

DME Media School, one of the top media schools in the country, focuses on the growth of the faculty and the students through academic and co-curricular activities. Some of the activities undertaken during since 2018 can be highlighted here.

- Cineaste International Film Festival – **CIFFI 2019** was organized in collaboration with Deakin University, Melbourne, on April 17-20, 2019. The festival comprised 81 screenings, 4 curate sessions, 3 workshops and 2 master classes. Filmmakers and film experts from 12 countries participated in this festival. Many government and non-governmental organization joined hands in this venture. The list included Vigyan Prasar, Department of Science & Technology, Government of India, Delhi International Film Festival (DIFF), WE CARE film festival, University Film Club AMU, Indian Academy of Shorts and Aquarius Productions.
- International Media Conference **ICAN** was organised twice in the year 2018. ICAN¹ was organised on March 9, 10 and 11 on the theme of **India and Changing Aspects of News**. ICAN² was held on November 16, 17 and 18 on the theme of **Indian Cinema and Alternate Networks**. The two conferences witnessed large participation of delegates and experts from different parts of the world.
- B G Verghese Lecture Series** is organised every month with eminent media personalities and experts delivering special lectures on issues related to media and other subjects of contemporary value. The list of the celebrated scholars who spoke in this series includes Mr. N K Singh, Mr. Prashant Tandon, Mr. Prabhat Shunglu, Mr. K G Suresh, Mr. Ujjwal Chowdhury, Mr. Paranjay Guha Thakurta, Mr. Rajesh Badal, Mr. Harvir Singh, Mr. Subhomoy Bhattacharjee, Mr. Aman Hingorani and Ms. Archana Datta.
- One-week Media Faculty Development Programme (**MFDP**) was organised on **Developing Scientific Approach in Media Teaching** on July 9 - 14, 2018 with Prof. J S Yadav, former Director of IIMC, Prof. Jaishri Jethwaney, former Course Director, Advertising and Public Relations, IIMC, Mr. Qamar Waheed Naqvi, former News Director of AajTak, Dr. Pallavi Majumdar, Joint Acting Head, Amity School of Communication, Amity University, Noida and Dr. Kiron Bansal, former Director, School of Journalism and New Media Studies, IGNOU, New Delhi, as resource persons.
- One-week Faculty Development Programme (**FDP**) was organised on **Qualitative and Quantitative Research** on June 7 - 13, 2019 with Mr. K G Suresh, former DG of IIMC, Dr. Anubhuti Yadav, Professor, IIMC, Dr. Sunetra Sen Narayan, Professor, IIMC and Dr. Jatin Srivastava, Professor, Ohio University, United States, as resource persons.

Delhi Metropolitan Education

Delhi Metropolitan Education (DME) is an 'A' grade premier educational institute affiliated to Guru Gobind Singh Indraprastha University, New Delhi and approved by Bar Council of India. The Institute offers BBA, BALLB & BBALLB (with BCI approval) and BA (JMC) programmes. It believes in imparting world class education to its students while training them to develop and enhance their skills. This education and training enables them in taking up challenges of the industry and creating a space for themselves with their competence and vigour.

The institute is located in Sector-62, NOIDA, adjacent to NH-24 at 5-7 min driving distance from Delhi border and in proximity of NOIDA, NOIDA Extension, Vaishali, Indrapuram, Mayur Vihar, Laxmi Nagar, Kaushambi and Crossing Republic, Ghaziabad. The elegant campus has a regal British styled building with many modern facilities including the impressive Nelson Mandela Auditorium, Rabindranath Tagore Library, exquisite audio and video studios, a moot court, a legal aid centre, computer labs, conference rooms and cafeteria.

It is promoted by the founders of Mayoor School, Noida (in collaboration with GC MAYO College, Ajmer) and Delhi World Public School, Noida Extension. Delhi Technical Campus is the technical education arm of the institute, running AICTE and COA approved technical education programs viz., B.Tech., B. Arch. and MBA.

This is the third edition of ICAN. The first edition **India and Changing Aspects of News - ICAN** was organised on March 9, 10 and 11, 2018, and the second edition **Indian Cinema and Alternate Networks – ICAN** was held on November 16, 17 and 18, 2018.

Technical sessions for paper presentation

The conference will have 12 technical sessions carried out simultaneously across various venues on the campus of DME. Each session will allow 10 to 15 paper presentations and each author will be given 10 to 12 minutes for presentation and discussion. Skype sessions will be organised for paper presentation to facilitate those authors who are somehow not able to attend the conference in person.

Plenary sessions, workshops and master classes

The conference will comprise 3 plenary sessions, 3 workshops and 2 master classes. These will be conducted by academic leaders and industry experts on various aspects of research and the subjects covered in this conference. Skype sessions will be conducted for those foreign experts who are willing to contribute but are not able to travel to India for the conference.

Participation from India and abroad

The conference delegates and experts are expected from different parts of the world across all continents. The earlier two ICAN conferences have also witnessed encouraging international participation. Participation from all the states of the country is welcome.

Conference for deliberations

The sessions will be scheduled in a manner where enough time is available to participants for interaction among themselves and with the experts during the sidelines of the conference on all four days. Also, there will have regular breaks for tea and lunch.

Besides inaugural and valedictory functions, cultural programme comprising music and dance will be organised in evenings on the days of the conference.

Deadlines for Submission

Opening Notification of ICAN ³	November 15, 2019
Deadline for submission of Abstracts	January 30, 2020
Notification of Abstract	February 5, 2020
Deadline for Registration	February 10, 2020
Deadline for Submission of Full Paper	February 20, 2020
Deadline for publication of Conference Proceedings with Abstracts	March 5, 2020
Deadline for publication of books with Conference Papers	March 15, 2020
Conference Dates	March 25, 26, 27 and 28, 2020

ICAN Books Published

- 4 books** with 118 papers (94 English+24 Hindi) published/released in ICAN¹
- Nationalism, Ethnicity and Media Ethics: ISBN- 978-81-934480-5-2
 - Liberty, Dignity and Change in Journalism: ISBN- 978-81-934480-7-6
 - Fake News, Paid News and Media Trial: ISBN- 978-81-934480-8-3
 - Badalte Daur Ki Patrakarita (Journalism in Changing Era): ISBN- 978-81-934480-6-9
- 5 books** with 105 papers (89 English+16 Hindi) published/released in ICAN²
- World Cinema and Alternate Networks: ISBN 978-81-937070-9-8
 - Bollywood Women and Indian Society: ISBN 978-81-937070-7-4
 - Indian Cinema-Filmic Content, Social Interface and New Technologies: ISBN 978-81-8457-863-8
 - Changing Trends of Indian Cinema: ISBN 978-81-937070-8-1
 - Bhartiya Hindi Cinema Aur Samajik Chetna: ISBN 978-81-8457-865-2

Special Attraction of ICAN³
 Publication of Conference papers in books with ISBN
 Books to be made available by the publisher at subsidized rates

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 Vice-Chairman

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 Director General, Delhi Metropolitan Education

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Conference Organising Secretary

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 Dean, DME Media School

Conference Convener

Prof. (Dr.) Susmita Bala
 Head, DME Media School

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Studio 62

Students of DME enjoy exceptional facilities on campus. Constructed in 2,600 sq ft area, **Studio 62** of **DME Media School** is fully equipped with all the latest equipment including a multi-cam setup (3 studio cameras) with tripods, 50 cool lights and baby lights on a grid, talk back system, audio mixer, switcher for online production of programs, recorders, monitors, mikes and speakers.

- To make video studio more systematic, it has been divided in four segments
- Chat show setup with video wall and trans-lights
 - News Anchoring set with Teleprompter
 - Exclusive chroma setup
 - Production Control Room (PCR)



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International Conference
Issues of Community, Agenda and News

#conference4change

Organized by
DME Media School
Delhi Metropolitan Education, Noida
 B 12, Sector 62, Noida
 Guru Gobind Singh Indraprastha University, Delhi, India
 on
25th - 28th March, 2020

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ICAN³: Concept Note

21st century is the century of rapid technological advancement, still geo-political and cross-cultural issues have perplexed the world order. In the era of cosmopolitanism and multi-culturalism, communities and their issues have been thrown to the backyard. Countries with military might and deep pockets set the agenda and communities both local and global are devoid of a space in the so-called agenda of development. New media and news media tools are being used by states as well as non-state actors with ulterior motives and the level-playing benefits of the communication technology appear significantly diminished. This situation has bestowed responsibility on academicians and researchers to study and analyse the pertinent issues and come out with scientific and rational findings.

Community Issues and Development

The conference will deliberate, discuss and analyze the issues plaguing communities local, cross-national and multi-national and global. The communities need to be approached from social, religious, cultural and ethnic perspective with an academic orientation towards indigenous values and universally prevalent thought. The researchers are expected to be interested in investigating the role of mass communication and mass media in the community settings and evaluating their impact on resolving (or compounding) the issues confronted by a community. Development covering every spectrum of life remains a relevant issue for mass communication scholars.

Geo-political issues and Communities

Within the country communities, be it tribal or dalit, are at the receiving end while minority communities are facing seclusion. In the conflict zones of the globe, people are facing persecution leading to migration. This has cut the roots of many communities while few are facing annihilation. What role mass media is performing or is expected to perform in such a situation? Scholars and researchers can touch upon wide-ranging issues for their study, right from regionalism/regional conflicts and nationalism/ideology of nation to wars, cross border terrorism, boundary disputes and migration.

Media, News and Agenda setting

Media is a catalyst and stakeholder in development both at the local and global level. Media does and is also expected to set the agenda for development, peace and harmony. But, the indulgence of conventional news media in desires of the state and encroachment on new media platforms has created a situation adversely affecting the communities. The role of media in creating selective perceptions and selective public opinion is something which needs to be studied by mass communication scholars.

Objectives of the conference

- To inform, educate and sensitize the people on various issues of community, development and theoretical underpinnings
- To understand the role of news in opinion making and social change, and the power and responsibility of mass media
- To analyse the agenda setting role of news media, and to discuss the influence of media content on iGeneration
- To study the role of streaming media and online content, and the functions of various digital media platforms
- Finally, the conference will aim at creating a platform for exploring innovative solutions to various issues by providing recommendations for policy makers.

Sub Themes of ICAN³

1. Community and role of mass media
2. Transformation of local communities
3. Global communities and networking
4. Development models in the new world order
5. Regionalism, sectarianism and media
6. Regional conflicts and role of media
7. Expansion of media in post cold war period
8. Ideological blocks in 21st century world
9. Rise of nationalism and role of media
10. Agenda setting role of media in international issues
11. International boundaries and geo-political issues
12. Refugees and migrants and international obligations
13. Conflicts in middle east and media portrayal
14. International issues and cross-border terrorism
15. Class and caste conflict in developing societies
16. Holistic education and human resource development
17. Role of 'Happiness' curriculum in holistic education
18. Contribution of media in women emancipation
19. Culture of violence and crime against women
20. Racial discrimination, hate mongering and enmity
21. Religious fanaticism, communalism and role of media
22. Superstitions and supernatural community practices
23. Encouragement to rational and scientific temper by media
24. Armed conflicts, warfare and human catastrophe
25. Arms trade industry, world peace and role of media
26. Media's role in combating social inequalities and injustice
27. Women rights and media debates on gender neutrality
28. Vulnerable sections of society and issue of LGBTQ rights
29. Media's role in taking up health and malnutrition issues
30. Reproductive, preventive and curative healthcare issues
31. Healthcare industry, health tourism and India
32. Generic drugs, life-saving drugs and regulation of drugs
33. Population growth and over exploitation of natural resources
34. Poverty, unemployment and human development
35. Quality of life and aspirational generation in new media age
36. Environmental concerns, development issues and media
37. Climate change, national and international entities and media
38. Facets of paid News, freedom of the press and democracy
39. Fake News, falsehood, propaganda and counter propaganda
40. Sensation in news and yellow journalism
41. Media and Agenda Setting Theory
42. Influence of market forces on media
43. Independence of media in era of corporatization
44. Entertainment media and alternative networks
45. Social media in the era of live streaming
46. Digital media as alternative to conventional media
47. Cinema as tool of harmony, fraternity and peace
48. Technological innovations and social integration

This is not an exhaustive list of sub themes. The scholars/researchers may choose sub themes relevant to the main theme/objectives of the conference.

First Edition of ICAN 2018

The first edition of ICAN 2018 was conducted successfully on March 9, 10 and 11, 2018. It was inaugurated by **Mark Tully**, the octogenarian journalist and former New Delhi Bureau Chief of BBC.

The highlights of the conference follow.

- **172 Abstracts**, out of which 124 approved in peer review
 - Abstracts and Papers: 99 in English and 25 in Hindi
 - Presentation of 74 papers in 12 technical sessions during 3 days
 - Papers from most of the states in India and also from across the continents – Asia (India, Nepal and Bangladesh), Europe (UK), America (US) and Australia
 - 2 Plenary Sessions in addition to the Master Class by Dr. Nirmala Mani Adhikary from Kathmandu University, Nepal, on 'Theory Building through Research'
 - Sponsorship Partner: **UNESCO**, Knowledge Partner: Indian Institute of Mass Communication - **IIMC**, Strategic Partner: Commonwealth of Learning (COL) - Commonwealth Educational Media Centre for Asia **CEMCA** and Powered by: **India Today Education**
 - Galaxy of media educators, researchers and professionals in the conference
- Prof. Devesh Kishore**, Professor Emeritus, MCRP Vishwavidyalaya
Prof. K. G. Suresh, DG, IIMC
Prof. Shivaji Sarkar, Formerly with IIMC
Prof. Gita Bamezai, Professor, IIMC
Dr. Dhruva Jyoti Pati, Dean, India Today Media Institute
Dr. Namrata Joshi, Head, JMC, GNDU, Jalandhar
Mr. Anirban Sarma, National Program Officer, UNSECO

Second Edition of ICAN 2018

The second edition of ICAN 2018 was organised by DME Media School jointly with School of Communications and Creative Arts, Deakin University, Melbourne, Australia on November 16, 17 and 18, 2018. It was inaugurated by **Dr. Satya Pal Singh**, Minister of State for Human Resource Development, Government of India, while the key note address was made by **Dr. Sean Redmond** from Deakin University.

The highlights of the conference follow.

- **127 Abstracts**, out of which 105 approved in peer review
 - Abstracts and Papers: 89 in English and 16 in Hindi
 - Presentation of 58 papers in 8 technical sessions during 3 days
 - Participation from **15 states** and more than **30 universities** and media institutions
 - **3 Plenary Sessions** and 3 workshops during 3 days of the conference
 - Strategic Partner: Commonwealth of Learning (COL) - Commonwealth Educational Media Centre for Asia **CEMCA**, Knowledge Partner: Indian Institute of Mass Communication - **IIMC**
 - Galaxy of media educators, researchers and professionals in the conference
- Mr. Vivek Vaswani**, Celebrated Film Actor, Producer and Director
Ms. Shubhra Gupta, renowned film critic with The Indian Express
Ms. Nimisha Pandey, Head of Content, ALT Digital Media Entertainment
Mr. Aditya Seth, Consultant for University of South Wales in Cardiff, Wales, UK

Distinguished guests from Deakin University, Melbourne, Australia

Dr. Vikrant Kishore, Course Director - Film, TV and Animation, Convener ICAN²
Dr. John Cumming, Senior Faculty, Film, TV and Animation
Ms. Ravneet Pawha, Dy VP (Global Engagement) & CEO (South Asia)
Mr. David Das, Associate Director, Deakin South Asia Office

Call for papers

Format of Abstract

Length of abstract: 250 - 300 words

Title of abstract: Times New Roman 14 Bold caps

Author details (After one space): author, affiliation, e-mail in font 11 italics

Abstract text (After one space): Times New Roman font 12 justified

Keywords: 5 keywords at the end of the abstract

Profile of Author/co-author (After one space): Mention after abstract and keywords

Length of Profiles: Max 60 words each

Format of Paper

Length of paper: 3000 - 5000 words

Title of paper: Times New Roman 14 Bold caps

Author details (After one space): author, designation and affiliation, e-mail in font 11 italics

Text of paper (After one space): Times New Roman font 12 justified

Headings/Subheadings: Times New Roman 12 bold (left aligned, in a single line)

Spacing: 1.5 between lines

Margins: 2.5 cm.

Paging: Page numbers at the right bottom of the page

Tables: Title should be at the top of table along with table number

Bibliography/References: Follow APA style

References should be mentioned in the end, not on the respective page

Submission of Abstract and Paper

Submit the abstract and the full paper by email

Conference Email: ican@dme.ac.in

Registration Fee

Academicians/Professionals [Paper presenter]	Paper in English	Rs 2,000/-
Academicians/Professionals [Paper presenter]	Paper in Hindi	Rs 1,750/-
Academicians/Professionals [Participation only]	Paper in English	Rs 1,750/-
Academicians/Professionals [Participation only]	Paper in Hindi	Rs 1,500/-
Research Scholars [Paper presenter]	Paper in English	Rs 1,500/-
Research Scholars [Paper presenter]	Paper in Hindi	Rs 1,250/-
Research Scholars [Participation only]	Paper in English	Rs 1,250/-
Research Scholars [Participation only]	Paper in Hindi	Rs 1,000/-
Students [Presentation/Participation]	Hindi/English	Rs 0,750/-

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DELHI METROPOLITAN EDUCATION, Payable at Noida

Registration fee includes

1. Meals and Refreshment during the days of the conference
2. Hotel accommodation near the venue of the conference for 2 days (delegates from outside Delhi/NCR)
3. Conference kit including the brochure and souvenir with details of the conference and the schedule
4. Conference Proceedings (Publication of Abstracts)

Outstation delegates

Lodging facility near the venue of the conference with no charges for 2 days
Visit of historical monuments in Delhi subject to choice of delegates.