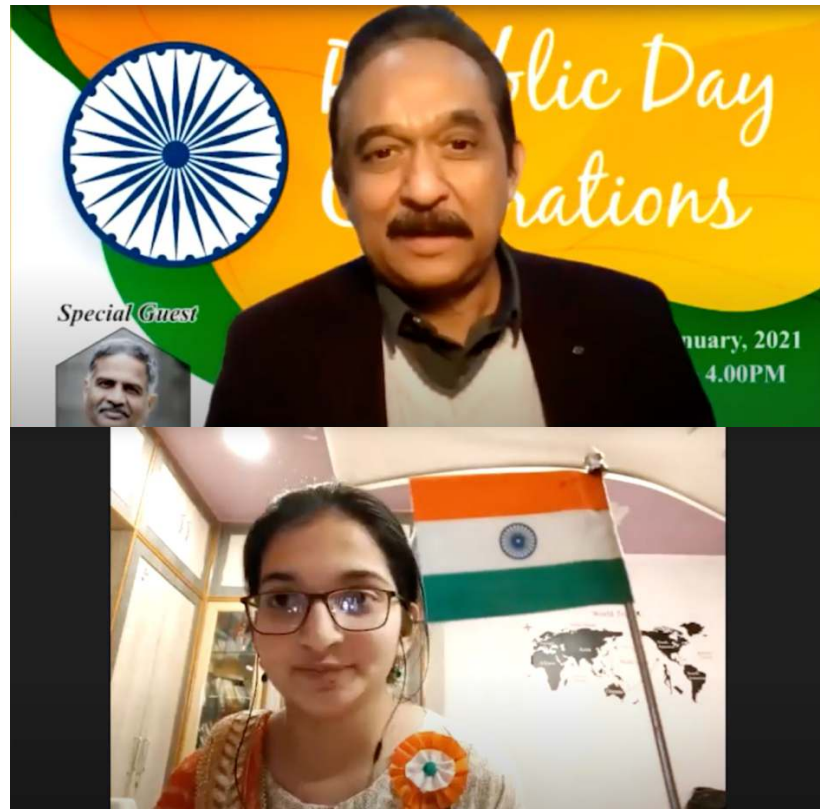


# JOURNALISM @DME

Official Newsletter of DME Media School

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## SPARC ignites the young minds through momentous programmes on Republic Day

Sufia Mirza

Students with Positive Attitude and Resonating Communication - SPARC, the Students' Council of DME Media School, organised the Republic Day celebrations on the eve of 72nd Republic Day i.e. on January 25. With a focus on the freedom struggle and the making of Indian Constitution, the event, organised on a virtual mode through zoom platform, aimed at not only igniting the nationalistic fervor among the students, but also to give them an insight into tints and shades of Indian Constitution.

The event was graced by special guest Mr Mathew Mattam, CEO of CYDA (Centre for Youth Development and Activities), Pune. Mr Mattam discussed in detail the policies and youth in India while elaborating on the different aspects of the Republic. He referred to Global Youth Development Index of 163 countries in which India is at 133 position. "Sri Lanka, Bhutan and Nepal are doing much better than us. They are at 31, 69 and 77 position."

Dr Ravi Kant Swami, Director, DME, said that it was a matter of great pride and joy for us that, "India is not only the largest democracy but also the most deep rooted democracy in the world".

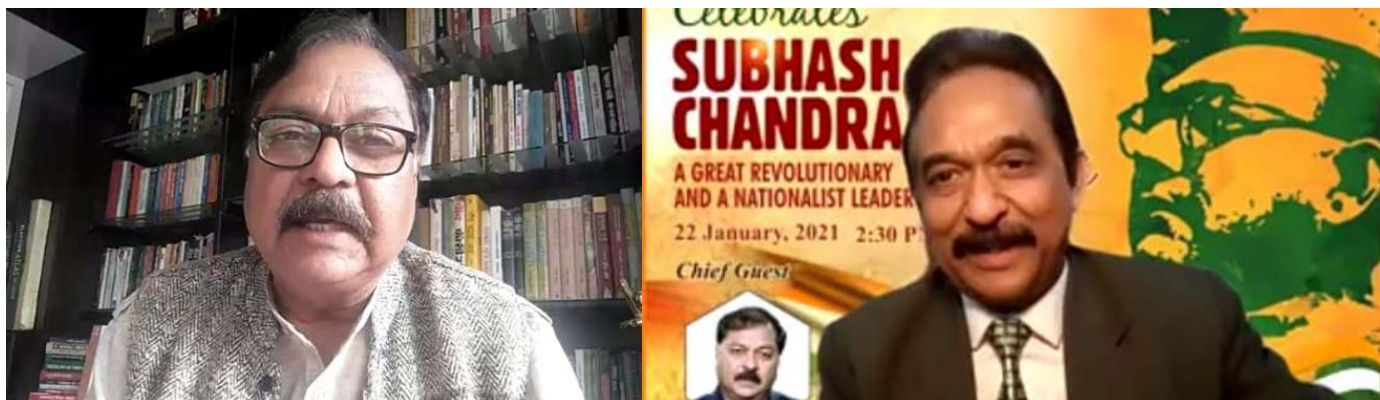
Director General Justice Bhanwar Singh reminded the audience about the sacrifices made by our freedom fighters and their role in the freedom movement. He said that these freedom fighters have made significant contribution to the formation of the Indian Republic.

Talking about the freedom and the rights enjoyed by the citizens, Dr Ambrish Saxena, Dean, DME Media School, referred to the fundamental rights granted to the people of India. "These rights are the heart and soul of our constitution," he said. "The best thing of this country is the Indian Constitution which has kept us integrated despite diversity and differences, he added.

Dr Susmita Bala, Head, DME Media School, pointed out the changes observed in the 72nd Republic Day parade in view of Covid - 19 pandemic.

The event witnessed some extraordinary performances by the students of BA JMC First Semester in the form of speeches, poetry recitations, dance and skit presentations touching upon the various aspects of the Constitution followed by a vote of thanks by Sufia Mirza, student BA JMC first year and member of Student Council SPARC.

The main force behind the mesmerizing celebrations was Ms Krishna Pandey, Faculty Coordinator of SPARC. The faculty members who handled the creative and the technical aspects of the programme included Mr Ritwik Ghosh, Mr Sumantra Sarathi Das and Mr Sachin Nair.



## Subhas Chandra Bose Jayanti Celebrations organised by SPARC



# Students resolve to follow the vision and ideals of Netaji

Nikita Taneja

DME Media School Students' Council — SPARC celebrated the 125th birth anniversary of the great revolutionary and nationalist leader Netaji Subhas Chandra Bose on January 22. The celebration, organised on a virtual mode through zoom platform on the eve of Netaji's birthday, focused on his life and contribution to the freedom movement.

Mr Rajesh Badal, senior journalist, film maker and former Executive Director, Rajya Sabha TV was the Special Guest of the function. He dwelt on the life of Subhas Chandra Bose and shared some interesting anecdotes on Netaji's struggle against the British imperialism.

“History has not given its due to Netaji Subhas Chandra Bose who continues to be revered as youth icon by many even today. Despite his rich upbringing, Netaji gave up everything to free his mother land from the clutches of British,” Mr Badal said. His rich anecdotes on the life of Netaji Subhash Chandra Bose enthralled the audience.

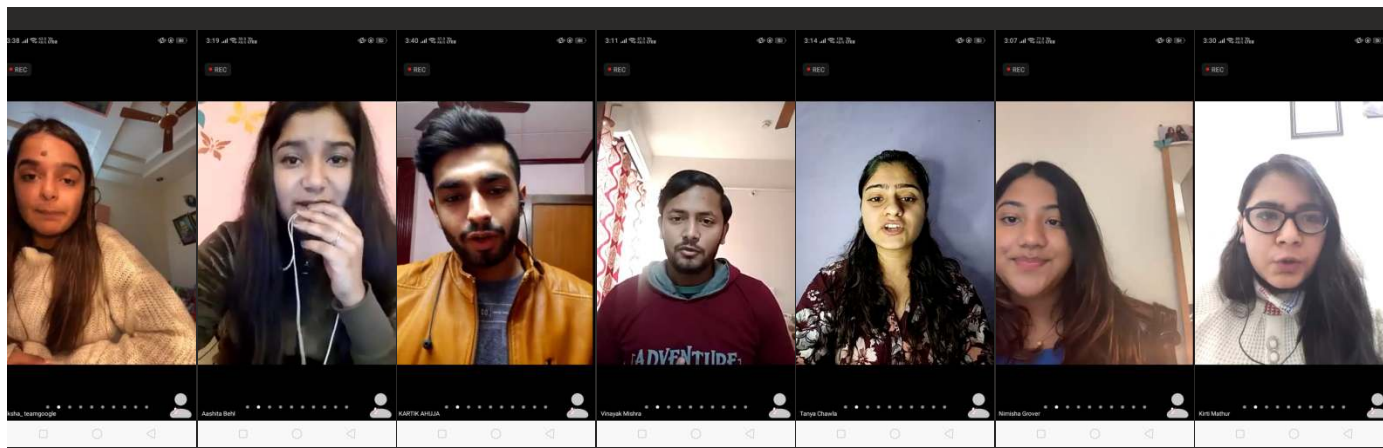
While remembering Netaji, Dr Ambrish Saxena, Dean, DME Media School, pointed out that it is high time that the young generation

should be made aware of Netaji's ideals and his contribution to the Indian freedom movement. There is a lot to learn from Subhas Chandra Bose. “Today's youth needs guidance, encouragement and inspiration and Netaji's vision and ideals can help them in dealing with difficult situations in life”, he said.

Dr Susmita Bala, Head, DME Media School talked about the contemporary value of Netaji's ideals. She encouraged the students to follow the values Netaji fought for.

The celebrations continued with cultural activities like skit performance, poetry recitation and speeches on the life of Subhas Chandra Bose. The students expressed their gratitude to Subhas Chandra Bose and resolved to follow Netaji's vision and ideals.

Ms Krishna Pandey, Faculty Coordinator of SPARC, planned and executed the whole programme while Mr Sachin Nair produced the AV on Netaji. The faculty members who handled the creative and the technical aspects of the programme included Mr Ritwik Ghosh and Mr Sumantra Sarathi Das.



# National Webinar on New Labour Codes: Implications on the News Media Workforce

## New Labour Codes analyzed in the light of media ecosystem



Dr Ambrish Saxena and Mudita Raj

Experts from media, law, policy and academics discussed and analysed the new labour codes and their implications on the professionals of media industry in a national webinar organised in hybrid mode by the Institute for Studies in Industrial Development (ISID), New Delhi and Delhi Metropolitan Education (DME), Noida on January 27.

The webinar titled “Deconstructing New Labour Codes: Implications on the News Media Workforce” was organised in the backdrop of the merger of the Working Journalists Acts in Wages and Service Condition in the overarching new Labour Codes and its implications.

The webinar started with the address of Prof. (Dr) Jaishri Jethwani, Senior ICSSR Research Fellow in ISID. As convener she introduced the webinar, explained its rationale and underlined the thrust areas. Co-Convener Prof. (Dr) Ambrish Saxena, Dean, DME Media School, DME, emphasised the important of the webinar and explained its objective.

The webinar opened the scope of discussion on various issues vexing the media workforce today. The pedagogy of the webinar included presentation, expert opinion, and panel discussion.

### Participation of students of media institutions

The webinar in its 2 sessions - Keynote Session and the Expert-Speak Session - witnessed active participation of 15 experts from New Delhi, NCR, Lucknow, Bhopal and Bhubaneswar. Faculty members and students from Makhanlal Chaturvedi University of Journalism and Mass Communication, Bhopal, Indian Institute of Mass Communication, New

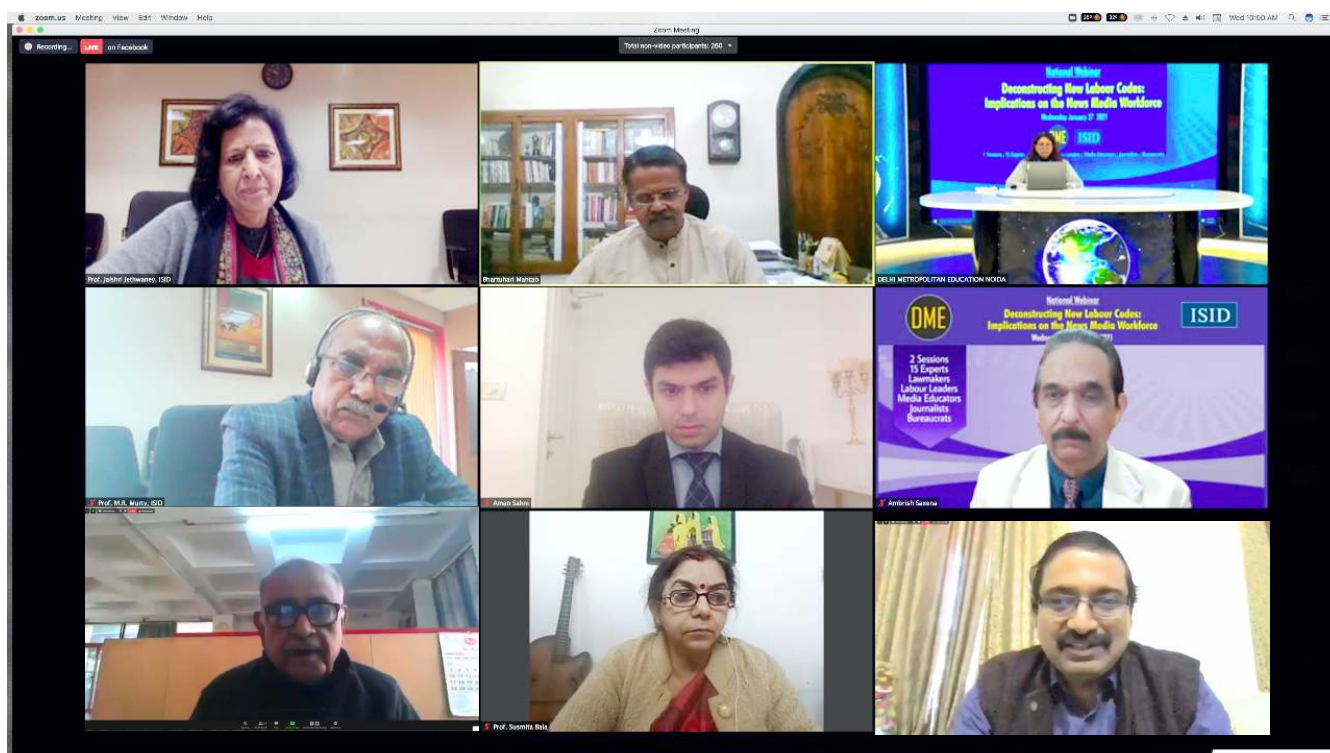
Delhi, K R Mangalam University, Gurugram, Apeejay Institute of Mass Communication, New Delhi, IMS Noida and Delhi Metropolitan Education, Noida joined the sessions in large numbers.

The webinar in its course brought forth various aspects of Labour Laws as the experts deliberated on the journey of Labour Codes in the Country. The discussion chartered the evolution from the Working Journalist Acts 1955/1957 to the New Labour Codes enacted in contemporary times.

### Issue of wages and news media working conditions

Experts highlighted that the wages & working conditions of people employed in the news media has been a debated issue for long. Big media houses in general have never welcomed the setting up of wage boards by the government to fix wages since the 1950s. In all, there have been six wage boards, the last Wage Board also known as the Majithia Commission made suggestions on the need for extending social security measures to media persons. Its recommendations were not implemented by most of the organisations, despite the intervention of the Supreme Court.

Journalism is a highly technical job and requires people of varied skill sets. Employees are put on various independent grades from stringers to editors and there isn't uniformity in this differentiation. Many journalists' associations have criticised this practice and deemed it exploitation of the youth.



## New labour codes: Consultations and legislative process

Parliament that met during the Covid-19 times in its Monsoon session passed the three codes with a voice vote (One Code was passed in 2019), while the opposition had boycotted the session on the passing of the Farm laws.

The government has already put in the public domain rules and guidelines on all the Codes - *Industrial Relations, Wages, Occupational Safety and Health (OSH) and Social Security*. The Parliamentary Standing Committee on Labour had looped in all the major trade unions and many industry associations during over two years' work in preparation of the bill. It received many suggestions, some of which, it claims were incorporated in the final Bill.

## Webinar theme and the sub themes picked up for discussion

Various aspects were investigated and emphasised including news media eco system- challenges the new labour codes are likely to bring, journalism a unique profession- apprehensions on being clubbed in the omnibus skilled and unskilled 50 crore labour force, inclusion of journalists working in electronic and digital media in the

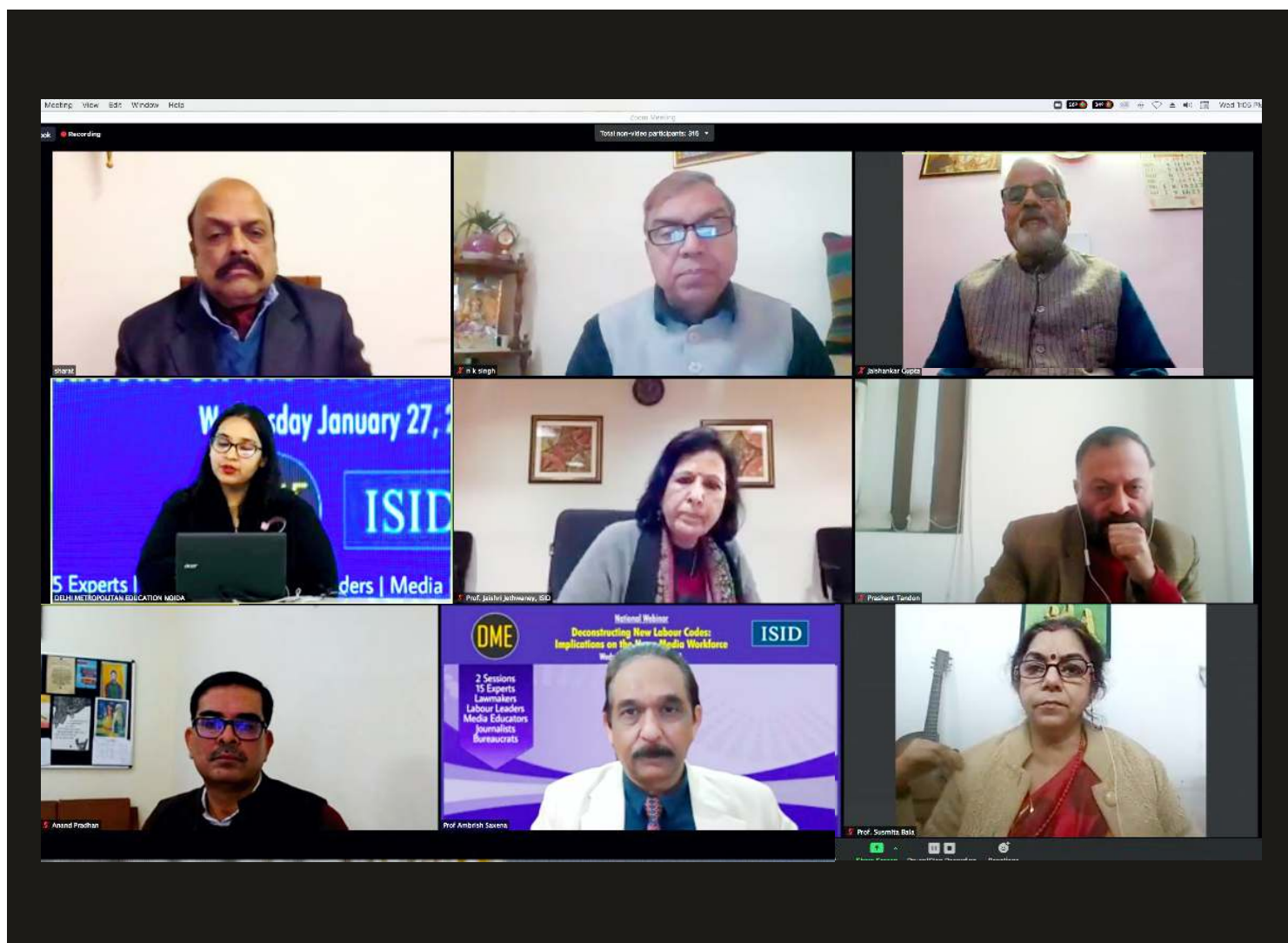
definition of working journalists in the new labour codes- a long term demand, stringers -what the new labour codes hold for them- will someone stand for them, media proprietors-what do the subsuming of acts concerning working journalists in the overarching labour laws mean to them, trade unions- their future and future of wage boards.

## Conduct, production and transmission of the webinar

The Co-Conveners of the webinar - Prof. (Dr) Susmita Bala, Head, DME Media School, DME and Prof. Seema Goyal, Media & Communications, ISID, contributed significantly to the successful conduct of this academic discourse. Other Co-Conveners - Ms Krishna Pandey, Mr Ritwik Ghosh and Mr Sumantra Sarathi Das, Assistant Professors, DME Media School, DME, handled the creative and the production aspects of the webinar.

The Coordinators - Mr B Dhanujai, Media & Communication Division, ISID and Ms Mudita Raj, Academic Associate, DME Media School, DME, looked after the conduct and logistics of the webinar.

The webinar was conducted on Zoom and produced from Studio 62 of Delhi Metropolitan Education. It had live streaming on Facebook with transmission on YouTube.



## National Webinar on New Labour Codes - Keynote Session

# Varied opinions surface as experts deconstruct labour codes



Dr Ambrish Saxena and Mudita Raj

The Keynote Session of the National Webinar on “Deconstructing New Labour Codes: Implications on the News Media Workforce” proved to be rich in thought with participation of stalwarts like Mr Bharatuhari Mahtab, Member of Parliament and Chairman, Parliamentary Standing Committee on Labour, Mr J S Majumdar, National Vice President of the Centre of Indian Trade Unions (CITU) and Prof. K G Suresh, Vice Chancellor, Makhnchal Chaturvedi University of Journalism and Mass Communication, Bhopal.

The Keynote Session was moderated by Prof. (Dr) Jaishri Jethwaney, Senior ICSSR Research Fellow in ISID and Convener of the webinar, organised jointly by the Institute for Studies in Industrial Development (ISID), New Delhi and Delhi Metropolitan Education (DME), Noida on January 27.

Prof. M R Murthy, Director, Institute for Studies in Industrial Development (ISID), highlighted the

increasing focus of his institute towards media related studies. Mr Aman Sahni, Vice Chairman, Delhi Metropolitan Education, expressed hope that deliberations in this webinar will lead to such outcome that can help lawmakers to make policies in the interest of journalists.

**Mr Bharatuhari Mahatab**, one of the key people in the drafting of the New Labour Codes, enlightened the audience about the **merger of over forty labour laws**- the process of consultations; what the over-arching labour law means for the industrial eco-system. He presented the views of the lawmakers and highlighted that the New Labour Codes have attempted to take in the Occupational and Social Security of the working journalists as there isn't proper laws governing that, which often leads to

exploitation. The new codes aim to bring about uniformity and safeguard the interests of working journalists.

**Mr J S Majumdar**, shared his thoughts on labour laws and engaged in **Deconstructing labour codes- IR, Social security, OSH, Minimum wages** - What do these indicate for the News Media Workforce. He explained the undercurrents of the new labour codes and highlighted how defining the journalists as labour will skew them from the social security they deserve as journalism is an art of skill and not an art of labour. He brought forth the view of the trade unions on the New Labour Codes.

**Prof. K G Suresh**, a seasoned academician having an extensive experience of the industry, deliberated whether the **new labour Codes fulfil the aspirations of working journalists- Pros and Cons**. He

shared the possible effects of The New Labour Codes and explained the lack of job security and freedom of expressions. He explained that journalists need to be differentiated from the average workers as their obligation is towards the people and the truth. He highlighted that the nature of the job of a journalist cannot have fixed working hours. He highlighted the plight of the fresh journalists and explained the dearth of the employment and proper salaries for them.

As conveners Prof. (Dr) Jaishri Jethwaney, Senior ICSSR Research Fellow in ISID and Prof. (Dr) Ambrish Saxena, Dean, DME Media School, DME made the concluding remarks. Ms Krishna Pandey, Assistant Professor in DME Media School and Co-Convener of the webinar, anchored the session. Another Co-Convener Prof. Seema Goyal, ISID, extended a vote of thanks to all the experts and the participants.

Institute for Studies in Industrial Development (ISID)  
New Delhi &  
Delhi Metropolitan Education,  
Noida  
National Webinar

**Deconstructing New Labour Codes:  
Implications on the News Media Workforce**  
Wednesday January 27, 2021

**KEYNOTE SESSION**  
Speakers

**Mr Bharatuhari Mahtab**  
Member of Parliament and Chairman,  
Parliamentary Standing Committee on Labour  
**Sub-theme: Merger of over forty labour laws-** the process of consultations; what the over-arching labour law means for the industrial eco-system?

**Mr J S Majumdar**  
National Vice President of the  
Centre of Indian Trade Unions (CITU)  
**Sub-theme: Deconstructing labour codes-** IR, Social security, OSH, Minimum wages - What do these indicate for the News Media Workforce.

**Prof. K G Suresh**  
Vice Chancellor, Makhnchal Chaturvedi University  
of Journalism and Mass Communication, Bhopal  
**Sub-theme: Do the new labour Codes fulfil the aspirations of working journalists-** Pros and Cons?

**Mr Aman Sahni**  
Vice Chairman, Delhi Metropolitan  
Education, Noida

**Prof. M R Murthy**  
Director, Institute for Studies  
in Industrial Development (ISID)

**Prof. Jaishri Jethwaney**  
Sr ICSSR Research Fellow, ISID  
Convener

**Prof. Seema Goyal**  
ISID, New Delhi  
Co-Convener

**Prof. Ambrish Saxena**  
Dean, DME Media School  
Convener

**Prof. Susmita Bala**  
Head, DME Media School  
Co-Convener

10.15 - 11.30 am  
zoom  
Meeting ID: 990 0607 8979  
Passcode: BAJMC

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# National Webinar on New Labour Codes - Expert Speak Session

## A 360 degree view of news media discussed by experts



Dr Amrish Saxena and Mudita Raj

The second session of the National Webinar on “Deconstructing New Labour Codes: Implications on the News Media Workforce” organised by Delhi Metropolitan Education (DME) and Institute for Studies in Industrial Development (ISID) on January 27, was an Expert Speak Session. The session witnessed experts from the world of academia and industry discussing the effect of the New Labor Codes on News Media Workforce.

The expert speakers in this session included **Dr Amrish Saxena**, Professor and Dean, DME Media School and Director, DME Studios and Production, Delhi Metropolitan Education, **Mr Shishir Sinha**, Senior Deputy Editor, Business Line, **Mr N K Singh**, Senior journalist, columnist and former General Secretary of Broadcast Editors' Association, **Mr Qamar Waheed Naqvi**, Senior journalist and former Director - News, Aaj Tak news channel, **Mr Sharat Pradhan**, Senior journalist and political analyst, **Prof. Jaishri Jethwaney**, Senior ICSSR Research Fellow, ISID, **Ms Sujata Madhok**, General Secretary, Delhi Union of Journalists, **Mr Jai Shankar Gupta**, President, Press Association and Member of Press Council of India, **Dr Anand Pradhan**, Professor, Indian Institute of Mass Communication, New Delhi and **Dr Surbhi Dahiya**, Professor and Course Director, Department of English Journalism, Indian Institute of Mass Communication, New Delhi.

The Expert Speak session moderated by Prof. Amrish Saxena brought to light some of the dark and unethical practices of the industry. It discussed the grave realities of the army of stringers and how they are being called “Hobby Journalists”, the unequal pay scales running in news organisations and the importance of the talent allowance. The webinar also brought forth the issues of Social Security faced by journalists and the issues of pending cases in the courts of the employees against big corporate houses. A 360 degree view of News Media workforce was discussed and deliberated.

As conveners Prof. (Dr) Jaishri Jethwaney, Senior ICSSR Research Fellow in ISID and Prof. (Dr) Amrish Saxena, Dean, DME Media School, DME made the concluding remarks. Ms Mudita Raj, Academic Associate, DME Media School, DME, and Coordinator of the webinar, anchored the session. As Co-Convenor Prof. Susmita Bala, Head, DME Media School, Delhi Metropolitan Education, extended a vote of thanks to all the experts and the participants.

Institute for Studies in Industrial Development (ISID)  
New Delhi &  
Delhi Metropolitan Education, Noida

National Webinar

Deconstructing New Labour Codes:  
Implications on the News Media Workforce

Wednesday January 27, 2021

EXPERT-SPEAK SESSION

**Prof. Amrish Saxena**  
Dean, DME Media School  
Director, DME Studios and Production

**Ms Stuti Kacker**  
IAS, Former Secretary Govt and Additional Secretary, Ministry of I&B

**Mr Shishir Sinha**  
Senior Deputy Editor, Business Line, New Delhi

Speakers

**Mr N K Singh**  
Senior journalist, columnist and former General Secretary of Broadcast Editors' Association

**Mr Sharat Pradhan**  
A freelance Journalist and Political Analyst with 4 decades of experience

**Mr Qamar Waheed Naqvi**  
Senior Journalist & former Director-News, Aaj Tak News Channel

**Prof. Jaishri Jethwaney**  
Senior ICSSR Research Fellow, ISID, New Delhi

**Ms Sujata Madhok**  
General Secretary, Delhi Union of Journalists

**Mr Jai Shankar Gupta**  
President, Press Association, Member of Press Council of India, Senior Journalist

**Mr Aman Sahni**  
Vice Chairman, Delhi Metropolitan Education, Noida

**Dr Anand Pradhan**  
Professor, Indian Institute of Mass Communication, New Delhi

**Mr Prashant Tandon**  
Senior journalist and Editor of Freedom Express - A Non-profit media house

**Dr Surbhi Dahiya**  
Professor and Course Director, Department of English Journalism, IIMC

**Prof. MR Murthy**  
Director, Institute for Studies in Industrial Development (ISID)

**Prof. Amrish Saxena**  
Dean, DME Media School  
Convenor

**Prof. Susmita Bala**  
Head, DME Media School  
Co-Convenor

**Prof. Jaishri Jethwaney**  
Sr ICSSR Research Fellow, ISID  
Convenor

**Prof. Seema Goyal**  
ISID, New Delhi  
Co-Convenor

**11.30 am - 1.30 pm**

Meeting ID: 990 0607 8979  
Passcode: BAJMC

B 12, Sector 62, Noida  
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AND CASE STUDY**



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Former HOD and Dean, S.O.E., D.A.V.V., Indore  
Expert: Research, SPSS, Advanced Educational Statistic

**28<sup>th</sup> to 30<sup>th</sup>  
January, 2021**  
**3:00 pm to 4:30 pm**  
with experts from



Indian Teacher Education Community Group India



**Dr. Pramod Kumar Gupta**  
Guest Assistant Professor  
RIE (NCERT) Bhubaneswar, Odisha

*Register here*  
<https://bit.ly/3si3xvT>

**Registration fees: Rs. 300**



## FDP by RIM accomplished with large participation of researchers



Mudita Raj

RIM - Research and Innovation in Media, the research cell of DME Media School, organised a 3-Day Faculty Development Programme on Qualitative Research focusing on content analysis, grounded theory and case study. It was organised as part of a collaboration between Delhi Metropolitan Education and the Indian Teacher Education Community Group India (ITEC).

The FDP started on January 28 and initially the sessions were scheduled till January 30. However, the sessions continued till February 1 in view of the participants' request.

### Crucial aspects of qualitative research covered

Research is a wide field and encompasses a whole range of study from development of media, its achievements and effects. It includes the methods used in collecting and analyzing information with regards to various forms of mediums. Qualitative research methods have been used in sociology, anthropology, political science, psychology, social work, and educational research. Qualitative researchers study individuals' understanding of their social reality.

Qualitative research has been informed by several schools of philosophical thought and examines aspects of human life, including culture, expression, beliefs, morality, life stress, and imagination. Investigation of these fields uses various qualitative tools. With the objective of developing a deeper understanding this programme dealt with Case Study, Content Analysis and Grounded Theory.

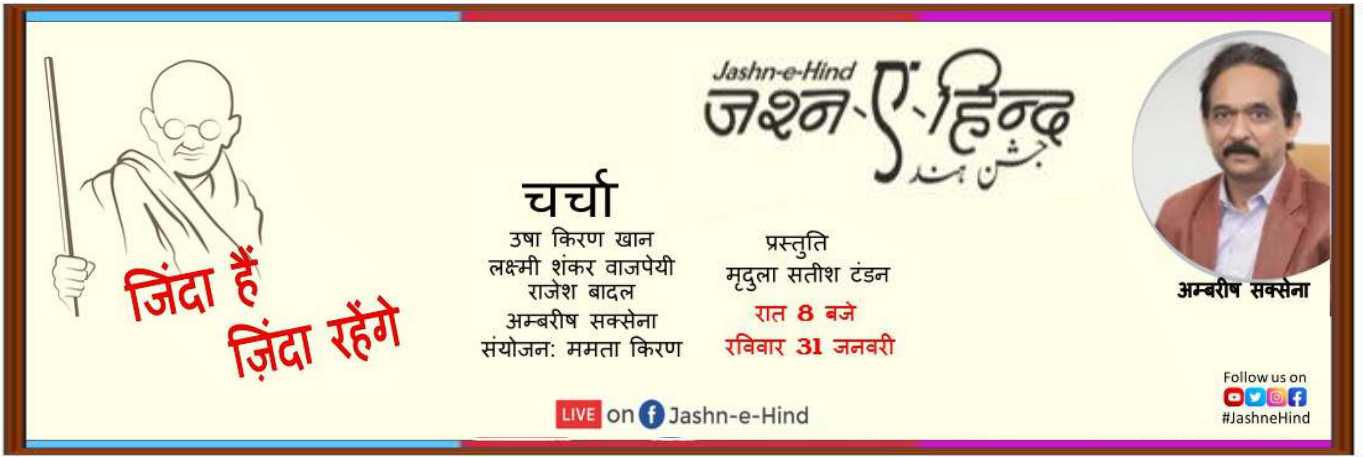
### Participants enlightened by knowledge of experts

Dr N.N. Sansanwal, Former HoD and Dean, S.O.E, D.A.V.V., Indore, was the key expert in this FDP. He is considered an Expert in Research, SPSS, and Advanced Educational Statistics.

Another expert Dr Pramod Kumar Gupta provided vital input on research to the participants. He is an Assistant Professor and a member of RIE (NCERT) Bhubaneswar.

The FDP witnessed an enthusiastic response from the key stakeholders and had participants from various universities including K R Mangalam University, Gurugram and Graphic Era Hill University, Dehradun.

Dr Ambrish Saxena, Professor and Dean, DME Media School and Organising Secretary of FDP and Dr Susmita Bala, Professor and Head, DME Media School and Convener of FDP, also addressed the sessions. Mr Pramod Kumar Pandey, Assistant Professor, DME Media School and Coordinator for Teachers and Ms Mudita Raj, Academic Associate, DME Media School and Coordinator for Research Scholars, moderated the sessions.




**Jashn-e-Hind**  
जश्न-ए-हिन्द  
جشن ہند




**चर्चा**

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राजेश बादल  
अम्बरीष सक्सेना  
संयोजन: ममता किरण

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## Mahatma Gandhi's work and thought recalled with gratitude



Veena R Nair and Suchi Pathak

Dr Mridula Satish Tandon is a personality devoted to social causes. She has conceived a programme series Jashn-e-Hind through which she is promoting art, literature and contemporary thought. On the last day of January, she planned a discussion on the Contemporary value of Mahatma Gandhi's thoughts. Eminent journalists, authors and thinkers, namely Dr Ambrish Saxena, Mr Laxmi Shankar Bajpai, Mr Rajesh Badal, Ms Usha Kiran and Ms Mamta Kiran participated in the discussion.

Initiating the discussion Dr Ambrish Saxena gave a brief description about the role of newspapers during pre-Independence day and how Mahatma Gandhi used newspapers to spread his message across the country. Gandhiji took out newspapers in Gujarati, Marathi, Hindi, Tamil and other Indian languages since he believed that communication would be effective if the message is transmitted on the language of the receivers.

Dr Saxena talked about Mahatma Gandhi's journey and his struggle against racism. He emphasized on the contemporary value of non-violence and truth that Gandhiji propagated. He recalled the vision of Mahatma Gandhi while telling everybody that Gandhiji decided to explore the entire India before venturing into public life.

Mr Rajesh Badal explained how Gandhiji came into the limelight and stood alone and fought until his last breath for our Independence. Gandhiji's name is still in our mind and heart and it will be there forever, he added.

Talking about the reach and acceptability of Mahatma Gandhi, Mr Badal said that people from different regions used to come to hear Gandhi ji's speech in public gatherings. He also quoted from many films and referred to songs in which has featured.

Mr Laxmi Shankar Bajpai talked about Gandhiji's contribution in women empowerment stating that he fought for their rights and freedom even though those women were restricted in their own homes. Mahatma Gandhi was the best communication of his time, added Mr Bajpai.

In her wonderful expression, Ms Usha Khan explained the role that charka played in her life. Gandhi's lifestyle and routine was an inspiration for all my family, she added.





# विश्व संवाद श्रृंखला के अन्तर्गत हिंदी भाषा और पत्रकारिता पर चर्चा

प्रिया मिश्रा और आर्यन कपूर

विश्व हिंदी दिवस के उपलक्ष्य पर 22 जनवरी 2021 को द्विदिवसीय अंतरराष्ट्रीय वेबसंगोष्ठी का आयोजन किया गया। विश्व हिंदी सचिवालय, मारीशस व भारत सरकार की द्विपक्षीय संस्था तथा अध्ययन एवं अनुसंधान पीठ के संयुक्त तत्वावधान में इस विश्व संवाद श्रृंखला का आयोजन हुआ। इसका प्रसारण तरंग न्यूज़ चैनल के माध्यम से किया गया। इस वेबसंगोष्ठी में मुख्य रूप से हिंदी भाषा के विकास तथा अन्य पहलुओं पर चर्चा की गयी। इस विश्व संवाद श्रृंखला का संचालन डॉ माला मिश्रा द्वारा किया गया।

इस विश्व संवाद श्रृंखला का विषय - 'हिंदी : मीडिया, साहित्य सत्ता, और समाज' था। जिस पर कई जाने माने चेहरों और जानकारों ने अपने विचारों को खुलकर सामने रखा। उन सभी जानकारों में से एक जानकार थे डॉ महेश शर्मा, जिनका एकात्मवाद दर्शन में विशेष रुझान है और वर्तमान में वह इसी कार्य में प्रयासरत हैं। उन्होंने अपनी बात की शुरुआत आत्मलोचन से की, उनका कहना था कि जब दोष खुद में हो तब दूसरों को दोष देकर हम परिवर्तन नहीं कर सकते। विशेष मंत्रालय में अपर सचिव अखिलेश मिश्रा, जो हिंदी की दिशा में आज भी प्रयासरत हैं, बताया कि भाषा केवल संचार का माध्यम नहीं है, अपितु भाषा से ही पीढ़ी दर पीढ़ी संस्कृति का विकास होता है। कार्यक्रम का द्वितीय सत्र प्रारम्भ हुआ जिसका विषय - 'हिंदी मीडिया के वर्तमान सवाल' था। जहाँ सबसे पहले प्रो. अम्बरीष सक्सेना, विश्व मीडिया आलोचक को आमंत्रित किया गया। डी एम इ-मीडिया स्कूल के डीन प्रोफेसर सक्सेना लम्बे समय तक सक्रिय पत्रकारिता में रहने के पश्चात दो दशकों से मीडिया शिक्षण से जुड़े हुए हैं। उन्होंने अपने कई वर्षों के पत्रकारिता के अनुभव से बताया कि हिंदी पत्रकारिता का अंग्रेजी से कोई मुकाबला नहीं है।

हिंदी पत्रकारिता या सिनेमा की बात करें तो अंग्रेजी की भांति यह अंतरराष्ट्रीय स्तर पर अपनी पहचान बनाए हुए है, और आज टेक्नोलॉजी और इंटरनेट ने यह कार्य और भी सरल कर दिया है। उनका मानना है कि हिंदी पत्रकारिता के समक्ष बड़ी समस्या यह है कि आखिर मीडिया को स्वतंत्र कैसे बनाया जाए और आखिर किस तरह मीडिया को आर्थिक तौर पर मज़बूत किया जाए। इन सभी प्रश्नों के उत्तर में डॉ सक्सेना ने कहा कि जरूरी यह है कि हम संपादक, रिपोर्टर, एडिटर, और समाचार कक्ष में बैठे व्यक्तियों को सशक्त बनाएं जिससे

हमारी सम्पादकीय सामग्री में गुणवत्ता आए। उन्होंने कहा कि आज के समय में मीडिया के समक्ष कई जटिल समस्याएं हैं खासकर हिंदी के समक्ष। उन्होंने अंतरराष्ट्रीय परिप्रेक्ष्य में हिंदी भाषा के बारे में बताया और हिंदी भाषा केवल एक देश तक सीमित न रहने की बात कही। डॉ सक्सेना ने फिल्मों और आज की वेब सीरीज का उदाहरण देते हुए कहा कि जैसे आज हिंदी फिल्मों एवं वेब सीरीज को अंतरराष्ट्रीय स्तर पर देखा जाता है ठीक उसी प्रकार से हिंदी मीडिया को विदेशों में देखा, सुना व पढ़ा जाता है। उन्होंने भारत में मीडिया के समक्ष जो भी समस्याएं हैं उनका जिम्मेदार कॉर्पोरेट्स को ठहराया। हमारे सामने जो खबरें एवं कंटेंट प्रस्तुत किए जाते हैं यह उसकी गुणवत्ता तथा उसके प्रभाव को घटा देते हैं। जिसके कारण अविश्वास की स्थिति उत्पन्न होने का खतरा बढ़ जाता है। केवल यही नहीं इससे दर्शकों की समझ पर भी नकारात्मक प्रभाव पड़ता है। प्रो. सक्सेना ने यह भी कहा कि आज मीडिया के समक्ष जितनी भी समस्याएं हैं हमें उनसे निपटना आवश्यक है, ताकि मीडिया लोकतांत्रिक रूप से चल सके और विकसित हो सके। वक्तव्य की सबसे प्रमुख बात यह रही कि आज हमें मीडिया को पूंजी आधारित हाथों से बाहर निकालना होगा ताकि मीडिया जनाधारित ढंग से कार्य कर सके। डॉ अरशद फरीदी ने प्रो. सक्सेना की बात को आगे बढ़ाते हुए अपना वक्तव्य शुरू किया उन्होंने कहा कि आज हमें अभिव्यक्ति की आज़ादी का उचित मतलब एवं उसके मायनों को समझने की आवश्यकता है तथा इसके वास्तविक स्वरूप को भी जानना आवश्यक है। डॉ फरीदी ने हिंदी मीडिया की भूमिका को बहुत महत्वपूर्ण बताया क्योंकि भारत में लगभग 96 प्रतिशत लोग हिंदी या अन्य भारतीय भाषाओं में मीडिया को देखना, सुनना एवं पढ़ना पसंद करते हैं

, केवल 4 प्रतिशत लोग ही अंग्रेजी की तरफ देखते हैं। प्रो. संजीव भानावत ने मीडिया में तकनीक की भूमिका पर प्रकाश डाला उन्होंने पिछली दो शताब्दियों से चली आ रही प्रिंट मीडिया की भूमिका तथा इतिहास के परिप्रेक्ष्य में सीमित साक्षरता दर होने के बावजूद हिंदी पत्रकारिता की श्रेष्ठता का वर्णन किया। इस सत्र में प्रो. जी. पी पांडे तथा डॉ राकेश कुमार दुबे ने भी अपने विचार प्रकट किये। अंत में कार्यक्रम की संचालक डॉ माला मिश्रा ने सबका धन्यवाद करते हुए कार्यक्रम को सम्पूर्ण किया।

**विश्व संवाद श्रृंखला**  
(विश्व हिंदी दिवस का उपलक्ष्य)  
**द्विदिवसीय अंतरराष्ट्रीय वेबसंगोष्ठी**  
दिनांक :- 22 जनवरी, 2021

विश्व हिंदी सचिवालय, मॉरीशस व भारत सरकार की द्विपक्षीय संस्था तथा अध्ययन एवं अनुसंधान पीठ, भारत के संयुक्त तत्वावधान में अंतरराष्ट्रीय तरंग संगोष्ठी का आयोजन

**द्वितीय सत्र :- हिंदी मीडिया के वर्तमान सवाल**  
समयावधि :- 12.30 बजे से 2 बजे

अध्यक्ष -  
हितेश शंकर

प्रो. जी.बी.पांडे

प्रो. अम्बरीश सक्सेना

अरशद फरीदी

डॉ. संजीव भानावत

डॉ. राकेश कुमार दुबे

\*चयनित प्रतिभागियों द्वारा प्रपत्र वाचन\*



## Faculty Achievement

### Dr Pooja Arora gets featured in book on Public Relations

Dr Pooja Arora, visiting faculty, DME Media School, featured amongst 28 Public Relations experts working across the globe (including North America, Europe and Asia), with her insights as a PR professional in a book titled "Public Relations: The Changing Global Landscape" recently launched by Kendall Hunt Publishing Company. The book, edited by Kathryn Lancioni, highlights industry trends and views around how the PR industry works.



# Know Your Seniors

## Meet Suraj Khanna, a professional video editor

Shreya Jha

Suraj Khanna is a final year student of DME Media School. He is a video editor working part time with an U.S.A based company where he provides them with graphic designs and video edits. Apart from his interest in video editing, he also has experience in travel photography. Have a look at the excerpts of his interview.



Suraj Khanna

### 1) What inclined you towards the field of video editing and photography?

I've been an artist before, and I used to sketch out my imaginations while I was in school, and I never posted anything, I just kept all of that to myself and I just knew that I am always going to get into something where I can express myself through art.

Photography is all about perspective and what one sees life as, I have always dreamt of travelling to different cities and countries and in the past two years, I earned my penny and travelled a lot, and captured all the scenes. Seeing my work a few companies collaborated with me on the basis of free-lance, and with that motivation I could travel more and I started making videos too.

I started studying cinematography and the art of direction, and due to less resources, I had to edit my things too, so I learnt the art of post production, and later realised that, Post production is one of the most important ways to narrate your stories, it can literally change the whole sense of the video with just a cut, and like I told before, I believe in expressing myself through my work, and that's what I did. I kept going and there's a long way to go, but I did manage to learn alot in these years.

### 2) Do you intend to pursue video editing or photography as a career?

Yes, I absolutely am sure about pursuing Post Production as a profession, and Photography will always be my hobby and I might have some other plans for it too.

### 3) Is there a particular photographer or video editor whose work you admire? If so, why?

Peter McKinnon is my all time favourite (Editor and Photographer) I just happen to get inspired by work in cinematography and travel photos. I suggest that people should go and check his page out, it is really inspirational.

### 4) What role has DME played in your life so far?

DME frames was the beginning of all of it, I just entered this society, gave the test and then just started working on my skill and storytelling. DME helped me a lot in enhancing my skills.

### 5) What advice would you give to your juniors who aspire to choose video editing or photography in future?

The only advice I'd like to pass to my juniors is believe in your work, and keep practicing as much as possible. Don't opt for any professional courses, but just learn the basics and from there, you will pave your own path. It's an art, and one can only become better at it by putting effort.

That's one thing I have learnt, and I hope it helps.

### SAY IT IN!

Would you like to have lunch with me?



Spanish

¿Te gustaría almorzar conmigo



Bengali

তুমি কি আমার সাথে দুপুরের খাবার খেতে চাও?

Pronunciation

Tumi ki āmāra sāthē dupurēra khābār khētē chāo?



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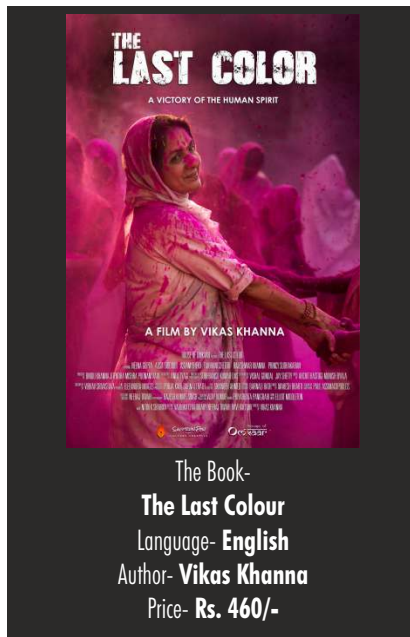
BOOK  
review

## Colours of an unlikely friendship

Khushi Nagpal

**The Last Colour** by Vikas Khanna is like a roller-coaster journey of emotions as sometimes it makes you feel sad and sometimes it makes you feel happy, but there's a little ray of hope throughout the story. Set in the backdrop of the Holi festival in Varanasi in 2012, the story focuses on the plight of widows in India. The city is celebrating a law passed by the Supreme Court in 2012 against an age old tradition of injustice that changed the lives of widows and returned their happiness to them that was snatched from them years ago.

The author narrates the story of a nine year old Choti, a tight rope walker who was rescued from a garbage bin and raised in an orphanage. Her unlikely friendship with an old widow Noor is the highlight of the story. It is a story about friendship,



promises and justice. The crisp and engaging style of writing by the author captivates the reader till the very end.

The ending of the book is very sad and disappointing and tell its readers about the reality of human behavior and how one can spoil someone's life for their own sake.

The only complaint about this book is that there are few loose ends and is full of coincidences. But it is a worth read as it has a beautiful plot and has a story full of emotions.

Ratings:

Good reads: **4.0/5**

Flipkart: **4.8/5**

**FILM & WEB** Series  
Review

## Tribhanga: A Scenic depiction of mother-daughter relationship

Yashika Aggarwal

**Tribhanga**, a Netflix original release captures the journey of regret carried by three generations of women. The debut writer-director Renuka Shahane puts together a unique set of characters and situations to represent the lives of modern day women making independent career and life choices.

Nayantara aka Nayan Apte (Azmi) is a progressive woman, quite ahead of her time. She plays a calm rebel fighting to fulfill her thirst to write despite her mother-in-law expecting her to perform only household chores and a timid husband not trying enough to support her. After leaving her husband and being independent, Apte's romantic choices negatively impact the life of her daughter, Anuradha (Kajol). Anu herself ends up becoming a single mother, bold and aggressive actor-dancer often covered in limelight. The abusive mouthed Kajol as Anu lets the audience feel her reason to be rebellious and to have a love-hate relationship with her mother due to the violence she has endured throughout her life. Anuradha's daughter Masha (Mithila Palkar), is in turn impacted by her mother's life choices.



Directors: **Renuka Shahane**

Cast: **Kajol, Tanvi Azmi, Mithila Palkar, Kunaal Roy Kapoor, Vaibhav Tatwawaadi, Manav Gohil, Kanwaljeet**

In a society drenched with inquisitive questions about the effect of deeply rooted patriarchy and orthodox gender centric expectations, this woman-centric film enables us to see the impact created by women on each other by not surrendering helplessly to these notions. The mother from every passing generation tries to avoid the mishaps done by her mother but ends up committing a different mishap in the process. It would be fair enough to rate this movie as 3.5 out of 5.

In a world expecting every mother to be "flawless", Tribhanga presents the most common human essence of our lives, committing mistakes! The beauty of the mother-daughter relationship shown in this film may flash a throwback to the time your mother said, 'You will understand when you become a mother yourself'.

# Media School invites fresh batch of students to meet and interact on campus

Dr Tinam Borah

The newly admitted students of the fresh batch (2020-2023) of BA JMC have started visiting DME in small groups to meet their classmates and teachers and explore the various facilities available on the campus. Since the classes of this batch have been happening in online mode in view of COVID- 19 since the last week of December 2020, DME Media School planned these visits in very small numbers.

These students are found excited on entering the campus as is evident from their reactions and expressions.

Let's see what their experiences have been like.



I visited my college Delhi Metropolitan Education and I had an amazing experience there. The teachers and all the faculty members were very nice and approachable. I interacted with the faculty members. The thing that I was most impressed was the Studio 62 for the media students. I am looking forward for the college to open so that I can go and work in the studio.

**Yogesh Bisht (Section-B)**

The infrastructure of the college is very magnificent and the classrooms are spacious. The library has a wide variety of books so we get a lot of topics to study about. All the professors are very experienced and friendly. Apart from this, there are many activities in the college to participate in.

**Anwar Hassan (Section B)**



The DME College has a really nice infrastructure, with better facilities even as compared to other colleges which are affiliated to IP University. The location is convenient too as it is close to the metro station. And it's been a really good experience while visiting the college for the first time. And it would be glad to recall that I am a part of this wonderful place.

**Abhishek Bajaj (Section B)**

Campus of the college is like a bike which all of us want to ride once in our life. Visiting it was a different feel and a great experience. I know that in the future this experience is going to help me identify my true self.

**Avni Jain (Section C)**





It was nice and up to expectations. Mudita ma'am was so humble and kind towards everyone and eager to help and resolve doubts of students. Ambrish Sir was like a navigator. He showed us our flaws and at the same time, he helped us to solve and emerge from the flaws we have. Susmita ma'am made us realized how important academic records and attendance is and so every teacher was unique in their way. Overall it was a great experience.

**Saahil Gathade (Section C)**

Teachers in the college are too good. They not only focus on compliance but more; they want to be familiar and make connections with us. Just loved meeting all them.

**Kartika Ahuja (Section A)**



I had a good interaction with teachers and classmates, got to know more about college faculties and our course. I am eagerly waiting for this pandemic to get over so that we can start our new journey soon.

**Megha Panwar (Section A)**

My experience of the interaction session that was organized at college was good; all of the professors were very welcoming and created a comfortable environment for the students to interact in.

**Aneesha Saran (Section A)**



The faculties at DME are top-notch. The way they are trying to include the values and skill is really commendable. I am happy that I decided to start my journey at DME.

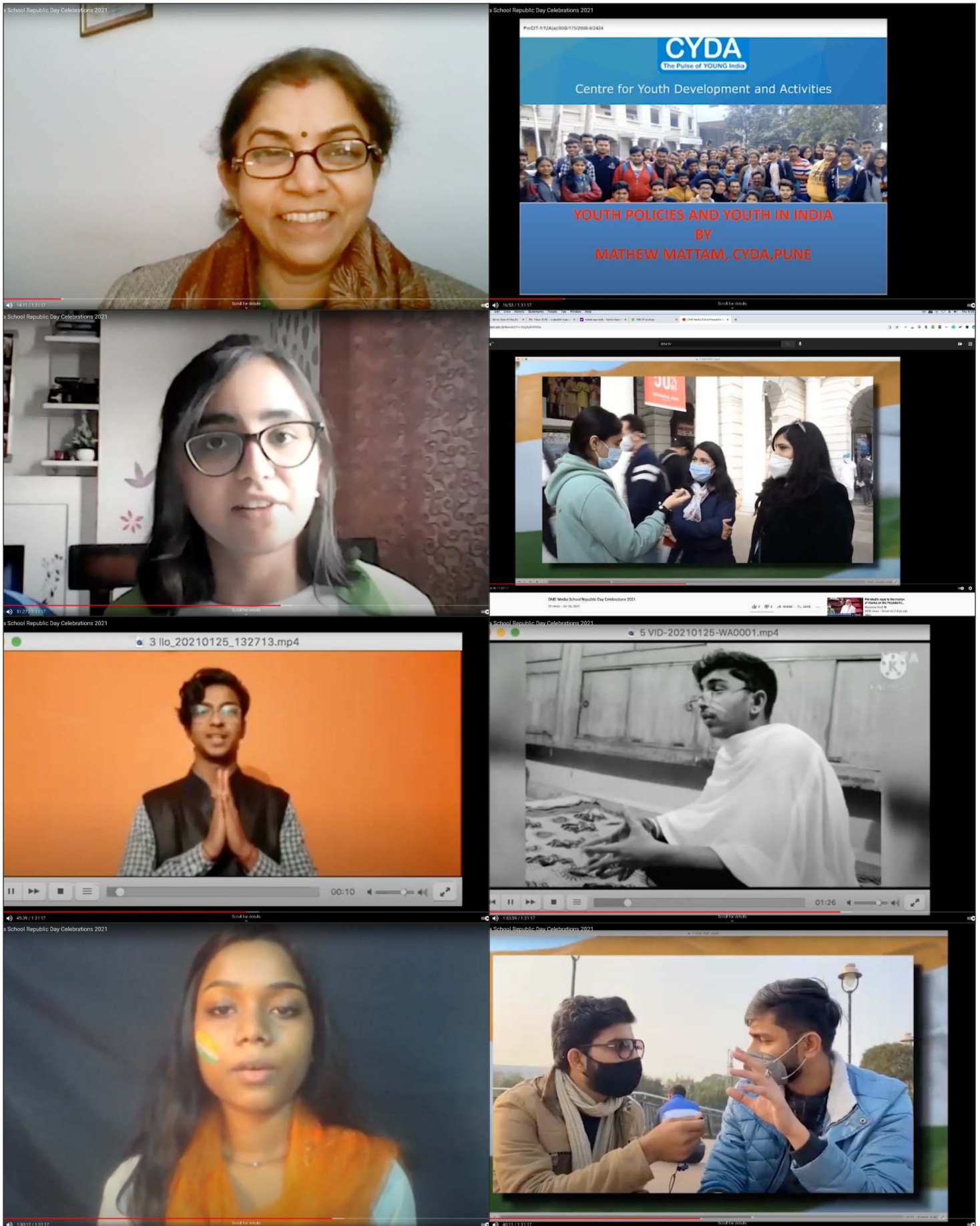
**M.S. Divyasri (Section A)**

I visited the college last week and I had a great experience there. I interacted with my faculty members and every mentor shared their own point of view. They told us about their personal achievements. Now I am eagerly waiting for the conduction of offline classes so that we can explore ourselves also.

**Pushkar Dhir (Section B)**



# Students of DME Media School in Patriotic Fervour





**Information  
Communication  
and  
Artificial  
Networks**



*#CommunicationRedefined*

*20<sup>th</sup> - 31<sup>st</sup> May, 2021*

## International Conference In Hybrid Mode

### Deadlines for Submission

Opening Notification of ICAN <sup>4</sup>	December 21, 2020
Deadline for submission of Abstracts	March 25, 2021
Notification of Abstract	April 10, 2021
Deadline for Registration	April 15, 2021
Deadline for Submission of Full Paper	April 20, 2021
Deadline for publication of Conference Proceedings with Abstracts	May 10, 2021
Deadline for publication of books with Conference Papers	May 15, 2021

*Organized by*

**DME Media School**

**Delhi Metropolitan Education, Noida  
(New Delhi, NCR)**

Guru Gobind Singh Indraprastha University,  
New Delhi, India

*In Collaboration with*

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[ican.dme.ac.in](http://ican.dme.ac.in)

[ican@dme.ac.in](mailto:ican@dme.ac.in)

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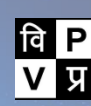
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*For more information, contact:*  
*Mr Promod Pandey 95998 77046*  
*Mr Sachin Nair 78387 99944*  
*Ms Mudita Raj 93506 21314*

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DME Law School



DME Media School



DME Management School

Delhi Metropolitan Education is a premier educational institute affiliated to Guru Gobind Singh Indraprastha University, New Delhi and approved by Bar Council of India. At DME, we provide first rate infrastructure with strong academic facilities to render a dynamic grounding for success.

The Schools and Academic programmes here are:

- DME Law School: BA.LLB & BBA.LLB [Integrated programmes]
- DME Management School: BBA [Bachelors in Business Administration]
- DME Media School: BA JMC [Bachelors in Journalism & Mass Communication]

## State of the Art Infrastructure



Seminar Hall



Computer Lab



Amphitheatre



Auditorium

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Printed & Published by Delhi Metropolitan Education  
Address- B-12 Sec-62, Noida, Uttar Pradesh-201301  
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