



Official Newsletter of DME Media School

# Journalism@DME

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## SPARC unravels teachers beyond classrooms on Teachers' Day

Shreya Jha

A teacher is a guide, a mentor, a supporter, a person without whom the life of a student remains incomplete. Keeping this special relationship in mind, SPARC, the student council of DME Media School organised Teachers' Day celebrations on September 4.

The programme started with a series of heartfelt messages of gratitude presented to every teacher by their students. Dr Ambrish Saxena, Dean, DME Media School, emphasised on the evolving role of a teacher as a mentor. He said "Teachers can only show you the right path; it is you who has to walk on it."

Dr Susmita Bala, Head, DME Media School expressed her joy on the occasion and appreciated the students for their efforts. "Thank you, all the students for making this such a memorable day for us," she added. Other members of the faculty also responded to the messages by students and shared what it means for them to be a teacher.

This was followed by a song by Ishan Luthra and a group dance performance by Aryan Malhotra, Himani Bisht, Suhani Sarin, Ayush Juyal, Harshita Kotru, Sakshi, Sneha Rajput and Karan Sikaria, from the dance society Fitoor.

Things were made more interesting when the students of SPARC quizzed the Dean and Head about 'How well do you know your faculty?'. Students also got to know about their teachers beyond the classroom with a rapid-fire round revealing their routines, hobbies, favourites and preferences. The programme became more engaging when childhood photographs of all faculty members were shown on the screen and everyone had to 'pehchankaun'.

The event concluded with a vote of thanks given by Ms Shruti Pandey, convener of SPARC and a small meme compilation dedicated to the teachers.



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# New mantra of journalism-get creative in lesser time, says Rahul Sinha



Drishya Madhur

Eminent television journalist, Mr Rahul Sinha, senior journalist and a known name in TV news industry, graced the B G Verghese Lecture, organised by DME Media School on September 10 and talked about 'Journalism Redefined @ 2021'. He was introduced by Dr Ambrish Saxena, Professor and Dean, DME Media School followed by a welcome note extended by Dr Ravikant Swami, Director, DME.

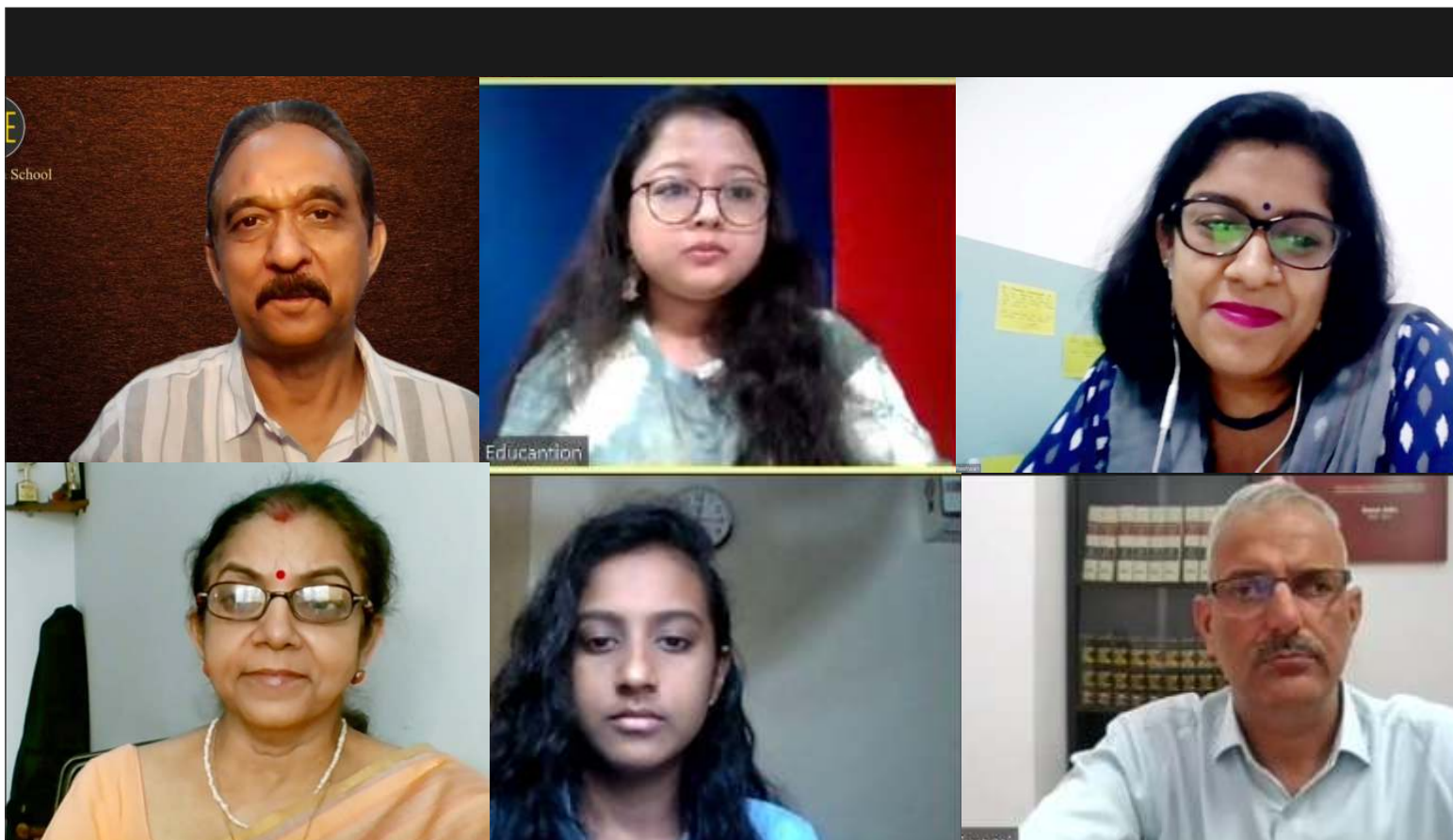
Mr Sinha talked about changes in the television media industry and complimented the hard work of journalists during the peak of COVID-19. His insights formed a clear image of how things have changed over time for the media industry and on the technological developments which made the adaptation possible for all. Mr Sinha weighed on one's ability to get creative but also to "get creative in lesser time". Mr Sinha remarked, "Idea is a very small entity but to grow it and present it with a benchmark is what ideation is!" The lecture also shed light on execution of various journalistic approaches to bring intriguing content to the viewers from across different beats.

Later, a question-and-answer round with the guest was moderated by Dr Manasvi Maheshwari, Associate Professor, DME Media School. Mr Sinha addressed the queries of students as well as teachers, and elaborated on



his work experiences. During this round, he also discussed career opportunities in the field of television journalism and emphasized the importance of ethics and pressure handling. "You should feel worthy and take criticism in a positive manner," he said. His answers cleared the misconceptions of students and also inspired them.

The lecture was concluded with closing remarks by Dr Susmita Bala, Professor and Head, DME Media School followed by a vote of thanks delivered by Dr Tinam Borah, Assistant Professor, DME Media School.



## Vibrant India Series Episode 5

# Collective role of women strengthens any mission, says Dr Monisha Behal



Nikita Taneja

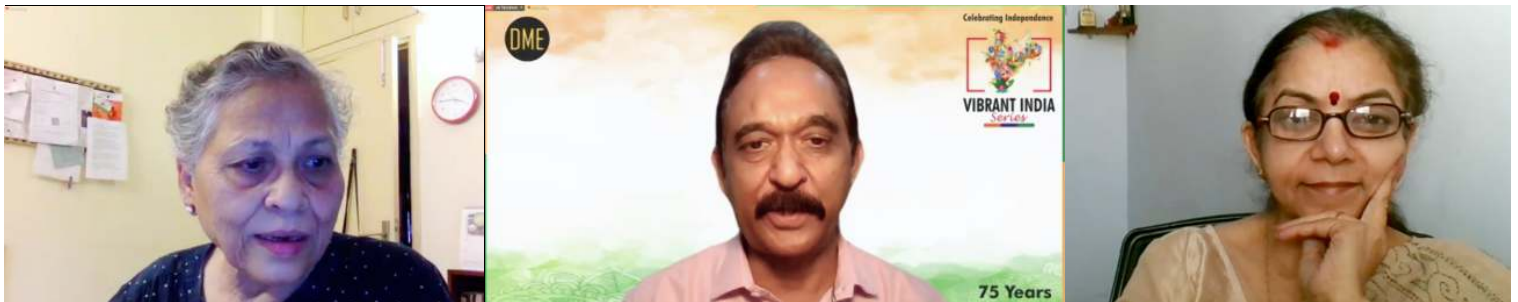
The fifth episode of Vibrant India Series on September 3 was graced by Dr Monisha Behal, Executive Director, North East Network(NEN) who has been working for socio-economic development and women empowerment in the Northeast India.

She was given a warm welcome and introduction by Ms Mudita Raj and Dr Tinam Borah, Assistant Professors, DME Media School, followed by an insight into the theme of the day by Prof. (Dr) Susmita Bala, Head, DME Media School.

Dr Behal began with some anecdotes from her childhood from the time when Dalai Lama came to India. "Everyone around me was an ardent follower of the Gandhian approach

and wanted to help the refugees coming from Tibet," she said. She inspired the students with stories that drove her to become a social activist, particularly towards women empowerment. Dr Behal also elaborated on the research work she has done across various regions in India.

Her address was followed by a question-answer session with Prof. (Dr) Ambrish Saxena, Dean, DME Media School wherein she emphasized on the importance of women working collectively towards social change. Dr Monisha Behal shared countless experiences from her work and life, for which Dr Saxena thanked her and concluded the episode.



## Vibrant India Series Episode 6

# Media students take inspirations for life with Rajesh Badal



Yuvraj Kakar

DME Media School hosted the sixth episode of Vibrant India Series on September 7, in which the guest of eminence Mr Rajesh Badal, a renowned journalist and filmmaker, inspired the students to pursue a career they are passionate about.

The session was opened by Ms Mudita Raj, Assistant Professor, DME Media School along with student, MS Divyasri, who introduced the guest. Mr Badal was then given a warm welcome by Dr Susmita Bala and Dr Ambrish Saxena, Head and Dean of DME Media School respectively.

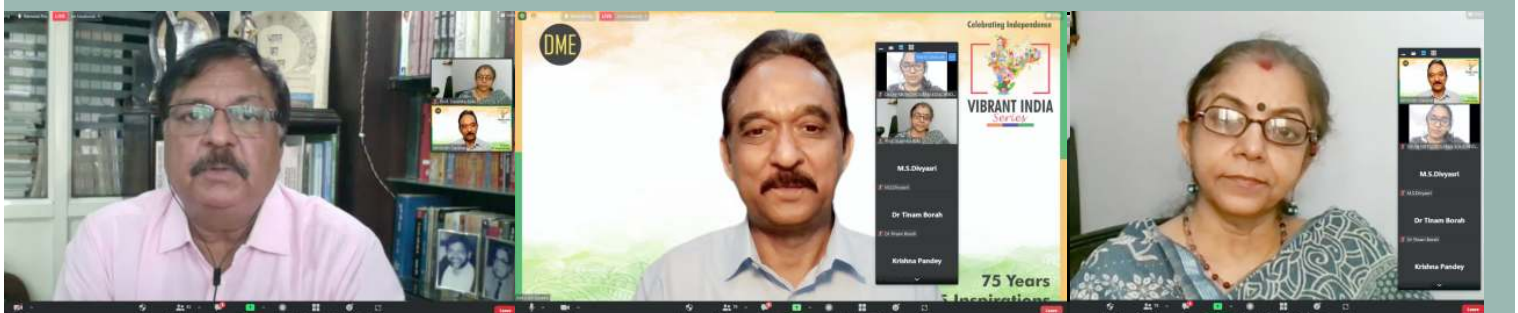
In order to inspire and pass on his knowledge to the young students, Mr Badal shared numerous experiences and anecdotes from his journey as a journalist. He also narrated several exploits and knowledge he amassed by being acquainted with prominent historical figures, with each one being more interesting and insightful than the one before.

"When I was a youngster, I wanted to be an army officer but my parents wanted me to be a doctor. I became neither

and destiny led me to choose journalism," he said emphasizing that life can be unpredictable. Mr Badal also advised the students to treat life as a river and move with its flow.

Dr Ambrish Saxena asked Mr Badal to advise the students on how they can make sound decisions for their life and career. In response, Mr Badal appreciated the complexity of the question and explained, "Students may question their own choices many a times but it is important to be passionate about whatever you choose. It's what keeps you going." He mentioned that his own career of 45 years is based on his passion.

Mr Badal answered many other questions posed by the students and motivated them to face their challenges head on. Concluding the session, Dr Saxena extended a final vote of thanks to the guest for being extremely articulate, detailed and versatile in his address.



## Vibrant India Series Episode 7

# Prof. (Col) Dargan reminds students of their duties as future media persons



Tanishka Tiwari

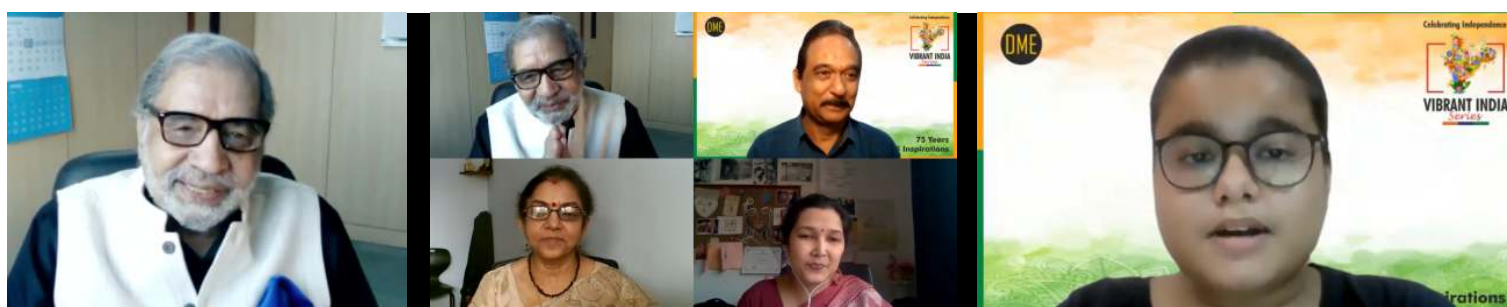
The seventh episode of Vibrant India Series (VIS) organised by DME Media School featured Prof. (Col) R.K. Dargan, Professor and Advisor, Amity School of Communication, Amity University, Noida, on September 8. Dr Susmita Bala, Professor and Head, DME Media School, elaborated the idea of VIS and gave a brief of the previous episodes. Then, Akshita Sharma, a student of DME Media School, introduced the guest to the audience.

Prof. (Col) Dargan initiated the talk by proudly underlining the role of army men in education and their influence on the youth. He shared his experience and the horror of being a 4-year-old amidst the partisan of India and how it affected him. His love for the nation was clearly visible by the way he

described his incident of fighting different wars.

Prof. (Col) Dargan beautifully depicted his journey with the Indian Army and inspired the students with his words of wisdom and experiences. He then talked about the introduction of Media Education for Defense Forces, with a view of providing consultancy to all three Armed Services and Para Military Forces in guiding and implementing long-range initiatives.

The address was followed by a Q and A session with Dr Amrish Saxena, Professor and Dean, DME Media School. In this, Prof. (Col) Dargan reminded students of their duties as future media persons.



# Students share their pre and post corona pandemic experiences in Episode 7 of face2face



Rishabh Patel

The seventh episode of the chat show –face2face, Season 2 on September 2 featured Udit Kumar, Ayushi Verma and Khushi Chaudhary from the outgoing batch, fifth semester and third semester, respectively. The session began with an attractive AV introducing the three students from DME Media School.

Udit recalled the offline teaching days and expressed happiness that an upgraded learning was imparted by DME Media School in the online mode amid the challenges of the pandemic. Ayushi informed how the trials of Covid made her a strong person and things that she learned during the pandemic. "This was the time when I worked on writing skills and improved a

lot", said Ayushi. Sharing her experience of the first phase of the corona, Khushi had a good time with her family. From the plantation to cooking and watching movies to playing indoor games, she learned different things.

While Udit thanked DME Media School for polishing his overall personality, he also informed about his startup. Ayushi and Khushi prayed to have offline classes soon and looked at focusing on their studies.

At the end of the session, Dr Amrish Saxena, Professor and Dean, DME Media School, encouraged the students to keep learning, maintain the zeal and make themselves ready for the industry.



# प्यार, परिश्रम और गौरव का मिश्रण है हमारी मातृभाषा - हिंदी



आयुषीर्ष्मा

हिंदी दिवस के उपलक्ष पर दिल्ली मेट्रोपॉलिटन एजुकेशन, नोएडा के डीएमई मीडिया स्कूल की स्टूडेंट काउंसिल स्पार्क ने 13 से 14 सितंबर 2021 को "हिंदी हमारी शान हमारी पहचान" विषय पर कार्यक्रम का आयोजन किया।

समारोह का मुख्य आकर्षण कवयित्री सुभद्रा कुमारी चौहान की रचनाएं रहीं। कार्यक्रम के प्रथम दिन का संचालन बीजेएमसी द्वितीय वर्ष की छात्रा प्रिया मिश्रा ने किया और दूसरे दिन का कार्यक्रम द्वितीय वर्ष की छात्रा हनी खुराना और तृतीया वर्ष की छात्रा श्रुति पांडे द्वारा संचालित किया गया। इस दो दिवसीय समारोह में प्रथम दिन के मुख्य अतिथि, श्री पंकज शर्मा, लेखक, पत्रकार, कवि, डेप्युटी एग्जिक्युटिव प्रोड्यूसर, आज तक और श्रीमती रीमा कपूर, वरिष्ठ पत्रकार एवं कवयित्री, रहे तथा समारोह के दूसरे दिन के मुख्य अतिथि, प्रो राम मनोहर पाठक, पूर्व कुलपति, दक्षिण भारत, हिंदी प्रचार सभा, चेन्नई, पूर्व कुलपति, नेहरू ग्राम भारती, डीम्ड विश्वविद्यालय, प्रयागराज और श्री मनोहर नायक, वरिष्ठ पत्रकार, रहे।

समारोह में सुभद्रा कुमारी चौहान पर एक बहुत ही सुंदर रचना प्रस्तुत की गई जिसे दिव्य प्रकाश और प्रिया मिश्रा द्वारा तैयार किया गया और द्वितीय वर्ष के सईद तक्की हैदर, हनी खुराना समीर पंडित, जिज्ञासा खन्ना, प्रिया मिश्रा, नैतिक भट्ट और तीसरे वर्ष की श्रुति पांडे और विशाल दास द्वारा 'झांसी की रानी' कविता की प्रस्तुति की गयी।

डॉ अम्बरीष सक्सेना, डीन, डीएमई मीडिया स्कूल ने हिंदी दिवस के अवसर पर सभी विद्यार्थियों को बेहतरीन रचनाएं प्रस्तुत करने के लिए बधाई दी और कहा, 'जब तक विद्यार्थीगण कार्य का निर्वहन स्वयं नहीं करेंगे, तब तक वह सही तरीके से सीख भी नहीं पाएंगे'।

पंकज शर्मा ने छात्रों को मातृभाषा हिंदी पर गर्व महसूस करने के लिए प्रेरित करते हुए कहा कि आपकी हिंदी भाषा ही आपको इस संसार रूपी भीड़ में नयी पहचान देगी। इस दौरान वे देश की बेटियों का मनोबल बढ़ाते हुए भी दिखाई दिए और उन्होंने कहा कि बेटियों का अधिकार इस धरती पर हमसे ज्यादा है।

रीमा कपूर ने विद्यार्थियों की साहसवृद्धि करते हुए कहा, अगर हिंदी पर आपकी पकड़ अच्छी रहेगी तो ऐसा नहीं होगा की कोई भी कभी भी कोई भी आपके हाथ में कुछ भी पकड़ा दे। हिंदी पर अच्छी पकड़ आपको वास्तविकता के करीब रखेगी। इससे आप जीवन में निरंतर आगे ही बढ़ेंगे।

दूसरे दिन के समारोह में राम मनोहर पाठक ने हिंदी को लेकर अपने विचार प्रकट करते हुए कहा, 'हिंदी दिवस आत्म गौरव का अवसर है, हिंदी को पढ़े, पढ़ाए और अपनाएं। जिस प्रकार हमारे देश के बड़े नेता जैसे सुषमा स्वराज, प्रधानमंत्री नरेंद्र मोदी हिंदी के प्रति प्रेम रखते हैं, हमें भी उसी प्रकार उसका सम्मान करना चाहिए और उसका अधिक से अधिक उपयोग करने का संकल्प लेना चाहिए।

मनोहर नायक ने कहा की हिंदी में अंग्रेजी को हराने की ताकत है और हिंदी को बढ़ावा देने में अखबारों की अहम भूमिका रही है। उनका कहना था कि आज हिंदी को हिंदू से जोड़कर बड़े-बड़े नेता राजनीति करते हैं जो गलत है। उन्होंने यह भी कहा कि उच्च शिक्षा नीतियों में हिंदी भाषा और श्रम रूप ज्ञान अर्थात स्किल को जोड़ने के लिए प्रावधान का होना आवश्यक है।

डॉ. सुस्मिता बाला, एचओडी, डीएमई मीडिया स्कूल ने समारोह का महत्व साझा करते हुए कहा, 'भाषा मन और भावना की प्रस्तुति होती है। हमें अपनी भाषा को मजबूती देने की जरूरत है। विदेशों में भी हमारी मातृभाषा हिंदी बोली जाती है। हमें इसपर प्यार और गर्व महसूस करना चाहिए'।

हिंदी दिवस के आयोजन पर पोस्टर मेकिंग प्रतियोगिता रखी गई थी जिसके विजेता रहे- तृतीय वर्ष के छात्र नैतिक भट्ट, आशुतोष बघेल और विशाल मलिक।

अंत में द्वितीय वर्ष की छात्रा प्रियंजलि द्वारा धन्यवाद प्रस्ताव के साथ समारोह समापन किया गया।



# Cine Treasures decodes war film genre with Pankaj Rakesh

Khushi Nagpal

Cine Treasures, the Film Appreciation Society of DME, decoded the portrayal of armed forces in films at a special event – Heroes on Screen – on September 9 with Mr Pankaj Rakesh, veteran expert of the field, as the resource person for the day. He was welcomed by an avid movie buff Mr Sachin Nair, Assistant Professor, DME Media School.

Dr Ambrish Saxena, Professor and Dean, DME Media School, initiated the session by presenting an account of war films in India. Mr Pankaj Rakesh remarked that some films portray the army perfectly while some do not. "You need to be the part of the army to know about it," he said. He mentioned that the recent film **Shershah** was a success because of such accurate portrayal. He also gave examples of other movies such as **1917** that won several awards because it picked up every detail with care.

"There is an appropriate uniform and an appropriate way of wearing it; you will rarely see it being worn the way it is supposed to," he mentioned about the lack of authenticity in some movies and surprisingly cited **Uri** as an example. He added that it is the director's responsibility to ensure

factual correctness but actors also need to be more accommodating.

Mr Rakesh further elaborated that a quality film ties the audience to their seats without songs and unnecessary dramatization and instead with a watertight and gripping script. Clips from different movies were played for better elaboration. He talked about war films as a genre in the international cinema and drew comparisons with the Indian context.

This was followed by a Q&A round wherein students asked many questions from the guest about how things are done in the army and how films can break away from the cliched portrayals of the army.

The session was conceived and planned by Ms Manmeet Kaur, Assistant Professor, DME Media School and Convener of Cine Treasure. While Dr Susmita Bala, Head, DME Media School, made concluding remarks in the session, Mr Sachin Nair thanked the speaker for sharing his knowledge with the audience and concluded the session.



## 20 years of 9/11: The harrowing memories live on...

Kalidas Sreenivas  
Mohit Kishore Vatsa

This year marked the 20th anniversary of the ghastly 9/11 attacks on the World Trade Center in USA. These terrorist attacks were one of the most defining moments of modern history. The world changed the day the twin towers fell and changed irrevocably. Executed by one of the world's deadliest terrorist organizations, Al-Qaeda, the attacks claimed the lives of more than 3000 people from around 90 countries.

The dimensions of global safety and infrastructure, geopolitical strategies, and the nature of the fight against terrorism witnessed a complete overhaul and also an expansion of a scale, which was unthinkable before then. The then US President George W Bush, in response, came up with two key differentiators. In a speech that set fresh contours for the world, he announced, "Every nation in every region now has a decision to make: Either you are with us or you are with the terrorists."

India too was affected by these attacks not only in terms of economy and trade but also in terms of its security. 9/11 gave a wakeup call to the Indian agencies to further beef up their efforts in counter-terrorism and internal security. 20 years down the line, faculty members of DME Media School recall the dreadful day...

*"I was in class VIII and was preparing for my mid-term exams when I first heard about these attacks. I was completely numb and didn't know how to react as this was completely unimaginable that this could happen to the world's most powerful country."*

**Mr Mohit Kishore Vatsa,**  
**Assistant Professor**



*"One image that reminds me of these horrific attacks was published on the front page of the Times of India wherein a man was seen jumping from the twin tower. I still get goose bumps thinking about the same."*

**Mr Pramod Kumar Pandey,**  
**Assistant Professor**



*"I was in my office working on a new story when I first heard about this. I could not believe what was unfolding in front of me. The burning image of the twin towers is still very much fresh in my mind."*

**Dr Krishna Pandey, Assistant Professor**



# Dr Peeyush Pahade conducts a workshop on Academic Quality in DME

Dr Manasvi Maheshwari

Internal Quality Assurance Cell of DME organized a two-day workshop on Academic Quality with Dr Peeyush Pahade, Associate Professor, HV Desai College and President, IQAC Cluster India on the DME Campus on August 31-September 1.

The objective of the workshop was to sensitize the faculty members about the importance of academic quality and excellence. Dr Pahade shared knowledge about some of the best practices adopted by renowned academic institutions and inspired everyone to be innovative in their teaching-learning process.

Dr Pahade focused on the importance of research in academics and insisted that faculty members must undertake research on contemporary topics. He also highlighted the significance of community work and

suggested that the students should be involved in community development projects.

As DME is in the process of applying for National Assessment and Accreditation Council (NAAC), Dr Pahade shared his valuable inputs on preparing Self Study Report (SSR) for NAAC with the members of Internal Quality Assurance Cell, DME.

Prof. Dr Ambrish Saxena, Director, IQAC-DME interviewed Dr Pahade in DME Dialogue Series. Dr Pahade is the Founder President of IQAC Cluster India which is a self-help group of IQAC coordinators from various colleges of India working for quality insistence, maintenance, promotion and assurance with the objective of encouraging a quality culture in academic institutions.





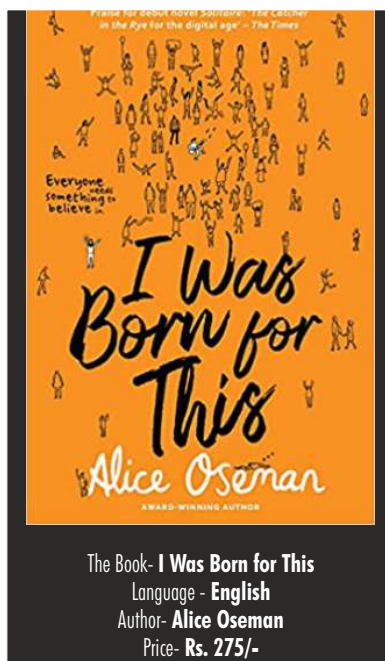


# A kaleidoscope of emotions

Khushi Nagpal

I Was Born for This by Alice Oseman is a story narrated from the perspectives of two youngsters going through a kaleidoscope of emotions as they navigate through the turmoil of teenage. First is Angel Rahimi, a teenage girl obsessed with a popular boy band named 'The Ark'. Her whole life revolves around it, her dreams, her social life and her identity. Second is Jimmy Kaga-Ricci, lead singer of The Ark with his own demons.

Angel is excited to finally see her favourite band and meet her internet friend, Juliet who is bringing meet and greet tickets for the concert. Naturally, things do not go as dreamt and reality hits home. This book is a stunning



reflection on the power of believing in something, especially in yourself. It deals with one of the most interesting and alarming themes, fan culture and many other sensitive issues. IWBT is relatable and moving for we have all been an obsessive teenager at some point.

This book has every kind of drama weaved into a meaningful story about the fascinations and facades of youth, gender identity issues, mental health, diversity and friendship. It is definitely a book that can be finished in one go.

Good reads: 4.1/5

Flipkart: 4.5/5



# All bad things come to an end

Drishya Madhur

After a successful run of five seasons, Netflix original – Lucifer – has returned on the OTT platform for its sixth and final season. Released on September 10, the show is offering a much-awaited respite to the fans with answers to all the questions that were left lingering at the end of Season 5.

The devil won the war against his siblings to become God but we did not see him actually ascend the throne. The latest 10-episode season showcases Lucifer's battles with himself to take his father's position in Heaven with the usual complications surrounding his life, including the arrival of a new and unexpected entity.

The cinematography takes viewers on a trip down the memory lane as many unforgettable scenes from Season 1 are recreated. Reappearance of old characters



Title: **Lucifer**  
Season: **6**  
Release Date: **September 10, 2021**  
Language: **English**  
Genre: **Occult detective fiction, Comedy-Drama**  
Cast: **Tom Ellis, Lauren German, B.B Woodside, Kevin Alejandro, Aimee Garcia, Rachael Harris, Inbar Lavi**

complete the story arc. Some viewers may find the inclusion of dance routines unnecessary but the other celestial elements of the show make it ignorable.

This season of Lucifer is all about sacrifices, redemption, and each character finally finding his or her place in the scheme of things. The conclusion of Lucifer, after six wholesome years of entertainment, gives closure for every single character. If you haven't seen the previous seasons, it is highly recommended to do so and join the devil in his journey of self-discovery and numerous life lessons along the way.

and the legacy of solving murder mysteries alongside everything else also helps the show

# Students learn English communication skills with British Council at IQAC workshop

Dr Seema Mam

DME IQAC, in collaboration with Training and Placement Cell of Delhi Metropolitan Education, organized a virtual session on 'Effective English Communication Skills' by British Council, India for students on September 2 via Zoom application. Dr Ambrish Saxena, Professor and Dean, DME Media School and Director, IQAC, along with Dr Seema Mam, Head, Placement Cell, DME, apprised the students of the importance of potent communication skills.

They welcomed Mr Ajith Mahubani, Business Delivery Manager, British Council Education of India, who introduced three kinds of online English courses that the British Council offers – myEnglish, myEnglish Workspace and IELTS Coach. He informed that these courses are standardised for beginners as well as for

expert levels. In furtherance of the enlightening session, students also got the opportunity to witness a demo video class of one of the British Council's English courses. Mr. Ajith, specially offered a discount to DME students on these courses.

The resource person exuded a plethora of benefits of furnished communication skills such as increased productivity and work performance in a professional set up. Students were given the opportunity to raise their doubts in the Q & A session which were satisfactorily addressed. The session was an overall success as students learned the importance of effective reading, writing and conversational skills in a dynamic environment.

**DME** Delhi Metropolitan Education  
Affiliated to GGSIP University, New Delhi & Approved by Bar Council of India

**DME IQAC**  
in collaboration with  
**DME Placement Cell**  
invites you to  
**Session on Effective English Communication Skills by British Council India**

**Speakers**

- Mr. Ajith Mahubani**  
Business Delivery Manager  
BC Education India
- Prof. (Dr.) Ambrish Saxena**  
Dean DME Media School  
Director/ Coordinator, IQAC

**Moderator**

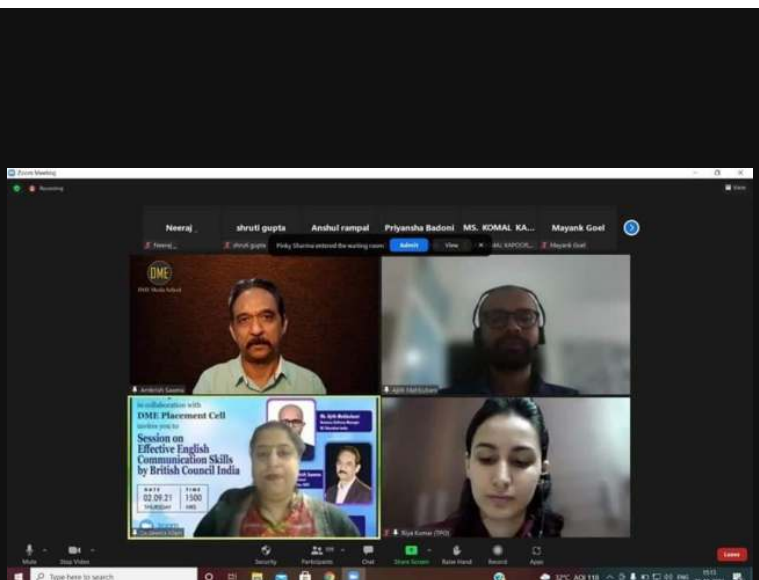
- Dr. Seema Mam**  
Associate Professor  
DME Management School,  
Head DME Placement Cell

**DATE** 02.09.21  
**TIME** 1500  
THURSDAY HRS

Meeting ID: 926 196 3833  
Passcode: british

B 12, Sector 62, Noida  
Tel.: 89209 81152

dme.ac.in /dmenoida /dmenoida /dmenoida



# DME and DTC represent GGSIPU at Global Career Fest 2021

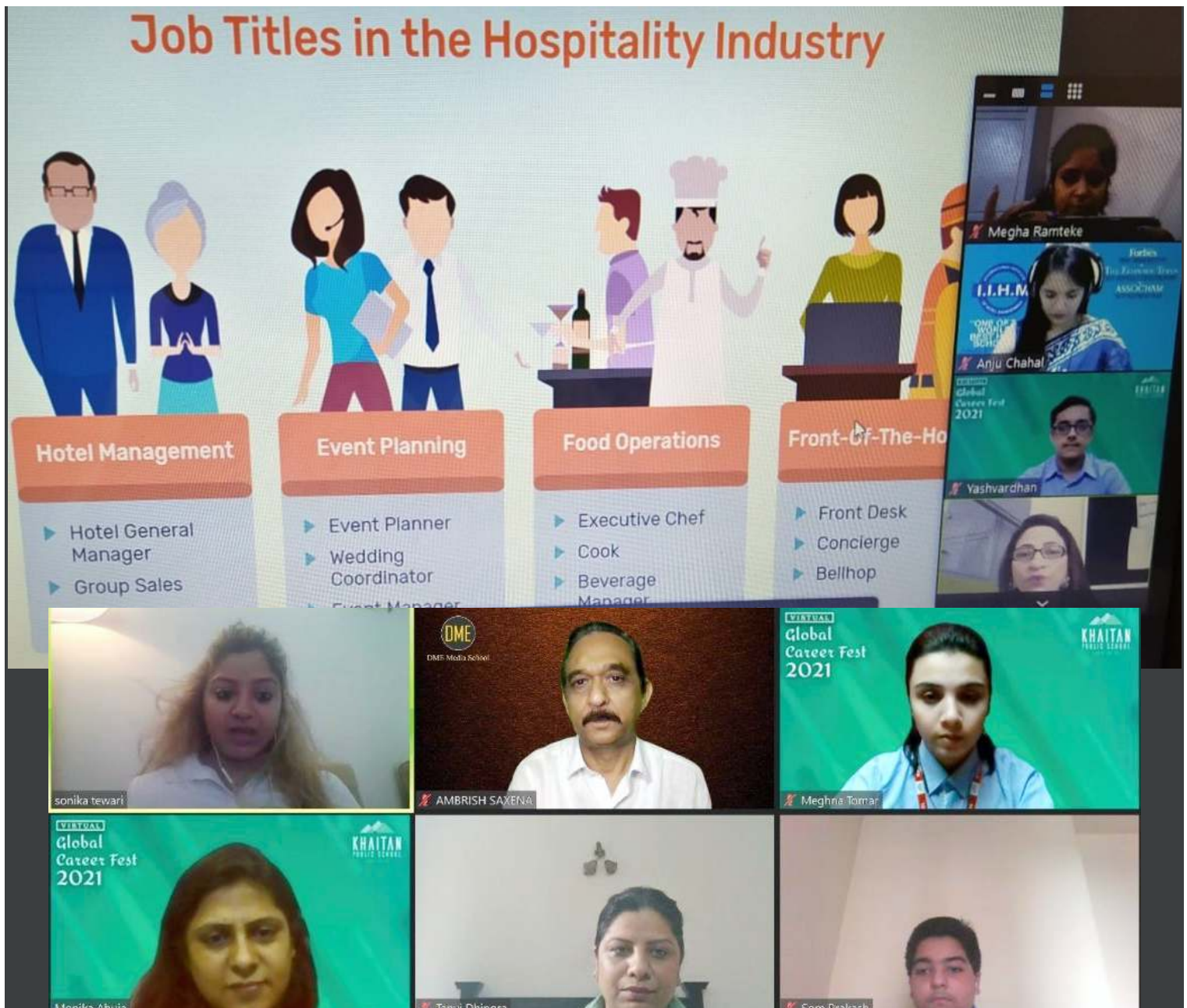
Sruthi V S

Delhi Metropolitan Education (DME) and Delhi Technical Campus (DTC) represented Guru Gobind Singh Indraprastha University, New Delhi at the virtual Global Career Fest organized by Khaitan Public School held on September 10-11. The two day career fest was based on course-wise sessions informing parents and students about the academic and admission process of various universities across the globe.

Representatives from DME and DTC took four sessions related to law, architecture, hospitality and mass communication. Dr Rashmi K. Nagpal, Dean, DME Law School, gave an exhaustive presentation on careers in law Law & Judiciary session. This session had the participation of two universities- GGSIPU and BML Munjal University. Dr Ravikant Swami answered the queries related to the admission process in GGSIPU.

The Town Planning & Architecture session had attendance from GGSIPU (DTC) and World Design School, New Delhi wherein Ar Tanya Gupta, HOD, B. Arch, DTC, gave a detailed presentation on architecture as a profession. Dr Kavita Khanna, HoD, HM, DTC delivered the session on Hotel & Hospitality Management. The session was attended by representatives of GGSIPU (DTC), IJHM College, and Queensland University. On September 11, Dr Ambrish Saxena, Dean, DME Media School took a session on Media & Mass Communication which had participation from GGSIPU (DME), Pearl Academy, and Wyoming University.

The Global Career Fest was attended by over 150 students of Class XI and Class XII. The event was coordinated by the DME Outreach Cell.



# CiFfIeast

International Film Festival  
of India

**CiFFI2021**

*Cinematic Rejuvenation*

**#Cinema2021**

17-23 December 2021

## CALL FOR ARTICLES

CiFFI 2021, invites Critically Analysed Research Articles based on Films and Film Appreciation for a Academic Film Congress on Class, Caste, and Culture in Hindi Cinema.

Academic Film Congress at CiFFI 2021 seeks to interrogate the misrepresentation of class, caste, and culture in the mainstream Hindi cinema of India in the 21st century. Hindi cinema is one of the most prolific and transnational cinemas of the world. With more than 250 films a year, Mumbai based mainstream Hindi film industry has dominated the imagination of the moviegoers in India, with its storytelling style, song and dance, melodrama, stars, family fares, and of course the formulaic and masala style films. In recent years mainstream Hindi cinema has been called out for its upper-class and upper-caste focus, cultural misrepresentations, and stereotyping. The scant scholarly work in this area prompts us to invite submissions on themes that include, but are not limited to:

- Politics of Class and caste in Hindi cinema
- Caste representations
- Cultural representation
- The class division of women
- Representation of Adivasis in Hindi cinema
- Class representations
- Representation of Dalit women
- Dalits in Hindi Cinema
- The "untouchables" of Hindi cinema

The selected articles will be published in an edited book by:  
Dr Vikrant Kishore & Prof. (Dr) Ambrish Saxena

### Format of Article

Length of the submission: 2500 - 3000 words

Title of paper: Times New Roman 14 Bold caps

Author details (After one space): author, designation and affiliation, e-mail in font 11 italics

Text of paper (After one space): Times New Roman font 12 justified Headings/Subheadings:

Times New Roman 12 bold (left aligned, in a single line)

Bibliography/References: Follow APA style

References should be mentioned in the end, not on the respective page

Submit the article by email: [ciffi2019@dme.ac.in](mailto:ciffi2019@dme.ac.in) and [m.kaur@dme.ac.in](mailto:m.kaur@dme.ac.in)

LAST DATE OF SUBMISSION OF ARTICLE SUMMARY: October 30, 2021

LAST DATE OF FINAL SUBMISSION : November 30, 2021

Short film   Fiction film   Documentary   Ad film   Musical   Animation film   Covid-19 Lockdown diary



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