DME Media School, one of the top media schools in the country, focuses on

the growth of the faculty and the students through academic and co-

curricular activities. Some of the activities undertaken during since 2018

• Cineaste International Film Festival – CIFFI 2019 was organized in

collaboration with Deakin University, Melbourne, on April 17-20,

2019. The festival comprised 81 screenings, 4 curate sessions, 3

workshops and 2 master classes. Filmmakers and film experts from 12

countries participated in this festival. Many government and non-

governmental organization joined hands in this venture. The list

included Vigyan Prasar, Department of Science & Technology,

Government of India, Delhi International Film Festival (DIFF), WE

CARE film festival, University Film Club AMU, Indian Academy of

International Media Conference ICAN was organised twice in the year

2018. ICAN was organised on March 9, 10 and 11 on the theme of India

and Changing Aspects of News. ICAN² was held on November 16. 17

and 18 on the theme of **Indian Cinema and Alternate Networks.** The two conferences witnessed large participation of delegates and experts

B G Verghese Lecture Series is organised every month with eminent

media personalities and experts delivering special lectures on issues

related to media and other subjects of contemporary value. The list of

the celebrated scholars who spoke in this series includes Mr. N K

Singh, Mr. Prashant Tandon, Mr. Prabhat Shunglu, Mr. K G Suresh, Mr.

Ujjwal Chowdhury, Mr. Paranjoy Guha Thakurta, Mr. Rajesh Badal,

Mr. Harvir Singh, Mr. Subhomoy Bhattacharjee, Mr. Aman Hingorani

organised on Developing Scientific Approach in Media Teaching on

July 9 - 14, 2018 with Prof. J S Yadav, former Director of IIMC, Prof.

Jaishri Jethwaney, former Course Director, Advertising and Public

Relations, IIMC, Mr. Qamar Waheed Naqvi, former News Director of

AajTak, Dr. Pallavi Majumdar, Joint Acting Head, Amity School of

Communication, Amity University, Noida and Dr. Kiron Bansal,

former Director, School of Journalism and New Media Studies,

One-week Faculty Development Programme (FDP) was organised on

Qualitative and Quantitative Research on June 7 - 13, 2019 with Mr.

K G Suresh, former DG of IIMC, Dr. Anubhuti Yadav, Professor, IIMC,

Dr. Sunentra Sen Narayan, Professor, IIMC and Dr. Jatin Srivastava,

Professor, Ohio University, United States, as resource persons.

Delhi Metropolitan Education

Delhi Metropolitan Education (DME) is an 'A' grade premier educational

institute affiliated to Guru Gobind Singh Indraprastha University, New Delhi and approved by Bar Council of India. The Institute offers BBA,

BALLB & BBALLB (with BCI approval) and BA (JMC) programmes. It

believes in imparting world class education to its students while training

them to develop and enhance their skills. This education and training

enables them in taking up challenges of the industry and creating a space for

The institute is located in Sector-62, NOIDA, adjacent to NH-24 at 5-7 min

driving distance from Delhi border and in proximity of NOIDA, NOIDA

Extension, Vaishali, Indirapuram, Mayur Vihar, Laxmi Nagar, Kaushambi

and Crossing Republic, Ghaziabad. The elegant campus has a regal British

styled building with many modern facilities including the impressive

Nelson Mandela Auditorium, Rabindranath Tagore Library, exquisite audio

and video studios, a moot court, a legal aid centre, computer labs,

It is promoted by the founders of Mayoor School, Noida (in collaboration

with GC MAYO College, Ajmer) and Delhi World Public School, Noida

Extension, Delhi Technical Campus is the technical education arm of the

institute, running AICTE and COA approved technical education programs

• One-week Media Faculty Development Programme (MFDP) was

can be highlighted here.

Shorts and Aquarius Productions.

from different parts of the world.

IGNOU, New Delhi, as resource persons.

themselves with their competence and vigour.

conference rooms and cafeteria.

viz., B. Tech., B. Arch. and MBA.

and Ms. Archana Datta.

This is the third edition of ICAN. The first edition **India and Changing**

Aspects of News - ICAN was organised on March 9, 10 and 11, 2018, and the second edition Indian Cinema and Alternate Networks – ICAN was

The conference will have 12 technical sessions carried out simultaneously

across various venues on the campus of DME. Each session will allow 10

to 15 paper presentations and each author will be given 10 to 12 minutes for

presentation and discussion. Skype sessions will be organised for paper

presentation to facilitate those authors who are somehow not able to attend

The conference will comprise 3 plenary sessions, 3 workshops and 2

master classes. These will be conducted by academic leaders and industry

experts on various aspects of research and the subjects covered in this

conference. Skype sessions will be conducted for those foreign experts

who are willing to contribute but are not able to travel to India for the

The conference delegates and experts are expected from different parts of

the world across all continents. The earlier two ICAN conferences have

also witnessed encouraging international participation. Participation from

The sessions will be scheduled in a manner where enough time is available

to participants for interaction among themselves and with the experts

during the sidelines of the conference on all four days. Also, there will have

Besides inaugural and valedictory functions, cultural programme

comprising music and dance will be organised in evenings on the days of

Deadlines for Submission

November 15, 2019

January 30, 2020

February 5, 2020

February 10, 2020

February 20, 2020

March 5, 2020

March 15, 2020

March 25, 26, 27 and 28, 2020

held on November 16, 17 and 18, 2018.

Participation from India and abroad

all the states of the country is welcome.

Conference for deliberations

regular breaks for tea and lunch.

Opening Notification of ICAN³

Notification of Abstract

Deadline for Registration

Proceedings with Abstracts

Conference Papers

Conference Dates

Deadline for submission of Abstracts

Deadline for Submission of Full Paper

Deadline for publication of Conference

Deadline for publication of books with

the conference in person.

conference.

Technical sessions for paper presentation

Plenary sessions, workshops and master classes

Chief Patrons

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Ms. Kiran Sahni

Chairperson

Mr. Aman Sahni Vice-Chairman

Chief Advisor

(Former Judge, Allahabad High Court) Director General, Delhi Metropolitan Education

Prof. (Dr.) Ravi Kant Swami.

Conference Organising Secretary

Dean, DME Media School

Conference Convener

Prof. (Dr.) Susmita Bala Head, DME Media School

Conference Advisory Board

Pro Vice Chancellor.

Adamas University, Kolkata

Prof. Jaishri Jethwanev

Senior ICSSR Research Fellow and former Course Director,

Vice Chancellor, K R Mangalam University,

Conference Co-Conveners

Dr. Atul Arora

Ms. Yashasvika Yadav Mr. Mohd Kamil

Ms. Sanchita Chakraborty

Organizing Committee

Mr. Ritwik Ghosh Ms. Shefalli Chhibber

Mr. Sachin Nayar Ms. Tinam Borah

ICAN Books Published

4 books with 118 papers (94 English+24 Hindi) published/released in ICAN¹

- 1) Nationalism, Ethnicity and Media Ethics: ISBN-978-81-934480-5-2
- 2) Liberty, Dignity and Change in Journalism: ISBN-978-81-934480-7-6
- 3) Fake News, Paid News and Media Trial: ISBN-978-81-934480-8-3
- 4) Badalte Daur Ki Patrakarita (Journalism in Changing Era): ISBN- 978-81-934480-6-9

5 books with 105 papers (89 English+16 Hindi) published/released in **ICAN**²

- 1) World Cinema and Alternate Networks: ISBN 978-81-937070-9-8
- 2) Bollywood Women and Indian Society: ISBN 978-81-937070-7-4
- 3) Indian Cinema-Filmic Content, Social Interface and New Technologies: ISBN 978-81-8457-863-8
- 4) Changing Trends of Indian Cinema: ISBN 978-81-937070-8-1
- 5) Bhartiya Hindi Cinema Aur Samajik Chetna: ISBN 978-81-8457-865-2

Special Attraction of ICAN³

Publication of Conference papers in books with ISBN Books to be made available by the publisher at subsidized rates

Mr. Vipin Sahni

Patron

Hon'ble Justice Bhanwar Singh

Conference Advisor

Director, DME

Prof. (Dr.) Ambrish Saxena.

Prof. Ujjwal K Chowdhury

IIMC, New Delhi

Prof. (Dr) Aditya Malik

Gurugram

Ms. Deepika Dhawan Ms. Krishna Pandey Mr. Pramod Kumar Pandey Ms. Kritika Sati

Mr. Mohit Kishore Vatsa Ms. Manmeet Kaur

Mr. Sumantra Sarathi Das Mr. Yogesh Sharma Ms. Sukriti Arora

Studio 62

Students of DME enjoy exceptional facilities on campus. Constructed in 2,600 sq ft area, Studio 62 of DME Media School is fully equipped with all the latest equipment including a multicam setup (3 studio cameras) with tripods, 50 cool lights and baby lights on a grid, talk back system, audio mixer, switcher for online production of programs, recorders, monitors, mikes and speakers.

To make video studio more systematic, it has been divided in four segments

- Chat show setup with video wall and trans-lights
- News Anchoring set with Teleprompter Exclusive chroma setup
- Production Control Room (PCR)







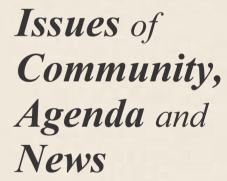


Melbourne, Australia





International Conference



#conference4change

Organized by

DME Media School Delhi Metropolitan Education, Noida B 12, Sector 62, Noida

Guru Gobind Singh Indraprastha University, Delhi, India

25th - 28th March, 2020

For more information, contact: Dr Atul Arora 9810609062 Mohit Kishore Vatsa 9818928949

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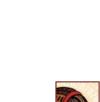


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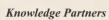














ICAN³: Concept Note

Sub Themes of ICAN³

First Edition of ICAN 2018

Call for papers

21st century is the century of rapid technological advancement, still geopolitical and cross-cultural issues have perplexed the world order. In the era of cosmopolitanism and multi-culturalism, communities and their issues have been thrown to the backyard. Countries with military might and deep pockets set the agenda and communities both local and global are devoid of a space in the so-called agenda of development. New media and news media tools are being used by states as well as non-state actors with ulterior motives and the level-playing benefits of the communication technology appear significantly diminished. This situation has bestowed responsibility on academicians and researchers to study and analyse the pertinent issues and come out with scientific and rational findings.

Community Issues and Development

The conference will deliberate, discuss and analyze the issues plaguing communities local, cross-national and multi-national and global. The communities need to be approached from social, religious, cultural and ethnic perspective with an academic orientation towards indigenous values and universally prevalent thought. The researchers are expected to be interested in investigating the role of mass communication and mass media in the community settings and evaluating their impact on resolving (or compounding) the issues confronted by a community. Development covering every spectrum of life remains a relevant issue for mass communication scholars.

Geo-political issues and Communities

Within the country communities, be it tribal or dalit, are at the receiving end while minority communities are facing seclusion. In the conflict zones of the globe, people are facing persecution leading to migration. This has cut the roots of many communities while few are facing annihilation. What role mass media is performing or is expected to perform in such a situation? Scholars and researchers can touch upon wide-ranging issues for their study, right from regionalism/regional conflicts and nationalism/ideology of nation to wars, cross border terrorism, boundary disputes and migration.

Media, News and Agenda setting

Media is a catalyst and stakeholder in development both at the local and global level. Media does and is also expected to set the agenda for development, peace and harmony. But, the indulgence of conventional news media in desires of the state and encroachment on new media platforms has created a situation adversely affecting the communities. The role of media in creating selective perceptions and selective public opinion is something which needs to be studied by mass communication scholars.

Objectives of the conference

- To inform, educate and sensitize the people on various issues of community, development and theoretical underpinnings
- To understand the role of news in opinion making and social change, and the power and responsibility of mass media
- To analyse the agenda setting role of news media, and to discuss the influence of media content on iGeneration
- To study the role of streaming media and online content, and the functions of various digital media platforms
- Finally, the conference will aim at creating a platform for exploring innovative solutions to various issues by providing recommendations for policy makers.

- 1. Community and role of mass media
- 2. Transformation of local communities
- . Global communities and networking
- 4. Development models in the new world order
- 5. Regionalism, sectarianism and media
- 6. Regional conflicts and role of media
- 7. Expansion of media in post cold war period
- 8. Ideological blocks in 21st century world
- 9. Rise of nationalism and role of media
- 10. Agenda setting role of media in international issues
- 11. International boundaries and geo-political issues
- 12. Refugees and migrants and international obligations
- 13. Conflicts in middle east and media portrayal
- 14. International issues and cross-border terrorism
- 15. Class and caste conflict in developing societies
- 16. Holistic education and human resource development
- 17. Role of 'Happiness' curriculum in holistic education
- 18. Contribution of media in women emancipation
- 19. Culture of violence and crime against women
- 20. Racial discrimination, hate mongering and enmity
- 21. Religious fanaticism, communalism and role of media
- 22. Superstitions and supernatural community practices
- 23. Encouragement to rational and scientific temper by media
- 24. Armed conflicts, warfare and human catastrophe
- 25. Arms trade industry, world peace and role of media
- 26. Media's role in combating social inequalities and injustice
- 27. Women rights and media debates on gender neutrality
- 28. Vulnerable sections of society and issue of LGBTQ rights
- 29. Media's role in taking up health and malnutrition issues
- 30. Reproductive, preventive and curative healthcare issues31. Healthcare industry, health tourism and India
- 32. Generic drugs, life-saving drugs and regulation of drugs
- 33. Population growth and over exploitation of natural resources
- 4. Poverty, unemployment and human development
- 35. Quality of life and aspirational generation in new media age
- 36. Environmental concerns, development issues and media
- 37. Climate change, national and international entities and media
- 38. Facets of paid News, freedom of the press and democracy
- 39. Fake News, falsehood, propaganda and counter propaganda
- 40. Sensation in news and yellow journalism
- 41. Media and Agenda Setting Theory
- 42. Influence of market forces on media
- 43. Independence of media in era of corporatization
- 44. Entertainment media and alternative networks
- 45. Social media in the era of live streaming
- 46. Digital media as alternative to conventional media
- 47. Cinema as tool of harmony, fraternity and peace
- 48. Technological innovations and social integration

This is not an exhaustive list of sub themes. The scholars/researchers may choose sub themes relevant to the main theme/objectives of the conference.

The first edition of ICAN 2018 was conducted successfully on March 9, 10 and 11, 2018. It was inaugurated by **Mark Tully**, the octogenarian journalist and former New Delhi Bureau Chief of BBC.

The highlights of the conference follow.

- 172 Abstracts, out of which 124 approved in peer review
- Abstracts and Papers: 99 in English and 25 in Hindi
- Presentation of 74 papers in 12 technical sessions during 3 days
- Papers from most of the states in India and also from across the continents Asia (India, Nepal and Bangladesh), Europe (UK), America (US) and Australia
- 2 Plenary Sessions in addition to the Master Class by Dr. Nirmala Mani Adhikary from Kathmandu University, Nepal, on 'Theory Building through Research'
- Sponsorship Partner: UNESCO, Knowledge Partner: Indian Institute of Mass Communication - IIMC, Strategic Partner: Commonwealth of L:earning (COL) - Commonwealth Educational Media Centre for Asia CEMCA and Powered by: India Today Education
- Galaxy of media educators, researchers and professionals in the conference

Prof. Devesh Kishore, Professor Emeritus, MCRP Vishwavidyalaya

Prof. K. G. Suresh, DG, IIMC

Prof. Shivaji Sarkar, Formerly with IIMC

Prof. Gita Bamezai, Professor, IIMC

Dr. Dhruba Jyoti Pati, Dean, India Today Media Institute

Dr. Namrata Joshi, Head, JMC, GNDU, Jalandhar

Mr. Anirban Sarma, National Program Officer, UNSECO

Second Edition of ICAN 2018

The second edition of ICAN 2018 was organised by DME Media School jointly with School of Communications and Creative Arts, Deakin University, Melbourne, Australia on November 16, 17 and 18, 2018. It was inaugurated by **Dr. Satya Pal Singh**, Minister of State for Human Resource Development, Government of India, while the key note address was made by **Dr. Sean Redmond** from Deakin University.

The highlights of the conference follow.

127 Abstracts, out of which 105 approved in peer review

- Abstracts and Papers: 89 in English and 16 in Hindi
- Presentation of 58 papers in 8 technical sessions during 3 days
- Participation from 15 states and more than 30 universities and media institutions
- 3 Plenary Sessions and 3 workshops during 3 days of the conference
- Strategic Partner: Commonwealth of Learning (COL) Commonwealth Educational Media Centre for Asia CEMCA, Knowledge Partner: Indian Institute of Mass Communication - IIMC
- Galaxy of media educators, researchers and professionals in the conference

Mr. Vivek Vaswani, Celebrated Film Actor, Producer and Director

Ms. Shubhra Gupta, renowned film critic with The Indian Express

Ms. Nimisha Pandey, Head of Content, ALT Digital Media Entertainment

Mr. Aditya Seth, Consultant for University of South Wales in Cardiff, Wales, UK

Distinguished guests from Deakin University, Melbourne, Australia

Dr. Vikrant Kishore, Course Director - Film, TV and Animation, Convener ICAN²

Dr. John Cumming, Senior Faculty, Film, TV and Animation

Ms. Ravneet Pawha, Dy VP (Global Engagement) & CEO (South Asia)

Mr. David Das, Associate Director, Deakin South Asia Office

Format of Abstract

Length of abstract: 250 - 300 words

Title of abstract: Times New Roman 14 Bold caps

Author details (After one space): author, affiliation, e-mail in font 11 italies

Abstract text (After one space): Times New Roman font 12 justified

Keywords: 5 keywords at the end of the abstract

Profile of Author/co-author (After one space): Mention after

abstract and keywords

Length of Profiles: Max 60 words each

Format of Paper

Length of paper: 3000 - 5000 words

Title of paper: Times New Roman 14 Bold caps

Author details (After one space): author, designation and affiliation, e-mail in font 11 italics

Text of paper (After one space): Times New Roman font 12 justified **Headings/Subheadings:** Times New Roman 12 bold (left aligned, in a single line)

Spacing: 1.5 between lines

Margins: 2.5 cm.

Paging: Page numbers at the right bottom of the page

Tables: Title should be at the top of table along with table number

Bibliography/References: Follow APA style

References should be mentioned in the end, not on the respective page

Submission of Abstract and Paper

Submit the abstract and the full paper by email Conference Email: ican@dme.ac.in

Registration Fee

Academicians/Professionals [Paper presenter]	Paper in English	Rs 2,000/-
Academicians/Professionals [Paper presenter]	Paper in Hindi	Rs 1,750/-
Academicians/Professionals [Participation only]	Paper in English	Rs 1,750/-
Academicians/Professionals [Participation only]	Paper in Hindi	Rs 1,500/-
Research Scholars [Paper presenter]	Paper in English	Rs 1,500/-
Research Scholars [Paper presenter]	Paper in Hindi	Rs 1,250/-
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Research Scholars [Participation only]	Paper in Hindi	Rs 1,000/-
Students [Presentation/Participation]	Hindi/English	Rs 0,750/-

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DELHI METROPOLITAN EDUCATION, Payable at Noida

Registration fee includes

- 1. Meals and Refreshment during the days of the conference
- 2. Hotel accommodation near the venue of the conference for 2 days (delegates from outside Delhi/NCR)
- 3. Conference kit including the brochure and souvenir with details of the conference and the schedule
- 4. Conference Proceedings (Publication of Abstracts)

Outstation delegates

Lodging facility near the venue of the conference with no charges for 2 days Visit of historical monuments in Delhi subject to choice of delegates.