch 2014-17 was extended a hearty welcome by Dr Ambrish Saxena, Professor and Dean, DME Media School. He said, "alumni of any institute are its biggest assets and best testimonies." He explained the concept behind IAS as a platform benefitting the existing students as well as the alumni fraternity.

Starting her address with nostalgia, Ms Mishra recalled her experiences at DME as "unforgettable learning". She credited the faculty and the student-oriented environment at the Media School for her quick jump in the industry. She said, "Every lecture, every assignment, every activity has offered something to learn. Here, I understood how to implement the learning in my career."

As an advice to her juniors, Ms Mishra emphasized on the power of networking in the industry. She said, "the right references and contacts can take you places. It helps you give an edge when looking

for jobs or internships." At the same time, she stressed on the importance of talent and skill enhancement. She added that one can find jobs with connections but cannot retain it for the long run. She suggested the students to be the "jack of all trades and master of one" in order to move ahead in one's career.

This was followed by question-answer segment, moderated by Dr Manmeet Kaur, Associate Professor, DME Media School. The questions revolved around the importance of reading newspapers, qualities that one should inculcate on the field, role of scripting in journalism and understanding the importance of perspectives.

Summing up her talk, Ms Mishra suggested the students to "put the entire focus of your goals, mind, body and soul". The final remarks were presented by Dr Susmita Bala, Professor and Head, DME Media School. She said, "Media requires being prompt in whatever you do and staying updated with the news." The session was then brought to a close with a vote of thanks.



## Students of Media School talk about creating opportunities in tough times

Vanshika Bali

The popular chat show – face2face of DME Media School in its fifth episode on April 2 hosted Khushi Srivastava of the first year, Rishabh Patel from the second year and Aditi Katyal from the outgoing batch.

Dr Ambrish Saxena, Professor and Dean, DME Media School, introduced the students and outlined his idea for starting this series. “It is a web series with real characters that enables students to converse in lighthearted style about their interests, past experiences, and long-term goals,” he said.

Aditi opened the conversation by discussing her college experience of the pre-and post-lockdown time. She recalled, “Things got off to a great start for the first six months. I made friends, joined theatre clubs and experienced the college life.” She said that lockdown derailed many things including college activities, but joining radio society during the pandemic was a boon in disguise for her. “I joined the Radio Intersect – the radio society of DME Media School and learned a lot about how the industry operates,” said Aditi.

Rishabh, expressed happiness for taking admission at DME. He said, “We had been studying online and were skeptical about our future. However, when classes were

resumed offline, it gave some respite and I became aware of the tough competition waiting for me.”

“With the help of my mentors, seniors, peers and books, I began working on myself to make a place in this cut-throat competition,” he added.

Expressing her pleasure over the friendly environment of DME, Khushi stated, “I am fortunate that I was accepted at my college. All the faculty members are welcoming here. They coach me through right and wrong at every step.”

Speaking about her creative development over the last few years, Aditi mentioned how the experience of theatre has boosted her self-confidence. Rishabh discussed the same subject and revealed his recent interest in public speaking. Talking about her creativity and talent, Khushi, the youngest of the group, said that she plays football and attempts to take part in different activities to expand her range of interests and abilities.

Dr Saxena concluded the session appreciating the views put forward by the students. He said, “DME has been a place of learning for all the students and with its healthy environment, it will motivate students to excel.”



## DMEians recall bittersweet memories of lockdown on face2face

Drishya Madhur

Episode 6 of face2face organized on May 10 welcomed Deepanshi Uppal from the third year, Dhruv Arora from the second year, and Shri Rastogi of the first year to interact with Dr Ambrish Saxena, Professor and Dean, DME Media School on the chat show.

Dr Saxena introduced the students and continued discussing how the pandemic changed lives drastically in terms of academics and livelihood.

Deepanshi initiated the conversation by talking about her experience during the lockdown and how she utilized it into gaining professional skills. “Lockdown was a blessing for me as I learned digital marketing, graphics designing and few nuances of management as well.” She further said, “I never wanted to waste my time during the pandemic so I persuaded one internship after another to enhance my learning. All this experience later boosted my CV.”

Dhruv talked about his interest in social media marketing which he polished during the online classes. He said, “Youth is the future and their reach on social media is unmatched. This made me realized that social media marketing will definitely come handy in future in any field.” He told the audience how his knowledge resulted in family income during the pandemic.

Dhruv interestingly talked about his love for food and the numerous dishes he cooks for his friends and family.

Shri Rastogi talked about how the pandemic robbed his last year of school and things he would have done at that time. Shri discussed how he learned camera handling, editing and promotional skills during the lockdown time. He said, “The most important skill I developed during the pandemic was, professionalism.”

The session moved forward where Dr Saxena talked about the hobbies that kept students going during lockdown. Deepanshi talked about her interest in art. Dhruv on the other hand has an inclination toward expanding businesses along with an interest in photography. Shri who is more of a creative person talked about his interest in producing music. He further told everyone about his cooking skills.

The session concluded as the students gave their final remarks about living in the present and enjoying the current time.





## Media students undertake Two-day Workshop on Basics of Video Production

Priya Yadav

DME Media School organised a Two-day Workshop on Basics of Video Production for its first-year and second-year students on May 11 and 12 in Studio 62. The objective behind this workshop was to provide hands-on training to the students and prepare them for the industry. Mr Sumantra Sarathi Das, Mr Vishal Sahai, and Mr Yogesh Sharma, Faculty at DME Media School were the resource persons for the workshop.

Day 1 began with an address by Dr Amrish Saxena, Professor and Dean, DME Media School. He apprised students about the concept of video production and said, "It is simply everything that goes into the ideation, planning and execution of a video." He then elaborated the three stages – pre-production, production, and post-production.

Taking it ahead from this point, Mr Das along with Mr Sahai explained the three stages of production and explained the significance and steps of each stage. Mr Das emphasised on the need for thorough research and structuring before shooting while Mr Sahai explained the nuances of camera handling.

The assistant professors emphasised on 3-point lighting techniques. Mr Yogesh said, "Traditional method of illuminating a subject in a scene with light sources from three distinct positions is the first rule any cameraperson should know." He then explained some other lighting techniques and demonstrated the working of a video camera.

While the first day of the workshop focussed on camera work, Day 2 was more about video formats, scripting, and editing. Mr Vishal Sahai screened a video to explain the different types of transitions used in video production amongst other post-production techniques.

Students were given video cameras to handle and operate under faculty supervision, allowing them a tangible feel of the work. At the end of the workshop, they undertook a short quiz on the subject to test their knowledge levels.



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