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FROM EDITOR'S DESK

“What I feel just try to say,
 Want to come out of life's grey.
 Hitherto, I hardly knew,
 Living happily there are few.
 Come on all join me now,
 let's learn to be happy how.”

The advent of hot weather and the commencement of another spell has made April a favorite theme for all who want to write in form of lyrics or poetry.

The April month is popularly known as “NaPoWriMo” month, which is an abbreviation of National Poetry Writing Month. I myself got inspired and tried to pen down my feelings in the form of poetry. I believe that this is an incredible idea inspiring people to write their own versions of poetry as a part of NaPoWriMo, so we all should make an effort to write something other than our everyday obligatory writing. I am not compelling anyone who would love to try to use motifs, metaphors, similes, etc which can seem daunting; you can be as simple as writing about your daily life routine. But how lovely the ideas is to remove the insipidity of life by spending few hours with yourself and writing something which may cause catharsis by expressing your emotions in an open manner.

So, I would like to invite my faculty members and students to write poetry initiating with this month when the world is celebrating “NaPoWriMo”.

Bindu Sharma

Editorial Board: Ms Bindu Sharma, Mr. Tarun Samurailatpam

Sayonara: Farewell 2K17

In the academic world, April is a significant month. It is true for DME as well. It is the month when the semester comes to an end with classes wrapping up and the students gearing for the end-semester exams. T.S Eliot, one of the most famous poets wrote as the opening line in one of his poems “The Wasteland” – “April is the cruelest month”. Although the poet intended the meaning to be something different, it can hold true for the students who are graduating from their respective institutions as well.

On 15th April, 2017 the department organized a farewell party for the parting batch. The final year batch, after spending three years with the department, the faculty and juniors filled with mixed experiences and now moving forward to higher destinations were getting very emotional. The organizing members were instrumental in making them feel special on this occasion. Few entertainment programs were organized which the final year students participated wholeheartedly. All faculty members also participated enthusiastically but the thought of the departure was undoubtedly poignant.

The party started with the inspiring words by Mr. Aman Sahni, the Vice Chairman, who wished the students best of luck for their future endeavors. The Director General, Hon'ble Mr. Justice Dr. Bhanwar Singh also bid adieu to the parting batch by inspiring them to pursue higher goals and to make themselves and DME proud.



Mr. & Miss Farewell of BBA



Students Performing @ Farewell 2K17

Grooming Session



Group photograph @ Farewell 2K17

Placement Session

On 6th April 2017, a workshop was organized for the final semester students of BBA. Dr. Rakesh Sharma, Senior Advisor and Head of the Department Prof. Chhillar lead the session regarding their placement. The resource person discussed with the students about their area of interests and preference and gave them crucial tips about the preparation for placements. The students were advised by Prof. Chhillar to work on their communication skills and presentation, key points to be mentioned in their CVs, etc. The students participated in the session very enthusiastically and responded to the various guidance provided by them. Dr. Rakesh Sharma pointed out that the institute is hiring a company for the placement purposes. The said company will arrange classes for necessary grooming and other requisite skills of the students in 30 hours duration. Students are supposed to undergo the session and the payment for the same will be made by the institute itself. Around 15 students opted for the training session and they were provided information regarding the sessions and thereafter a placement on a salary ranging from 2.5 lakhs per annum and above.



Students attending placement meeting



Dr. Rakesh Kumar addressing the students

The 3rd and 6th semester students of BBA faculty had a grooming session on 24th April, 2017. Vhyushi Das from DTC along with Tarun Samurailatpam from BBA faculty, DME helped the students with various important aspects of language, behavior and etiquette to prepare them for the internship interviews for the 3rd semester and job placement interviews of the final semester.

Both the sessions were focused to polish the students in different areas which would be helpful in job interviews. Group discussion and Self-Introduction were the key areas which the two faculty members utilized to assess the students with their level of language and presentation.

The students were coached on various key factors of a group discussion. They were taught several key areas the interviewers would be looking for such as a prospective candidate taking the initiative to open the discussion which shows leadership quality. Also another important aspect was to get involved with the discussion within the first minute or so. It shows that the candidate is prepared to get involved with any task at hand and isn't afraid or nervous. Another important key aspect which was discussed is to stay relevant to the topic provided. To stay relevant with the topic shows the ability to focus on that task at hand which is also another key aspect observed by any interviewer.

The students were also coached on a very simple but vital part of any interview which is Self-Introduction. A self-introduction seems a very easy part of an interview however that is the first and most important part. Students were asked to demonstrate their self-introduction which was assessed by the two faculty members. Key areas of self-introduction which were taught to the students are proper language, body posture, proper body language and basic etiquette of professional interaction. Students were coached on certain type of language which is expected out of them while giving their introduction. Proper posture and body language is equally important as they provide visual cues on the personality of the candidates. Basic etiquette of professional interaction can be of many different types- certain words, style of speaking to even the way a candidate enters and exits the room. Other useful tips were imparted to the students such as providing the interviewers a description of their negative qualities which would not display any kind of detriment to their capabilities as a potential employee.

Both the sessions were attended by both the classes with enthusiasm and they participated in the group discussion and introduction very eagerly. The grooming sessions were found by the students to be helpful and will be taking place in the near future for the other semester students.



Students participating in grooming session

YOGA@dme

A Yoga session was organized @DME on 15th April, 2017. The Fly committee arranged this session for all faculty members. DME always takes care of its employees' health and fitness and the management keeps initiating such programmes through the FLY committee. The resource person Mr. Yogesh, an experienced yoga instructor, held an hour's session meticulously. Faculty members participated in the session enthusiastically. The management has decided to arrange such sessions regularly on campus.



Yoga @ DME

National Conference

On 12th April 2017, the department participated in the national conference “Paradigm Shift in Indian Economy: Demonetization” organized by Delhi Technical Campus. All students from the department attended the conference. The students from second year and final year won the first and second prizes for their research papers. Head of the Department Prof. Chhillar and senior faculty members chaired two sessions.



National Conference @ DTC



Dignitaries at the Conference

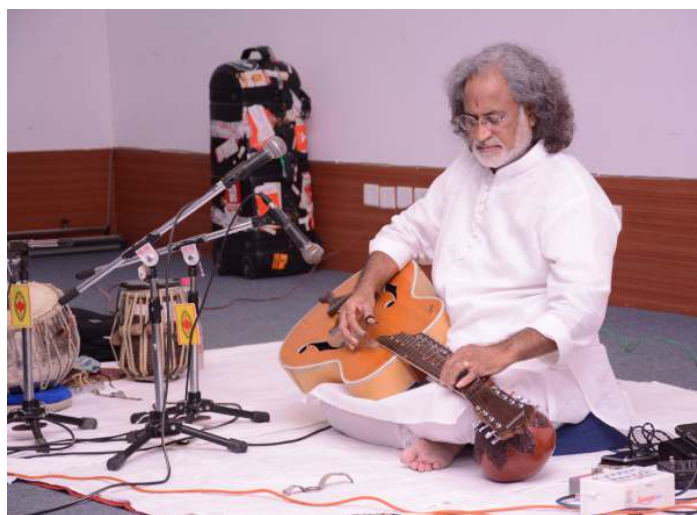
Spic Macay

On 6TH April, 2017 The Heritage Club of DME and Spic Macay organized an event filled with soulful music.

The musician Padma Bhushan and Grammy award winner Shri Vishwa Mohan Bhatt enthralled the audience with his magical performance. The audience was completely spellbound with the sweet sound of “Mohan Veena”. He has always appreciated the change in Indian music as he mentioned once “This is the golden era of music, as people are getting more exposure”. The Nelson Mandela Hall was overflowing with melodious notes of veena in combination with the tabla. All dignitaries sitting in front row along with students behind them, were so engrossed in the musical environment that everyone wished for it to continue forever.



Shri Vishwa Mohan Bhatt spreading the magic



Padma bhushan Shri Bhatt on Mohan Veena

FDP on Research Methodology

Dr. Jaya from law department lead a one day FDP on Research Methodology. The faculty from the department participated in the session and all were very eager to learn about Research Methodology. The session was very interactive and the faculty members had many queries to which Dr. Jaya answered very informatively and humbly.

A Simple Yet Complicated Relationship

Parent teenager relationship issues are a common thing in most of the households, just about every teenager gets in trouble at some point during his/her adolescent years.

We all make mistakes and also are aware about the fact that no one is perfect out there but faking our relationship is something I don't appreciate, in fact no one would. Don't you think it is better clear and make things work out between each other than just faking it for a sake of being portrayed as good parent and what not !

Calling yourself a friend of your kid is not enough until you act and understand them in front of everyone you show your wisdom and great goodwill with others but how you behave with your own kid is a mystery to others. You tell your kid to be a good man and be wise, but at the same time you show the power of ego and stubbornness in yourself.

A boy who has seen so many things in his life, fails to discuss it with his parents. Why? Because they assume that since they are older in age they are entitled to more experiences. Hence the assumption is that the child's experiences count for nothing since the parents never let them experience anything.

In his journey he has experienced different types of parents and their ways to raise a child. He eagerly wanted to raise a child, he eagerly wanted to tell his parents what he has left but afraid to share, just because he'll be scolded? No, he is afraid to share it because at the end of the day he will end up hearing this from his parents "you don't like your parents or what ?" And if he tells his parent about any of his experiences , he will end up with just one thing - which is being taunted." So, like a thief he looks at other people's experiences, learns it like a good student, nurturing them like a gardener and teaches himself how to stay calm and become a better person on his own.

Nimisha Tiwari
(BBA, Ist Year)

Quotes

- *"April hath put a spirit of youth in everything."*

William Shakespeare

• *"April prepares her green traffic light and the world thinks, 'Go.*

Christopher Morley

Can words describe the fragrance of the very breath of spring?"

Neltje Blanchan

The day the Lord created hope was probably the same day he created spring."

Bernard Williams

The April winds are magical/And thrill our tuneful frames;/The garden-walks are passionate / To bachelors and dames."

Ralph Waldo Emerson

April comes like an idiot, babbling and strewing flowers.

Edna St. Vincent Millay

The sun was warm but the wind was chill/You know how it is with an April day/When the sun is out and the wind is still/You're one month on in the middle of May."

Robert Frost