



# Management@DME

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## In This Issue:

- Page 1** ▪ Introduction to Law, Farewell to Prof. Dutt
- Page 2** ▪ International Women's Day
  - FDP
- Page 3** ▪ Aloha Report
- Page 4** ▪ Quotes on Women



## FROM EDITOR'S DESK

यत्रनार्यस्तुपूज्यन्तेरमन्तेतत्रदेवताः।  
यत्रैतास्तुनपूज्यन्तेसर्वास्तत्राफलाःक्रियाः॥  
यत्रतुनार्यःपूज्यन्तेतत्रदेवताःरमन्ते,  
यत्रतुएताःनपूज्यन्तेतत्रसर्वाःक्रियाःअफलाः (भवन्ति) ।

These are some quotes from famous Manusmriti, the source of many customs and rituals of Hindu Society. Though there are varied opinions about what all Manusmriti says, intention here is to focus on what it mentions about the status of women in society and how she should be treated. We know about the prevalence of gender discrimination in various societies and the agony women have been through. But, now, we as the women of 21st century are emerging as strength for the family, society and nation. Be it work place challenges or house hold chores, women are superseding in all fields.

Actually when we discuss feminism and promulgate the same, we must remember that women empowerment is not possible without considering the pathos of the real situation. We claim that we are progressing and moving forward to achieve gender equality, but Alas!! Merely by celebrating International Women Day we cant evade reality, Still we have problems of gender discrimination, less education for women, early marriages, low girl childbirth ratio and reports of domestic violence etc. I don't deny that conditions are much better now .Indian women are moving ahead globally and receiving recognition for their abilities in different fields. But as a citizen of India this is the responsibility of all to motivate, educate and promote our women while making them empowered and providing opportunities to them to progress. This is a time when the world is talking about smart economics where we need to strengthen our women economically, we should engage them in contribution towards the growth of economy and use this under utilised source of our society.

**Swami Vivekananda** - *"There is no chance for the welfare of the world unless the condition of women is improved, It is not possible for a bird to fly on only one wing."*

Bindu Sharma

Editorial Board: Ms Bindu Sharma, Mr. Tarun Samurailatpam

## Introduction to Law

On 2nd March 2017, the department organised a lecture for the students of management and journalism delivered by Hon'ble Mr. Justice Bhanwar Singh. This lecture was on basic law, rules and regulations essential for a common man to be followed in his day to day life. For a student who is going to be a responsible citizen of India, it is necessary to understand the very basic concerns of law. Hon'ble Mr. Justice Bhanwar Singh narrated few anecdotes from his own experience as Judge of Allahabad High Court and made students understand the emphasis on law in an organisation. It was an informative session and students gained crucial knowledge of the basic terminology of law.



D.G. Sir addressing the students

## Bidding Adieu to Professor Vikram Dutt

*A farewell is necessary before you can meet again. And meeting again, after moments or lifetime, is certain for those who are friends.*

~Richard Bach



Token of love and respect to Dutt Sir

The birthday celebration of Professor Vikaram Dutt the principal academics of DME, was an event filled with surprise and emotions. On March 4, 2017, DME organized birthday celebration and the

adieu of Prof. Vikram Dutt (Principal Academics). The dignitaries Mr. Vipin Sahni (Chairman), Ms. Kiran Sahni (Chairperson), Mr. Aman Sahni (Vice Chairman), Hon'ble Mr. Justice Bhanwar Singh (Director General), Dr. Bhavesh Gupta (HOD, Law), Ms. Parul Mehra (HOD BJMC) and faculty members from all departments of DME were present to give their best wishes to Prof. Dutt.

Ms. Parul Mehra (HOD BJMC) in her speech spoke about Prof. Dutt who is very approachable and a guiding pillar for Faculty members of DME. He is well read person, love his students and treat them like their own children. Further more, Mr. Vipin Sahni (Chairman) praised about his efforts and tremendous contribution for DME's growth. He was grateful that Prof. Dutt had joined DME. Hon'ble Mr. Justice Bhanwar Singh (Director General) also gave his best wishes. A sweet medley was sung by Mr. Bhavesh Gupta (HOD, LAW) which filled the atmosphere with merriment. The celebration was concluded by a cake cutting ceremony.



*Adieu to Dutt Sir*

## International Women's Day

Since the 1900s, every year 8th of March is observed as International Women's Day. Globally, the day is celebrated applauding the achievements of women in various walks of life. It is a day to also remember that there is much more to achieve.

The life of a woman in today's time is very different compared to what it was back in the 1900s. However, being oppressed and the stark inequality spurred women of that time to call into action and start the revolutionary fight for women's right. Better salary, fair working environment and most importantly voting rights were few of the issues they fought for. Now, that fight has grown exponentially to include many more issues which are important to women.



*D.G. Sir addressing female faculty members*

Today's generation of young women should be educated about the history of women's fight for their rights. Whatever rights they are afforded today has a vast and interesting history about how they were won. They should not remain complacent with the rights won by their predecessors and instead be well informed and continue the campaign with as much zeal and involvement as the women before them. Women of today cannot afford to be timid and subservient. They must be bold, confident and vocal about who they are and stake their claim for their position in society.

At DME, there was a function to commemorate the women faculty members. All the male faculty members participated in the event to wish and motivate them. Director General Hon'ble Mr Justice Bhanwar Singh welcomed and blessed the female faculty members with his kind and inspiring words. Dr. Bhavish Gupta, Director (Officiating) and Dr. Azad Singh Chillar, HOD BBA department were also in attendance providing inspiring words to the female faculty members. A beautiful cake was presented and cut celebrating the occasion. Karishma Ma'am from Law Department made a special gesture for all the women faculty of the institute by making personalized hand written cards for them which included a poem dedicated to Women. They were handed out to each faculty members making the day more special.

So, on this occasion of International Women's day, many best wishes to all the amazing women out there.

## Women as Entrepreneurs



India comprises of good majority of women but number of chances given to them is far fewer than what they are actually worthy of. It is various restrictions and pigeonholed mentality that had constrained women from exploring several opportunities. In spite of all challenges and precincts there are several women who went beyond the norms of patriarchal society and left their mark in the society. History has witnessed several times when women had excelled not only in fields traditionally considered for them but also considered not suitable for them.

Entrepreneurship is one arena which is not considered to be for the women. According to a survey conducted by Stanford University twice as many men compared to women launch new businesses. Women entrepreneurs are at a disadvantaged position because people tend to doubt if they possess the kinds of traits and skills that stereo typically associated with entrepreneurship. But this statement can absolutely be nullified as there are several examples where women have been successful entrepreneurs.

Kiran Mazumdar, an entrepreneur, founder of Biocon Ltd. is considered in the top 100 most powerful women in world. She has been awarded with Othmer Gold medal for her outstanding contribution in the field of science and chemist. Another name to add to this list is Chanda Khochhar, MD & CEO, ICICI bank who had been with bank since 1984. Her entrepreneurial skills and hard work elevated her to boards of directors and then to her current position. She is also a

member of prim council on trade & industry, high-level committee on financing infrastructure. She has always advocated importance of both family and work. She believes that all women are blessed with extra-ordinary talent of managing both work and family. Another proof of the fact that women can be successful leader is Naina Lal Kidwai, executive director, HSBC who's, completed her MBA from Harvard Business School. She has been awarded with Padma Shri by Government of India and considered to be one of the most powerful women in the business world. Next is Indu Jain, who fought all the odds to become a very successful entrepreneur. She is from a Sahu Jain family and is currently the chairperson of India's largest media house, Bennett, Coleman and Co. Ltd, Times of India. She was also bestowed with Padma Bhusham award by Government of India. Further to add on to this list is Vandana Luthara, founder of VLCC health clinic, also been awarded with Padma Shri and was ranked 33rd most powerful women in India by Fortune India. This list will be incomplete if Indra Nooyi's name is not added to it. She is President of PepsiCo and has brought laurels to both company and country. She believes non-stop learning, being yourself and encouraging and helping other can bring success to anyone.

This is a non-exhaustive list and thus many more can be added to it. This ascertains that there is not dearth of talent, skills and qualities in women if they get enough opportunities. It is high time that people change the typecast mentality of considering women only as home-makers who can handle only domestic chores. They should be welcomed with open arms and allowed to grow, prosper and make a distinctive mark in society.

**Pooja Tripathi**  
Assistant Professor, BBA

### Academic Strategies: "Retrospective and Prospective"



Faculty members attending FDP



Dr. Bhavish Gupta addressing faculty members

A faculty development program was conducted at DME on March 18, 2017. The FDP titled, "Academic Strategies : Retrospective and Prospective" was organised keeping in

view the challenges to achieve academic excellence considering changes in methods and procedures of pedagogic skills in accordance with vicissitudes in the mind set of prospective students.

The motive behind such FDP's is to stimulate the thought process of faculty members and encourage them to improve their capabilities and make them understand about the innovative strategies of transformation. Such programmes need to be organised regularly for effective teaching as well as remarkable way of imparting knowledge.

The Senior advisors and all faculty members shared their views and it was really a great opportunity for all to learn. The one day FDP was a successful initiative by DME and all faculty members participated enthusiastically.

### Aloha



Students cheering at Aloha

**Delhi Metropolitan Education** in association with 'Hyundai' hosted the first cultural annual fest "ALOHA" on 31st March 2017. The event was diligently organised with a soul in it that was vibrant, contagious and exuberant. The college was beautifully decorated by the art society which added a feather in the cap. The proud sponsors for the event were 'food rush-the perfect food mart', 'INOX', 'twenty19', 'United Colors of Benetton', 'CSM', 'gold's gym', 'pizza hut', 'SMAAASH', 'K-9 cab'. The event was a gala affair that was organised by organising committee of students and teachers along with the support from the college management.

More than 40 colleges participated in this extravaganza. Music is the reflection of your mind and soul and the very first event for the day was all about music and singing. The first event was solo singing (Indian) judged by Priya Badoni. The first position was secured by Abhishek Mathur and second position was bagged by Akshita Bhat. Solo singing (western) was judged by Mr. Anmol and was won by Hridyanshi Parmar followed by Jinsie. The day was high on glamour quotient as the fashionistas glammed up the ramp by setting their foot forward in the event of fashion parade. The event of fashion parade was judged by Paragi Dubey, and the first position was secured by BJMC department of DME and second position by BBA department of DME as well. All the participants were seen in high spirit and were enjoying the fest to its fullest.

The event of Hindi debate was judged by Shively Goswami and the winner of first position was Kanika and second position was secured by Rishyap Singh. English debate was won by Pooja and second position was grabbed by Ashutosh. The artistic side of the participants was also unveiled in the

Face painting event, judged by Indra Prakash and first position was secured by Priyanshi Aggarwal and Harshimran Kaur came second. How can a cultural fest be complete without any event of dance in it? Participants were seen in full zeal and enthusiasm. Solo dance was judged by Baani Dua and Pulkit Sharma bagged the first position and Shivani came second. Group dance was judged by Agranshu Deep and Sriarobindo college bagged the first position and Hansraj college came second.

Apart from the cultural activities, the



college had organised some delicious food corners to suit the appetite and taste buds of the participants. The results were shortly announced followed by the much awaited EDM night and DJ Carnivore and DJ Berry Gangsta were the star performers for the evening. The crowd was seen grooving and rejoicing to the electric numbers and music beats. The event came to end with everybody looking forward to witness it again the next year.



## Quotes

- *Woman is more fitted than man to make exploration and take bolder action in nonviolence.*
- *There is no occasion for women to consider themselves subordinate or inferior to men.*
- *Woman is the companion of man, gifted with equal mental capacity.*
- *If by strength is meant moral power, then woman is immeasurably man's superior.*
- *If nonviolence is the law of our being, the future is with women.*
- *Woman, I hold, is the personification of self-sacrifice, but unfortunately today she does not realize what tremendous advantage she has over man.*
- *"To all the little girls who are watching, never doubt that you are valuable and powerful and deserving of every chance and opportunity in the world to pursue and achieve your own dreams."*  

*-Hillary Clinton in her 2016 concession speech*
- *"I raise up my voice - not so I can shout, but so that those without a voice can be heard...we cannot succeed when half of us are held back."*  

*- Malala Yousafzai*
- *"If you want something said, ask a man; if you want something done, ask a woman."*  

*-Margaret Thatcher*
- *"I'm tough, I'm ambitious, and I know exactly what I want. If that makes me a bitch, okay."*  

*- Madonna*
- *"A woman is the full circle. Within her is the power to create, nurture and transform."*  

*- Diane Mariechi*
- *"Women hold up half the sky."*  

*- Chinese proverb*
- *"We cannot all succeed when half of us are held back."*  

*- Malala Yousafzai*