

# COMMUNITY NEWSLETTER

# Management@DME



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OFFICIAL NEWS LETTER OF THE DME MANAGEMENT SCHOOL

Theme – Mentoring

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From the Desk of  
Head - Mentoring Cell at DME

## The Aim is to THRIVE and Not Just Survive

Role of Mentor is Beyond the role of Teacher, Coach, Trainer, or Counselor. Out of all the roles, the role of The Mentor is most challenging and much needed by students throughout their school, college and even working life. Out of the above-mentioned roles, mentoring is one the most personal because of the one-on-one relationship, low turnover rate, and the situation. A teacher's job is to successfully pass on knowledge to their pupils to prepare them for their future. The measurement of success is how well the student performs academically, and equal responsibility for that success is shared between both parties. When it comes to student and teacher relationships, most teachers are responsible for dozens to hundreds of students, making it difficult to obtain a close and personal relationship. A mentor helps their mentee in all aspects: academically, personally, socially, and psychologically. In a way, mentoring has elements of teaching, coaching, training, and counseling.

Mentoring is the personal and professional relationship between the two people, with one instilling guidance and knowledge upon the other. The measurement of success is how well the mentee does in life and the majority of the responsibility is put on the mentor because it is up to the mentor to hold the mentee accountable for the improvements and success in their lives. A person doesn't have to have a degree or be an expert in order to be a mentor. What is more important in mentoring, having experience, and a heart that cares enough to share that to another person - mentee, in order to benefit their life.

At DME we give emphasis on the Mentor-Mentee Relationship. The basic idea of Mentoring Cell is to create a conducive environment for faculty (Mentor) and student (Mentee) relationship. In order to resolve day to day problems (beyond academics) of the students, mentors are appointed for a batch of students, and they will counsel the respective students once in a week, to solve the problems come across during their course of study. Once a month a meeting is done with parents also to update them with this ward's progress in academics, extracurricular activities, personality, and conduct observation, etc. Time to time DME invites Parents as well as alumni as guest speakers for experience sharing with the students. This also helps to have the positive involvement of parents in the grooming of students.

Mentoring is a continuous process at DME until the end of the academic career of the student. During the last semester of study, students are advised for higher studies along with proper career guidance. Reasonable numbers of students have secured admissions for their higher studies and they, in turn, guide their juniors for their prospective admissions or job interviews. at DME, Mentors guide students whenever they are faced with new phases of their start of college life, career, or life that require the development of new knowledge, skills, or attitudes. The name of DME Mentoring Cell is THRIVE. The whole structure is in place to ensure that DME students don't just survive in life but they thrive and prosper in academics, career, and personal life.

Dr. Poorva Ranjan  
Professor & Head - DME Management School  
Head - Mentoring Cell



## Mentoring: The Art of Nurturing Talent

*"Mentoring is a brain to pick, an ear to listen, and a push in the right direction."*

- John C. Crosby

The Mentoring experience at DME gave me an opportunity to go beyond my role as a teacher. I learnt that being a mentor is about being there for your students, similar to a mother's role at home. Mentoring is about counseling and coaching students on a holistic level. It is about helping students to reach their potential whether it is academics or life goals. It requires great deal of patience as you are being a best friend to sixty students, who would approach you for all kinds of issues and you need to lend an ear every time they approach you.

The mentoring experience has helped me to develop an emotional rapport with my students. I have a special bond with my mentees which cannot be explained. Despite their flaws and shortcomings, I believe in their abilities and try to nurture their innate talents so that they can become a better version of themselves. I really feel blessed to be a mentor as I have the opportunity to touch the lives of these young adults who would remember me as a mentor someday!

Ms. Roli Wadhwa  
Assistant Professor  
Editor, DMS Newsletter

## Mentoring Experience

The mentoring cell was formed at DME with a view to mentor the students across all the three schools. The cell is headed by Dr. Poorva Ranjan, Professor, DME Management School. As a part of this cell, regular weekly mentoring sessions were taken by the mentors with their respective mentees. The mentoring session in the Management School used to be held on Thursdays, the duration of which was half an hour. To start with, the orientation week was held for the first year students of Management School during August, 2019. It involved the interaction of Head and various committee convenors with the students.

Various activities were conducted by myself with my mentees (BBA, Batch 2017-20, Section-A) as a part of mentoring cell. To start with, a Parent Mentor Meet (PMM) was held on 7th September 2019 wherein the agenda was to convey student's academic performance to his parents along with inputs on his/behaviour, his overall events and activities participation, etc. Advice was also given to the parents for the betterment of students. A 2nd PMM of Academic Year 2019-20, on 5th October 2019.

Other activity that was conducted included explanation of DME Ethos to the students. The purpose of this was to stress upon the importance of ethics in our lives. Since I was a mentor of final year in the previous academic session, the other mentoring sessions focussed upon conduction of the SWOT analysis of the students by themselves. The purpose of conducting the SWOT analysis was the identification of strengths by each student so that he/she can further build upon them while applying for job interviews. Another session involved apprising students about the 'Interview Dressing Etiquette'. Since the students were to appear for their job interviews, this session was very perfect for the occasion. Other mentoring sessions included quizzes, team building activity, etc.

Overall, through these sessions, the purpose of the mentoring cell which was to encourage interaction of the mentees with their mentors was served well.

*Dr. Shuchi Goel*  
Assistant Professor

## Experience as a Mentor

*"The delicate balance of mentoring someone is not creating them in your own image, but giving them the opportunity to create themselves." Steven Spielberg*

Mentoring is a huge responsibility especially when you are mentoring the youth. The younger generation, which is more bendable, sensitive and active, can do wonders if properly directed and inspired. This is truly possible though a relationship that exist between a mentor and a mentee. Trust, compassion, care and support are key features of this relationship. This relationship works as an invisible support system on which mentee can bank upon for all their issues post or during the lecture. A mentor is well acquainted with abilities, interests, hobbies and potentials and therefore can guide well. With continuous encouragement, guidance, supervision and discipline, a mentor can enrich journey of several mentees. The strong bond between mentor and mentee not only support mentees in their academics and career success but many values and morality can also be transferred effortlessly. Thus, the mentor mentee relationship is extremely important for a mentee, a mentor and also the student. A mentor is teacher, a parent or simply a friends with whom they whom they can easily open up.

My experience as mentor is extremely good. Initially, when mentorship was offered to me, I was little skeptical about the role. But gradually, after continuous guidance from seniors, mentoring cell and strengthening of bond with the students, I started enjoying it. Now, this relationship has become so strong that I get worried if they don't attend classes, participate in activities, or even if they are dull in the session. The journey includes the development of strong bond with the mentees, sharing of the knowledge, rendering moral support, and building trust among them. In addition, the journey also gave me an understanding when they need me and how I can help them. This whole process requires many work and life skills like self-discipline, leadership, motivation, perseverance, decision making, compassion, patience, and most important dealing with their emotions.

Mentorship not only is boon to a mentor but it is equally advantageous for the mentor. These experiences enhances several skills, make us more empathetic and most important develop us into a better person. I am really enjoying being a mentor and would love to extend this journey for long time.

*Ms Pooja Tripathi*  
Assistant Professor

## Patient Listening: Key to Good Mentoring

As a student I have always admired my teachers and always looked up to them for guidance. And my teachers have mentored me well.

Today, when I am in their shoes I don't feel myself competent enough to wear them. Being from the same generation as my students I often find myself struggling with the same problems as my students. Yes that is true that I don't have a solution to everything that they present me with, but I have similar experiences that I share with them and to my disbelief it has done wonders. A lot of times we don't need solutions to our problems and concerns, we just need an ear and that's what I do with my mentees. I firmly believe in the quote by Jaeda DeWalt "Sometimes, the most healing thing we can do for another human being, is to listen to them, just ... LISTEN"

*Ms Parul Grover*  
Assistant Professor

## Being a Mentor: A Journey of self-transformation

In the words of Phil Collins, *"In learning you will teach, and in teaching you will learn"* stands true in the lives of all the teachers. A year ago, when I was assigned the mentorship of the 2019-2022 BBA batch Section C, I was ecstatic and somewhere believed that what special is about the role of a mentor? I presumed it to be like another commitment of being a teacher, oblivious of the fact that this would change my life forever. On the day one itself when I interacted with my mentees, the apprehensions in their minds, the questions in their eyes, the nervousness and excitement in their hearts all took my attention and laid the foundations of a bond to be cherished forever. It took me a while to comprehend the mindset of each student but the confidence they reposed in me made it easy altogether. The way they approached me for trivial things, silly questions, nagging and complaining, forgetting their ID cards, running pillar to post to meet the attendance shortfall at times irritated me but at the same time taught me the greater virtues of patience. It reminded me of good old days when we ran to our mothers for simplest to most complex doubts and problems. I try to make every possible effort to resolve their queries but what is more essential is to ensure lending ears, an open mind and heart to just listen to them without being captious. The trust these people show and the way they discuss their problems have actually helped me in becoming a better person. It gave me an opportunity to relive all those carefree moments from early college life and feel the same emotions all over again. But today being on the other side, where your students look upon you I feel greater responsibility to rest their anxieties and help making their college journey a smooth and memorable one. The bond

that is developed between a mentor and her mentees is beyond expression in words. It gives me immense pleasure to be a proud mentor of these amazing bunch of kids with varying personalities. They may be different in their demeanor or thought processes but at the heart they all are special and equal. As they say to a mother, every child is special, the same is being a mentor. They all are my adopted kids to whom I wish to provide the best care, guidance, motivation and direction to the best of my capabilities.

It has and will continue to help me discover my own potentials, learn new things, be more receptive and patient.

I also wish to express my gratitude to my parents, my teachers, seniors, friends and colleagues who have been my mentors and helped in raising and shaping me to become one.

I pray to the almighty to give me the strength and courage to fulfill this role and build the memories to be cherished for all times to come.

*"You annoy me; you make me smile,*

*You miss your classes; disturb me for a while,*

*You don't attend your PMMs, you keep me waiting in your own style,*

*But one thing is certain what may come, we are together till the last mile."*

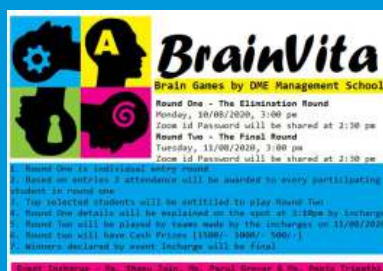
*!! Best wishes always*

*Ms Shanu Jain  
Assistant Professor*

## "Play to Win, but enjoy the Fun"

### BRAINVITA by DME Management School

The transition from traditional classrooms to online teaching on virtual platforms has opened up a plethora of opportunities for the entire academic fraternity. Keeping in mind the interests of students beyond academics and curriculum, DME Management school organized first of its own kind Two Day Virtual Online quiz activity, BRAINVITA. The online competition comprised of many creative games and fun activities for BBA 2 year and 3 year students. Brainvita was conducted using Zoom meetings on August 10 and August 11, 2020. Day 1 was the elimination round "BRAND RECALL...LOOK, SEARCH and REPORT wherein students were given a challenge to identify maximum number of brands hidden in an image displayed for a maximum of ten seconds. The challenge was to fill the brands recalled in the Google form valid for only two minutes. Top 20 participants were shortlisted on basis of



maximum responses in minimum time with correct spellings of brands. The twenty participants were divided into teams 10 teams of 2 each for Round 2 on August 11, 2020. Round 2 was conducted in two stages. Stage 1 was the Pictionary round wherein a team member was privately given a word related to management, commerce and economics which she/he had to draw on Zoom Whiteboard to let his partner guess from the image drawn in maximum of two minutes time. Tremendous creativity and out of the box skills were shown by the students with exemplary teamwork. The top 4 teams after stage 1 played stage 2 "GUESS THE BRAND FROM THE EMOJIS". Emoticons were displayed by the host and the participants were required to guess the brand. The one who raised the hand first was given a chance to answer. Throughout the competition the energy levels, enthusiasm and interests of

participants and faculty members was commendable. The finals results were as follows:

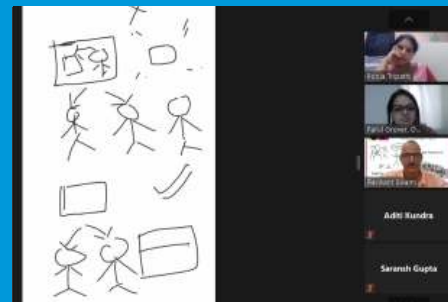
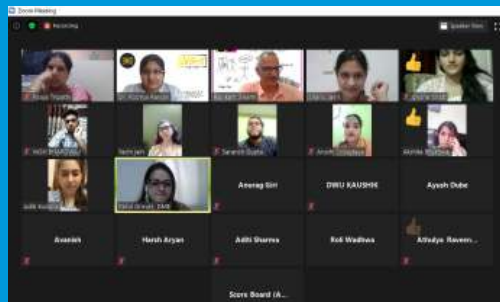
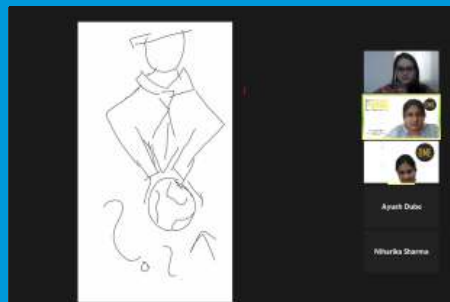
- First position: Yachi Jain 2 Year Section B2
- Second Position: Akshita Bhardwaj 2 Year Section A1
- Third position: Saransh Gupta 2 Year Section B2

The winners were awarded with Amazon Gift vouchers worth Rs. 1500, 1000 and 500 each for first, second third positions respectively. The event was organized and managed by the team of Ms. Shanu Jain, Ms. Pooja Tripathi, Ms. Parul Grover ( Faculty members, DME

Management School) and Ayush Dube (Student volunteer, BBA 2 Year) with incessant support and guidance of Prof.(Dr.) Poorva Ranjan, Head, DME Management School.

The event concluded with the words of encouragement and blessings from Prof. Ravi Kant Swami, Director, DME who graced the event with his valuable presence and Prof. (Dr.) Poorva Ranjan who motivated students to show the same spirit of participation and teamwork for all the upcoming events.

Ms Shanu Jain  
Assistant Professor



## One Day workshop on "How to publish in Scopus indexed and ABDC Journals"

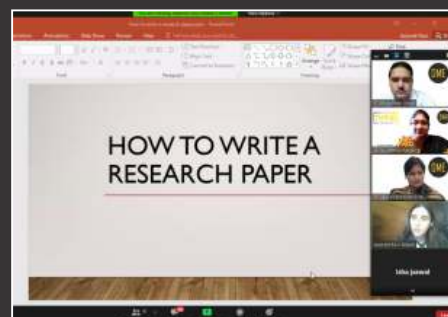
*"Learning is the only thing the mind never exhausts, never fears, and never regrets."*

-Leonardo da Vinci

Centre for Management Research (CMR) at DME Management School organized a one day workshop on "How to publish in Scopus indexed and ABDC Journals" on October 2, 2020 from 10:00am-1:00 pm via Zoom Platform. The resource person for the workshop was Dr. Jaspreet Kaur, Associate Professor, Pearl Academy. The workshop received an overwhelming response and was attended by 121 participants, consisting of faculty members and research scholars from reputed universities across the length and breadth of India. There were a few international participants also. Ms. Shanu Jain, Workshop in charge opened the session and welcomed the keynote speaker and trainer for the session. Dr. Isha Jaswal, Head, Research Cell addressed the audience and welcomed the guest. Dr. Poorva Ranjan, Head, DME Management School gave a welcome address to the audience and briefed about the research endeavors, upcoming workshops and Global Management Conference at DME Management School. Dr. Kaur gave an insightful presentation on 'How to write a Research paper' with dedicated discussion on different sections like introduction, abstract, title, review of literature, conceptual framework, conclusion, discussion and

references. She gave relevant examples and shared her experience of her journey as a researcher. An interim round of questions and answers was held wherein Dr. Kaur patiently and enthusiastically answered all the queries of the participants. She then explained the aspects related to plagiarism and shared her own experience of learnings and feedback received from various Editorial Boards of journals of repute. She demonstrated examples from papers published in various journals and guided the audience about the Do's and Don'ts to be considered while writing a paper, selecting a journal and understanding the publication process. Her experience as a reviewer and a writer of high valued Journals was indeed an inspiration and a great learning experience for the attendees. Another round of questions and discussion with the participants took place which enriched the collective knowledge of all. Dr. Kaur's dedication towards research and support to the academic and research community is praiseworthy. The session was concluded by a vote of thanks by Dr. Poorva Ranjan, Head, DME Management School. An e certificate was presented to the guest as a small token of appreciation. With the blessings and support of Prof. Dr. Ravikant Swami Sir, Director, DME and Dr. Poorva Ranjan and the efforts of the organizing team, the workshop was instrumental in pursuing the academic and research interests of all.

Ms Shanu Jain  
Assistant Professor





# PETER F. DRUCKER

Management Lecture Series

## Mr GP Puri Supply Chain Manager Bahrain Petroleum Company

"Management is doing things right; leadership is doing the right things" -Peter F. Drucker (The Founder of Modern Management)

On 9<sup>th</sup> September 2020, DME Management School organized a Guest Lecture for Management students as a part of its Peter F. Drucker Management Lecture Series. Mr. G.P. Puri, Supply Chain/Procurement Transformation Manager, Bahrain Petroleum Company, Bahrain was the esteemed guest for the lecture. The session was hosted by Dr. Sudhir Bisht & Mr. Bhupender Singh. The topic for the session was, "A Bird's Eye View on the World's Petroleum Industry".

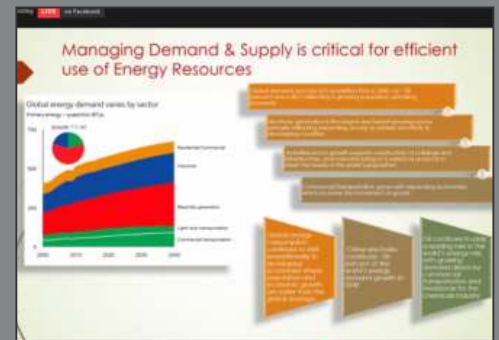
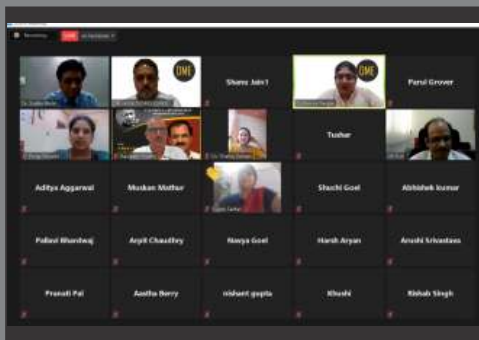
The session started with welcoming the Guest Speaker by Dr. Sudhir Bisht. Mr. Puri is a Graduate and MBA from Delhi University, he topped MBA in "Supply Chain Management" from Arizona State University, United States. Before joining Bahrain Petroleum Company, he also headed Supply Chain/Logistics/Operations at Exxon Mobil, Castrol, Oriflame, Chevron Corporation (US). He is a Senior Supply Chain Leader with proven track record of operational delivery, supply chain transformation and organizational capability

development. He is recognized for his leadership and experience in developing supply chain strategy, leading transformation projects and managing integrated supply chains.

During the lecture, Mr. Puri introduced the Petroleum Industry and enlightened the students about how petroleum industry manages all the supply chain. He elaborated on How oil is formed, about natural occurrences of petroleum, why is oil called black gold, how much oil and gas do we need, how much energy do we need, how does the pricing works in domestic as well as international market, He also elaborated on career in petroleum industry. He emphasized on how managing demand & supply of oil, gas and energy sources is critical for efficient use of energy sources. He also elaborated how supply chain, value chain and distribution channel management is critically important while the world needs more energy resources as its population grows and as countries become more economically prosperous.

The session was captivating and students posed several pertinent questions with related to petroleum industry offerings, techniques used at oil companies, segregation of petroleum products from raw occurrences. Towards the end of the session, Mr. Puri also addressed students as hot commodity in the oil and gas industry, adding that many companies have developed elaborated internship programs. He also discussed various supply chain positions in the oil and gas industry. The lecture was extremely enriching as it enhanced students' knowledge about advancements in the petroleum industry and also encouraged students for career opportunities in the industry.

Mr. Bhupender Singh  
Assistant Professor



Students  
Speak

With a hard syllabus, each semester exams and assignments, it's common for us to feel overwhelmed. We as students begin to stress and worry about the same at the end. At times like these, each and every student expects of having a mentor who has confidence in her own abilities and the one who is willing to invest time and energy to provide all the required support and our targets even higher. As we all know at some point of time even our mentors have navigated through the same path in their career the one through which we are going at this point of time, that's why it puts them at a unique position and lets us attain correct advice and recommendations that we need to handle our difficult situations and therefore, it makes easy for us to follow the right path on our way towards our graduation.

Most of us struggle on how to maintain all the various aspects of our life whether it's academic, professional, social, or private. Here at DME, we have mentors who listen to us, understand and guide us the right way whenever we share all of our troubles, feelings, emotions and fears which make a way of creating these issues seem smaller. By this, if I talk about myself, I have personally always felt supported and have received deep learning experiences whenever I got stuck in the middle of a particular task or a situation. Till now we have been with so many professors and they always try to make us feel so excited about learning, also they care for us so much as an individual and overall get a tag for being such amazing mentors who let us pursue our goals and dreams so smoothly. Also, they assist us at each & every step so that we keep going on even when things get too hard to handle.

Anan Sadh  
BBA, 2<sup>nd</sup> Year



Mentors support and encourage their mentees by offering suggestions and knowledge. The goal is to help mentees improve their skills and, hopefully, advance their careers. The mentee will lead the relationship, inviting the mentor into their inner dialogue to help work through complex career decisions.

Reflecting on my last two years in DME, I have got a chance to meet two mentors, and both the mentors help me in various perspectives. In these two years, my personality has changed in a whole different way. A student may know his/her strengths, but it is challenging to identify weaknesses. My mentors not only help me enhancing my strengths but also converting my weaknesses into strengths. I have a fear of the stage, I've never done anything on stage in front of so many people, so they motivate me and give me such opportunities to speak and perform on stage with confidence. Now I love to participate in many events as possible. In mentor-mentee sessions, they helped me in my SWOT analysis, which further helped me advance my career, developing my knowledge and skills. The best part is that I can talk to my mentors about my professional life and personal life; they are always there for you.

The most important thing that I've learned is interview skills. In 2nd year students have to give interviews for their internships. The problem with me is that I've never given an interview before. They helped me improve my communication skills; they took my interview and told me what mistakes I'm doing and how to improve them. Both of my mentors help me identify the skills and expertise that I need to succeed.

Finally, all I want to say is that my mentors offered me valuable insight into what it takes to get ahead. They are my guide and "sounding board" for ideas, which help me decide the best course of action in difficult situations.

**Arpit Chaudhary**  
BBA, 3<sup>rd</sup> Year



A mentor is someone who not only tells you what to do but also pushes you and motivates you to achieve that target. At DME, when I first heard about the MM sessions or Mentor-Mentee sessions I had no idea what it was supposed to be; Is it like a PTM? Where my parents would be called upon and the same lines would be repeated "he is good with everything else but he needs to study" or like that one class I would most probably miss due to some "unforeseen circumstances". However, to my surprise this was definitely not what I expected it to be.

During our first session, we were asked to do a S.W.O.T. analysis on ourselves which made me realize how much (or how little) I knew about myself. The best part about the following sessions were the small situations that we were put in, rooted in real life scenarios, where we had to decide and take necessary steps. The session also included group discussions and the feedbacks.

The sessions were not about bookish knowledge but about the wisdom we acquire and need in life; from finding our strengths and learning how to overcome our weaknesses, to grabbing opportunities and learning how to tackle threats, to learn and grow. This was the core idea behind the sessions.

One thing that I definitely miss in this lockdown are these sessions, it was a break from the daily hassles of life and an opportunity to learn and introspect. So to tackle this, we started having sessions on calls where our mentor checked up on us time to time, though it also included a part where we had to face our fears which is PMM (Parent Mentor Meet) but at the end it's all worth it.

What I have realized is that, whether or not opportunities are going to knock on my door, I have to be ready, holding the door steady and welcoming them in.

The sessions were scheduled once a week at the end of the day, some might say that's not enough, but I feel if one shining star can guide a sailor to find its right path in the long lost sea then yes, one class can change a lot.

**Ayush Dube**  
BBA, 2<sup>nd</sup> Year



“Don't expect any sort of personal interaction or guidance like us teachers, once you step into the college”, said every high school teacher ever. But our institute, DME has something else in store for its students. For every section, there is a 'mentor', who is similar to the 'class teacher' that we used to have in school. Mentors at DME are responsible for maintaining a record of each student's academic and co-curricular achievements. But that's not it. Mentors at DME are so approachable and supportive. They help their mentees push their boundaries and increase their participation in every possible event that is going on in the campus. They ask each student individually about their participation and overall progress, and I find it encouraging. The mentors want each student to make most of their college life. Progress is discussed with the mentees' parents too, every month. Student's overall growth is taken seriously, throughout the year.

A mentor is always available to serve as a resource to the mentee whenever the need of guidance or help arise. The way I've witnessed the mentors' interaction with us does not seem like they're doing their job but it looks more like that their concern for us is part of their nature. As we get out of the school and our comfort zones, we need mentors to assist in navigating the complexities of higher education, and the uncertainty and anticipation of what post-school life has in store. Mentors help us discover and develop our interests and innermost passions. This allows us students to gain perspective and confidence in the classroom.

Reaching out to teachers for help or sharing their thoughts can be intimidating for some students. But mentors make it easier for them as they interact with everyone quite a lot of times and as I mentioned earlier also that they're quite approachable.

**Khushi Bora**  
BBA, 2<sup>nd</sup> Year



It's been a year since I've been welcomed into the DME family and I must say it has been a wonderful journey so far. My mentor has conducted many activities with the sole thought that it would help us, students, to come out of our secluded shell and get jobs done. Now that I look back, it has been so much more than that. My mentor has always ensured that the students are well-guided at every step in whatever way we work. My mentor has continuously provided me with a nurturing environment here and inculcated a collective pool of dedication. My Mentor organized numerous events, workshops, and seminars along with tons of brainstorming sessions, under their leadership and those experiences provided me with immense exposure in every aspect.

I have become aware of so many things right from how businesses sustain heavy backlashes in the market to the explosive growths in new-age start-ups.

My mentor has always stood beside me as I have addressed my class and that gave me moral support and confidence. It's safe to say that my mentor was like a proud parent who never failed to see my strengths and always guided me to do my best in every way possible.

I must say I have the most dedicated faculty who works round the clock to provide us with maximum resources. I can confidently say that my mentor has helped me grow personally as well career-wise. My mentor has always congratulated me even for my tiniest of achievements and that makes me want to achieve more.

**Niharika Sharma**  
BBA, 2<sup>nd</sup> Year



With a rigid curriculum, nonstop exams, assignments, extracurricular activities and deadlines, it's not unusual for students to feel overwhelmed. At times like these, having somebody to encourage us, gives huge boost to our confidence and motivate us to set our target higher. That is exactly what a mentor does. Mentor's here at DME are someone who will pick us up whenever we fall and remind us that the destination is just around the corner. They help us to keep going when thing gets too much to handle.

Mentors have a lot more experience than mentees and it is because they have gone through the same stage that we students are going through now. Alternatively, they know other professionals who have navigated the same path in their career at sometime and so they know our potential and energies way better than us. Sometimes, as a teen or young adults, all we need is someone to lend us a caring ear. Just being able to speak to someone and share all your troubles, feelings, emotions and fear is away of making live issues smaller. Personally speaking, talking to my mentor, brings me a level of clarity that make it easier for me to fight my own demon.

When I walked inside DME doors, I knew nothing. Now, I know a little more, and for much of it I have to thank you. You are an icon of integrity and hard work, as well as a great humanitarian. Your achievements and outstanding leadership qualities are worthy of emulation. Your encouragement and advice has led me to places I never thought I would go. When I thought I couldn't do it, you told me that I could and I did it. Thank you to each and every mentor at DME for constant encouragement and selfless support.

**Palak Bajpai**  
BBA, 2<sup>nd</sup> Year

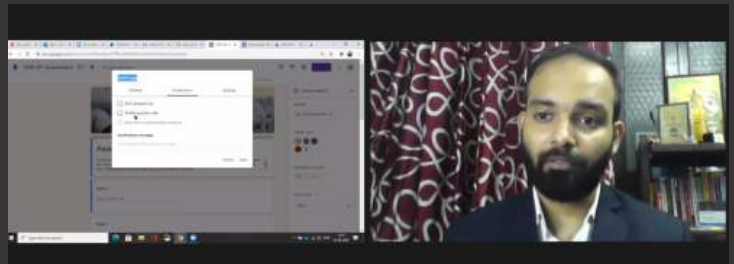
## Report on the workshop “Creating and Using Google Forms for Conducting Research Work”

*Tell me and I forget, teach me and I may remember involve me and I learn. Benjamin Franklin*

The covid-19 global pandemic that has forced almost the entire world to close educational institutions and move to online teaching, keeping this in mind, the Center for Management Research at DME Management school organized an E-workshop on “Creating and Using Google Forms for Conducting Research Work” on 25th August 2020 where in more than 90 students participated.

It was an amazing opportunity for students as well as faculty members to learn something new and interesting amidst the crises. To enlighten the audience with his esteemed knowledge and expertise we had Mr. Parth Shukla, Co-Founder of Knowledge Pro and a certified Microsoft Trainer as the keynote speaker and trainer for the session. The event started with the welcoming of Mr. Partha Shukla by Ms. Shanu Jain, Assistant Professor, DME Management school. Being a Microsoft Certified trainer with extensive knowledge of industry relevant technical skill Like R and Python, advanced Excel, Big data and Hadoop and many more Mr. Parth with a clear plan of action in his mind made the session really interesting, innovative and informative. Sir not only conveyed to us the relevance and importance of Google forms in our academics but also told us about the usage of it in our everyday lives. Google Forms are among the internet's most versatile tools. Whether you need a contact form or a checkout page, a survey or a student directory, a form is all you need to easily gather that information. With Google Forms, it only takes a few minutes to make one for free. Google forms along with Docs, Sheets, and Slides - is part of Google's online apps suite of tools to help you get more

done in your browser for free. It's easy to use and one of the simplest ways to save data directly to a spreadsheet, and it's the best sidekick to Google Sheets' spreadsheets. When we need to gather data for your spreadsheets, a form is our best friend was clearly explained by Sir. Key highlights of the session were taking surveys, creating questionnaires and quizzes with the help of Google forms. Mr. Shukla grabbed the attention of the audience by giving live demonstration on How to use different features of the Google forms. After looking at the bigger picture questions and queries were raised by students and faculties which was smoothly and brilliantly handled by Sir which proved why he is an expert in his field. By harvesting the fruitful knowledge in audience's mind in a very creative manner, Sir used every bit of his knowledge about Google form to make the workshop a successful one. A Heartfelt gratitude to Dr. Poorva Ranjan, Head DME management school for planning and gracing the event with her valuable presence. Special thanks to Ms. Parul Grover to organize this workshop, to Ms. Shanu Jain, and Ms. Roli Wadhwa and Ms. Pooja Tripathi for making this session count among the best events in the of DME Management School.



Ms Palak Bajpai  
BBA, 2<sup>nd</sup> Year

## Show and Tell Activity under Centre for Sustainable Development (CSD)

The Management School organized a three-day Research Day Activity under Centre for Sustainable Development, titled 'Show and Tell'. It was an inter departmental activity wherein students from all the three schools had participated. The activity involved two rounds. Round one consisted of the submission of written proposal by the teams during 14-16th August 2020. Herein the participants were required to form a team of 3-4 members and register for the activity which also included their proposal on sustainable business products.

Round 2 involved PPT presentation by the participants. It was conducted on 18th and 19th August 2020. The teams could bring a prop or show pic or draw or make collage to show idea. 12 teams across the three schools presented

their ideas in round 2. This activity involved three prizes, first prize of 2000, second prize of 1500 and third prize of 1000. The first position was bagged by Team no. 2 (Ayushi Singh, Arpita Gupta and Disha Tyagi, BA Law, 4th Year), the second position went to Team no. 7 (Kshitiz Sharma, Mayank Vaish and Shriya Singh, BAJMC 2nd Year) and third position went to Team no. 3 (Aditi Kundra, Akshita Bhardwaj and Arushi Srivastava, BBA, 2nd Year).

Overall, this activity received enthusiastic participation from students across various years and schools.

Dr Shuchi Goel  
Assistant Professor







# PETER F. DRUCKER

Management Lecture Series

## Mr Kush Kapoor CEO Roseate Resorts

On 21st September 2020, a webinar was organised by DME Management School as part of its Peter F Drucker lecture series. The lecture was delivered by Mr. Kush Kapoor, CEO - Roseate Resorts. The session was successfully hosted by Ms. Roli Wadhwa and Ms. Parul Grover. The topic for the session was *Impact of Covid-19 on Hotel and Hospitality Industry and Future Strategies*.

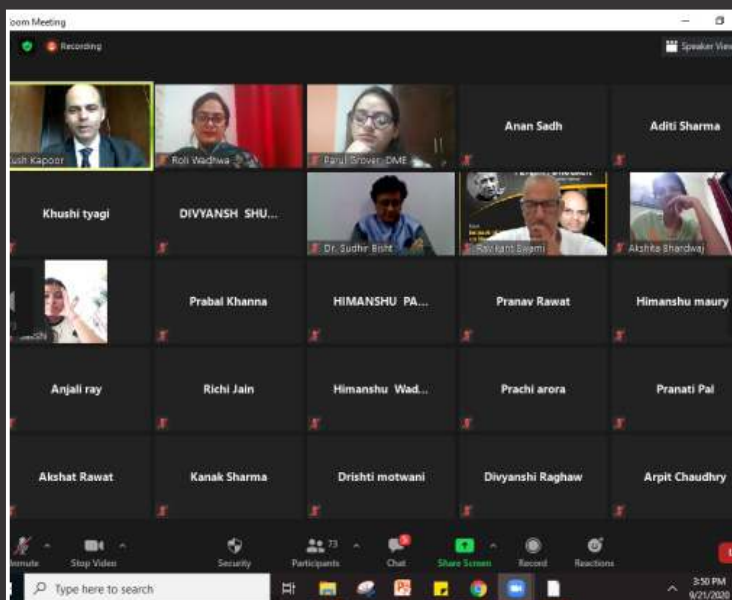
The event started with the warm welcome of Mr. Kapoor by Ms. Roli Wadhwa. Mr. Kapoor who has over two decades of experience in the hospitality industry in different verticals shared his views and visions for budding professionals and managers. He shared about his early career and how he gradually worked his way up the career ladder to become the CEO of Roseate Resorts. He shared the challenges and lessons he learnt during this journey.

During this lecture, Mr. Kapoor discussed about how Covid-19 has impacted the hospitality industry and how are they overcoming with this catastrophic situation. He added that COVID provided the much needed time to deliberate and innovate new services

for the customers. Mr. Kapoor discussed the key attributes, skills and attitude, students should develop in order to fast track their careers in the ever challenging, evolving and competitive world. Sir rightfully highlighted three major components of growth – physique, mental state and soul. It is important to feed each of these for one's overall success. We need food and exercise to maintain our physique, while knowledge is the food for the brain. The fourth component of growth is having the right attitude. He also used various analogies to explain the importance of these attributes in determining a person's growth. He tried his best to clear all the doubts and questions asked by the students. His pleasing personality made the interaction very valuable and informative for everyone. It was a very interactive session with high participation from the students.

Towards the end of the session, he talked about the major crisis situation that he faced in the life which put him to test. Mr. Kapoor is a great example of what we can achieve if we have patience and don't quit. We would like to thank him for inspiring us with his words. The experiences that he shared with us would definitely help us in steering our careers!

Palak Bajpai  
BBA 2<sup>nd</sup> Year



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