



Delhi Metropolitan Education

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#Cinema2020

Cinema 'n Covid-19 impact

**Viewers garner cinematic outlook during informative sessions on Day-4 of
CIFI 2020**

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NOIDA: With an ever-broadening horizon of sessions, the fourth day of World's First 7-Day Hybrid International Film Festival by educational institutions – CIFI 2020 witnessed a Curated Session, a Master Class and a Workshop on December 18. The mega film festival is being organised by Delhi Metropolitan Education, Noida, India in association with School of Communications and Creative Arts, Deakin University, Australia.

On the fourth day of the festival, a total of 13 films including 'Lollipop' and 'Act Normal' were also screened at the official website of CIFI 2020.

Curated Session on Making Media & Engaging with the Industry

The curated session on '*Making Media & Engaging with the Industry*' was moderated by Dr Vikrant Kishore, Festival Director and Course Director-Film, Television & Animation, School of Communication and Creative Arts, Deakin University, Melbourne. The co-moderator of the session was Dr Ambrish Saxena, Professor and Dean of DME Media School and Festival Director of CIFI 2020. Mr Sachin Nair, Assistant Professor, DME Media School was the host for the session.

The curated session witnessed screening of selected films by Deakin FTVA Academics. Films made by staff members of Deakin University showcasing the academia/industry engagement, and the importance of creative practices in Academia, were showcased.

Talking about the session, Dr Vikrant Kishore said, "This is a great opportunity to talk about our work in detail." Dr Ambrish Saxena endorsed his viewpoint by admitting that this is a

rare occasion when media academics have set together on a public platform for sharing and having discussion on their work.

Dr Kishore talked about the Indian storytelling style and the need to explore further the Indian art forms and culture. He informed about his discovery of the genre of micro storytelling and the project that he has undertaken for creating and producing stories of Indian Diaspora in Australia.

Dr Saxena talked about the importance of exhibiting films and discussing issues related to filmmaking as part of a film festival with an international perspective. He appreciated the films made by Deakin FTVA Academics and screening of selective portions of films during the curated session.

The film projects by the panelists included ‘The Last Days of Sunlight’ by Dr Simon Wilmot, Associate Head of School, International & Partnerships, School of Communication and Creative Arts, Deakin University, Melbourne, and ‘Big Stories, Small Towns’ by Dr Martin Potter from School of Communications and Creative Arts, Deakin University, Melbourne.

‘Pattern Recognition’ by Mr Dirk de Bruyn, Associate Professor of Screen and Design, Faculty of Arts and Education, School of Communication and Creative Arts, Deakin University, Melbourne, and ‘Pariza’s Lockdown Diary 2020’ by Dr Vikrant Kishore & Ms Kirti Sehrawat, were also a part of the session.

Mr Simeon Taylor, Lecturer in Screen and Design, Faculty of Arts and Education, School of Communication and Creative Arts, Deakin University, Melbourne, presented his work on animation. The panelists described their work and talked about ideation, production and challenges they faced.

Dr Susmita Bala, Professor and Head, DME Media School and Festival Associate Director, said that listening to media academicians and watching their films was an amazing experience. She expressed her gratitude to all the scholars cum filmmakers from Australia.

Workshop on Science Filmmaking

The second session of the day was a Workshop with Mr Nimish Kapoor, Scientist ‘E’, Vigyan Prasara on ‘*Science Filmmaking*’. Student of DME Media School, Shriya Singh, hosted the session.

Speaking on the importance of the session, Dr Ambrish Saxena said, “Science is part of everyday life. It needs to be communicated, and there can be no better tool of communication than using the audio-visual media.”

Mr Kapoor introduced the session with a note, “We love cricket match and Bollywood films but we forget to learn the technology behind the TV screen and how content is produced”. He further explained the role of science filmmaking with a detailed presentation.

He emphasised on the convergence of science, journalists and the public. He added that research is a key component of science filmmaking. Talking about the importance of communication, he said, “Audience need to understand the message being delivered. The jargons must be explained”.

Dr Susmita Bala extended a vote of thanks in the end.

Master Class on Hindi Films

The final session of the day was a Master Class on ‘Exploration of mind and relationships in Hindi films’ with Expert - Dr Namarta Joshi, Head, Department of Journalism and Mass Communication, Guru Nanak Dev University, Regional Campus Jalandhar. The session was hosted by Ms Manmeet Kaur, Assistant Professor, DME Media School.

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