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Management@DME

OFFICIAL NEWS LETTER OF THE DME MANAGEMENT SCHOOL

July 2021

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Bidding Adieu to Final Year Students

This time of the year is a poignant one, as it is the time for the farewell of Final Year Students. Students might be under the impression that it is a usual tradition for a faculty member, as every year a batch of students pass out from college. However, for us - the faculty members, every batch has a different place in our heart with distinct memories which we cherish all our lives. As our students venture out in the world, we wish that our students are able to fulfill their dreams and aspirations. Therefore, as we bid good-bye to these students there are some set of advice which we wish our students adhere to.

After passing out from college, you will face a lot of dilemmas having numerous options – in terms of what to do next. There would some going for higher education or corporate jobs. Others would be opting for family businesses or setting up startups. My advice to you would be to stay calm and composed. Any decision taken in haste can have repercussions. While making the choice think about the long-term impact on your career. Do not just focus on 1-2 years, have a long-term perspective. Another mistake that the students usually make is succumbing to peer pressure. What others are doing becomes more important than what they want to do and in the process of it they forget what they wanted to do in the first place. Students select institutes of higher education on the basis of where their close friends are going. They keep comparing themselves with their peers and make career choices to look 'cool' among their peer groups. This must be strictly avoided. Every student is blessed with a capability and the focus should be on developing those innate qualities rather than opting for herd behaviour. Another suggestion to students is to build their networks and connections. Usually, the first job after completing a degree is campus placement. However, later it would be networking which would help you in getting to places. So have a strong networking instinct. To begin with, your DME batchmates is your network. Keep in touch with them and carry the relationship forward. You never know when and where in life, you cross paths again.

Lastly, I would like to advise you that never stall your learning journey. There is always a prospect for improvement. We all must learn from different people, situations and experiences. There must not be any place for complacency. We as faculty members, nurture students in terms of knowledge and talents, but in the process of it even we all learn a lot from them and grow as a teacher as years pass by. So, keep the learning spirit ignited in you!!

Lots of Love, Best Wishes and New Learnings

Ms Roli Wadhwa

Assistant Professor

Editor, DME Management School

HASTA LA VISTA

“Goodbyes make you think. They make you realize what you've had, what you've lost, and what you've taken for granted.” – Ritu Ghatourey

DME Management School bid farewell to the outgoing batch 2018-21 on 29th July 2021 at 3PM on Zoom platform. The day that filled everyone present with mixed emotions of joy and nostalgia. It was a fiesta devoted to celebrate three years of togetherness and strong bond with teachers and friends to reminisce blissful moments.

Even though it was a virtual celebration but there was no dearth of entertainment and enjoyment. The ceremony began with a Saraswati Vandana followed by blessings and best wishes by Dignitaries. Hon'ble Justice Bhanwar Singh Sir blessed the students and reminded them of memorable moments spent in college. The

competitions, the events and various activities which created beautiful memories. Dr. Ravi Kant Swami Sir too wished these students for their future endeavours.

The occasion was also graced by Dr. Poorva Ranjan, who also addressed the students and wished them for their upcoming journey. The event included, games, cultural videos and Titles. The event was attended by 110 students. The event was concluded by Ms. Pooja Tripathi, Head Alumni, by inviting them to alumni cell and describing benefits of the same. Finally, meeting ended, with final goodbyes and beautiful smiles.



LinkedIn - Advantages of Professional Marketing

Date: 15th July, 2021

Time: 3.00 p.m.

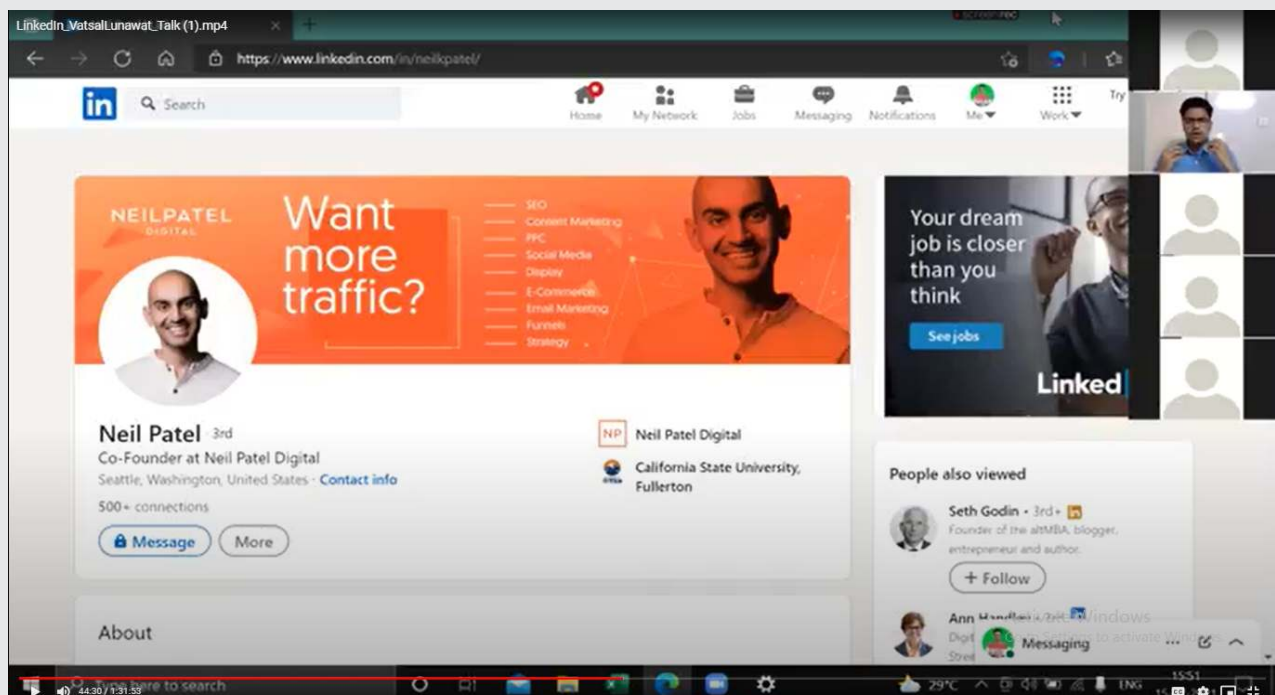
Platform: Zoom

On July 15, DME Management School organized a special interactive session with Mr. Vatsal Lunawat, student 2nd year DME Management School. The topic of the session was “LinkedIn – Advantages of Professional Networking”. The session was moderated by Mr. Bhupender Singh, Asst. Professor DME Management School. Initiating the discussion Mr. Lunawat stated that LinkedIn has turned into the largest business- oriented networking website with two new users joining network every second. He also emphasized on how LinkedIn groups are a great way to communicate with a selected group of professionals inside and outside of an organization, which ultimately helps in improving the business communication skills. Like all social networking sites, LinkedIn has a dedicated algorithm, the more connection and the bigger your network is, the better is the chance of connection to be in a position to help you find your next job or grow your business, he added.

Mr. Lunawat also talked about relationship building advantage of LinkedIn stating that it allows each user to build a network that is focused primarily on robust professional connection, which differentiates it from other sites like Facebook or Instagram. Beside this he mention that 93% of recruiters use LinkedIn to research and recruit candidates and for this reason one should tread their LinkedIn profile in a similar way to their CV and ensure what is on the profile is selling them in a best way possible.

It was a very informative and demonstrative session which helped everyone imbibe knowledge about the advantages of professional networking. A total of 30 people participated in the interactive session with an intensive question and answer round. At the end Mr. Bhupender Singh, thanks Mr. Vatsal Lunawat for his insightful session, which provided the student with fresh perspective about the working of LinkedIn.

The poster is for a session titled "Advantages of Professional Networking" organized by DME Management School. It features the LinkedIn logo and a photo of Mr. Vatsal Lunawat, a student at DME Management School. The session is scheduled for Thursday, July 15, 2021, at 15:00 hours. The poster also includes contact information for DME Management School, such as the website dme.ac.in and social media handles for LinkedIn, Facebook, and Instagram.



Professional Courses at GGSIPU -Series of Webinars in Schools

The year 2021 goes down in the history of the Indian education system as the year in which, for the first time, the board exams of class XII were cancelled. The unprecedented step was taken in view of the Covid-19 pandemic. The CBSE has devised the formula to announce the results of class XII. The result of the students depends on not only the marks that one has scored in the internal exams of class XII, but is also dependent upon the marks which a student had scored in classes X & XI.

Though this step was welcomed by all the stakeholders, including teachers, parents and students, it results in increasing the anxiety level of students. Class XII is a very crucial year for the students. The result of this class would decide their admission in the higher education institutes. Once the students get the clarity regarding the cancellation of the exams, they actively started looking for the various options for their further studies.

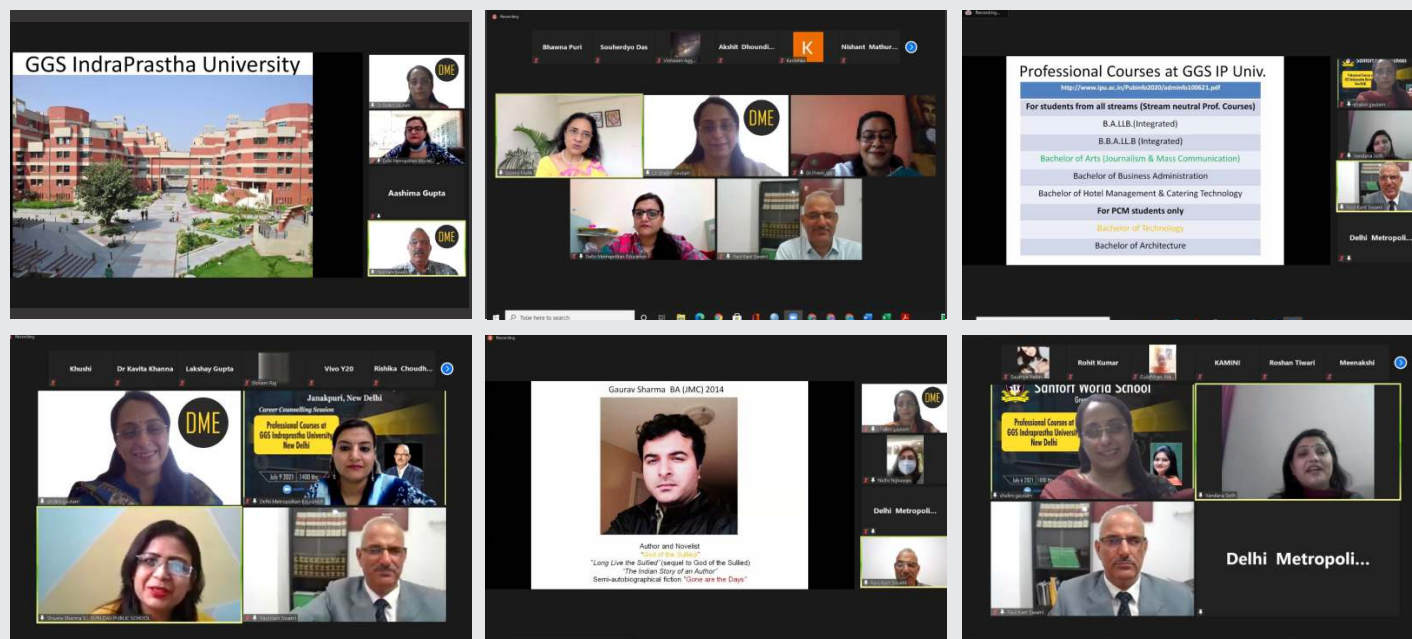
To reduce the anxiety level of the students and to communicate with them regarding the options to consider for higher education, the Outreach cell of Delhi Metropolitan Education (DME) planned a series of webinars in the month of July in various schools. These webinars gave a detailed presentation on Guru Gobind Singh Indraprastha University and were attended by hundreds of students and their parents. The webinars covered the basic information about GGSIPU and the professional courses offered by them. It also covered the admission process as well as the fee structure of GGSIPU.

These webinars were much appreciated among the students and teachers of the schools. At the end of every webinar, the Q&A section was there. The students asked lots of questions and all their doubts were cleared by Prof (Dr) Ravi Kant Swami, Director DME, who was the resource person in these webinars.

The Outreach cell was able to cover the following leading schools in July for these important sessions:

1.	Professional Courses at GGSIPU - East Point School, Mayur Vihar	03-Jul-21
2.	Professional Courses at GGSIPU - Sanfort World Global School, Greater Noida	06-Jul-21
3.	Professional Courses at GGSIPU - SL Suri DAV Public Sr Sec School, Janakpuri	09-Jul-21
4.	Professional Courses at GGSIPU - Mount Litera Zee School, Ghaziabad	11-Jul-21
5.	Professional Courses at GGSIPU - Neehar Meera National Sr Sec School, Aligarh	12-Jul-21
6.	Professional Courses at GGSIPU - Salwan Public School, Mayur Vihar	15-Jul-21
7.	Professional Courses at GGSIPU - Kendriya Vidyalaya, Karkardooma	17-Jul-21
8.	Professional Courses at GGSIPU - Shaheed Rajpal DAV School, Dayanand Vihar	24-Jul-21
9.	Professional Courses at GGSIPU - Bal Bharati Public School, Noida	27-Jul-21
10.	Professional Courses at GGSIPU - Guru Harkrishan Public School, New Delhi	28-Jul-21

The sessions were very beneficial for all the stakeholders.



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