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Management@DME

OFFICIAL NEWS LETTER OF THE DME MANAGEMENT SCHOOL

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August 2021

Relevance of Internships in College life

The business environment is ever changing and the benchmarks of industry are raising continuously. As a result, competition in job market has become tough to crack, especially for fresh graduates. In such a scenario, how a student can outshine oneself from the rest? The answer is "Internships".

Internships form an integral part of a professional courses. It is one of the most common and effective ways to gain experience in the workplace, and it is an opportunity to make the candidate more attractive. Students not only develop "on the job" skills but is also able to improve upon their written and oral communication.

Most full-time and part-time internships last between two to six months, usually during the summer breaks, and include part-time study in that profession. Many internships are paid and provide you with practical experience in applying classroom theory in "real-world" workplaces.

During internships, students learn from their mistakes and hence it provides them an ideal opportunity to learn by experience. Good performance is corroborated by Letter of Recommendation which further is an added advantage on their resumes.

Being Co-Convener, BBA Placement Cell, I have interacted with most students of 2019-22 Batch. The current third years are an enthusiastic lot of students who have been able to bag some really good internships with companies which not only helped them gain practical exposure but also made them confident individuals. Many of them have done multiple internships and have gained exposure in multiple domains of management. It is indeed heartening to see students.

This semester more than 70 companies conducted campus drives for internships with more than 130 students getting selected for various internship opportunities. The recruiters have been appreciative of students' performance and have shown keen interest to continue such association in future semesters as well.

We are looking forward to this academic year to be yet again a fruitful year for students bagging good opportunities and bringing accolades to college.

Hoping for a great year ahead!

Dr. Pooja Sharma

Assistant Professor
DME Management School

Co-Convener
BBA Placement Cell

Placement Process Orientation- BBA 2020-23 Batch

Date: 16th August, 2021

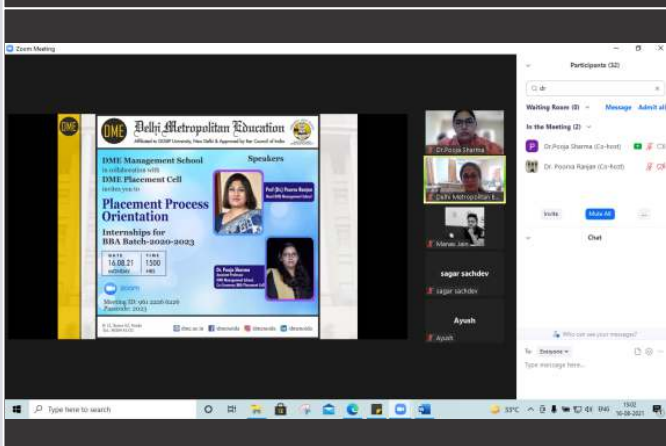
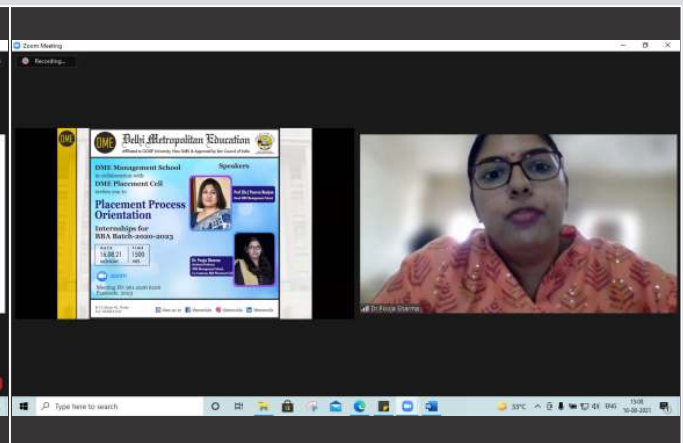
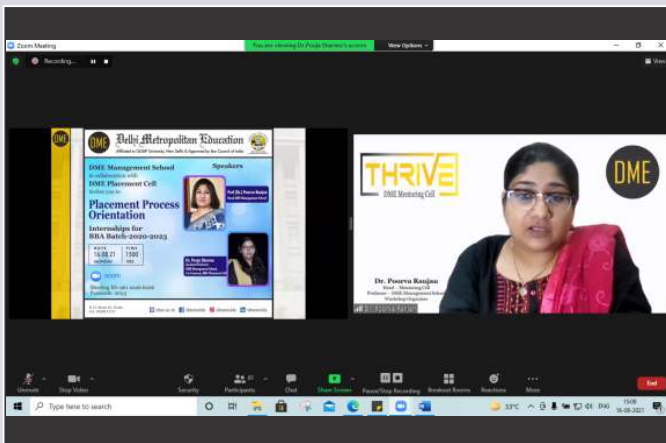
Time: 3.00 p.m.

Platform: Zoom

DME Management School in collaboration with DME Placement Cell organised a Placement Process Orientation for BBA Batch 2020-23. The speakers for the Orientation were Prof (Dr) Poorva Ranjan and Dr Pooja Sharma. The purpose of the orientation was to make the students understand the procedures followed by Training and Placement Office, the Standard Operating Procedure and the Dos and Don'ts for securing internships. The speakers guided the students so that they can make most of the opportunities provided by the college.

The event commenced when Dr. Poorva Ranjan addressing the students and asking about the well-being of the students. Thereafter, ma'am briefed the students OASIS- DMS HR club for inviting students to apply for membership. Dr Pooja Sharma, later, shared a presentation explaining the internship procedure. She shared last year's internship record, expectations from students and major recruitments of Academic year 2020-21. She also discussed the common mistakes committed by students so that they can be avoided in the future. She gave the students useful tips and insights so that right planning could be done beforehand. Thereafter, students were allowed to interact with the faculty to ask doubts. All doubts were addressed and resolved.

Dr Pooja Sharma ended the session by wishing all the students' good luck for their future endeavours.



Career Guidance Webinar Series -1

Date: 10th August, 2021

Time: 11.00 a.m.

Platform: Zoom

DME Management School in collaboration with DME Placement Cell organised a 3 part Career Guidance Webinar Series from 10th to 12th August, 2021 for students of 1st, 2nd and 3rd Year students of BBA and BBA LLB. The first part was on the topic- Quantitative Aptitude for CAT. The resource person was Mr. Praveen Chandra, Regional Head Academics, T.I.M.E. Education Pvt. Ltd. The coordinators for the event were Dr. Pooja Sharma and Dr. Seema Mam. The purpose of the webinar was to help students seek guidance for preparing for the toughest Competitive exam in Management domain - Common Admission Test (CAT).

DME Delhi Metropolitan Education
Affiliated to GGSIP University, New Delhi & Approved by Bar Council of India

DME Management School
in collaboration with
DME Placement Cell
invites you to

Management Career Guidance
Webinar on

**QUANTITATIVE
APTITUDE
FOR CAT**

Mr. Praveen Chandra
Regional Head (Academics)
T.I.M.E. Education Pvt Ltd

DATE: 10.08.21
TUESDAY

TIME: 1100
HRS

Zoom ID: 217 400 4750
Passcode: CAT

B 12, Sector 62, Noida
Tel.: 89209 81152

dme.ac.in | /dmenoida | /dmenoida | /dmenoida

The event began where Dr. Pooja Sharma first welcomed the resource person by introducing them to the audience. Thereafter, Mr. Chandra explained to the students about how the Quantitative aptitude section is structured and how much time should students devote to this section. Thereafter, he discussed different types of questions which usually are the new pattern of online examination. He also gave various tips for quick maths in order to save time while attempting questions. Thereafter, Ms. Chandra addressed student queries regarding how soon the preparations for CAT should begin and what all should be read by the student. The session ended with Dr. Seema Mam thanked the resource person for sparing their valuable timing and enlightening the students.

Zoom Meeting

Prachi Arora, Khushi Bora, Prachi Arora, Ipsita Varda, Naved Jamal, chanti's Galaxy..., Mansi Kaushal, Ritik kharana, Khushi Chaudh..., ShivAnSh ChHa...

A bag contains 18 coins. Some of them are Re. 1 coins and the remaining are Re. 3 coins. The total amount of money in the bag is Rs. 34. How many Re. 1 coins are there in the bag?

$x + y = 18$ — (1)
 $x + 3y = 34$ — (2)
 $x = 18 - y$ — (3)
 $18 - y + 3y = 34$
 $2y = 16$
 $y = 8$

Instead of walking along two adjacent sides of a rectangular field, a boy took a short cut along the diagonal and saved a distance equal to half the longer side. Then the ratio of the shorter side to the longer side is:

$(L+B) - \sqrt{L^2+B^2} = \frac{1}{2}L$
 $\frac{1}{2}L + B = \sqrt{L^2+B^2}$
 $\frac{1}{4}L^2 + B^2 + LB = L^2 + B^2$
 $\frac{3}{4}L^2 = LB$
 $\frac{L}{B} = \frac{4}{3}$

A, B, C and D are four friends. They bought a bike for Rs. 60,000. A paid half of the total amount paid by the other three. B paid one-third of the total amount paid by the other three. C paid one-fourth of the total amount paid by the other three. Find the amount paid by D.

a) 11500 b) 12000 c) 9400 d) 13000

$a + (b+c+d) = 60k$
 $a = \frac{1}{2}(b+c+d)$
 $2a = b+c+d$
 $2a + a = 60k$
 $3a = 60k$
 $a = 20k$

Career Guidance Webinar Series -2

Date: 11th August, 2021

Time: 11.00 a.m.

Platform: Zoom

DME Management School in collaboration with DME Placement Cell organised a 3 part Career Guidance Webinar Series from 10th to 12th August, 2021 for students of 1st, 2nd and 3rd Year students of BBA and BBA LLB. The second part was on the topic- Verbal Ability for CAT. The resource person was Ms. Tarannum Naseem Raza, Senior Faculty, T.I.M.E. Education Pvt. Ltd. The coordinators for the event were Dr. Pooja Sharma and Dr. Seema Mam. The purpose of the webinar was to help students seek guidance for preparing for the toughest Competitive exam in Management domain - Common Admission Test (CAT).

The event began where Dr. Pooja Sharma first welcomed the resource person by introducing them to the audience. Thereafter, Ms. Tarannum explained to the students about the various entrance examinations in which verbal ability is a section which is tested. She discussed the weightage of the section along with comparison of CAT vs GMAT entrance exam. Thereafter, she discussed different types of questions which usually are the new pattern of online examination. She also gave various tips for improving Spoken as well as written English. Thereafter, Ms. Tarannum addressed student queries. The session ended with Dr. Seema Ma thanking the resource person for sparing their valuable timing and enlightening the students.

Career Guidance Webinar Series -3

Date: 12th August, 2021

Time: 11.00 a.m.

Platform: Zoom

DME Management School in collaboration with DME Placement Cell organised a 3 part Career Guidance Webinar Series from 10th to 12th August, 2021 for students of 1st, 2nd and 3rd Year students of BBA and BBA LLB. The Third part was on the topic- Data Interpretation and Logical Reasoning for CAT. The resource person was Mr. Anil Bhadauria Regional Head, T.I.M.E. Education Pvt. Ltd. The coordinators for the event were Ms. Roli Wadhwa and Dr. Seema Mam. The purpose of the webinar was to help students seek guidance for preparing for the toughest Competitive exam in Management domain - Common Admission Test (CAT).

The event began where Ms. Roli Wadhwa first welcomed the resource person by introducing them to the audience. Thereafter, Ms. Anil explained to the students about the essentials for the DI and LR section in an entrance exam. He shared some basic things one should memorise for faster calculations in DI and LR sections such as tables till 20, square of 2 and cube of 3 etc.. Thereafter, he discussed different types of questions which usually are the new pattern of online examination. He also gave various tips for time management of solving such questions. Thereafter, Mr. Anil addressed student queries. The session ended with Dr. Seema Mam thanking the resource person for sparing their valuable timing and enlightening the students.

Sum of squares

1	1	36 = 36
1	2	18 = 21
1	3	12 = 16
1	4	9 = 14
1	6	6 = 13
2	2	9 = 13
2	3	6 = 11
3	3	4 = 10

Table

S.Girls: B1, B2
B.Girls: A, B

A. Loner, B. Loner

Placement Drive - Integrated Information Services Pvt. Ltd.

Date: 9th July, 2021

Time: 11.30 a.m.

Platform: On Campus

DME Management School in collaboration with DME Placement Cell organised a 3 part Career Guidance Webinar Series from 10th to 12th August, 2021 for students of 1st, 2nd and 3rd Year students of BBA and BBA LLB. The Third part was on the topic- Data Interpretation and Logical Reasoning for CAT. The resource person was Mr. Anil Bhadhauria Regional Head , T.I.M.E. Education Pvt. Ltd. The coordinators for the event were Ms. Roli Wadhwa and Dr. Seema Mam. The purpose of the webinar was to help students seek guidance for preparing for the toughest Competitive exam in Management domain - Common Admission Test (CAT).

The event began where Ms. Roli Wadhwa first welcomed the resource person by introducing them to the audience. Thereafter, Ms. Anil explained to the students about the essentials for the DI and LR section in an entrance exam. He shared some basic things one should memorise for faster calculations in DI and LR sections such as tables till 20, square of 2 and cube of 3 etc.. Thereafter, he discussed different types of questions which usually are the new pattern of online examination. He also gave various tips for time management of solving such questions. .Thereafter, Mr. Anil addressed student queries. The session ended with Dr. Seema Mam thanking the resource person for sparing their valuable timing and enlightening the students. DME Management School in collaboration with the Placement cell organised a placement drive for the company on 9th July, 2021 on campus. The process was coordinated by Dr. Pooja Sharma and Ms. Pooja Tripathi along with guidance of Dr. Seema Mam and Dr. Poorva Ranjan. The company representatives for the session Mr. Nitin Rai, Vice President. and Ms. Neelam Kumari, Human Resource Manager came to campus for Integrated Information Services Pvt. Ltd. conducting the selection process.

The company conducted a three rounds interview process wherein first a written test . Students were given 20 mins of time to provide written responses. Then a typing test was conducted to check the typing speed of the candidates. Thereafter a round of Personal interview was conducted.

The guests were welcomed by Dr. Seema Mam, Head Placements at DME. Then Mr. Nitin Rai shared his corporate experience by discussing various hardships faced by him in his career path and how eventually he joined Integrated Information Services Pvt. Ltd. Mr. Rai also shared a very insightful presentation about the company. Ms. Neelam Kumari also shared her experience at the company.

15 students, both from 2018-21 and 2019-22 batch attended the drive.

2 students were finally selected in the placement drive:

1. Arpit Chaudhary
2. Pranav Jain

Pre-Placement Talk- Star Health and Allied Insurance Private Ltd.

Date: 22nd July, 2021

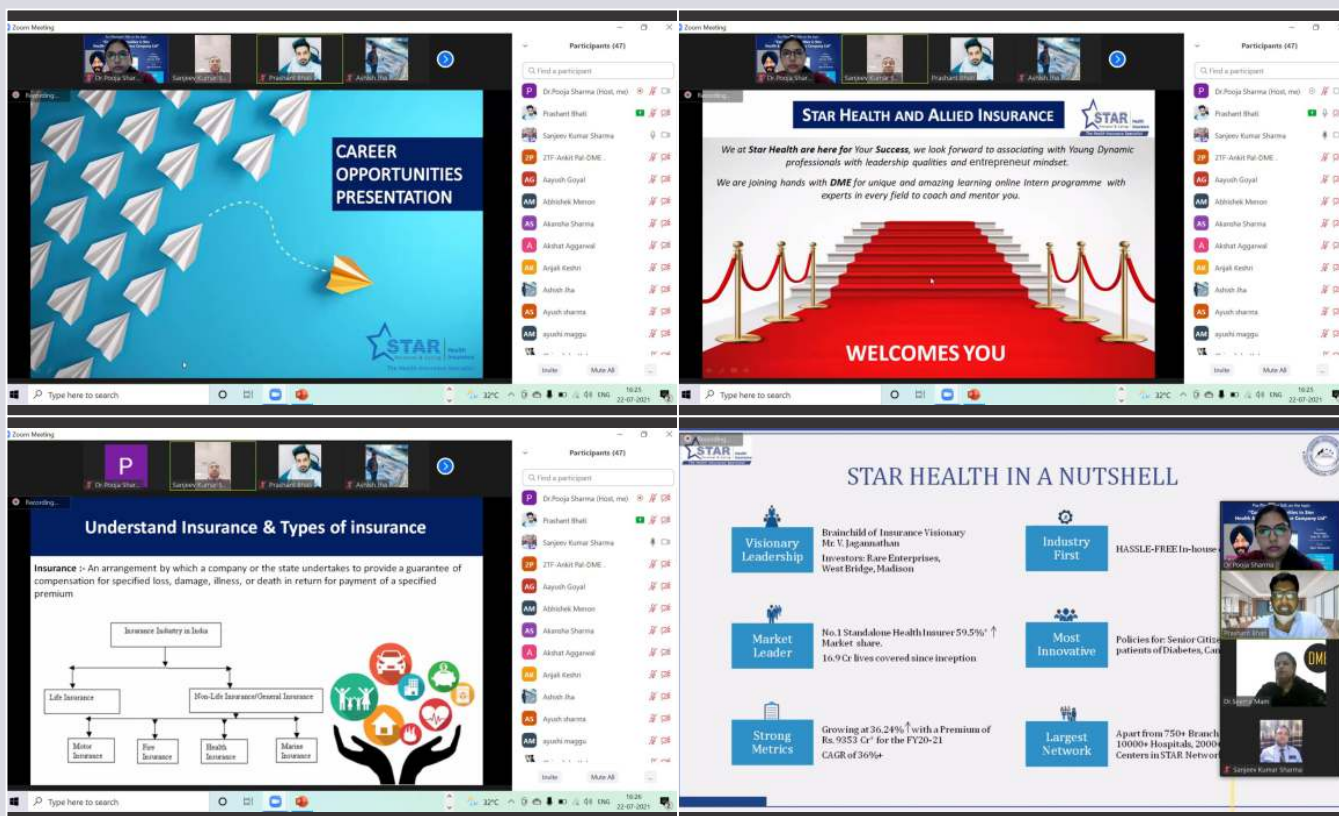
Time: 4.00 p.m.

Platform: Zoom

DME Placement Cell organised a pre-placement talk for the company Star Health and Allied Insurance Private Ltd on 22nd July, 2021. The coordinators for the event were Dr. Pooja Sharma, Ms. Shreya Mahajan and Dr. Seema Mam. The company representatives for the session Mr. Jaswinder Singh Talwar Senior Area Manager at Star Health and Allied Insurance Co. Ltd and Mr. Sanjeev Kumar Sharma, Senior Branch Manager at Star Health and Allied Insurance Company Ltd. The purpose of the talk was to make the students aware of the relevance of the Insurance Industry in the present times. Also, the speakers made the students aware of the various ways in which they can associate themselves with a company in the form of internship and training.

The event began where Dr. Pooja Sharma first welcomed the guest speakers by introducing them to the audience. Thereafter, Mr. Prashant Bhat, Training Head, Delhi Circle, gave a small presentation about company operations. Sir, explained the journey of the company of becoming India's No. 1 Health Insurance Specialist, from the year 2006 upto year 2021. The company has 59.5% market share with a growth rate of 36.24% in terms of premium paid. The company has 750+ branch offices with more than 14000 employees.

Thereafter, Mr. Sanjeev Sharma briefed about how the students can be part of the journey of the company. He elaborated upon how students can make an additional sustainable earning opportunity by training with the company. He emphasized that the company provides theoretical knowledge along with Practical exposure to their training along with Pre-Placement offers and performance based incentives. At the end, Mr. Talwar concluded the talk by contextualising the importance of insurance with the uncertain times in the COVID-19 pandemic and it is imperative for students to understand the importance of the sector and inviting students to the company to be a part of the organisation. The session ended with Dr. Seema Mam thanking the speakers for sparing their valuable timing and enlightening the students with their invigorating talk.



Patron-in-Chief: Mr Vipin Sahni, **Patron:** Mr Aman Sahni, Justice Bhanwar Singh **Editorial Board:** Prof. Dr. Ravi Kant Swami, Dr. Poorva Ranjan, Ms Roli Wadhwa **Design & Layout:** Mr. Anmol Mehta

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