

Management@DME

OFFICIAL NEWS LETTER OF THE DME MANAGEMENT SCHOOL



Affiliated to GGSIP University, New Delhi
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Editorial by Interact Committee Member

Teachers hold a significant role in my life, right from teaching me to color within the lines to guiding me to solve a differential equation, they have always stood by my side.



As I write this article I remember my teachers, they have taught me discipline, punctuality, and how to differentiate between right and wrong. It is safe to say that I am blessed with teachers who not only help me to broaden my knowledge horizons but also guide me as their own child. They practically spend more time with us than with their families. A world where teachers do not exist is no less than a circus. We need teachers in every step of life and career. Teachers show us how to function as a good individual in society and give back what we take as a being. Students themselves can be moulded into any shape at a young age as they have an impressionable mind. If taught rightly by the teacher he can become a significant asset for society. If taught wrong he can become a weapon of destruction for his family and society.

As for me, teachers are not those strict beings who punish you if you cannot get an answer right or those who make you stand against the wall just because you are talkative. They are the ones who let you make your mistakes and guide you so that you do not make them again. Teachers are the ones who tell you how to improve and silently smile when you ace your test. Also, the ones who talk to your parents about your career choices. The ones who genuinely want you to succeed in life.

I was 5 when my teacher held my hand as I learned to craft alphabets,

I was 10 when my teacher scolded me for not completing my homework.

I was 15 when my teacher didn't announce my marks in class because I performed poorly on a test.

I was 20 when my favorite teacher in college emailed me saying I'm going to go places and achieve broader horizons. Throughout, teachers have always been there for me.

In recent times, we as a human being should be convinced that education is a privilege but having a teacher in your life who understands your skills, mindset and tries his best to unleash their students' potential is no less than a gift sent by God.

A great example of teacher leadership can be found in Mahabharata, Dronacharya took upon him to mentor Arjuna as the world's best Archer. Arjun's unspoken devotion to his guru enabled him to find success. His guru admired him for his unfailing loyalty. If Arjuna hadn't received the special training from Dronacharya, he would never be able to become the world's best archer. Arjuna sets an example of an ideal pupil in the world. Just like this, we should never forget what our teachers have done and continue to do for us in their own ways to make us walk the path of success.

Niharika Sharma
BBA, 3rd Year

TEACHERS
DAY SPECIAL

Role of Teachers in a Beginner's Life



Teachers play a very vital role in shaping the future of their learners. From kindergarten to college, they are the ones who give us knowledge and guide us in everything. Furthermore, they also teach us about ethical values. Consequently, we can say that professors mould our personality into something powerful and incredible.

As we all know, a world without teachers would surely be uncontrolled. There are only a few people in our life that impact our world & teachers are certainly one of them. They take on the role of educators and caregivers of their students. Sometimes they even become our friends and help us with personal problems. A teacher is the one who will help you become a better and informed person.

Teachers are the ones who see the potential in their students when no one else can. Our mentors also determine the fate of a nation, as young people are in their hands. When we students are educated and informed, of course, the country's future will be in good hands. Indeed, the fate of the students is in the hands of their mentors. They push students to reach higher heights and succeed. As a result, they turn out to be businessmen, lawyers, pilots, scientists and more, only with the help of a mentor. In India, we celebrate Teacher's Day to honor them on September 5th each year.

The Position of a Great Mentor

While some people think it's easy, the task of a teacher is very challenging and necessary. A good

teacher assigns homework to their students and reviews them systematically for better knowledge and practice. They teach methodically to their students and even prepare several lesson plans, videos and notes in advance. Therefore, they can motivate their students by using precise techniques.

At the start of the year, they plan the entire program for a smooth teaching experience. In addition to teaching, a mentor is also a qualified organizer. They have the specific knowledge that is required to organize different activities that take place throughout the year. Moreover, they have to take care of other small but crucial things like seating arrangements, classroom exercises, and more. Teachers are very much responsible for maintaining discipline and etiquette for the students. They guide students every step of the way. They need to make sure they don't favor a particular student and pay equal attention to everyone. Indeed, teachers must decide how to distribute attention to students who need it more than others. Therefore, it is fair to say that our teachers are the ones who make this world a better place to learn and grow. They are considered leaders who are building students minds and futures. Also, they make this world a better place by improving our lives. Besides, teachers are the ones who play the role of so many people in a child's life. They are a coach, parent, friend, and more, making a difference in our lives.

Anan Bhavit Sadh

BBA, 3rd Year

Importance of Teachers



“गुरु गोविन्द दोऊ खड़े, काके लागू पाय|
बलिहारी गुरु आपने, गोविन्द दियो बताय||

We all must have heard this “doha” by Saint Kabir Das

The gist of this is – Kabir Das ji has described the glory of the Guru in this couplet. They say that at some point in life such a situation arises that when Guru and Govind (God) meet standing together, then who should be worshipped first. Guru has introduced us to Govind, so the place of Guru is higher than Govind.

The doha gives us an insight on how important it is to have a Guru or Teacher in our lives and what one can achieve under the right guidance. Let's take this opportunity to look on the other side of the coin and ponder over the question what if..... we don't have a teacher?

In 21st century one can argue that they do not require teachers' guidance rather look up to the new ways and tech that is widely available to us. It can be through NET (Google, Wikipedia, Etc.) Basically everything is already available and it is just a click away, you do not have to wait to go to school or college to ask your teachers and professors. There is

no problem in searching your question even at 2 A.M. and with the current scenario of Global Pandemic still going on we are just on our laptops searching the answers to the question that is being asked. We are dangerously close to the point where a question would not be asked however searched on the Net and with AI and online platform on the rise will Teachers be obsolete?

The answer to this question is a big NO. To begin with AI and online platforms can be used to immensely increase the efficiency of teaching but at the end of the day it is just a tool in a teachers toolbox that can be used to give better conceptual clarity.

Moreover, when we talk about the world without teachers it would end up like a herd of sheep without a shepherd, basically directionless, disoriented, vulnerable and unsafe. A teacher like a parent that not only teaches you concepts but would guide, motivate and provide you with the knowledge and values which are much needed at various phases in life, which invariably no AI in the world can provide!

Ayush Dube

BBA, 3rd Year

Teachers Are Real Heroes



Value of teachers is often underestimated. A teacher's job is very challenging and to say that teachers can change lives is not an exaggeration. They are unarguably the most important members of our community. They shape young minds.

Teachers are the individuals who choose to share. Teachers encourage minds to think, hands to create and hearts to love. These multi-tasking individuals who live to inspire and love to encourage.

Why do some teachers hold a special place in our hearts? That's because the influence of a good teacher can never be erased. Teachers are incredible. How do they experiment in so many ways to make any concept easy to understand? How do they know to help a shy kid who thrive to be invisible in class and handle the ones who crave attention? How are they so patient? How do they make our least favourite subject interesting? They identify the potential of each student and ensures to push him until he reaches success. They ignite us in the most perfect way. They not only teach their respective subjects but also teach life lessons, ethical and moral values to their students. Another valuable thing that they share is their life experience. They inspire students to work harder. Alexander the Great once said, "I am indebted to my father for living, but to my teacher for living well." They always try to make

our lives so much better even if we do not like their ways, we should know there is always a right intention behind it. These days we regard Google as the knowledge hub but it is the teacher who makes us understand the context, its implication and usage. We can even turn to our teachers at any point of our lives because once a teacher, always a teacher. They can be a mentor, a friend or even a parent when needed.

Teachers carry a load of responsibilities over their shoulders because young children look up to them. They are the ultimate role models for students. Whatever they are taught at a young age, they will carry throughout their lives. Students are the ultimate future of any nation, so it all comes up to teachers, how they shape the leaders of tomorrow. Who would have thought that our lives would be altered by a virus? While the norms changed overnight, our teachers worked relentlessly to adopt the new methods of teaching, to ensure learning never stops for their students. They are always ready to push themselves beyond their limits when it comes to their students.

Teachers are less for their income and more for the outcome. After all, teaching is the one profession that creates all other professions. It would not be wrong to say that without teachers, our lives would have no class.

Khushi Bora
BBA, 3rd Year

Unexpressed Emotions for my Teacher



To begin with, teachers, by virtue of the very nature of their profession, are role models for children, whom they must not only educate, but inspire and excite. When children join schools or college, their minds are shapeable and they will carry what they are taught throughout their life. Aspects like how teachers

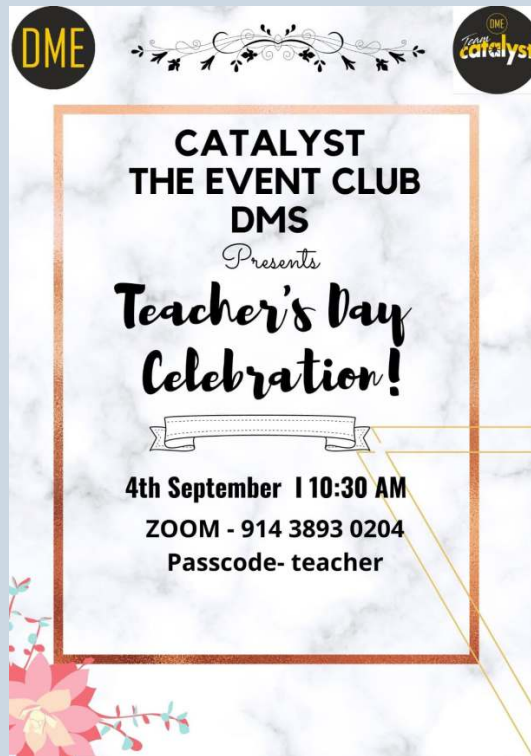
interact with them, and the style they adopt while explaining a topic, presenting it in a manner that is easy for the student to grasp as well as making learning fun, will remain in their minds forever. A teacher's role does not end with the end of the semester or the exams at the conclusion of the academic year. They help students to discover themselves by challenging them to push boundaries and inspiring them to truly become the best version of themselves. Teachers have, since time immemorial, been called 'friends, philosophers, and guides. All these three roles contain a strong element of leadership, and teachers are so much more than just lecturers in the classroom. They add that personal touch and reach out to each student to make sure everyone is able to follow a lesson and, more importantly, remain engaged with the subject matter. Even though I gave you a hard time and earned a few detentions, you kept encouraging me

to work harder and kept telling me I could achieve more. After weeks of being told off and kept after class, it seemed easier to just do the work the best I could and it paid off. Even though I was behind the other students and wanted to just give up, you kept reassuring me that I could learn what I needed to and that I could pass your class. Without your help I wouldn't have had the confidence to try, as I was scared other students would laugh at me when I got things wrong. You made me realize it's OK to make mistakes and that we only learn by getting things wrong a few times first. You taught me how much I am capable of and what I could achieve if I was willing to put the effort in. This is a lesson I am using in so many areas of my life now and it is helping me to achieve all sorts of targets I never thought were within my reach. There are so many things I wish I would have said to you while I occupied a desk in your classroom. You deserved to know how I felt every single day, but I didn't always say it, not because I didn't care but because you were always incredible to me. I just grew to expect you swooping in and planting a smile on my face. In case you didn't know though, let me tell you exactly how I feel.

Palak Bajpai
BBA, 3rd Year

Teacher's Day Celebration

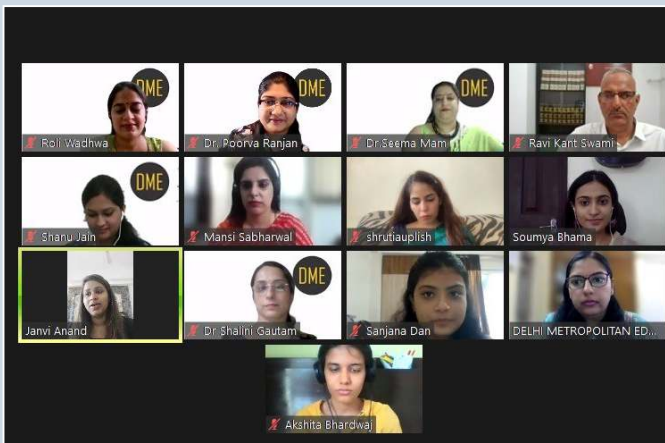
According to the tradition the teachers always made students understand that it is not important to celebrate something with pomp and splendour. Rather it is important to know about the significance of the day and feel it with the inner soul. DMS Catalyst – Cultural Club celebrated Teacher's Day on September 4, 2021 at 10:30 am through Zoom Platform with a lot of anticipation, for the sheer spirit of the occasion. As per the Indian tradition, the program started with Saraswati Vandana, followed by an innovative inauguration where Prof. (Dr.) Ravikant Swami Sir and Head of Department of DME Management School, Prof. (Dr.) Poorva Ranjan ma'am shared their views about the roles of teachers in the student's life. As the speech concluded, the cultural program began which included an eye-catching dance performance by DME Fitoor society and a fervent show presented by DME music society



'Enigma'. Lots of fun games and activities were conducted for the teachers and winners were declared soon after the games concluded. To make the day even more memorable, students then gave teachers a peek into their childhood pictures which made them emotional realizing the fact that time indeed flies. Each of our teachers were then felicitated one after another with heartwarming titles and video messages to show acknowledgement and recognition of the hard work put by the teachers towards students' development.

The event was concluded by the appreciation by Prof. (Dr.) Poorva Ranjan ma'am and all the other faculties for the program. We all left the event with a heavy heart of being loved so much.

Palak Bajpai
BBA, 3rd Year



Tough Times Never Last- Alumni Interaction Series

To build a bridge between college life and career life, to introduce present students to the professional world and to make them proactive to face the challenges, DME Management School in collaboration with DME Alumni Cell organized an Alumni interaction series on September 10, 2021 at 2 PM through Zoom platform. Mr. Shaurya Gupta, Founder and CEO, JobKhabri.com was invited to address the audience. Interacting with the current students of DME Noida, he reminisced about the start of his career in 2016 while pursuing BBA from Delhi Metropolitan Education and his emotional connection to the field of startups. He spoke emphasized on keeping risk-taking attitude, and mentioned how he ventured into unknown territory by launching a new start-up. He specially talked about the several challenges that he surmounted on his way to achieve his goal of making a good difference in the lives of people and, more importantly in achieving his own dreams. Discipline as something without which there is no way we can control our life and its various situations, both good and bad. Further he adding benefits of 'Discipline' in his deliberations, Mr. Gupta said, "Discipline helps you channelize your energy, develops an attitude of positivity, increases your focus, improves your mental health, and maintains peace as a student. And, in the long run, Discipline becomes a bridge between your Goal and Accomplishment." Further Mr. Gupta explained the corporate expectations from Management Students in today's workplace. He explained that Corporate expects management graduates to acquire knowledge and develop skills in diverse fields which constitute science and art of management. Management graduates should be able to bring in professionalism in the workplace by

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DME Management School
in collaboration with
Alumni Cell
invites you to

Alumni Interaction Series

“TOUGH TIMES NEVER LAST, BUT TOUGH PEOPLE DO.”

JobKhabri
Job sahi milegi yahi

DATE	TIME
10.09.21	14:30
FRIDAY	HRS

Meeting ID: 926 196 3833
Passcode: Alumni

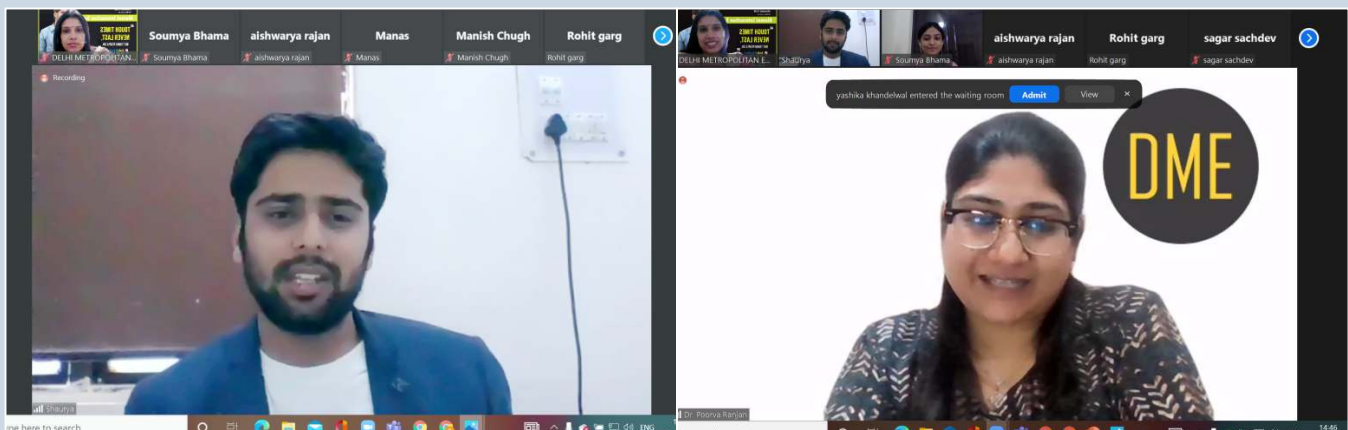
Mr. Shaurya Gupta
Founder, CEO, Jobkhabri.com
Batch 2017-20

B 12, Sector 62, Noida
Tel.: 7042667951, 7042667516

dme.ac.in | dmennoida | /dmenoida | /dmenoida

demonstrating best management practices with positively groomed attitude. A shower of questions related to his life, struggles and achievements were put up by the students to which the eminent speaker provided the most convincing answers. Thereafter, the session entered into the last leg with a review by Ms. Pooja Tripathi and the participants present in the session. More than 100 students attended the session. The talk was highly informative and useful to the students. With this, the most inspiring session with the young, dynamic, social entrepreneur and innovator, Mr. Shaurya Gupta came to a fitting end!

Ms Pooja Tripathi
Assistant Professor
DMS



Webinar-Demystifying Crypto

Cryptocurrency has become a global phenomenon in recent years, although much is still to be learned about this evolving technology. There are many concerns and worries swirling around the technology and its capacity to disrupt traditional financial systems.

To cater to these concerns, Omega-The Finance Club of DME Management School organized a series of three webinars entitled “Demystifying Crypto” in collaboration with Bitjeem-Dubai's Premier Digital Assets Platform on Aug 21, Aug 28 & Sept 4, 2021 at 3:00-4:00 P.M.

The resource person was Jyoti Swaroop Mohanty. He specialises in managing digital marketing campaigns as a digital marketing specialist, in relation to Social Media, Search Engine Optimization, Content Marketing, Webinar Marketing, and E-Mail Marketing. He is well-versed with various Digital Marketing Training Programs & Development and Digital Strategies.

During the session the resource person told the students about what a digital asset platform is and how to choose the accurate platform for you. He

The poster is for a webinar series titled "Blockchain and Cryptocurrency Certification at DME Management School". It features a portrait of Jyoti Swarup Mohanty, a Digital Marketing Consultant. The poster lists three webinar sessions: "Webinar 1 - Volume Series 1 - Aug 21, 2021 3-4pm", "Webinar 2 - Volume Series 1 - Aug 28, 2021 3-4pm", and "Webinar 3 - Volume Series 1 - Sep 4, 2021 3-4pm". Key topics include "Understanding the types of Cryptosassets", "Learn all about Bitcoin", "Start Crypto Trading - A Small Guide", and "Settle down the Bitcoin myths". It also mentions a certificate for attendees and a Zoom link. The DME and OMEGA logos are present, along with contact information for DME.ac.in and social media handles.

helped the students understand the various types of Crypto Assets and how this understanding can help them choose. With the help of these workshops students can Start Crypto Trading as well. These workshops also helped students learn all about Bitcoin and how they can best secure their crypto.

The Speaker was able to settle down the Bitcoin myths which worried most of the students. He also guided them about what is Cryptocurrency and helped them know the difference between Bitcoin and Cryptocurrency. Last but not the least the session ended with a big discussion on Why Bitcoin as a digital currency is becoming more popular nowadays.

The students actively took part in the session by asking questions and also taking part in discussion. The session ended with a vote of thanks by the speaker.

CA Mansi Sabharwal

Head
Omega- The Finance Club

Felicitation Ceremony for Batch 2018-2021

On 16th September, 2021, Examination Cell in association DME- Management School, organized Felicitation ceremony for Batch 2018-2021 to enhance the morale of the students and give recognition to their commendable Academic achievements.

Justice Bhanwar Singh (Director General, DME) kindly consented to be the Chief Guest of the ceremony. Prof. (Dr.) Ravi Kant Swami (Director, DME) and Dr. Poorva Ranjan (Professor and Head DME- Management School) also graced the occasion. They showered their blessings on the students by the pearls of wisdom. Their gracious presence was a true inspiration to the students.

There were four toppers. Ms. Avleen Kaur was the Gold Medalist with 89.4%. The silver medal position was a tie between Jasleen Kaur Tethi and Harshita Chopra both scoring 87.6%. Vanshika Goel scored 87% bagging the bronze medal

position.

It seemed to be a memorable day for the parents of the Awardees. All the parents were extremely delighted to be the part and parcel of this eventful occasion.

Towards the end of the event, light snacks were offered.

The event culminated with the hope that coming years see more and more sharing of award.



Global Career Fest

Organised By Khaitan Public School

Khaitan Public School, a premier school in Delhi/NCR conducted the Global Career Fest - 2021 on 10th & 11th September through the virtual platform. The two days event was held to make the students, as well as their parents, understand the academic and admission process in various universities across the globe. The career fest was based on specific course-wise sessions of one hour each.

We, at DME, represented GGSIPU in four of the sessions of the Global Career Fest-2021. These are as follows:

- 1) Law & Judiciary
- 2) Town Planning & Architecture
- 3) Hotel & Hospitality Management
- 4) Media & Mass Comm.

The session on Law & Judiciary had the participation of two universities- GGSIPU (DME) and BML Munjal University. Dr. Rashmi K. Nagpal, Dean, DME Law School, gave an exhaustive presentation on careers in law and the admission process in GGSIPU. Dr. Ravikant

Swami was also present in the session and answered the queries related to the admission process in GGSIPU.

The session on Town Planning & Architecture was attended by two universities – GGSIPU (DTC) and World Design School, New Delhi. Ar. Tanya Gupta, HOD, B. Arch, DTC, gave a detailed presentation on architecture as a profession.

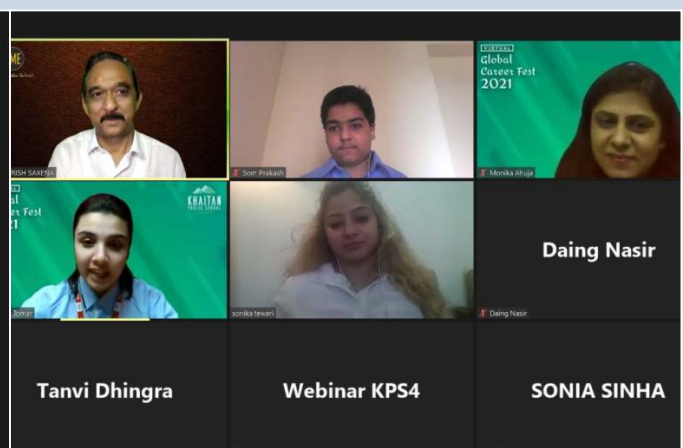
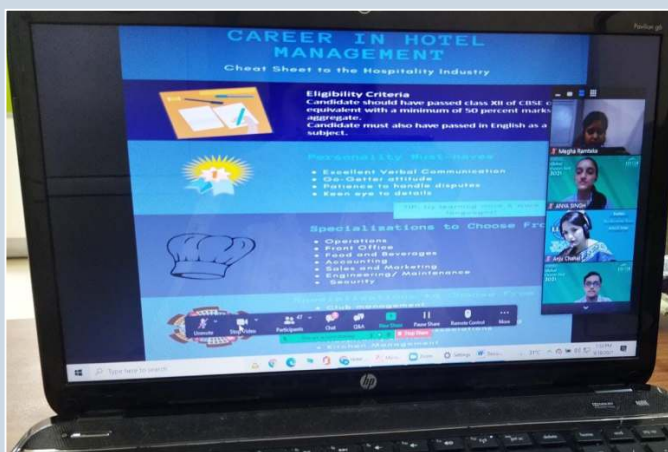
The three universities participated in the session on Hotel & Hospitality Management. These are GGSIPU (DTC), IIMH College, and Queensland University. Dr. Kavita Khanna, HOD, HM, DTC gave a comprehensive presentation on careers in hotel management.

The session on Media & Mass Comm. was held on 11th September. The three universities which participated in the session were GGSIPU (DME), Pearl Academy, and Wyoming University. Dr. Ambrish Saxena, Dean, DME Media School gave a detailed presentation on the various options which the student may have if he/she chooses media as a career.

All the sessions were managed professionally and had the healthy participation of students. The sessions were attended by around 150 students of classes XI & XII.

The event was coordinated by Outreach Cell, DME.

Dr. Shalini Gautam
Associate Professor
Head Outreach



Financial Planning for Young Professionals Webinar by Omega-Finance Club of DME-Management School

Omega-The Finance Club of DME Management School organized a Workshop titled “Financial Planning for Young Professionals” in collaboration with CII-IWN, HerMoneyTalks and HDFC Mutual Fund on September 22 at 3:30 P.M. on zoom platform with the objective of imparting knowledge that financial planning is the need of the hour. One should start saving and investing early in life before responsibilities set in as this is the time where savings can be more than spending and hence a chance to avail benefit higher returns.

The resource person for the webinar was Farha Zeba. She is Level 1 NSE Certified Market Professional, Certified Soft Skills Trainer under Barry O'Brien's - Calcutta Media Institute) & a Finance & Marketing personnel enriched with 12 years of core banking & AMC experience spanning from Kotak Securities, IDBI Bank, Standard Chartered Bank to Tata Mutual Fund. Farha is passionate about empowering people with financial literacy and is a trainer at HerMoneyTalks.

The session started with an opening remark delivered by Ms. Neeru Batra, Business Development Associate, HerMoneyTalks followed by a welcome address by a DMS student-PALAK BAJPAI, 3rd year.

After that, Ms. Farha Zeba, the resource person took over the stage and started with the seminar. She guided the students with what investments are; how to save and various strategies of investment available. How students should start investing, discuss the various financing options available at home. She also highlighted that higher the risk have higher the return and how to manage funds as per the desired return and risk taking capability.

The students actively took part in the session by asking questions and also taking part in discussion. The session ended with a vote of thanks by CA Mansi Sabharwal, Assistant Professor, Management School, DME.

The webinar was attended by 70 participants.

CA Mansi Sabharwal
Head
Omega- The Finance Club

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HER MONEY TALKS | **OMEGA Finance Club** | **HDFC MUTUAL FUND**

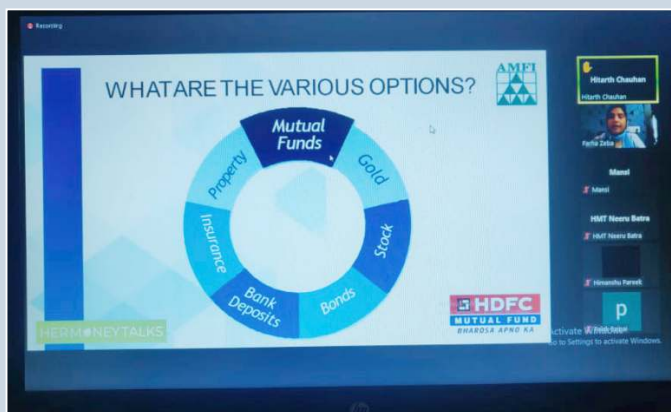
Omega-Finance Club of DME Management School
in collaboration with
CII-IWN along with HerMoneyTalks and HDFC Mutual Fund

FINANCIAL PLANNING FOR YOUNG PROFESSIONALS

MS. FARHA ZEBA
FINANCIAL COACH,
HERMONEYTALKS

22nd SEP 2021, 3:00PM

- ENHANCE FINANCIAL QUOTIENT
- EFFICIENT FUTURE PLANNING
- REDUCE GENDER GAP



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